



News

Scott Logic draws professional talent back to the North East

491 words

23 October 2014

The Evening Chronicle, Newcastle

EVECHR

1; National

5

English

(c) 2014 The Newcastle Chronicle & Journal Ltd

Scott Logic, the fast-growing software consultancy, headquartered in Newcastle, has continued its expansion plans and drawn four new members back to the North East from around the world to join their marketing team in Newcastle.

Helen Ross leads the team with 14 years' experience both at in-house marketing departments and full service marketing agencies in the UK and USA. Helen recently worked as marketing communications manager at 8x8, Inc, a VoIP-technology company based in Silicon Valley, California.

With experience in leading advertising and digital marketing campaigns, customer and lead acquisition journeys and brand communications across the US, she returns to the North East to be head of marketing at Scott Logic.

Helen said: "Working with a rapidly-growing company such as Scott Logic, and having the ability to head up a new team, was an opportunity too good to refuse. With the new marketing team in place we have big plans to build the profile of the Scott Logic brand."

Jennifer MacKinnon will be taking on the role of marketing campaigns manager, bringing eight years' experience to the team. Hailing from the Isle of Tiree, she started her career in marketing consultancy companies in the North East before moving into the software industry.

Joining Sage she focused on their mid-market and enterprise software products before taking the opportunity to work for Sage Australia. While in Sydney, Jennifer managed and implemented a range of campaigns and events covering their vast product portfolio. Also joining the team as marketing executive is Ross Clark, who graduated with a BA in advertising and design from the University of Sunderland. Having worked in London, Ross has both managed and contributed to a wide range of national and international marketing projects.

Andrew Charlton completes this multi-disciplined team on a one-year internship. With a strong business understanding through a businessintelligence apprenticeship in Newcastle and freelance web design experience, Andrew guaranteed his selection on the Scott Logic programme.

Since Gary Scott founded the company in 2005, emphasis has always been on attracting talented, highlyqualified and experienced staff to the business. This long-standing reputation, combined with the opportunity to work with diverse and forward-thinking global clients, has led to an expanding workforce and offices in Edinburgh & Bristol.

Scott Logic is a bespoke software consultancy. It was founded by Gary Scott with the goal of building a successful business in software consultancy and development that prided itself on the quality of its services and the people it recruits.

It has a number of longstanding clients from a range of sectors including investment banking, financial services, energy trading and oil and gas. The company also has a number of sub-services including user experience design, project delivery and application support as well as product business Shinobi Controls (www.shinobicontrols.com), which specialises in mobile app components for the developer community and enterprise.

Search Summary

Text	
Date	All Dates
Source	Newspapers: All
Author	All Authors
Company	8x8 Inc
Subject	All Subjects
Industry	All Industries
Region	United States
Language	English
Results Found	56
Timestamp	17 July 2018 13:05