

# Walmart Sales & Insights Dashboard

20192023



Total Sales

1.21M

Total Transactions

9969

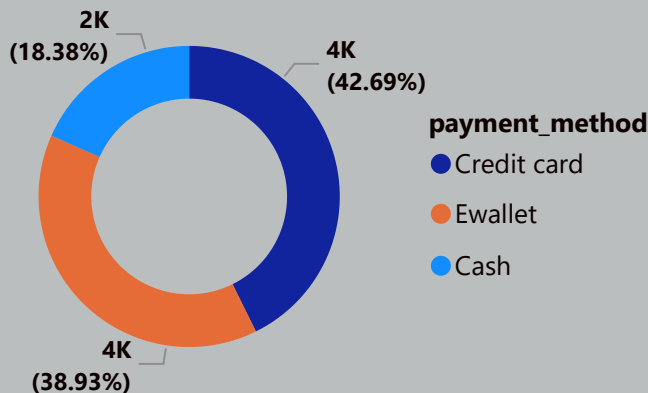
Average Rating

5.83

Total Profit

476.14K

Payment Method Distribution



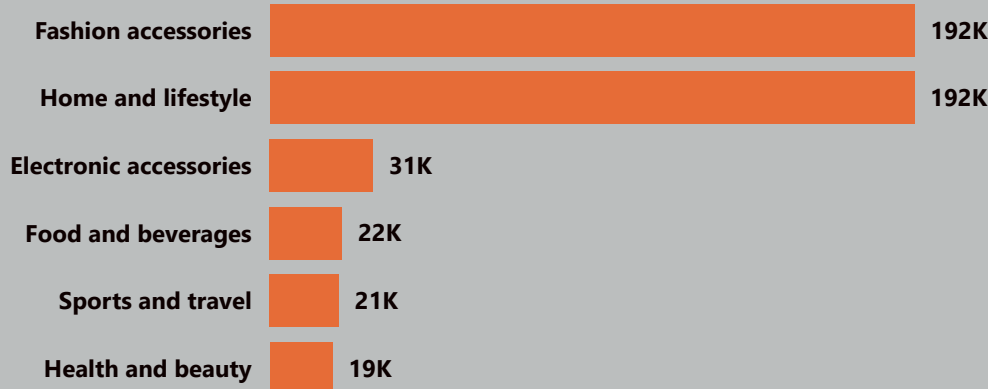
Category Ratings by City — Min / Avg / Max

city	category	Min Rating	Max Rating	Avg Rating
Alamo	Sports and travel	5.00	10.00	7.30
Angleton	Electronic accessories	5.10	10.00	7.55
Bryan	Sports and travel	4.50	10.00	7.25
College Station	Health and beauty	10.00	10.00	10.00
League City	Sports and travel	8.70	10.00	9.35
Brownwood	Sports and travel	5.10	9.90	8.13
Bryan	Fashion accessories	4.00	9.90	6.76
Cedar Park	Food and beverages	6.60	9.90	8.47
Del Rio	Home and lifestyle	3.00	9.90	5.78
DeSoto	Health and beauty	9.90	9.90	9.90
Total		3.00	10.00	5.83

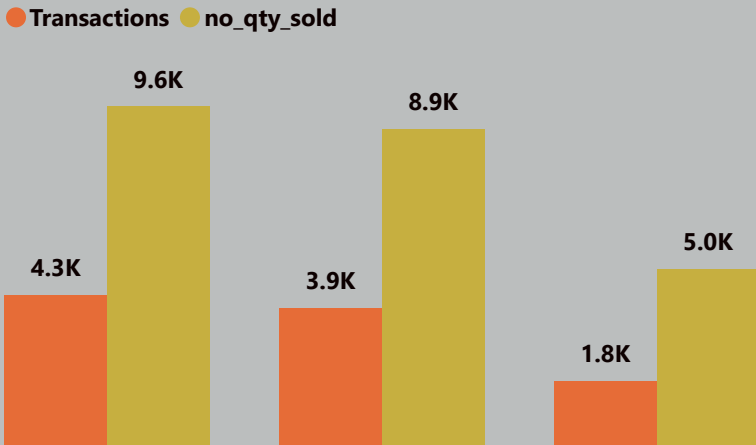
Top Rated Category per Branch

branch	Top Category	Top Category AvgRating
WALM034	Health and beauty	10.00
WALM060	Health and beauty	9.90
WALM086	Health and beauty	9.90
WALM098	Health and beauty	9.80
WALM027	Health and beauty	9.70
WALM067	Sports and travel	9.70
WALM068	Electronic accessories	9.70
WALM009	Sports and travel	9.60
WALM048	Electronic accessories	9.60
WALM073	Food and beverages	9.60
WALM077	Sports and travel	9.60

Total Profit by Product Category



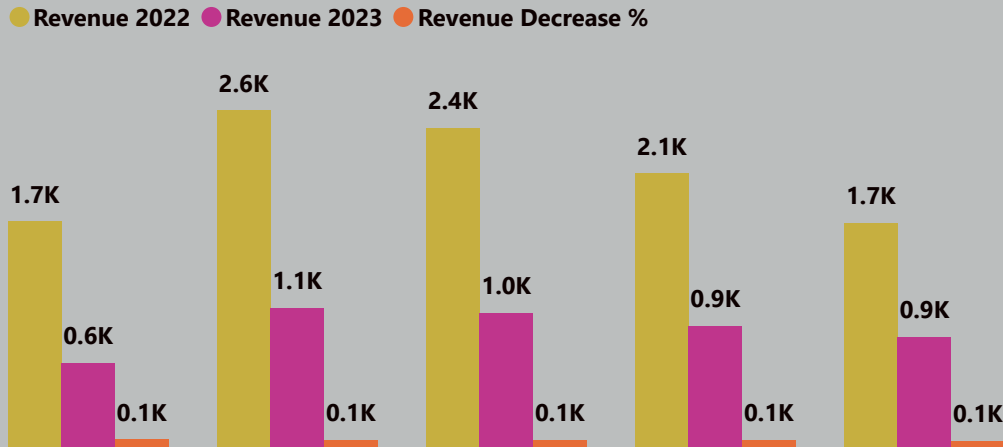
Transactions & Quantity Sold by Payment Method



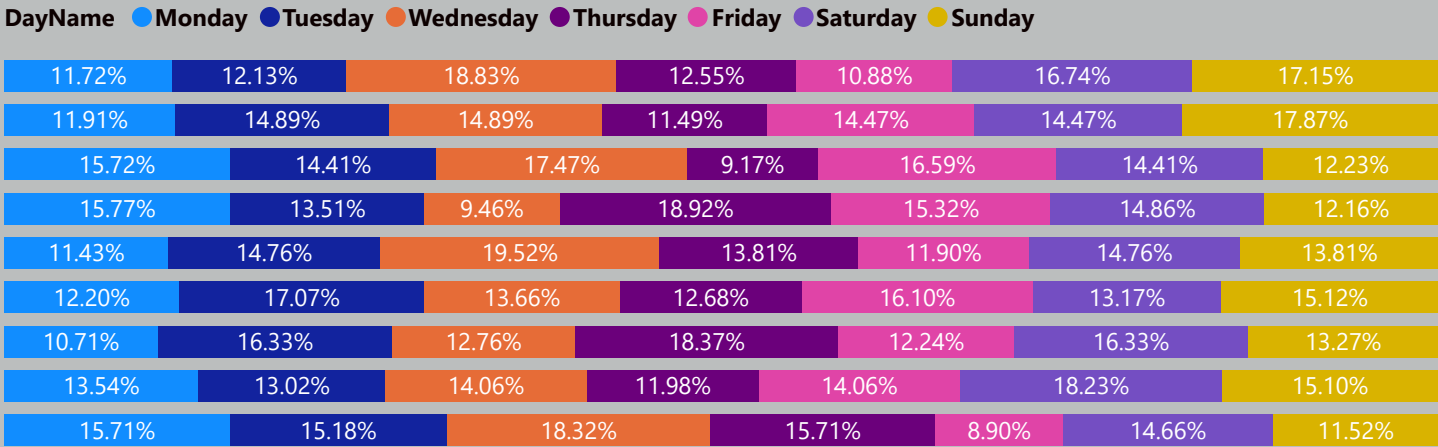
Preferred Payment Method by Branch

branch	Preferred Payment	Transactions
WALM058	Credit card	239
WALM009	Credit card	235
WALM030	Credit card	229
WALM069	Credit card	222
WALM074	Cash	210
WALM084	Credit card	205
WALM029	Credit card	196
WALM087	Credit card	192
WALM046	Credit card	191
WALM055	Cash	188
Total		9969

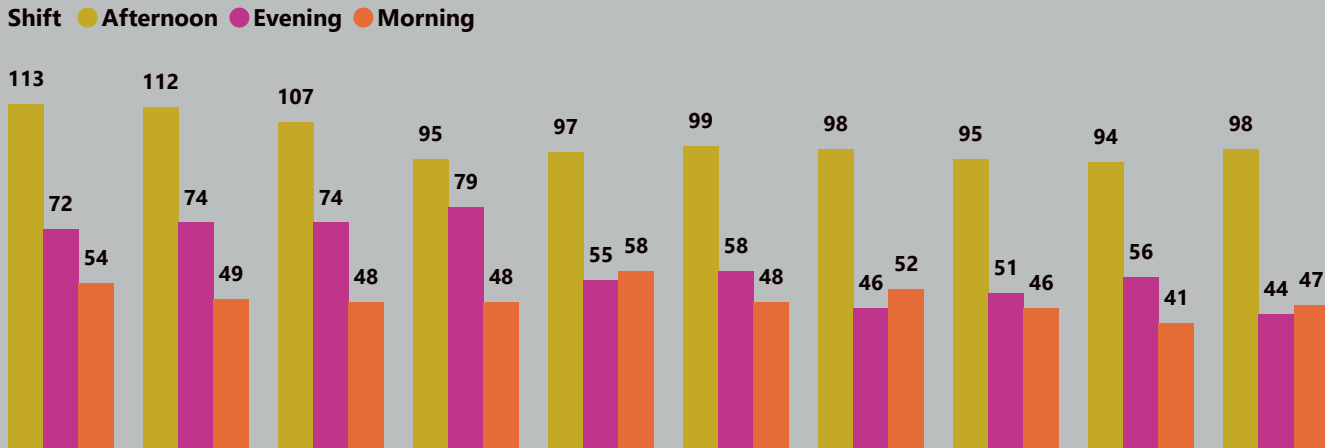
Top 5 Branches with Highest Revenue Decline (YoY)



Busiest Day per Branch



Top 10 Transactions by Shift and Branch



Transactions by Time of Day

