About you (First round of questions on page after state)

* First, Last name
* Business name as registered
  + Optional (what is your d/b/a for the firm)
  + Optional (what is your business formerly known as)
* Contact info
  + Valid phone
  + Valid email
  + Valid home address
* Are you currently insured
  + If select yes, provide name? (prepopulate with some names such as Progressive, The Hartford, State Farm, USAA, and if none, select other)
* Business primary address
  + Same as your home address OR
  + Some valid address

About your biz (2nd round of questions)

Business structure

* Options in drop down
  + Sole Proprietorship
  + LLC
  + Corporate
  + Other (free text, limit 64 char)

Business Line

* Options (all checkboxes, as many as user wants to check)
  + General time s contracting
  + Manufacturing, or tangible good distribution
  + General Services (
  + Need to add here……………….

How long in business

* Options radio button or drop down
  + Less than a year
  + 1-5 years
  + 6-20 years
  + 20+ years

Number of employees

* Options
  + 1
  + 2-5
  + 6-25
  + 25+

Revenues last calendar year

* Less than $250k/yr
* Between $250k/yr and $1M/yr
* $1M-$5M
* $5M-$25M
* $25M+

Revenues next calendar year

* Less than $250k/yr
* Between $250k/yr and $1M/yr
* $1M-$5M
* $5M-$25M
* $25M+

Nature of your business

* Manufacture, distribute, construct, install, or repair tangible goods (yes or no)
* Sales or business development
* Consult in agriculture, medical, aerospace, environmental, oil/gas
* Consult in technology, management, legal, education, and associated training

Final round of questions…..

When to start a coverage

* Pick a date format from today + 30 days (specific date)