

The background is a complex, abstract composition. It features numerous overlapping, semi-transparent ribbons in a variety of colors including red, yellow, blue, green, and purple. These ribbons are layered to create a sense of depth and movement. Interspersed among the ribbons are mathematical symbols and numbers, such as 'x362', '3620', '10', and '16', which are partially obscured by the other elements. The overall effect is a vibrant, multi-layered visual field.

KSOP

# BFA GRAPHIC DESIGN PORTFOLIO

# Typography

DO NOT  
BEND  
THE  
RULES

elemen

a b c d e f g h

i j k l m n o p q r

s t u v w x y z

Elemen font was inspired by flora and was created by subtracting from Helvetica. The name was from the word element in Indonesian.



Яцссфдй Вдсе

Дд Вб Сс Дд Ее  
Рр Гг Нн Тт Кк  
Фф Мм Йй Оо Рр  
Qq Яя Сс Тт Цц Ыы  
Шш Жж Уу Ээ

Russian Base was inspired by the Russian Alphabet. The details and weight of the characters were taken into consideration.

Sheifer

Aa Bb Cc Dd Ee Ff  
Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt  
Uu Vv Ww Xx Yy Zz

Sheifer is a festive font. The characters were designed to look like dancing people.

# sound

Sound is measured in waves so the lines running up and down represents that. The colour splashes was influenced by chromesthesia- a type of synesthesia where sounds become colours.



Fall is illustrated as a mountain breaking apart.



# Packaging

*Technical?*

*I'll Get It*

**DONE**



This was a mock up assignment to redesign the Magic 8 Ball's package. A pyramid was created instead of a square box because the pyramid helped enhance the game's mysterious nature. All the information from the original package was used.



“Design a package for a light bulb.”  
My Target audience were mothers with young children (2-6).  
The light bulb features allowed it to change colours so the package was made to look playful.

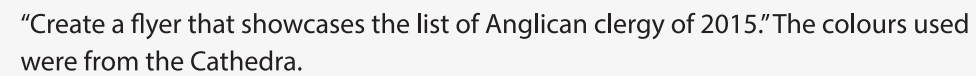


# Brochures/Flyers

Let  
The Creativity  
Flow



This is a flyer for a fitness gym. The colours of the flyer were taken from the logo. The main text was slanted to represent the speed of the service.







The assignment was to design a brochure for a country chosen randomly. My country was Senegal, it is located in west coast of Africa.

The first thing I wanted was a shaped that could be related to the flag. The design chosen was a triangle that when opened transformed into a star. The folding style used was four-panel accordion fold.



# Magazines

What's  
Inside?



A magazine depicting true horror stories. The title Dreal was a combination of the words, Dream and real. When it comes to real horror situations it's always hard for persons to comprehend. The red line represents paranormal activities which are separated from the rest of the world.







Above is a page spread for Philip Freneau's poem called 'The Wild Honeysuckle.' The poem speaks to how flowers deal with life and death. The white is the emptiness before life and the flowers are the stages of a flower before death.



This page spread is about the Russian Base font. The colours chosen, perfectly represents Russian's flag colours. The background image is two inch square from a previous project.



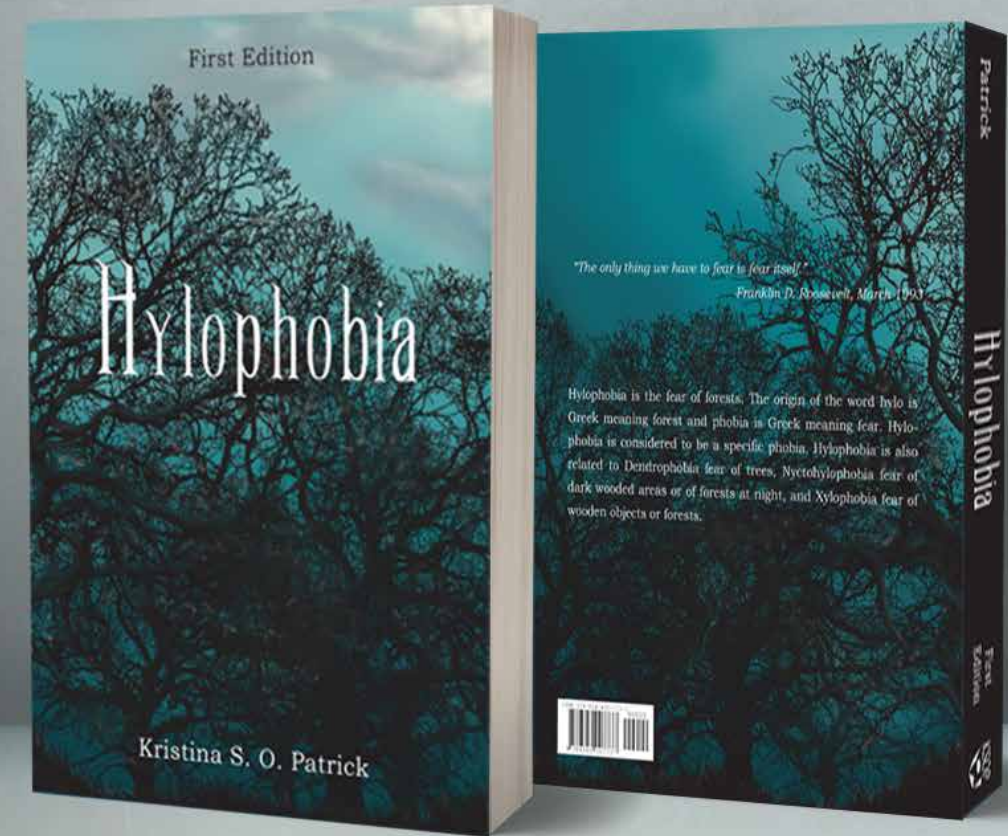
# Cover Designs

# JUDGE

## *The Book*

[ By ]

## *The Cover*



“Design a book jacket based on one of the phobias.”

The phobia I chose was Hylophobia- the fear of forests. My target audience are physiologists. When researching the phobia, many theories said persons with the phobia are usually afraid at night. So I made my illustration of a forest with a dark lighting.



This is a cover designed for Barbados Community College's 43rd Graduation book. All the squares are the graduates' hats being thrown into the air. The colour blue represents the sky, and orange, black and white are 'BCC' colours.



A project to create a mock up for MASSY's annual report cover for 2015. The lines and dots represent networking, and the sphere are the countries that MASSY is located.



# Illustrations/ Photo Manipulations

IMAGINATION  
GO WILD!



Digitally drawn sunset which was originally created for a video animation.



An Illustration created for the Hylophobia (the fear of forest) book cover.



The name of the project is called Let go.  
It is a series of 5 photos edited to deliver the final image.



