HOUSE THE HUB
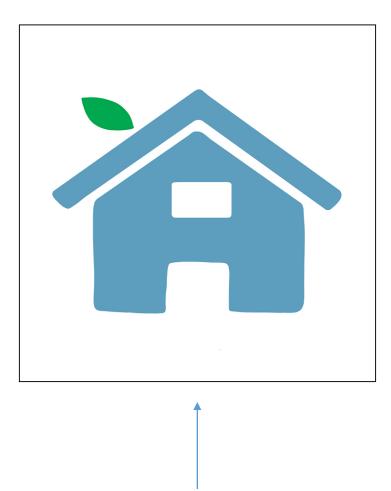
Web Style Guide

Logotype

HOUSE THE HUB

Logomark

Alternate Brand Lockups
Either can be placed on a solid or photographic background

Logomark Spacing
Must allow for space around logo

Logomark Spacing Example

Color Palette

BLUE

RGB: 93.158.190
HEX: 5d9ebe

GREEN

RGB: 0.168.80
HEX: 00a850

LIGHT GRAY

RGB: 79.79.79
HEX: 4f4f4f

DARK GRAY

RGB: 55.55.55
HEX: 373737

PT Sans
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

PT Sans Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Lilita One
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Header Typestyles

Header 1
PT Sans Bold / 36pt / # 373737

Header 2
PT Sans / 32pt / # 373737

Header 3
PT Sans Italic / 28pt / # 373737

Header 4
Inconsolata / 20pt / # 373737

Body Typestyles

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Raleway / 12pt / #00a850

Hyperlink
Pt Sans / 12pt / #00a850