

**Australia : Brendan Maree to help 8x8 expand presence**

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In a bid to boost its local presence, unified communications cloud provider, 8x8 is hiring resellers in Australia and New Zealand.

The US-based company has 3 offices in the US, 2 in Britain, 1 in Romania and in Sydney, Australia.

The company provides a combined cloud communications and contact centre solution on a single unified platform.

8x8 started being present in the region in August 2015, counts on eight partners across A/NZ, and has plans to expand its headcount to 10 staff within two months.

In September last year, the company hired Brendan Maree to the vice president role for Asia Pacific. Maree served Interactive Intelligence as its senior vice president until April 2017, when he stepped down after being with the company for 11 years.

Maree said there has been tremendous interest in 8x8 solutions from mid-market and enterprise firms in A/NZ.

He said, For our channel partners and resellers, this is an untapped market opportunity to sell customer engagement solutions.

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