

Guard the Media Quality in Modern Software
Development, from Automated Testing to Metric
Driven Product Monitoring

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1 Introduction to Cisco Collaboration Business

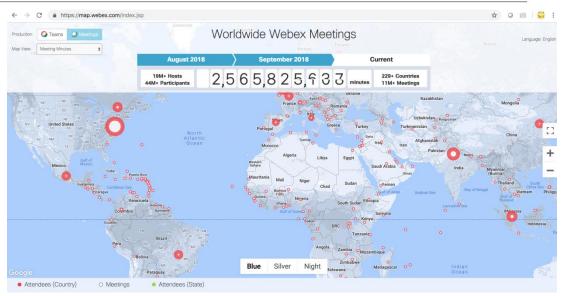








Introduction to Cisco Collaboration



- 95% of the Fortune 500 as customers
- 70 billion+ minutes of great ideas happen every year
- 113,000 people coordinates every month





Introduction to Cisco Collaboration



Figure 1. Magic Quadrant for Meeting Solutions





- Quick Introduction about Cisco Collaboration Business
- Media Quality Control in Agile Software Development
- Metrics, Events/Statistics, and Signals: All for Quality of Experience
- 4 Summary and Looking Forward





Media Quality Control in Agile Software Development

Media Quality Control in Agile Software Development



Agile Development and Cloud Delivery

- Business fast-changing environment
- Rapid software development
- Continuous Integration and Continuous Delivery
- Iteration to evolve

Media Quality Control in Conferencing

- Quality is subjective
- Media is end-to-end.
 Many components are impacting the quality
- Many factors impact the quality, from device to network

Media Quality Control in Conferencing









Process

Goals

Technology

Right Time

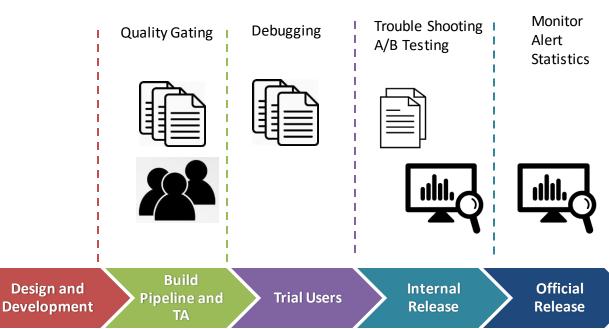
Right Thing

Right Way



Media Quality Control in Conferencing







Design and

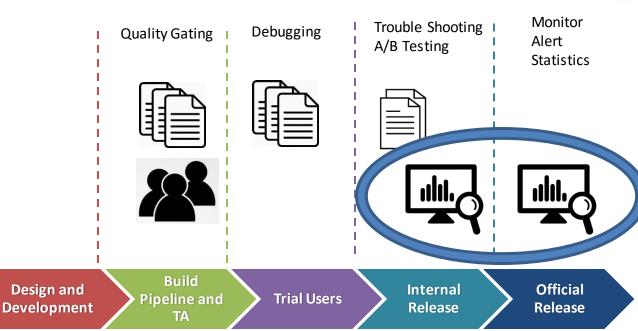


Metrics, Events/Statistics, and Signals: All for Quality of Experience



Media Quality Control in Conferencing







Metrics:

- Monitoring
- Alert
- Statistics
- A/B Testing
- All about **Data**, from the overall big picture to corner cases.
- Raw event
- Statistics
 - Min/max/average
 - Histogram
- Dashboard with dimensioning and subcasing



Metrics

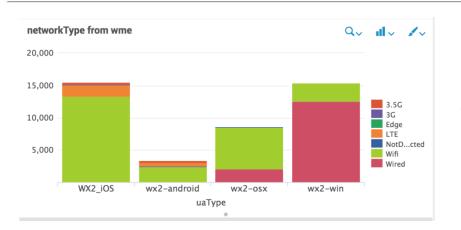
- Understanding the user environments and working style
 - OS distribution
 - A/V device types
 - Network distribution ...
- To assist design
 - Network statistics
 - Screen size distribution ...
- To monitor/alert
 - Connection failure
 - Resolution/frame rate
 - Decoding out of sync duration
 - Capture/playback error...
 - Acoustic echo cancelation failure...

To A/B test

- Media quality
 - Connection delay ...



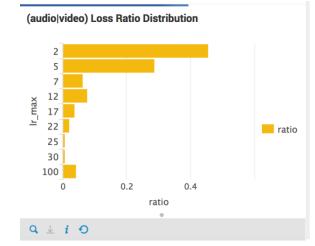
Metrics: Understand User Environment



OS/Network Type Distribution

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Loss Rate Distribution

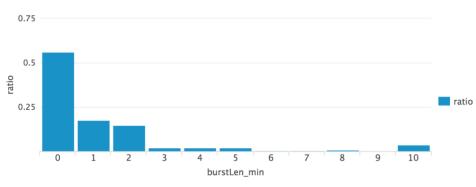




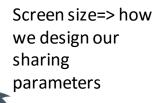
Metrics: To Assist Design

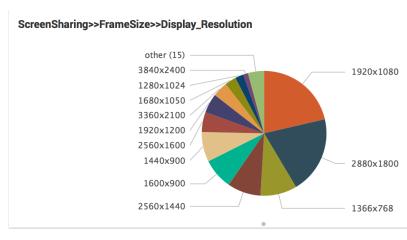






Burst length of packet loss => how we choose FEC code



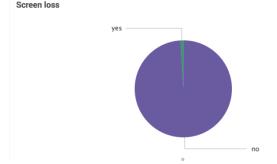


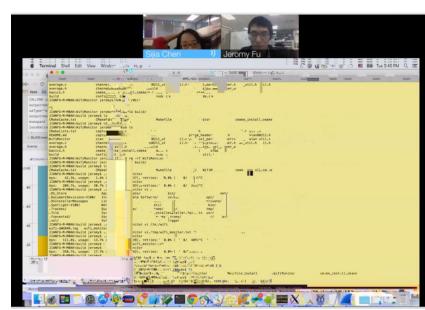


Metrics: Monitoring/Alert/Debugging

Q. . . /v





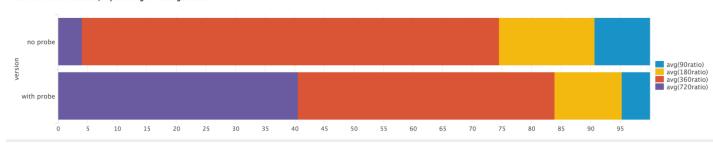




Metrics: A/B Testing



Received video resolution, in percentage of calling minutes

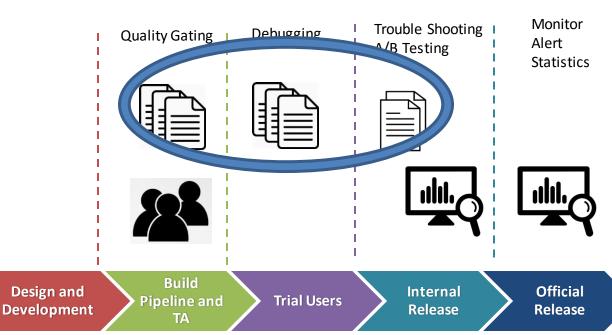


Video resolution distribution with probing on/off



Media Quality Control in Conferencing







Events/Statistics



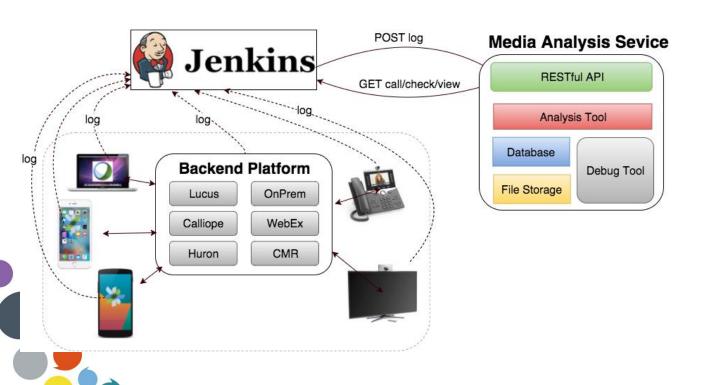
- Data Collection:
 - Raw event emission from various components (client and server)
 - Logs uploaded from various components
- Data Processing:
 - Correlate on the events/log for the call flow and media flow
 - Monitor the success/failure
 - Monitor the quality
- Identify the troublesome area
 - Call failure?
 - Sharing initial delay?



Events/Statistics

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Integration with build pipeline

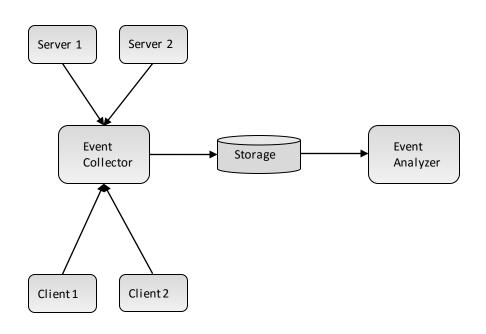




Events/Statistics

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On Production





Ev

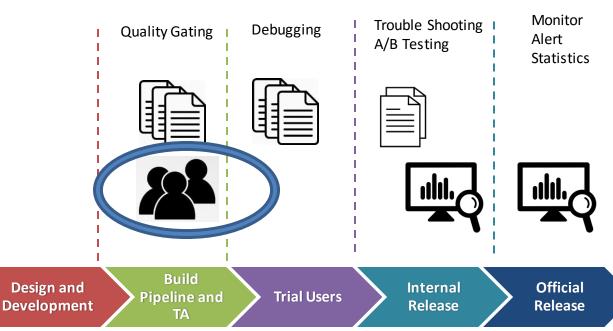
Events/Statistics

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- No video received
 - SDP negotiation?
 - Connectivity set up?
 - Camera started successfully?
 - Encoder worked?
- Video received lower resolution than expected
 - SDP parameters right?
 - Receiver asking right resolution?
 - Server sending right request?
 - Sender sending right resolution?
 - Network good or bad?

Media Quality Control in Conferencing

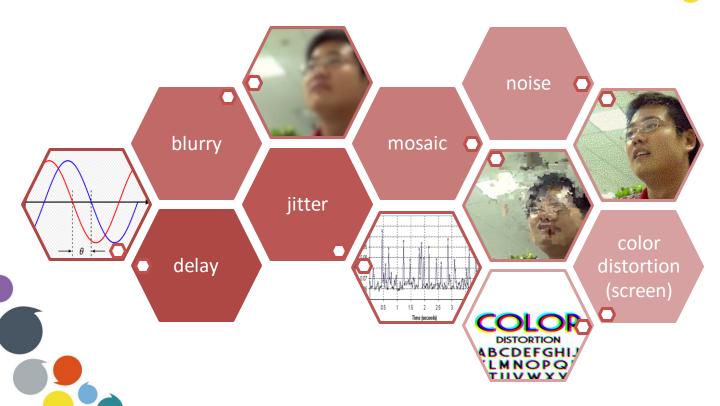








Video deteriorations in multiple dimensions



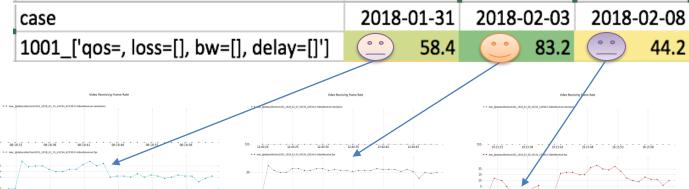
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Signals

- Build up objective video quality model: one score measurement/assessment
- Covering multi-dimensional video deterioration
- Non-referencing scoring in pixel domain
 - Modeling end-user experience
 - Suitable for black-box comparison
- Referencing scoring, with assistance on log info, to add further measurement
 - Motion smoothness
 - Network impairment
- Continuous calibration with log analysis as well as subjective feedback



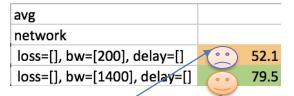


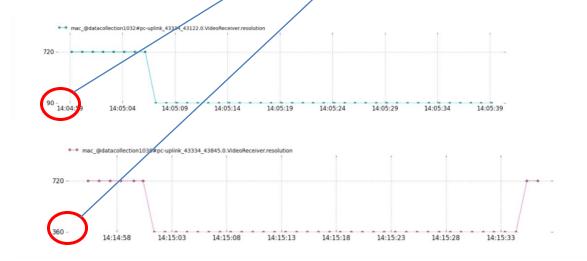
















4 Summary and Looking Forward



Summary and Look forward

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- Be practical, leverage all useful data
- Guard the quality along the software development/deployment cycle closely

- Better modeling
- Keep iteration
- Apply to more use cases
- Correlate signals with metrics
- Leverage Al

Thank you





