Poorva Diwan

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EDUCATION

Jyoti Hr. Sec. Eng. Med. School   Passed out in 2020
12th Equivalent   CGPA: 9.4

Bhilai Institute of Technology   Nov 2021 - Jul 2025
B.Tech, Computer Science & Engineering   CPI: 9.5 SPI

EXPERIENCE

1. Product Management Intern   **PerspectAI**   May 2024 - August 2024

- I collaborate with the product team to transition from sales to product-led growth. My daily responsibilities include coordinating with cross-functional teams, such as design, development, content, and marketing.
- I am researching user flows to design a feature that tracks metrics like user conversion potential and their current stage in the process.

2. SE Intern   **Amazon India**   Jul 2023 - Sept 2023

- Contributed to developing an internal ticket management tool at Amazon, resulting in a 35% increase in developer productivity by streamlining categorization and prioritization.
- Onboarded 7 teams to the beta-testing platform, advocating its benefits among developers and other teams during my internship.
- Revamped the dashboard layout and executed front-end development for the ticket tool, leading to a 40% increase in user engagement and a 25% decrease in support ticket resolution time.

3. Campus Lead   **GDSC BITD**   Jul 2023 - Present

- Orchestrated over 14 student programs within the past 1.5 years, catalyzing chapter growth from 200 to 649 active members.
- Orchestrated strategic planning and execution of PR, outreach, and branding initiatives for OpinHacks, DurgFOSS, CyberCracks, CareerConf, and FrontendDays; resulting in a 60% increase in event attendance and 35% growth in sponsorships.
- Directed diverse teams of 40+ individuals, including developers, marketers, and logistics personnel, while organizing events and fostering regional tech awareness.

PROJECTS

1. Unheard [HTML/Tailwind CSS, JS, Nodejs, Reactjs, Tailwind CSS, GCP, OpenAI, WebRTC]   **[Code](#)**   **[Link](#)**

Unheard is a web-based platform empowering women to voice reproductive health and safety concerns, facilitating connections with NGOs and doctors while offering personalized assistance.

- Spearheaded the design and development of the platform's front-end interface.
- Conducted comprehensive consumer research, including surveys and personal interviews with over 100 women, 70 doctors, and 15 NGOs, to ascertain the product's necessity and refine its features.

2. SummarEase [React, Python, LLM's]   **[Code](#)**

AI tool that converts long text format documents - pdf, docx, etc. to video summaries. The tool operates in three steps - summarization, keyword extraction/image/audio generation, and video concatenation.

- Developed text extraction and chunking logic, resulting in a 40-second reduction in processing time.
- Contributed to UI and architecture design, conducted market research, and enhanced user experience.

SKILLS

Programming Language	Java, C, CSS, JavaScript, Markdown, MERN
Frameworks-Tools	Figma, Lottie, Canva, GitHub, Git, APIs, React, Next, Tailwind CSS
Platforms	Linux, Windows

ORGANIZER - COMMUNITY

Events	Organization Name	
1. CareerConf	GDSC BITD	Feb' 3rd 2024
2. OpinHacks	GDSC BITD - OpInCo - HackReboot	Sep'29 - 01, 2023
3. DevFest Raipur	GDG Raipur	Dec'16 - 18, 2022
4. DurgFOSS	FOSS United	Mar'17, 2023

ACHIEVEMENTS & AWARDS

- SIH 2023 - Grand Finalist
- Kavach 2023 - Winner (Hackathon)
- Linux Foundation Scholar - 2023
- Future Engineer Scholar - Batch 2025
- Postman Student Expert - 2022