

House the Hub

Web Style Guide





Logomark

Alternate Brand Lockups

Either can be placed on a solid or photographic background





Logomark Spacing Must allow for space around logo



Logomark Spacing Example

Color Palette

Blue RGB: 93.158.190 HEX: 5d9ebe

Green RGB: 0.168.80 HEX: 00a850

Light Gray

RGB: 79.79.79

HEX: 4f4f4f

Dark Gray RGB: 55.55.55 HEX: 373737

Typography/Print

Dotum
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Dotum Bold ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

Poplar Std ABCDEFCHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

Typography/Webpage

Header Typestyles

Header 1

Arial Rounded MT Bold / 36pt / # 373737

Header 2

Gill Sans / 32pt / # 373737

Header 3

Gill Sans Italic / 28pt / # 373737

Header 4

Andale Mono / 20pt / # 373737

Body Typestyles

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Dotum / 12pt / #00a850

Hyperlink

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