Mrudu Lahari Malayanur

Location: India

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SALESFORCE DEVELOPER

Passionate Full-Stack Developer with over **1.5 years of experience** in **Salesforce development**. I posses strong analytical and problem-solving skills along with an ability to work independently or as part of a team. I have extensive experience in creating custom unique responsive user interfaces using **lightning Web Framework, HTML/CSS, Java, JavaScript, SOQL-Salesforce and REST API Integrations** with a focus to participate in research related to exploring new findings and developments in the field of human-computer interactions to improve user experience.

EDUCATION

Vellore Institute of Technology - Bachelor's of Technology
July 2018 - July 2022

Bachelor of Electronics and Communication Engineering
Vellore, India

CGPA: 8.65/10.00

Program Core / Program Electives: Computer Communications, Digital Logic Design, Digital Signal Processing, VLSI System Design, Digital Communication Systems, Microcontroller and its applications, Robotics and Automation.

University Electives: Problem Solving and Object Oriented Programming, Problem Solving with Data Structures and Algorithms, Microcontroller and its Applications, Sensors and Instrumentation, Introduction to Business Communication, Advanced JAVA Programming, IoT Domain Analyst.

EXPERIENCE

Associate Salesforce Developer
June 2022 - Present

Bajaj Finserv Health Limited
Pune, India

- Designed and developed dynamic and responsive custom websites using **Lightning Web Components Framework (LWC-Salesforce), JavaScript, SOQL, VisualForce pages**.
- Worked with **REST APIs** to retrieve and display data from databases to integrat inter-departmental Functionalities.
- Optimized **website performance** and speed through Decommissioning custom object on Bajaj operational sales flow by **24%**.
- Lead the development and implementation of customized Product catalog handlers and lead Owner Allocations developed using **workflows, process builders and triggers** to **automate** lead owner allocations based on selection criteria.

CO-OP Internship- Capstone Project
Jan 2022 - June 2022

Bajaj Finserv Health Limited
Pune, India

- Worked with **Lightning Web Framework** to develop robust and scalable interfaces.
- Debug and **fix production bugs** on high priority for smooth operation of the Salesforce community portal.
- Develop custom user journey Data interactions - LeadManagerV3 **API integrations** on custom end-to-end Sales Journey to create leads and flow through opportunity closure.
- Implemented **security and data protection** based on different hierarchy levels.

TECHNICAL SKILLS

Languages	:	JavaScript, SQL, Java, HTML, CSS, Apex - Salesforce, Python.
Frameworks	:	React js, Lightning Web Components - Salesforce.
Databases	:	MySQL.
Dev Tools	:	Visual Studio Code, IntelliJ IDEA, Git.
Softwares	:	Salesforce,Figma, Canva, Microsoft word, Excel, Power Point.

PUBLICATIONS

SPAST International Conference:

HRI (Human-Robot Interaction): Naidu, Sai Vinay, Mrudu Lahari M, and Sujatha R. 2021. "HRI (Human-Robot Interaction) Using Machine Learning Based Automatic Gesture Recognition With KLT Tracker". SPAST Abstracts 1 (01). https://spast.org/techrep/article/view/656.

PROJECTS

UI-UX design of Restuarant Website

* HTML, CSS, Advanced CSS, Git.
* Designed and developed a clean and modern website using advanced CSS.
* Utilized responsive design to ensure compatibility across all devices.
* Deployed on GitHub pages via GitHub Actions.

UI-UX design representation of Netflix Landing page

* Languages Used: HTML, CSS, and Advanced CSS.
* An End-End responsive design interpretation and development, of Netflix Landing page.
* Interpretation of UI performed using Figma.

Smart Car Parking System

* Tools and languages Used: Proteus, Keil, Microcontroller 8051, ASM language.
* Smart Car parking system is designed to detect the free parking slots.
* MICRO 8051 interpreted by ASM language and sensor systems activated based on free slot systems.

CERTIFICATONS

* Salesforce Platform Developer-1.
* Salesforce Certified Administrator.
* Introduction to JavaScript, Microsoft Technology Associate.
* Domain Specialist conforming to National Skill Qualifications Framework Level 8, NASSCOM IoT.

LEADERSHIP AND INVOLVEMENT

* Head of Editorial at IEEE Technology and Engineering Management Society, VIT University for the academic tenure of 2021 - 2022 .
* Lead content writer at IEEE Technology and Engineering Management Society, VIT University for the academic tenure of 2018 - 2021.