

SCRIPT TITLE

Written by

Name of First Writer

Based on, If Any

Address
Phone Number

INT. KITCHEN - DAY

WOMAN is eating chips in her kitchen. As she pours the last of the chips in the bag directly in her mouth, she spills some onto the kitchen floor. She looks at the crumbs at the ground and puts her hands on her hips

NARRATOR

Accidents happen. That's why we at iRobot developed the Roomba robot vacuum to clean up after life's little accidents.

A Roomba drives itself into the room and cleans up the chips. Woman looks satisfied. She leans back on the kitchen counter and sips a glass of wine. She puts the wine back on the counter's edge. The glass of wine falls and spills the wine?

NARRATOR (CONT'D)

Spill some liquid?

Woman puts her hands up in a shrugging motion.

NARRATOR (CONT'D)

Roomba Braava won't judge your drinking even if everyone else does.

Another Roomba comes in the room and mops up spilled wine.

CUT TO:

INT. LIVING ROOM - DAY

Woman walks into her living room. Clothes, books, and takeout containers are all over the floors and surfaces of the room. Woman looks at the camera.

NARRATOR

Your apartment is in disarray?

Woman sighs tiredly.

NARRATOR (CONT'D)

It would be. We built the Roomba Spruce just for slobs like you.

Roomba with long arms drives into the room. The arms start picking up the clothes and trash. One of the arms grabs the woman's hair and tugs on it. She tries to pull it back from the arms.

CUT TO:

Room is now clean.

Woman has a black eye now. She sinks into her couch and relaxes. She then smells herself and makes a face.

NARRATOR (CONT'D)
Too busy to shower?

Woman looks at the camera and worriedly shakes her head.

NARRATOR (CONT'D)
I guess the pigs' sty needs a pig to live in it. Which is why we've developed the Roomba Wet Jet to shower you off no matter where you are in your home.

A Roomba with a nozzle is driving around the living room. It comes across Woman and sprays her with water. Woman puts her hands up and tries to stop the jet of water. The jet of water stops and Woman looks around to the soaked apartment. She puts her head in her hands.

NARRATOR (CONT'D)
(getting more and more aggressive)
And now your stressed too? I guess we can make the Roomba Incense or some bullshit to help you relax. In fact, what if we got technology to do every little thing for us? What if we ignored the "how" or "why" behind the consequences of our actions and let our little robot eventually come by and clean it all up. What if instead of lifting a finger to improve our surroundings and our ourselves we just sit around and hope someone or something else comes along and solves all of our problems? WHAT IF-

Title card: Roomba by iRobot

Blackout