



Young Jains of America Fundraising Packet

25 Years of YJA
July 1st - July 4th, 2016

2015-16 YJA Fundraising Committee
Fundraising.LA@yja.org

Letter from the 2016 YJA Convention Board

The 2016 YJA Convention Board would like to thank you for taking the time to consider contributing to our cause. Young Jains of America is a nonprofit organization that aims to connect the Jain youth across the country. By fostering connections within the Jain community we are able to increase our impact on humanity as a whole. This has been seen as many of our members and alumni have gone on to become successful teachers, thought leaders, doctors, business owners, and much more. Great things come with time and effort, something we will be celebrating as we host our 12th biennial convention marking 25 years of success.

During the past quarter century, attendees have received advice from highly educated Jain monks and scholars alike. Aside from teaching our members how to live by the Jain way of life, the biennial conventions have given young Jains the opportunity to develop lifelong relationships, whether they be social, professional, and/or personal. We have worked to create an educational model that allows attendees to choose from a variety of courses and partake in academic and social programs throughout the weekend. This has allowed our attendees to go home with a greater understanding of themselves and their surroundings as they leave enriched with new knowledge, viewpoints, and friends.

As emphasized during the convention, Jainism is a philosophy that believes in self growth. Via its three jewels concept, it says that any individual - with clarity, curiosity, and action - can progress forward towards their ultimate goal. This ideal can be applied not only to self improvement, but social improvement as well.

This convention will focus on providing and manifesting these three jewels to help create progressive change within ourselves and the communities around us. This year, the 2016 Convention will be held in the beautiful Los Angeles, CA. We look to provide attendees their most enriching and enjoyable experience as they connect with individuals from all over the country.

We would like to thank you for exploring this packet. We hope you will walk away comprehending the importance of YJA's goals. Any amount of assistance, no matter how big or how small, will help us achieve our goal: **to be Agents of Change.**

Sincerely,

Your 2016 Young Jains of America Convention Board

What does YJA do?

Young Jains of America, or YJA, is an organization under the National Federation of the Jain Associations of North America (JAINA).

As an organization, our **goals** are:

1. To raise awareness about Jain ideals and principles in North America and the world;
2. To create a forum for sharing Jain religion;
3. To instill a sense of pride among youth about Jain heritage;
4. To address the problems, difficulties, and concerns facing Jain youth;
5. To assist and to promote charitable community activities;
6. To prepare youth, who ascribe to Jain values, to become successful leaders of tomorrow;
7. To develop friendships among the youth, who ascribe to Jain values; and
8. To foster and strengthen local Jain youth groups.

Frequent Events:

Regional Retreats - Our six Regional Retreats allow attendees to reconnect with local Jains. We provide food that is Jain-friendly to encourage our values. The Retreats instill a strong sense of community amongst Jains in the region and expand our attendees' knowledge about Jainism.

Young Minds Publication - A quarterly publication that consists of articles, recipes, educational information, and regional updates. Everything is written, edited, compiled for the youth BY the youth. Young Minds is distributed electronically to prevent wastage of paper and it is accessible to everyone.

Community Service Projects - Last year's National Service Weekend consisted of 10 events throughout the country where young Jains gave back to their community through serving food at homeless shelters, cleaning community centers, and more.

Biennial Conventions:

Speakers - At past Conventions, YJA hosted a variety of inspirational speakers such as Vivek Maru, Robert Cheeke (VegNews Magazine's Most Influential Vegan Athletes), Nimesh "Nimo" Patel (activist hip/hop artist), and Sonal Shah (Deputy Assistant to the President and Director of the first White House Office of Social Innovation and Civic Participation). Such diverse groups of speakers have the power to immensely motivate our attendees.

Jain Networking Forum - Jain Networking Forum (JNF) is designed for Jains between the ages of 21-29 and has the goal of fostering professional and social relationships. It provides attendees the opportunity to meet similar minded individuals through interactive daytime sessions, while creating lasting connections with Jains that are successful in a variety of careers.

Sessions/Social Events - The attendees have the opportunity to connect, learn, and share their thoughts with one another on a variety of subjects. Sessions, speakers, and friends will all come together to complete the learning experience through a variety of fun, innovative, and interactive programming. Attendees will engage in a wide range of activities and sessions related to understanding atma (the soul), developing leadership, and creating a better community.

2016 Sponsorship Levels

Donor | \$101+

- Recognition on the YJA Website
- An online copy of the Souvenir Booklet

Sponsor | \$501

- One quarter page ad in the Souvenir Booklet
- Recognition on the YJA Website
- A copy of the Souvenir Booklet

Bronze Sponsor | \$1,001

- One half page ad in the Souvenir Booklet
- A copy of the Souvenir Booklet
- Recognition on the YJA Website

Silver Sponsor | \$2,501

- One half page ad in the Souvenir Booklet
- A copy of the Souvenir Booklet
- Recognition on the YJA Website
- ***Highlight!** - Session Speaker (1)

Gold Sponsor | \$5,001

- Full page ad in the Souvenir Booklet
 - A copy of the Souvenir Booklet
 - Recognition on YJA Website
- Public recognition during opening and closing ceremonies
 - **Highlight!*** - Session Speakers (3) or Breakfast

Platinum Sponsor | \$10,001

Gold Sponsor Level Recognition in addition to:

- Recognition on the YJA E-Newsletter
- **Highlight!*** - Lunch, Keynote, JIA/JAB event, or Hospitality Suite

Diamond Sponsor | \$20,001

Gold Sponsor Level Recognition in addition to:

- Recognition on the YJA E-Newsletter
- A memorable plaque from the 2016 YJA Convention
- **Highlight!*** - Main Event(s), Souvenir Bag, or Dinner

**Highlight!: In honor of your generosity, YJA will be recognizing you, your family, or your sangh's donation at one or more of our highlight events or sessions. i.e. Posting a sign at the event stating "with blessings from: (insert name here)." Note each highlight is a significant offering. Only one highlight will be offered to each sponsorship group. Available in limited quantities.*

Donation Form

I would like to contribute to **2016 YJA Convention – Agents of Change:**

Online: at convention.yja.org/donate

-or-

Check: Made out to “Federation of Jain Association of North America” with a memo referencing the 2016 YJA Convention and sent to YJA’s Director of Finance, Adit Shah, at:

3944 50th Avenue
Sunnyside, NY 11104

A letter of appreciation & a receipt for your tax-exempt donation will be emailed to you at:

Name: _____

City, State: _____

Phone #: _____

E-Mail: _____

Comment: _____

Donation Amount: _____

Signature

Date

YJA, under the umbrella of JAINA, is an IRS recognized 501(c)(3) charitable organization EIN 54-1280028