

## Contact

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(LinkedIn)

## Top Skills

Arquitetura de soluções

Engenheiro de dados

Alteryx

## Languages

Português (Native or Bilingual)

Espanhol (Full Professional)

Inglês (Full Professional)

# João Vitor Martins

Data Specialist | Data Engineering | Data Architect | Qlik | PowerBI |  
Tableau | Python | SQL | AWS | GCP | Databricks | Snowflake  
São Paulo, São Paulo, Brazil

## Summary

Hi, nice to meet you! I'm João Martins, but you can call me JV. I've been working with data for over 10 years, and if you take a closer look at my profile, you'll find a wide range of valuable experience across different industries.

I'm passionate about solving problems and delivering practical solutions to various challenges.

I'm always eager to learn, and you can be sure that I'm here to provide the best possible solutions for your business.

Feel free to send me a message if you'd like to connect — or check out my contact details below.

Thanks, and talk soon!

Email: mrtins.joao@gmail.com

Best regards,

João Martins

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## Experience

Medtronic

Lead Data Engineer

June 2025 - Present (8 months)

United States

- Creating pipelines in Snowflake environment
- Designed and structured data engineering projects
- Responsible for managing and maintaining snowflake pipelines
- Responsible for constructing and developing dataflows in PowerBi
- Using API Microsoft for ingestions on snowflake environment.
- Connect on SAP tables, (SAP BW, SAC and Datasphere) Creating FACT and DIM Tables

Key Projects:

- Responsible Data Engineering of team Operations Inovation, who are responsible for pre-fabric parts

### DadosNow

IT Director / Solutions Architect / Data Engineering / Data Specialist  
November 2021 - Present (4 years 3 months)

São Paulo, Brasil

#### Projects

##### Solidaridad

Designed a new Datalake architecture for the company  
Led the implementation of the new Datalake  
Developed scripts and automation in Python  
Created ETL pipelines using AWS Glue  
Set up and optimized queries with AWS Athena

### Fleury

Co-responsible for the Qlik Sense and Qlik Cloud environments  
Led the restructuring and unification of Pardini and Fleury environments after the company merger  
Helped define best practices and standards for the unified analytics environment  
Developed and maintained applications in Qlik Cloud

### FORD Latam

Developed data analytics projects using Qlik Sense  
Managed both Qlik Sense and Qlik Cloud environments  
Delivered analytics solutions for global teams, including LATAM and Argentina  
Key Contributions:  
Built an internal access portal with credential-based user restrictions  
Developed a unified KPI dashboard for dealerships in Brazil and Argentina

### Vipal

Managed the company's QlikView environments  
Led the development of new projects and revamped existing workflows  
Optimized server performance, including license cleanup and dynamic allocation  
Key Contributions:

Restructured license usage to reduce contract renewal costs

### Novartis Brasil

## Data Architect

July 2023 - June 2025 (2 years)

São Paulo, Brasil

### Solution Architect

Led the implementation of a global data project using Snowflake

Designed and structured data engineering projects

Collaborated with the global team to make new data available across systems

### Data Specialist – Early Role

Responsible for managing the Qlik Sense environment

Responsible for managing the Power BI environment

Developed data projects using Qlik Sense and Power BI

Optimized data routines and processes

### Key Projects:

Developed applications to monitor market distribution, including full segmentation logic in collaboration with the Business Insights team to enable faster decision-making by the sales force

Processed and optimized data received from IQVIA, applying local business rules, building infrastructure routines, and delivering dashboards for business use

## Hospital Sírio-Libanês

### Data Specialist

October 2021 - July 2023 (1 year 10 months)

São Paulo, Brazil

# Led the development and implementation of innovative BI projects using Power BI and Qlik Sense, driving operational efficiency and enhancing decision-making through the analysis of large and complex datasets.

# Planned and executed QlikView and Qlik Sense server migrations, ensuring high availability, data integrity, and minimal downtime during transitions.

# Oversaw the complete migration of analytics projects from QlikView/Qlik Sense to Power BI, improving visualization capabilities and delivering greater value to stakeholders.

# Acted as a Data Engineer, designing and implementing new table structures in AWS Redshift, developing advanced queries, and creating scalable, efficient data models.

# Developed advanced Qlik Sense mashups using JavaScript, enhancing user experience and delivering customized visualizations tailored to specific business needs.

**Key Projects:**

**BI Retrofit**

Upgraded the hospital's QlikView and Qlik Sense servers, optimizing the existing infrastructure and reducing operational costs.

**Intercloud Server Migration**

Led the migration of servers between cloud platforms (from AWS to Oracle Cloud Infrastructure – OCI), including coordination, validation, and delivery of fully operational environments.

**Migration from QlikView/Qlik Sense to Power BI**

Rebuilt the QlikView and Qlik Sense environment into a unified Power BI platform, implementing best practices, development standards, and application consistency.

**Shoulder**

**Business Analyst**

July 2021 - April 2023 (1 year 10 months)

São Paulo, Brazil

# Led the strategic development of QlikView and Qlik Sense applications, with strong expertise in SQL data manipulation and integration with relational databases (SQL Server).

# Managed the full project lifecycle, from initial concept to final delivery, creating dynamic, data-driven reports and dashboards.

# Administered Qlik servers and applications, ensuring performance, stability, and reliability, with a focus on maintaining SQL database integrity.

# Designed and implemented automation processes in SQL and Qlik, reducing manual tasks, optimizing data flows, and accelerating dashboard updates.

# Developed and managed automated reporting using Qlik NPrinting and Qlik Sense.

**Key Project:**

Designed logic and built a CRM structure for targeting and analyzing potential clients and running tailored campaigns based on the current active customer base.

**SONDA**

**Senior Data Analyst**

September 2019 - July 2021 (1 year 11 months)

São José dos Campos, Brazil

Tech Lead – QlikView & Qlik Sense Consultant

- # Tech Lead at a consulting firm specialized in QlikView and Qlik Sense, responsible for project prioritization and hands-on delivery.
- # Led the design and implementation of Business Intelligence solutions focused on SQL-based data integration and analysis, providing strategic insights and supporting data-driven decision-making.
- # Oversaw the full project lifecycle, from data modeling to final delivery, with strong integration between QlikView/Qlik Sense applications and relational databases (SAP, Oracle, SQL Server).
- # Managed Qlik platform servers and infrastructure, ensuring high availability, performance, and security.
- # Performed code reviews and SQL script optimizations, resulting in faster and more reliable dashboards with improved data processing efficiency.
- # Developed advanced QlikView and Qlik Sense applications using complex SQL for data manipulation and modeling, tailored to specific business needs.
- # Designed and maintained ETL processes using Pentaho, with SQL for extraction, transformation, and loading in complex Data Warehouse environments.
- # Built and maintained interactive dashboards in Power BI, integrating SQL sources to deliver real-time insights and executive-level reporting.

Key Projects:

- # Carveout (Embraer/Boeing): Led Qlik environment split and data cleaning following Boeing's acquisition of Embraer's division.
- # Carveln (Embraer Reunification): Oversaw Qlik environment reintegration. MFA Server Consolidation: Successfully unified 48 Active Directory MFA servers into a single environment. Originally planned for 3 months, the solution was designed and deployed in just 5 days.
- # Designed and delivered data integration projects using SAP(ECC/4HANA) tables as a primary data source, ensuring consistent extraction and transformation for analytical environments.

Uniodonto São José dos Campos

Business Data Analyst

December 2018 - September 2019 (10 months)

São José dos Campos, Brazil

Development of Applications and KPIs (Qlikview / Qlik Sense).

Administration of Qlikview / Qlik Sense Server.

Process Optimization using Qlikview.

Leading BI solution.

Embraer

IT Intern (Data Analyst)

October 2017 - December 2018 (1 year 3 months)

São José dos Campos, Brazil

Development of BI Applications (Qlikview).

Management and Support for Oracle Databases.

Development of BI Projects.

Analysis of Planning Data.

Development of Automation Robots in VBS and C#.

Support and Development of PHP and Javascript Portal.

Lexos

IT Intern

March 2017 - October 2017 (8 months)

São José dos Campos, Brazil

Technical Support for the Company's ERP.

Querying SQL SERVER databases.

Configuration of Fiscal Printers, SAT Fiscal and related systems.

Smartfast

Intern (IT Support)

January 2016 - July 2016 (7 months)

Technical Support for Windows Servers.

Technical Support for Linux Servers.

Support for Firewalls.

Configuration of network environment.

Lexos

IT Intern

January 2015 - March 2015 (3 months)

São José dos Campos, Brazil

Technical Support for the Company's ERP.

Querying SQL SERVER databases.

Configuration of Fiscal Printers, SAT Fiscal and related systems.

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## Education

Sirius Educação

Pós-graduação Lato Sensu - MBA, Tecnologia da Informação · (January 2024 - March 2025)

Universidade Cruzeiro do Sul

Analise e Desenvolvimento de Sistemas, Tecnologia da Informação · (March 2022 - December 2023)

Unifesp - Universidade Federal de São Paulo

Bacharel Ciência e Tecnologia, Tecnologia da Informação · (March 2015 - December 2020)

Senai São Paulo

Tecnico em Redes de Computadores, Tecnologia da Informação · (January 2012 - December 2013)