

The New York Times

Financial Desk; D

ADVERTISING; HAL Publications Names a Publisher

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131 words

23 August 1985

The New York Times

NYTF

Late City Final Edition

English

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HAL Publications has named Charles S. Bullock publisher of Success! magazine, succeeding Henry W. Marks, who announced he was stepping down last week.

Mr. Bullock, 53 years old, was previously a vice president of Media Networks Inc., a subsidiary of the Minnesota Mining and Manufacturing Company. Before that, he served as associate publisher of San Francisco magazine.

"I am proud to have Charles come on board as publisher of Success! after our long outstanding association at Media Networks," said Dale W. Lang, chairman of HAL Publications and also the founder of Media Networks. "He is the most astute publisher in the business."

Mr. Marks, who is 55, has moved to a position on the board of HAL Publications.

Document NYTF000020050505dh8n01gue

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