

SCSR3413 - INTRODUCTION TO ENTREPRENEURSHIP

Activity 02: Concept Statement

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SECTION:25

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Description of product/service:

- A Delivering System - A service that delivering goods through the travelers flying to and from Malaysia to Bangladesh.

Intended Target Market:

- Travelers
- Customers
- Seller

Benefits of Service:

- Cheaper than the other delivery providers.
- Accessible as almost by everyone who use the internet nowadays.

Service will be positioned:

- Services that cater to customer needs of goods according to the requirement of the goods they are choosing.
- For example, a customer currently in need to buy something from Malaysia, Customer will connect with a traveler with our service. Then the traveler will buy the things from the seller for the customer and then the traveler will give one delivery date to the customer for delivery the product.

- This service will make a platform which will connect the travelers and shoppers to give people access to products from Malaysia. In order to either gain or save money from their user experience, each user, regardless of their position as a carrier or a shopper, follows a simple four-step procedure

Management Team :

- The Delivering Service is led by its co-founders,

Roneo Chakma (CEO), Niloy Bhattacharjee(CFO), Akibul Hasan(Production Manager),
Reza E Rabby(COO), Rashidul Amin Saad(Marketing Manager)