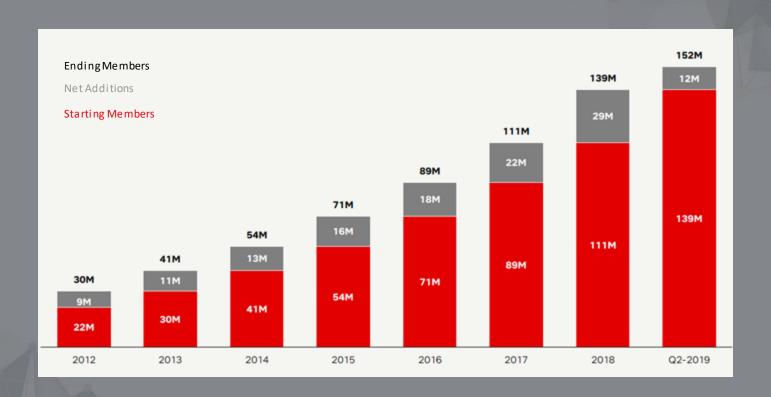
# Netflix在全球范围内保持用户增长







遨游"视"界 做你所想 Explore World, Do What You Want



2019.12.13-14



出品: Leive Vide Stack

成为讲师: speaker@livevideostack.com

成为志愿者: volunteer@livevideostack.com

赞助、商务合作: kathy@livevideostack.com

# 高质量的内容,用最优的编码和 流媒体技术带给用户最佳的体验





























Netflix用户会如何评价这一段视频的质量: 极差, 一般, 或者非常好?

对于这样一段视频,是编码器A还是编码器B的质量表现更好?

当码率限制在1000 Kbps的条件下,这一个剧集是应该采用标清还是高清的分辨率来进行编码?

#### 我们需要一个准确的视频质量评估工具



- 能够预测人对视频质量的主观感知
- 保证跨内容的一致性
- 能够在云端大规模部署
- 能准确预测HTTP流媒体技术下的图像 质量失真
  - 压缩失真(Compression Artifacts)
  - 缩放失真 (Scaling Artifacts)





VMAF: Video Multimethod Assessment Fusion

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# VMAF: 未毕之旅

李智, Netflix (视频算法组)

LiveVideoStackCon 2019, 8.23-24, 北京

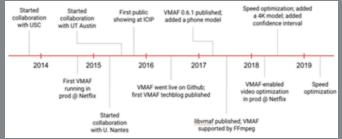






## 这次分享将涵盖VMAF的短暂历史, 基本原理,以及我们近期的一些工作

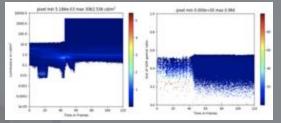


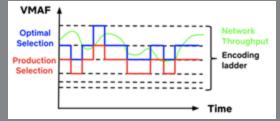


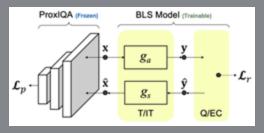
Pixel Neighborhood Frame Level spatial feature within-frame extraction (VIF, DLM) spatial pooling temporal feature temporal extraction (TI) pooling training with trained SVM per-frame score prediction subjective data model "Fusion"

#### VMAF的短暂历史

VMAF的基本原理



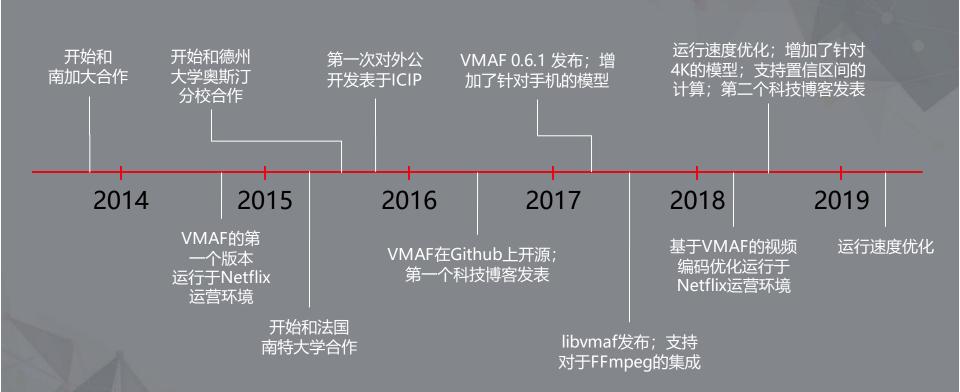




近期工作

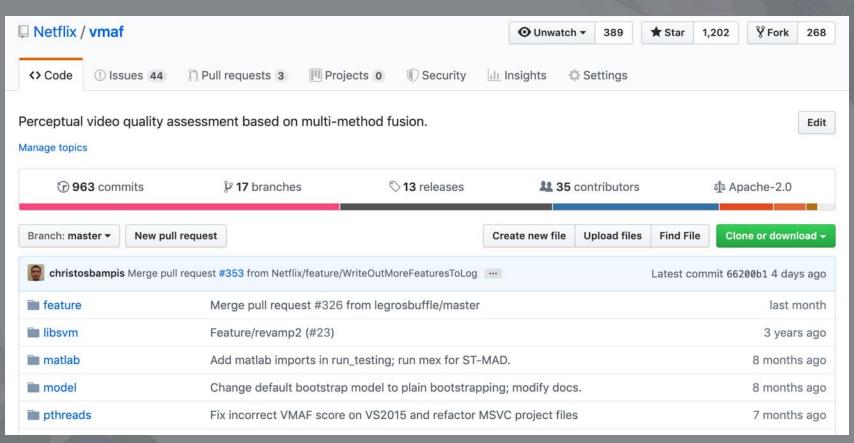
#### VMAF的编年史





#### VMAF开源项目





#### VMAF在第三方软件里的集成



ZOND 265 —

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# 使用案例:编解码器的性能比较





Joint Video Experts Team (JVET)
of ITU-T SG 16 WP 3 and ISO/IEC JTC 1/SC 29/W

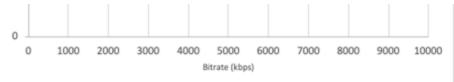
CrowdRun

→ HEVC → VVC

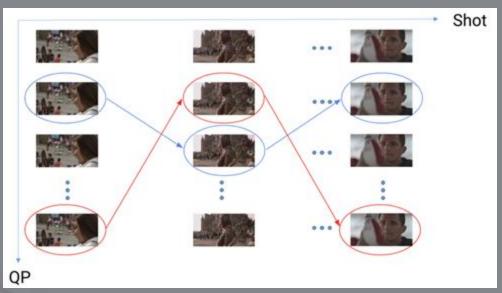
Resolution	BD-rate (PSNR)	BD-rate (VMAF)	BD-rate (MOS)
HD	-31.24%	-35.18%	-36%
UHD	-34.42%	-40.44%	-40%

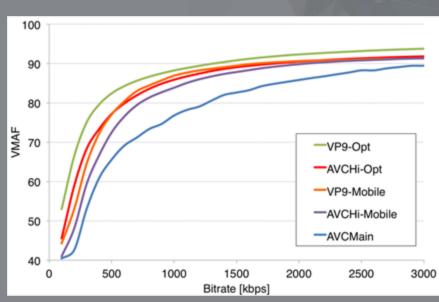
Source:

Orange, INSA Rennes and b com



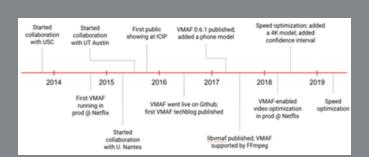
[Source: JVET-O0451 Subjective Comparison of VVC and HEVC, JVET 15th meeting: Gothenburg, SE, 3–12 July 2019]

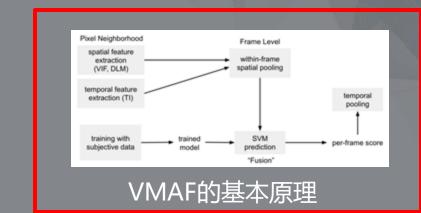




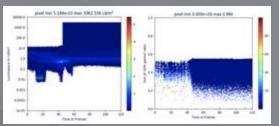
对于指定平均码率,Dynamic Optimizer 可以找到能达到最优VMAF的编码路径

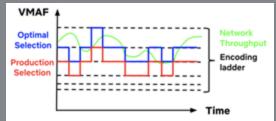
[Source: Dynamic optimizer—a perceptual video encoding optimization framework, Netflix Techblog, Mar 6, 2018; Optimized shot-based encodes: Now Streaming! Netflix Techblog, Mar 10, 2018]

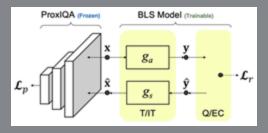




### VMAF的短暂历史







近期工作





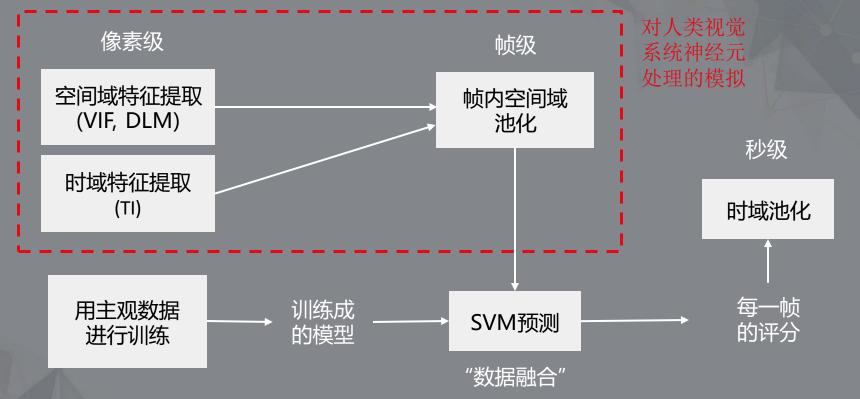




#### VMAF基本构架



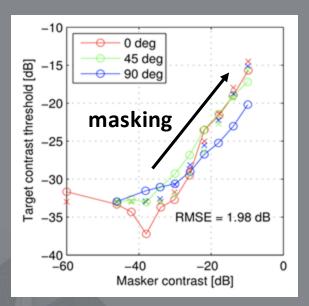
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# 对人类视觉系统神经元处理的模拟: 基于对比度的掩蔽效应(Contrast Masking)

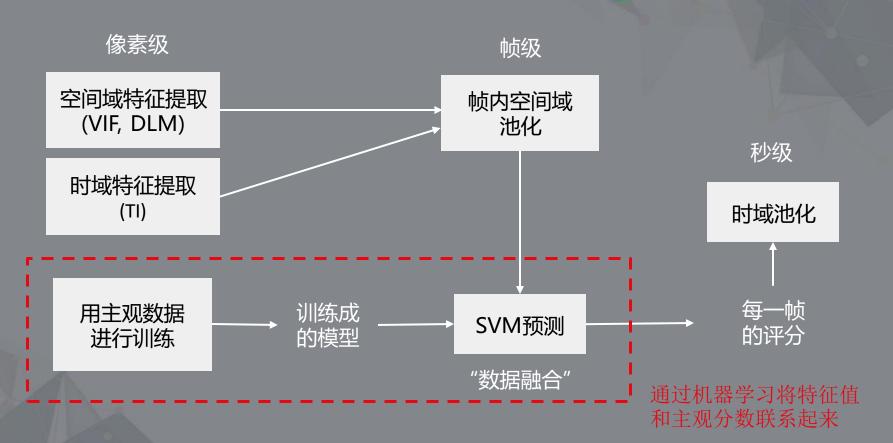


当图像损失(比如压缩失真)被叠加到视频源上,如果其频率和方向 和源信号类似,则这些失真会变得更难被人眼察觉





[Source: HDR-VDP2, Mantiuk et al. 2011]



主观实验: 收集用户评分



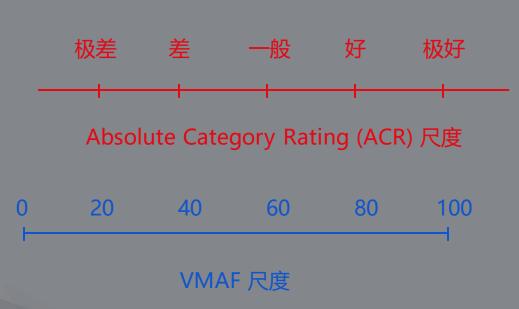


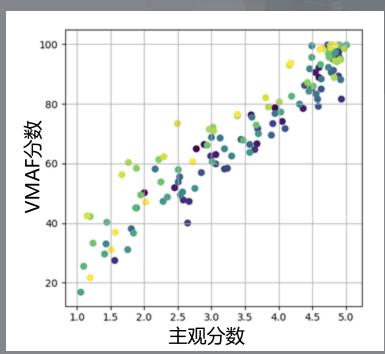


Absolute Category Rating (ACR) 尺度

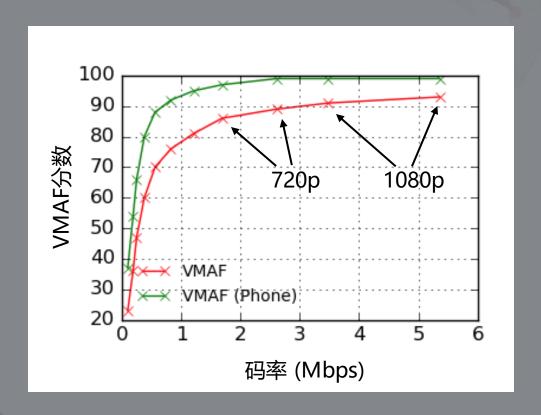
# 将ACR尺度映射到VMAF尺度

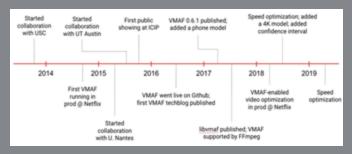








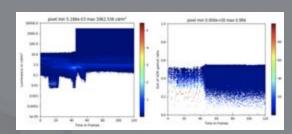


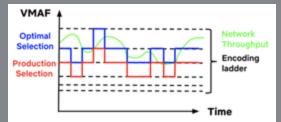


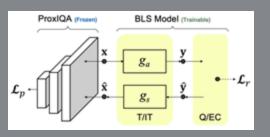
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### VMAF的短暂历史

VMAF的基本原理



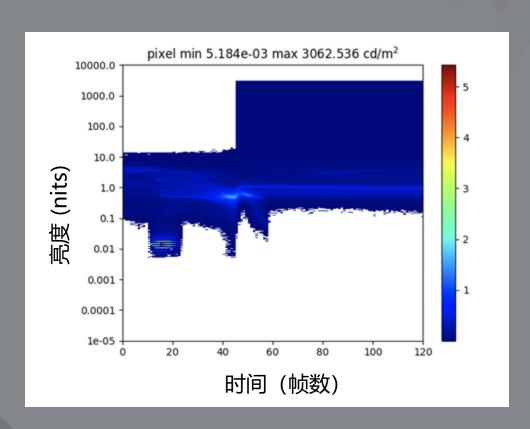




近期工作

# 一段HDR视频源 (P3D65, 亮度最高 3000 nits)

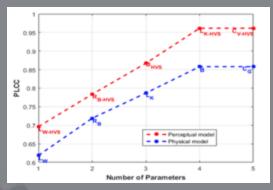




#### 针对HDR的VMAF模型



- 目标
  - 能够预测HDR视频相对于SDR在主观体验上的优势
  - 更广义上来讲,能够将VMAF的适用范围扩展到HDR
- 挑战
  - 需要能捕捉到和主观质量最相关的一些物理特征(比如: 最大亮度)
  - 需要新的能扩展到HDR域的人类视觉模型
  - 需要能捕捉在亮度和压缩损失之间的复杂反应(亮度掩蔽效应)



[Source: Dolby, Choudhury' 17]

#### 与主观质量最相关的物理特性

- 最大亮度 (Lw)
- 背光的分辨率 (RB)
- 最小亮度 (Lk)
- 比特深度 (Bit Depth) (B)
- 色域 (Color Gamut) (Cg)



Malena @\_anelam\_ · Jan 5

为什么我的Netflix每次都卡顿??





Tad Legler @TadLegler · Aug 25

Come on @netflix, you can't rebuffer Big Trouble in Little China during the climactic battle sequence - I have to know what happens!



Lauren P. Koester @LPKess · Jan 18 为什么Netflix卡顿得这么厉害?



Baitless Bob @C\_Errrr · Oct 1

没有什么能让我比看到netflix无缘无故从HD降到低分辨率更厌烦了



Stuart McCullagh @DeatGaming · Jul 9

@NetflixUK 为什么Netflix windows app需要这么长时间才能开始播放? 我的居然需要2分钟以上。



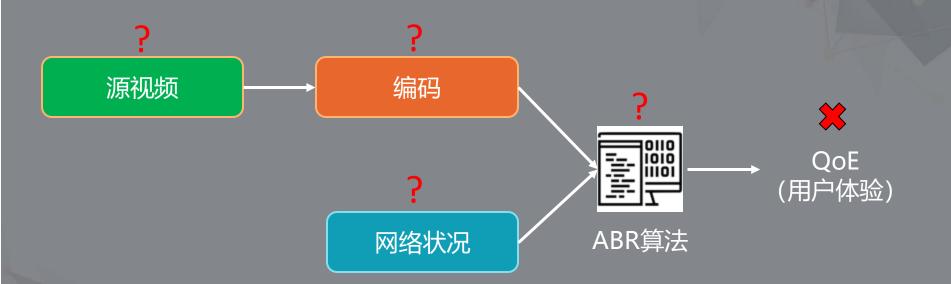
Em. 👉 @emmaalysann72 · Jun 12

43

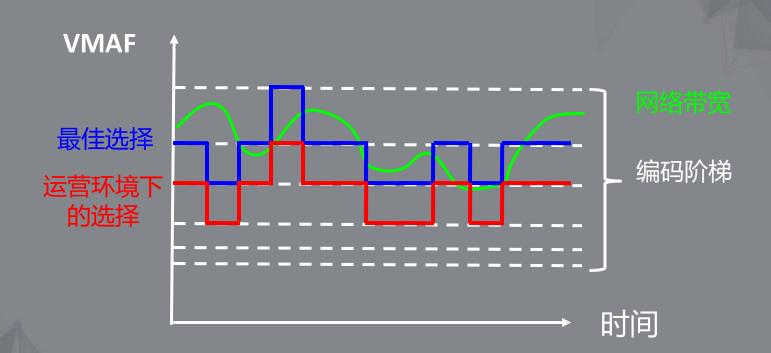
为什么Netflix需要花这么久才能跳到下一集?我真的不需要等这十五秒。





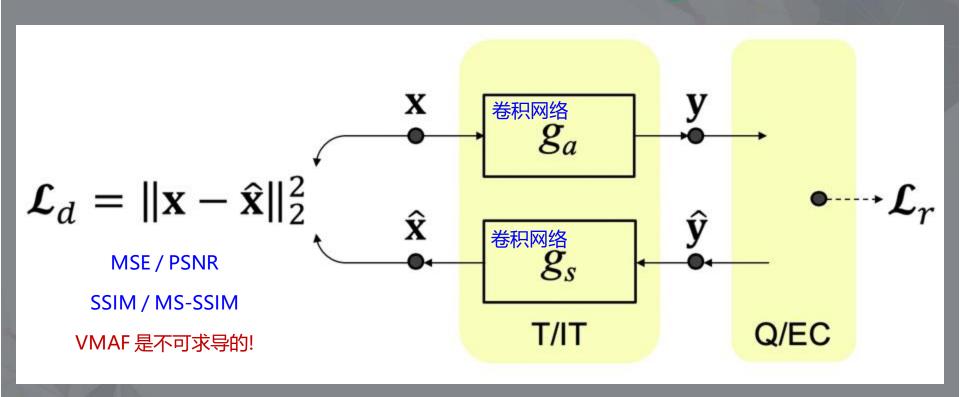








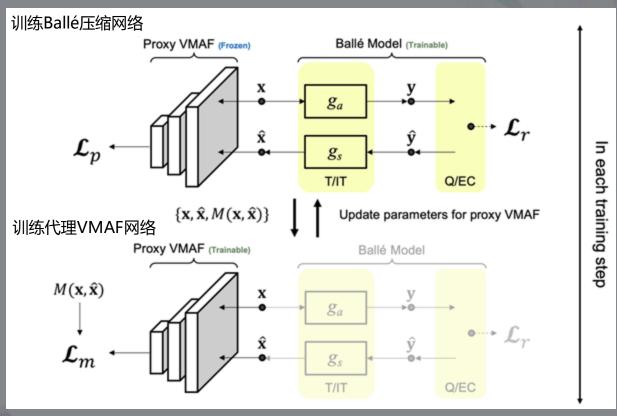
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# 训练一个可导的"代理 (Proxy)" VMAF网络

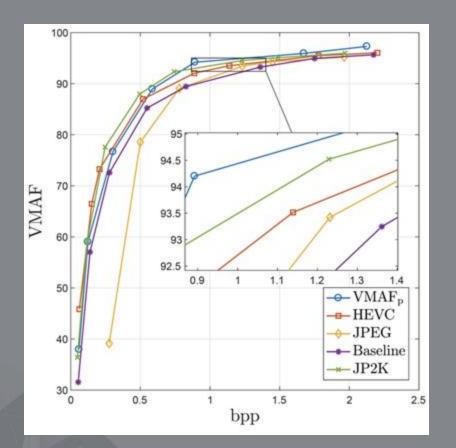


北京 遨游"视"界 做你所想 2019 Explore World, Do What You Want



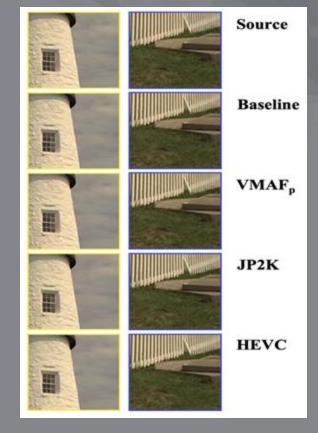
[Li-Heng Chen et al., joint work Netflix / UT Austin]

# 实例: Kodim 19 (VMAFp: 代理VMAF)





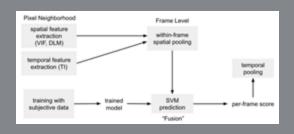
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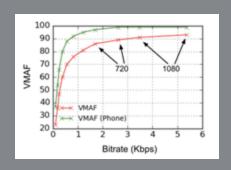


#### 结束语:和开源社区一起,Netflix将致力于完善提高 VMAF的性能及扩展其应用场景。The Journey Continues.



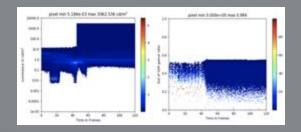
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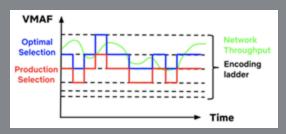


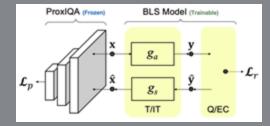












#### We are hiring!

Senior Research Scientist – Video Encoding: <a href="https://jobs.netflix.com/jobs/867864">https://jobs.netflix.com/jobs/867864</a>
Senior Research Scientist – Video Quality Metrics: <a href="https://jobs.netflix.com/jobs/870423">https://jobs.netflix.com/jobs/870423</a>

# Thank you



