



BITLOOK



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A single dashboard for all bitcoin data  
and operations

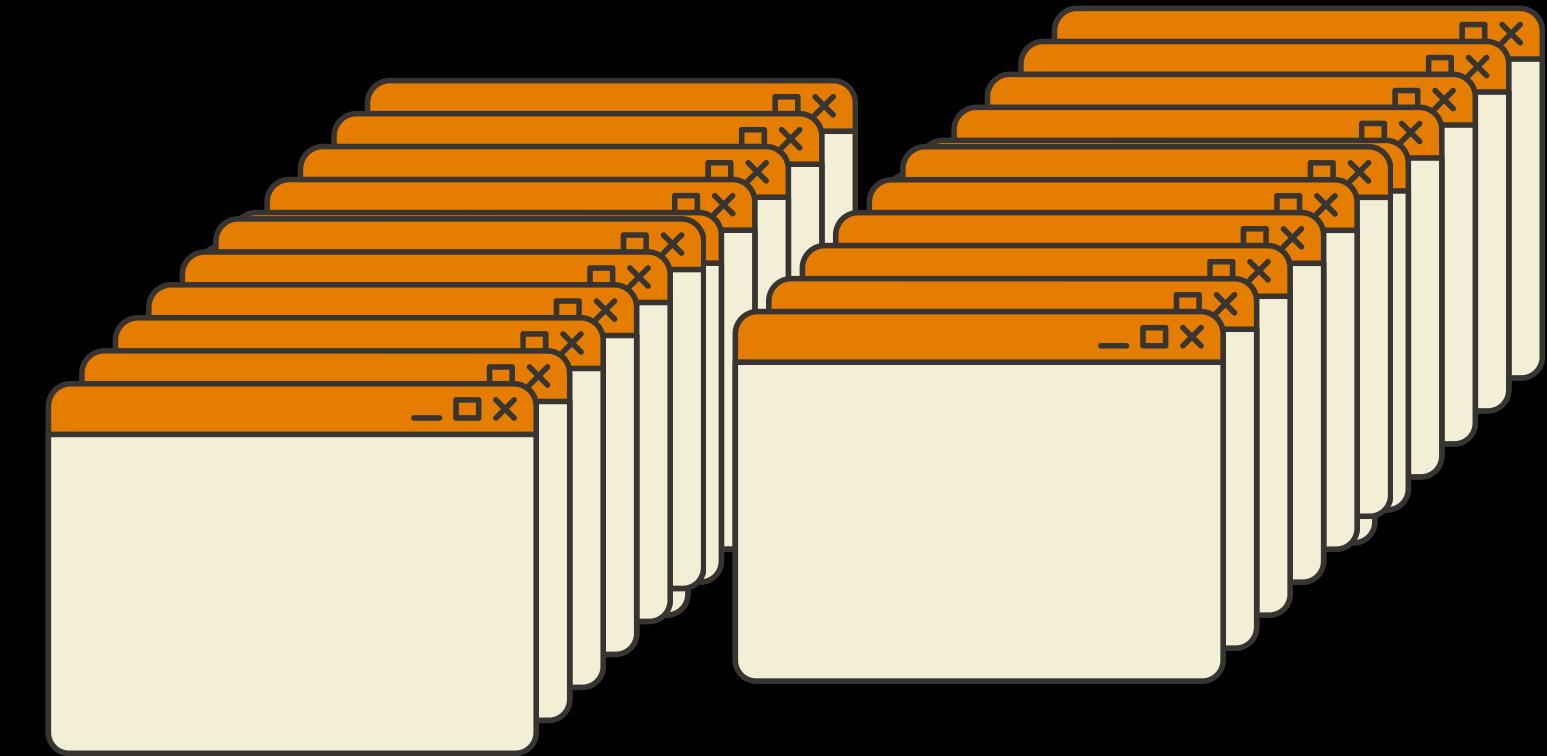
[www.bitlook.live](http://www.bitlook.live)

[hello@bitlook.live](mailto:hello@bitlook.live)



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# WHAT IS THE PROBLEM?



- Users overwhelmed by information overload, slowing decision-making...too many tabs open!
- Bitcoin data scattered across multiple websites and platforms
- Difficult to track real-time analytics and metrics efficiently
- Lack of easy access to Lightning Network transactions and insights



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# THE ALTERNATIVE

- **Chainalysis:** Primarily focuses on blockchain analytics, lacks comprehensive Lightning integration and user-friendly interfaces
- **Generic Crypto Dashboards:** Often dilute information across multiple cryptos, lacking Bitcoin-specific depth
- **Bitlook Advantage:** Holistic, Bitcoin-focused approach, comprehensive Lightning Network integration, and AI-driven personalized insights

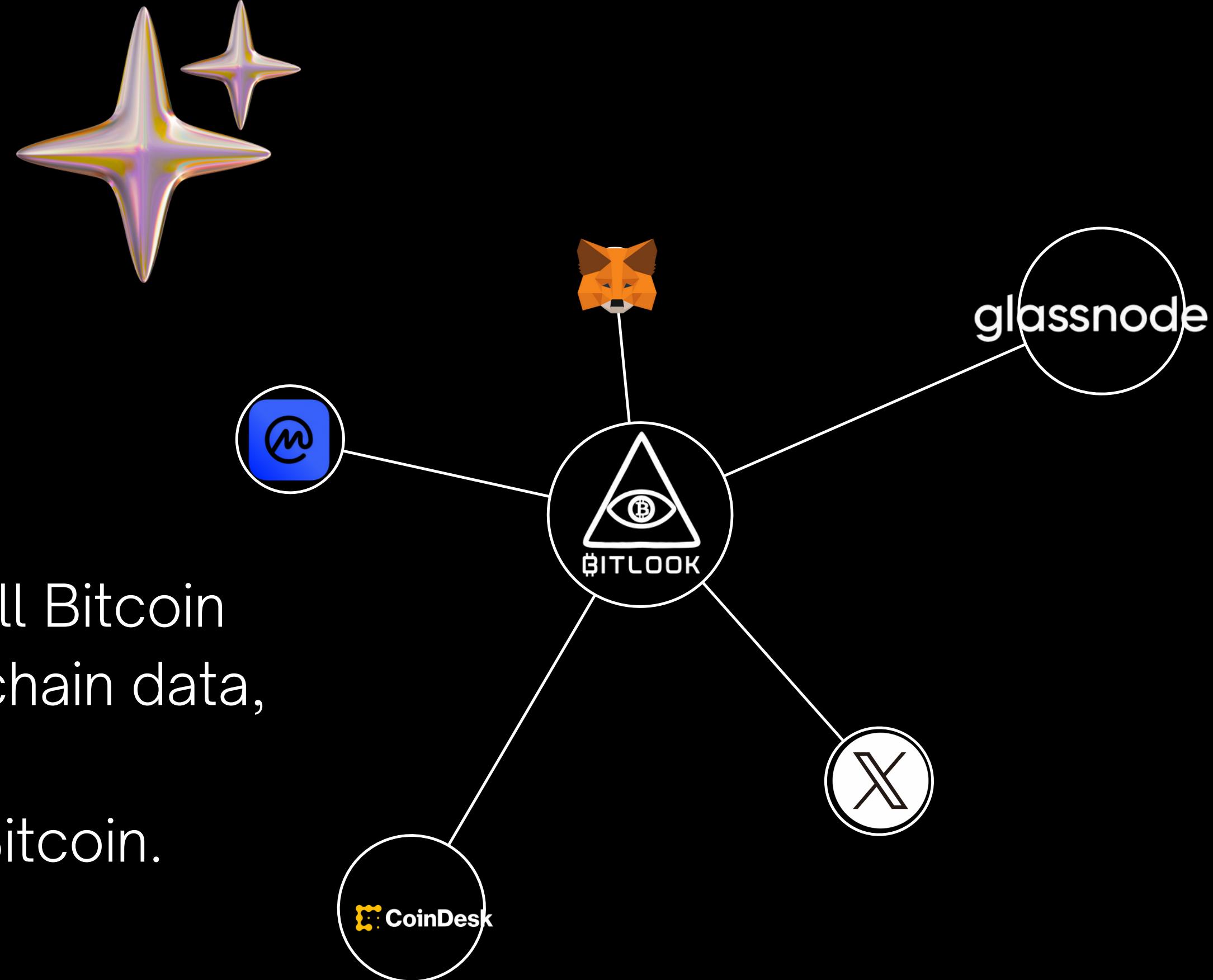


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# IDEAL SITUATION

A single location to access all Bitcoin resources: financial data, onchain data, news, whale tracking.

- A Bloomberg Terminal for Bitcoin.





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# BITLOOK DASHBOARD

**A single location for all bitcoin data and operations**

- Aggregated Bitcoin news
- Onchain Bitcoin data
- Bitcoin financial data
- Lightning network statistics
- AI copilot
- Wallet integrations, track assets with alerts and notifications



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# TECH

We integrated a variety of Web3 and Web2 tools to create a robust product.

- Vite with React for a dynamic frontend
- TypeScript and Tailwind CSS for styling and type safety
- Direct API calls for real-time blockchain data updates
- Lightning Network APIs for statistics integration
- Standard API calls for news aggregation
- Chatbot UI component





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# MARKET

- Hedgefunds
- Traders
- Tech Developers
- Businesses and governments that HODL Bitcoin on their balance sheets

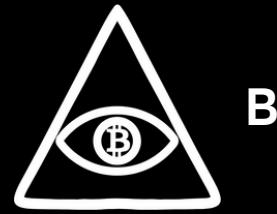




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- Rapid global growth in Bitcoin investment and Lightning Network adoption
- Targeting a substantial market gap for specialized Bitcoin analytics
- Future Plans:
  - Expand AI capabilities for predictive analytics
  - Integrate deeper educational tools and resources
  - Scale partnerships with major Bitcoin services

# MARKET POTENTIAL & FUTURE PLANS



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# WHY US?

## IN NUMERIS VERITAS

- Our product manager has been in crypto for the past 10 years
- We all specialize in Web3 and AI fine-tuning
- We are obsessed with the Bitcoin decentralization ethos.
- We want to make Bitcoin accessible to the masses through **useful products**.





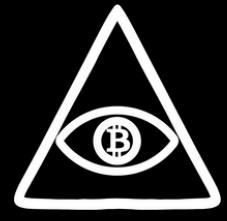
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# BITLOOK TEAM

- Marcelo Garza
- Danaid Sinani
- Alexandra Tran
- Christopher Ziko
- Kevin Shan

Committed to simplifying and enhancing  
Bitcoin user experiences for the masses





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# THANK YOU

*Simplifying the complexity of  
Bitcoin through an integrated,  
user-friendly interface*

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