2025

Natheme - Brand Guidelines

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TAS.
WEEK
Marketing Agency ——

natheme

Brand Guidelines.

natheme

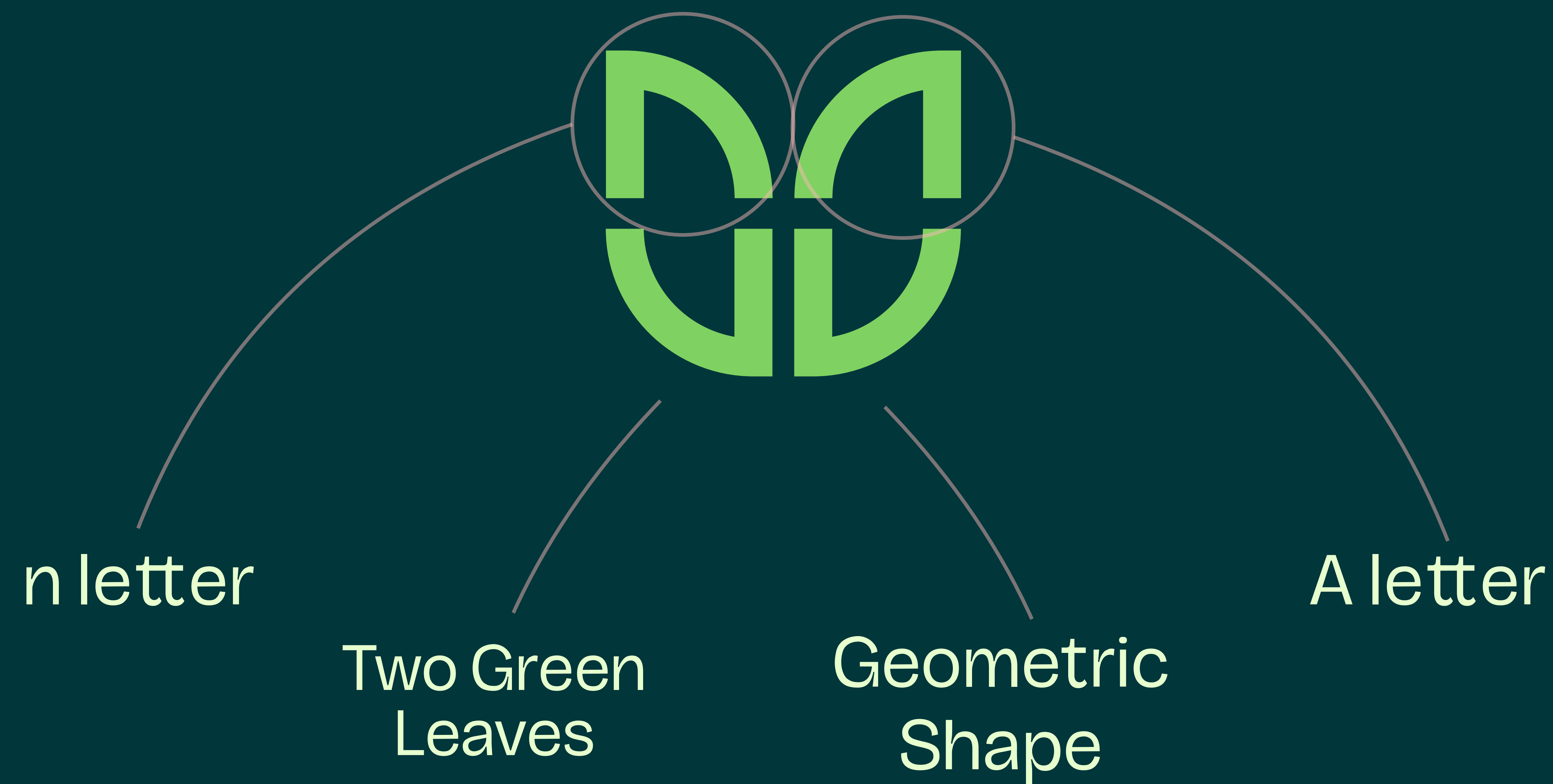**Table of Contents.**

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Main Logo.
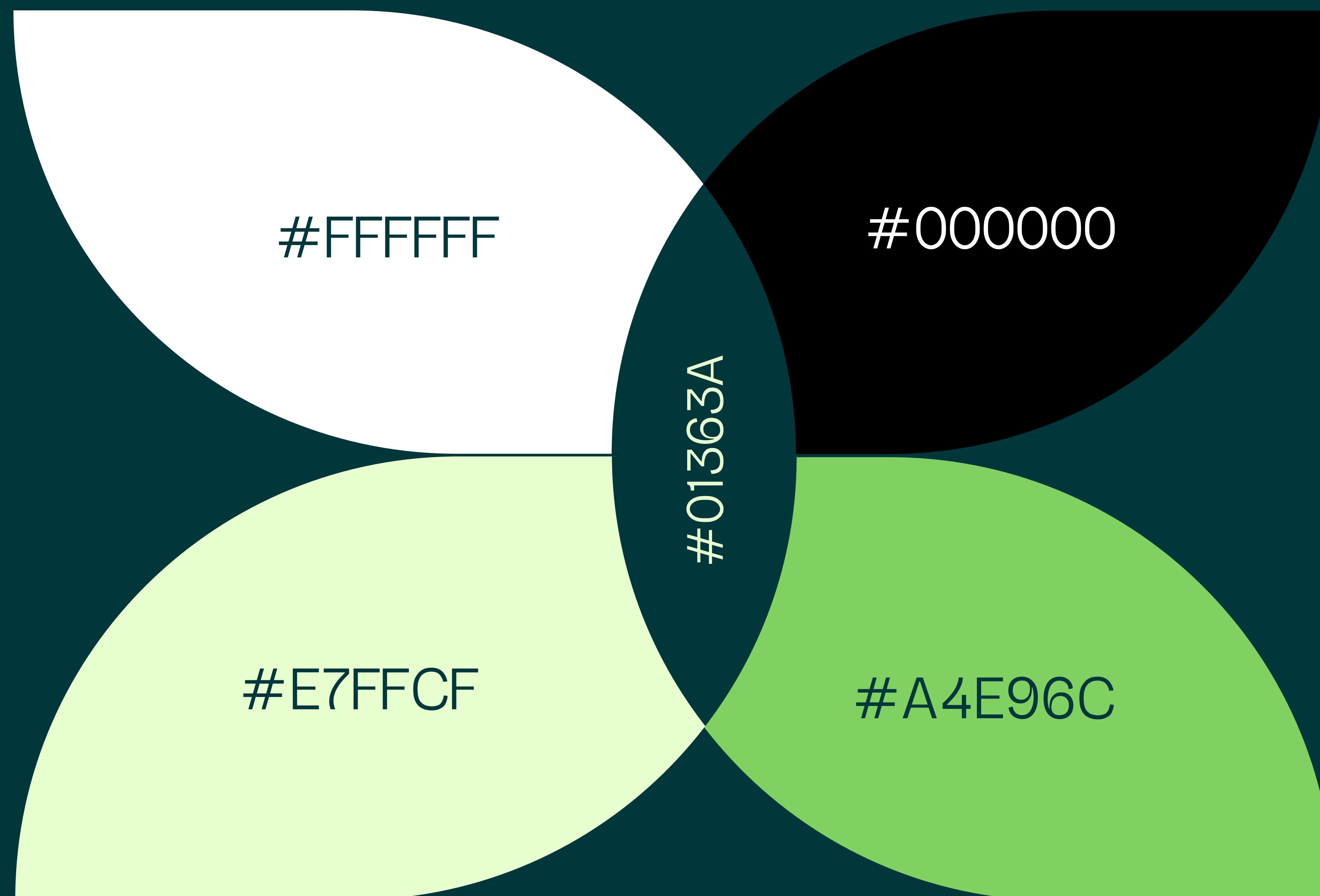
Icon.

n letter

Two Green
Leaves

Geometric
Shape

A letter

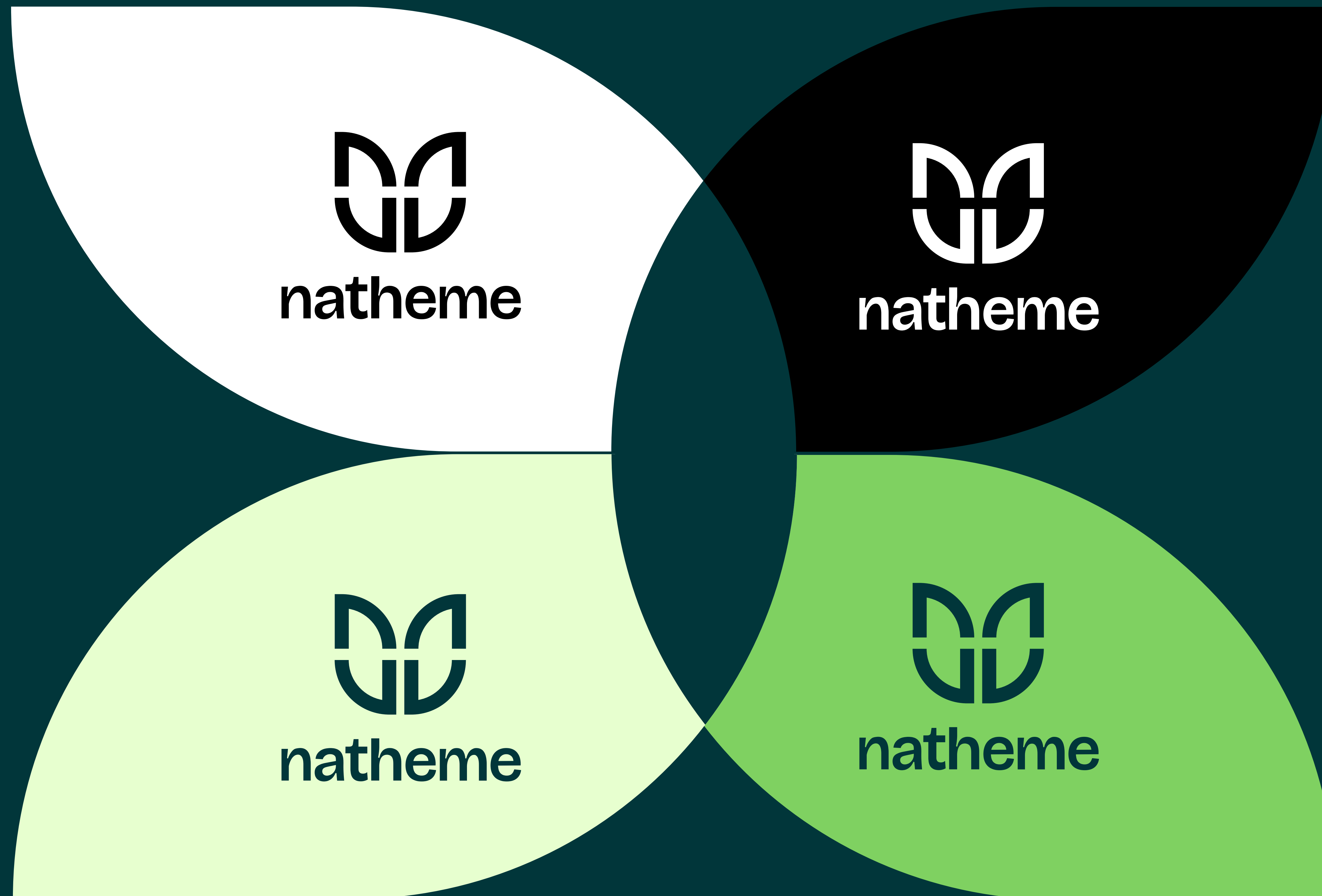The Natheme logo combines natural and engineered elements, reflecting the company's expertise in creating green walls. The design integrates the letters N and A, forming two stylized green leaves within a clean geometric shape. This fusion symbolizes the harmony between nature and engineering, aligning with Natheme's vision of building sustainable and aesthetically innovative green spaces.

Concept.

#FFFFFF

#000000

#01363A

#E7FFCF

#A4E96C

Color Pallette.

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Logo Usage.

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English Typeface.
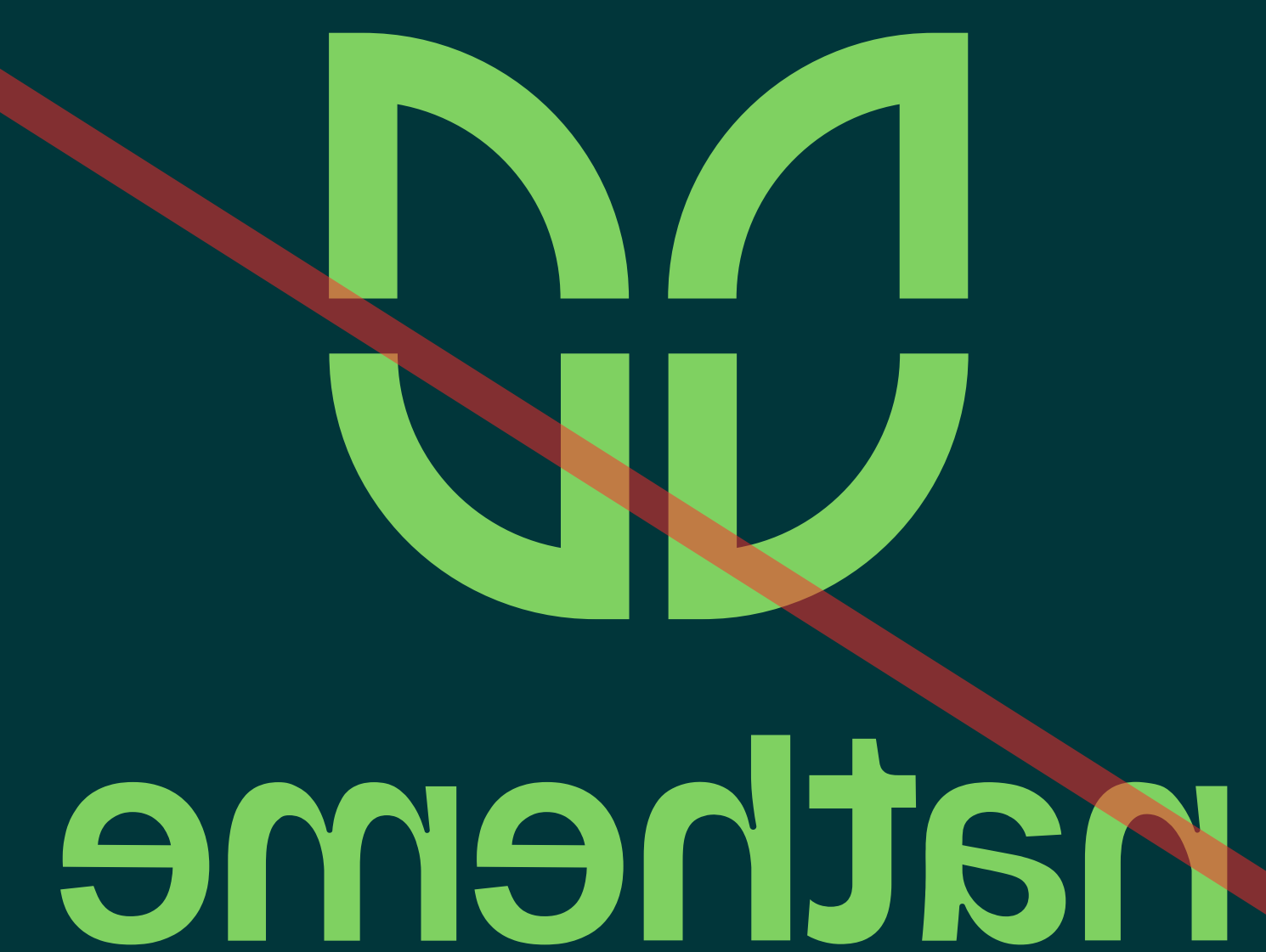Halong

Typeface.

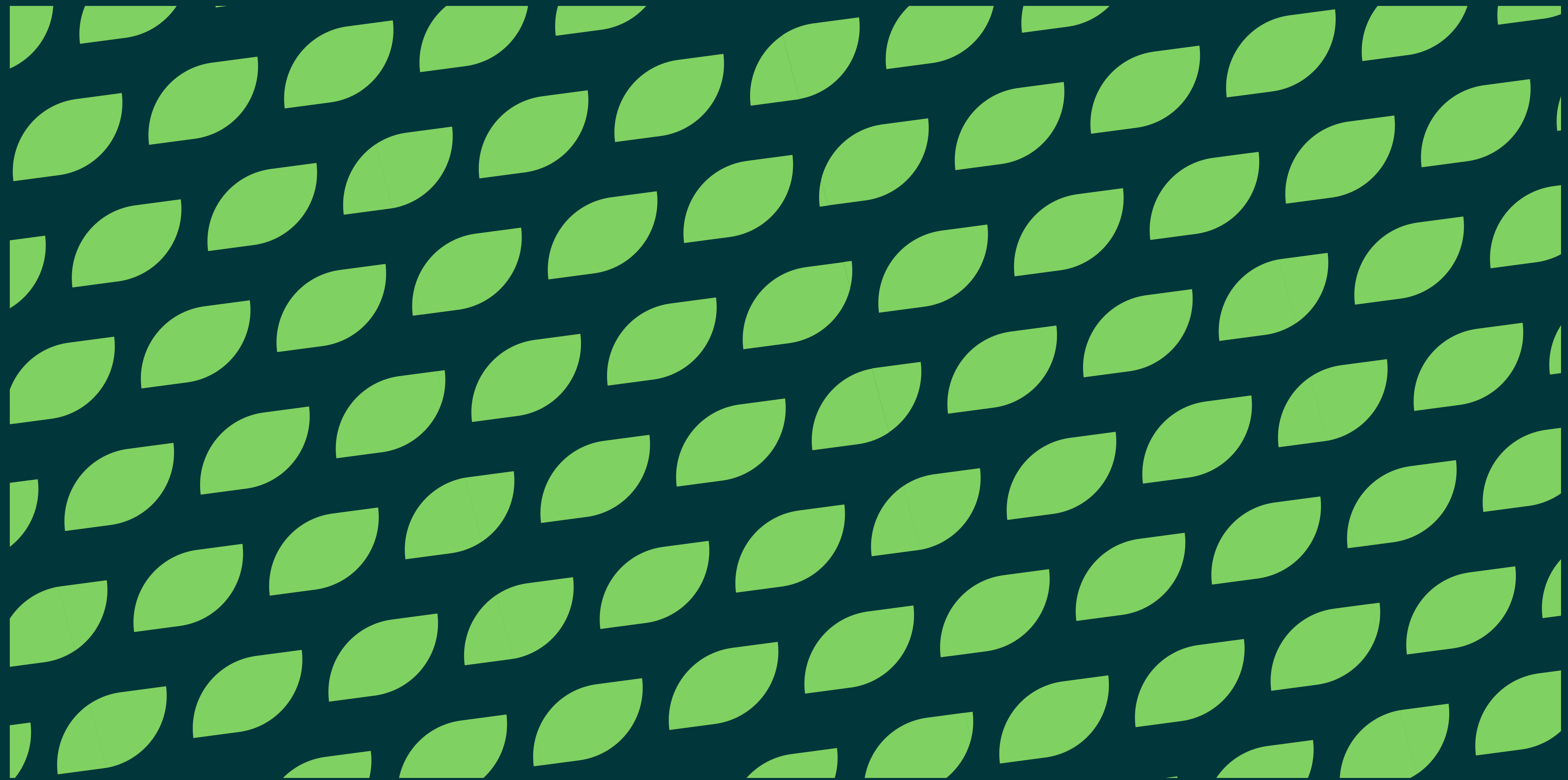Logo Building.

Clear Space

Incorrect Logo Usage.

Visual Elements.

Pattern.

Look&Feel

Mohamed
Younis

CEO

natheme

natheme

Mission

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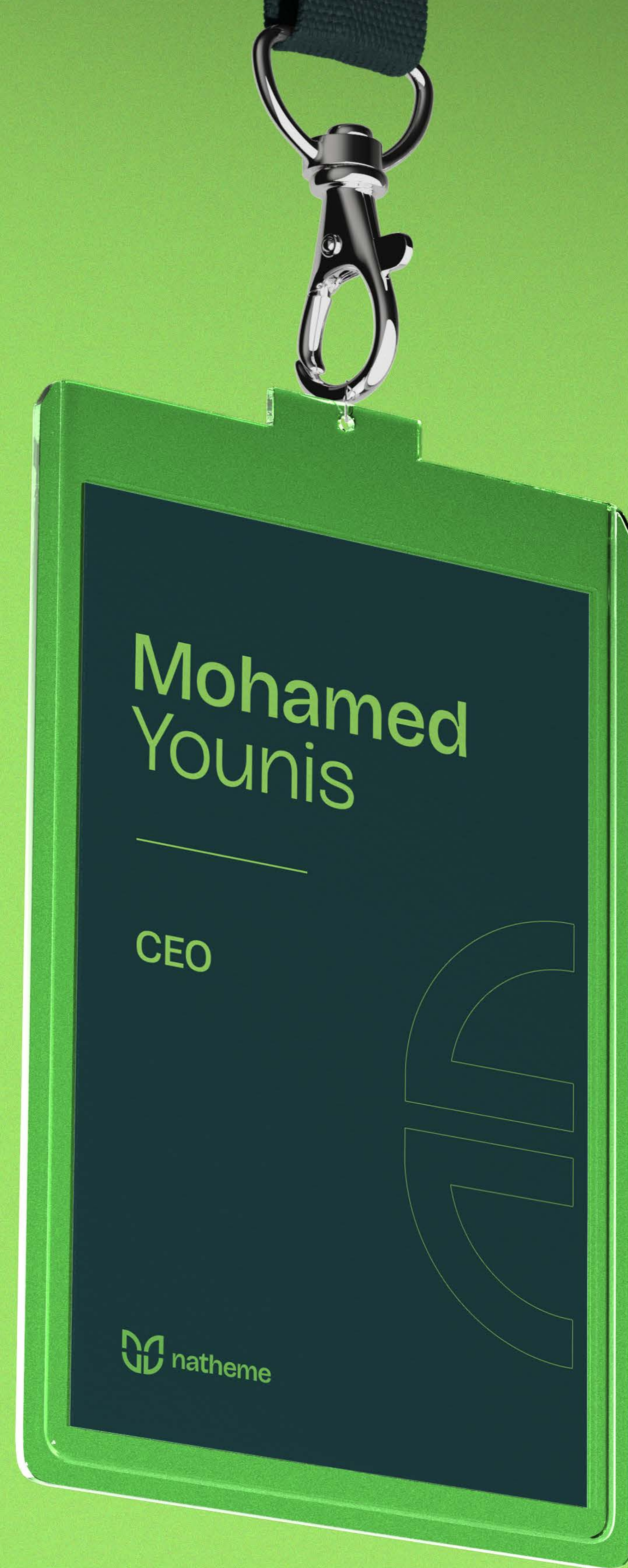
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Mohamed Younis

CEO

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Mission

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Vision

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Thank You!

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