

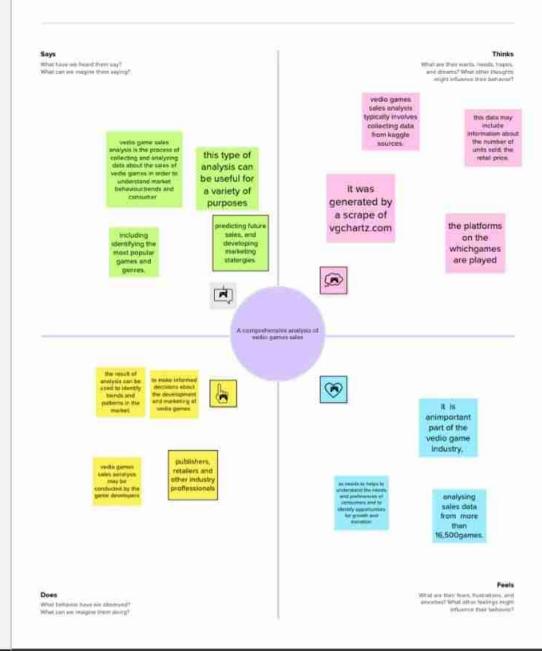
# **Empathy map**

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



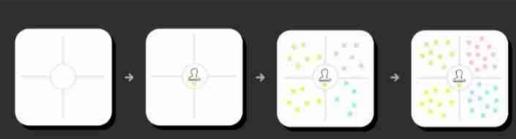
## **Build empathy**

The information you add here should be representative of the observations and research you've done about your users.



IIJ. Share template feedback







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### Says

What have we heard them say? What can we magine them saying?

> vedio game sales analysis is the process of collecting and analyzing data about the sales of vedio games in order to understand market behaviour.trends and consumer

including identifying the most popular games and genres. this type of analysis can be useful for a variety of purposes

> predicting future sales, and developing marketing statergies.



#### Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

vedio games sales analysis typically involves collecting data from kaggle sources.

this data may include information about the number of units sold, the retail price.

it was generated by a scrape of vgchartz.com



the platforms on the whichgames are played

A comprehensive analysis of vedio games sales

the result of analysis can be used to identify trends and patterns in the market.

to make informed decisions about the development and marketing of yedio games.



vedio games seles eanelysis may be conducted by the game developers publishers, retailers and other industry proffessionals



it is animportant part of the vedio game industry,

as needs to helps to understand the needs and preferences of compurers and to identify apportunities. for growth and inovation

analysing sales data from more than 16,500games

### Feels

What are their feers, frustrations, and anxieties? What other feelings might influence their behavior?

#### Does

What behavior have we observed? What can ver imagine them doing?