Martín Esteban Fogliacco

FRONT END DEVELOPER

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📍 Almagro, Buenos Aires

SOFT SKILLS

- Effective communication with teams and external clients.
- Resolution of complex technical problems with a creative approach.
- Technical leadership in collaborative projects.
- Efficient time management and deadline compliance.

HARD-SKILLS

Front End
- HTML
- CSS
- SCSS
- Javascript
- Typescript
- React
- Redux
- NextJs
- Astro
- Liquid

Back End
- ExpressJS
- NodeJS
- MongoDb
- Sanity.IO
- Supabase

Otros
- Shopify
- Figma
- Jest
- N8N.IO
- GIT
- JIRA

ABOUT ME

I am a Front-End developer with a Full Stack profile, passionate about creating innovative, intuitive, and efficient web experiences. I specialize in developing modern interfaces with React, Next.js, and Astro, paying attention to every detail of the user experience.

Additionally, I have experience leading technical teams, coordinating tasks, and supporting other developers to achieve objectives on time and effectively. I stand out for clear communication, both with colleagues and clients.

I complement my front-end work with solid Back-End knowledge, process automation, and SEO optimization. I always seek scalable, well-designed, and maintainable solutions.

WORK EXPERIENCE

Software Architect & Team Mentor
Viola Creative | September 2023 - Current.

- Development and styling of modern and responsive graphical interfaces with React, Next, and Astro.
- Connection and management of REST APIs and servers (including databases like MongoDB).
- Design and implementation of authentication systems using credentials and OAuth.
- Development and maintenance of Back-End using Next.js /api route system and Sanity.IO as Headless CMS.
- Integration of online payment methods and transaction flow control.
- SEO optimization and configuration of tools like Google Analytics and Google Search Console for proper indexing.
- Interface design and mockups in Figma, following good UI/UX practices.
- Application internationalization with i18n.
- Process automation using N8N.
- Development of custom bots with Stagehand (Playwright + LLMs) for automated testing and advanced interactions.
- Maintenance, refactoring, and continuous improvement of the codebase.
- Planning for scalability, architecture, and software maintainability.
- Deployment and configuration of projects on platforms like Vercel and Bluehost.
- Technical analysis of requirements, time estimation, and proposal development for clients.
- Direct communication with external collaborators, coordination of integrations, and technical follow-up.
- Task management and development timeline planning.
- Technical leadership in projects with other developers:
  - Task assignment according to learning level.
  - Mentoring and code review of teammates.
  - Team organization to meet objectives on time and effectively.

Front-End Developer
Airtech SA | January 2023 - September 2023

- Development and styling of SaaS with React and Redux.
- REST API connections.
- Graphical interface design with Figma.
- Code maintenance and improvement.

Remote technical support
Airtech SA | Abril 2021 - Junio 2022

- Remote technical support for SaaS.
- Training of new clients.
- Use of SQL Server for ticket resolution.

ACADEMIC BACKGROUND

Bootcamp Full Stack PERN
SoyHenry | July 2022 - November 2022

- Back-End development with Node.js, Express, and Sequelize, applying the MVC pattern to separate responsibilities.
- Front-End implementation with React and Redux, ensuring a smooth and interactive user experience.
- Integration of all system components: Front-End, Back-End, external API, and PostgreSQL database.
- Implementation of data validations and controls to prevent inconsistencies and maintain information integrity.
- Local deployment of the complete environment for testing and demonstrations.

Personal and Professional Computer Technician
E.E.S.T. N°4 "Ricardo A. López" | March 2017 - November 2020

- Programming languages: C, C#, HTML, CSS, PHP, SQL (MariaDB and MySQL)
- Integration of web technologies and databases
- Technology projects: Development with Arduino and Raspberry Pi
- Networks: Assembly and maintenance of LAN networks, conceptual design of WAN networks
- Strategic analysis: Introduction to SWOT analysis