



**ADTRAN To Provide Sprint With Total Reach Digital Data Services System; ADTRAN Technology Allows Sprint to Deploy DDS/Frame Relay Faster and Farther While Saving Copper Pairs**

532 words

7 April 1999

10:50

Business Wire

BWR

English

(c) 1999 Business Wire

HUNTSVILLE, Ala.--(BUSINESS WIRE)--April 7, 1999--ADTRAN, Inc. (Nasdaq:ADTN), the market leader in DDS/Frame Relay equipment, announced today that the Sprint Local Telecommunications Division (LTD) has selected the ADTRAN Total Reach(R) Digital Data Services (DDS) system as a Sprint National Standard throughout its service territory.

ADTRAN's Total Reach(R) DDS system reduces the copper required to deploy DDS/Frame Relay services from two pairs to one, significantly reducing the deployment cost of the service. In addition, Total Reach DDS eliminates the need for repeaters (signal regenerators) in the delivery of services to extended distances. With Total Reach technology, DDS/Frame Relay service can span up to 50,000 feet from the central office without expensive repeaters. Previously, repeaters were required to deliver DDS to distances beyond 18,000 feet.

"With ADTRAN's Total Reach DDS, service providers enjoy significant cost savings and increased revenue opportunities by freeing up copper pairs for additional customers," said Kevin Morgan, ADTRAN's Director of Carrier Network Product Management. "By eliminating repeaters, service installation costs are also dramatically reduced through manpower and equipment efficiencies."

Total Reach DDS uses ADTRAN's Simple Coded Pulse Amplitude Modulation (SC PAM(R)) technology for DDS/Frame Relay transmission. That technology was first introduced by ADTRAN as a highly successful repeaterless delivery solution for ISDN. ADTRAN has also taken that technology even further as a two-wire solution for HDSL deployment.

**About ADTRAN**

Established in 1985, ADTRAN, Inc. is a leading provider of network deployment and access solutions for delivering today's digital telecommunications services over existing copper infrastructures.

Today, ADTRAN technologies support more than two-million local loops worldwide. More than 500 ADTRAN products support all major digital technologies, including T3, T1, E1, Frame Relay, DDS, HDSL, xDSL, ISDN, and wireless transport. In the Telco and enterprise markets, ADTRAN produces a complete end-to-end solution that provides the greatest network efficiency and lowest possible telecommunications costs.

According to Dataquest and IDC, ADTRAN holds revenue-leading positions in the Frame Relay/DDS, ISDN Extension and HDSL/T1/E1 network and access markets. ADTRAN customers include the Regional Bell Operating Companies, interexchange carriers, GTE, domestic independent service providers, corporate end users, international customers and original equipment manufacturers.

For more information, contact the company at 800/9ADTRAN (800/923-8726), 256/963-8000, or via e-mail at [info@adtran.com](mailto:info@adtran.com). On the web, visit [www.adtran.com](http://www.adtran.com).

**About Sprint**

Sprint is a global communications company at the forefront in integrating long distance, local and wireless communications services and one of the world's largest carriers of Internet traffic. Sprint built and operates the

United States' only nationwide all-digital, fiber optic network and is a leader in advanced data communications services. Sprint has \$17 billion in annual revenues and serves more than 17 million business and residential customers.

Document bwr0000020010825dv47010ou

#### Search Summary

Text	
Date	All Dates
Source	GlobeNewswire (U.S.) Or PR Newswire (U.S.) Or Business Wire (U.S.) Not Newswires
Author	All Authors
Company	Adtran Inc
Subject	All Subjects
Industry	All Industries
Region	United States
Language	English
Results Found	809
Timestamp	18 July 2018 9:59