

FINANCE ANALYTICS DASHBOARD

Filter your data for Region by
Clicking on Drop Down List

Region

Sales

55.4M

Profit

31.6M

Sales Cost

23.8M

Unit Cost

1.9M

Price

4.4M

Product

1.6K

Country	Profit	
United States	18M	
China	4.4M	
Germany	2.5M	
France	1.4M	
United Kingdom	729.6K	
Canada	668.9K	
Japan	555.1K	
India	357.7K	
Australia	344.2K	

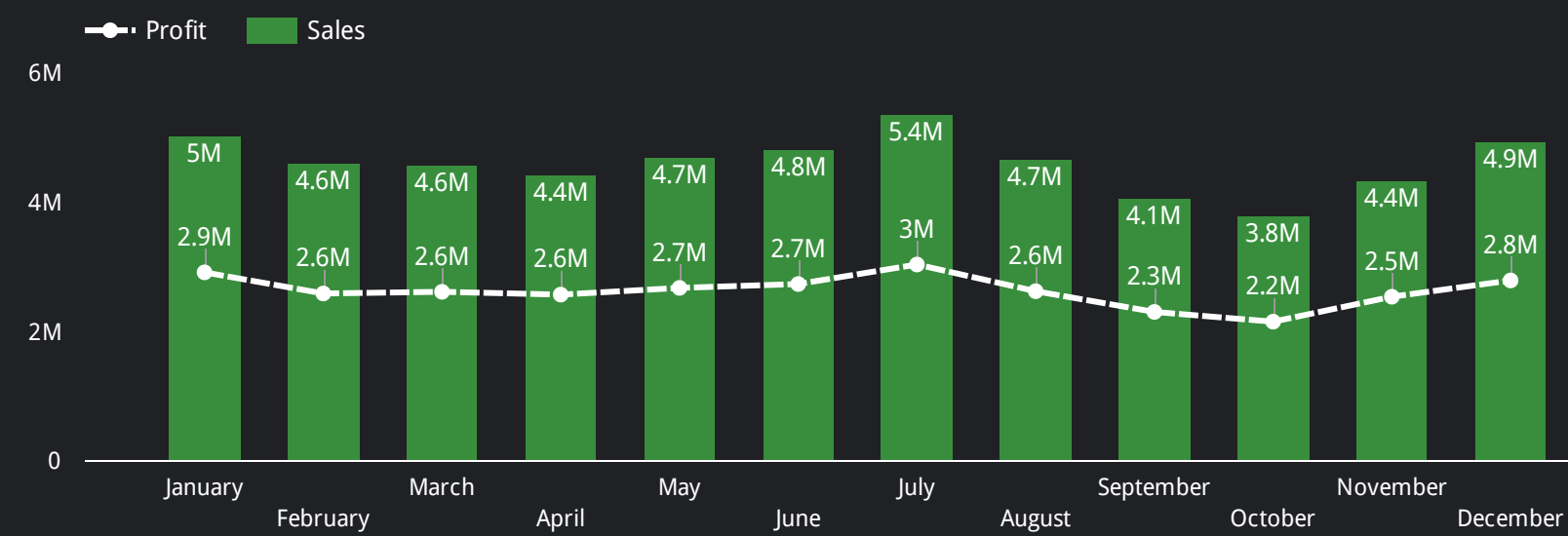
Product Category	Profit	
Computers	12,162,419.23	
Cameras and camcor...	10,102,801.66	
TV and Video	4,823,734.62	
Cell phones	3,285,926.33	
Music, Movies and Au...	635,285.12	
Audio	577,270.33	

Product Sub...	Profit	
Camcorders	5M	
Projectors & Scr...	4.1M	
Laptops	3.8M	
Digital SLR Cam...	3.5M	
Home Theater S...	2.5M	
Desktops	1.8M	
Smart phones &...	1.6M	
Digital Cameras	1.5M	
Televisions	1.2M	

Promotion Name	Profit	
No Discount	10,604,149.81	
North America Back-t...	4,800,289.81	
North America Holida...	3,574,758.04	
North America Spring ...	3,566,777.31	
Asian Holiday Promoti...	2,078,391.08	
European Holiday Pro...	1,745,371.43	
European Spring Pro...	1,498,235.52	
Asian Spring Promotion	1,411,799.62	
Asian Summer Promo...	1,315,490.48	

Sales & Profit

Monthly Analysis



Cost Analysis

Quarter Analysis - Unit
Cost, Cost of Sales

