

Marketing Internship Signature Consultants

Department: Marketing and Communications

Title: Marketing Intern

Overview:

Interns will be involved in market research centered around key industries, cities, and customers that Signature has supported or targeted. Research will include external sources as well as internal historical data. In addition to gathering, organizing, and updating data, interns will help design templates for future sales collateral. Interns will also have the opportunity to participate in client and consultant meetings and lunches as well as communication initiatives.

Duties and Responsibilities:

Specific duties include, but may not be limited to:

- Conduct market research by city centered around top industries and companies in those markets
- Conduct market research by customer to map Signature city overlap
- Conduct market research by verticals
- Gather internal historical information for the top industries
- Research and update NAICS and industries in Signature CRM
- Build standard templates that can be populated for future sales collateral

Additional Opportunities:

- Will have the opportunity to participate in and learn about the production side of the business including consultant and client meetings and lunches
- Will have the opportunity to participate in and learn about additional communications initiatives such as social media

Qualifications:

- Currently pursuing a Bachelor's degree in marketing, business, or a related field
- Proficiency in MS Word, Excel and Outlook
- Strong attention to detail
- Experience conducting research
- Interested in learning about market intelligence
- Very task-oriented
- Self-starter
- Excellent critical thinking/problem solving skills
- Excellent verbal and written communication skills

Additional Information:

These roles will be located in our Charlotte uptown office just across from the Epicentre. Signature covers the full cost of parking. The rate for these roles ranges from \$12/hr to

\$14/hr depending upon experience. Signature's company culture is unique in that we truly live by our values of friends first, integrity and doing the right thing. This culture, combined with our lively Charlotte team, make for a fun, vibrant work environment full of opportunities to learn about many different facets of the business. In addition, Signature's Charlotte office was voted the 6th Best Place to Work by the *Charlotte Business Journal* in 2013, marking the fifth year Signature ranked in the top 10.

Please send cover letter and resume to Allison Kirk at akirk@sigconsult.com.

About Signature Consultants:

Signature Consultants was established in 1997 with the primary focus to provide clients and consultants staffing solutions founded on quality, service and results. Signature is the 24th largest IT Staffing Firm in the United States (Source: Staffing Industry Analysts). With 16 locations throughout the United States, Signature offers IT staffing, consulting, managed solutions and direct placement services. For the third consecutive year, the company was voted as one of the "Best Staffing Firms to Work For in the United States" by Staffing Industry Analysts. For more information on the company, please visit www.sigconsult.com.