## Lecture 5: Degree distributions and power laws

Matthew J. Salganik

Sociology 204: Social Networks Princeton University

Monday, February 10, 2025



▶ This is the last week we will post copies of Six Degrees

- ► This is the last week we will post copies of *Six Degrees*

First assignment is due this week: Wed 11am

"small-world" networks

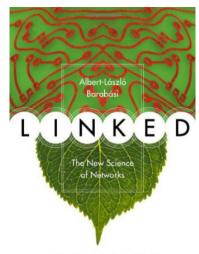


▶ simple model (ring lattice + rewiring) predicts that many networks will be

- ➤ simple model (ring lattice + rewiring) predicts that many networks will be "small-world" networks
- ▶ three real networks (movie actors, power grid, and worm brain) have high clustering coefficient (relative to Erdos-Renyi random graph) and similar characteristic path length to Erdos-Renyi random graph

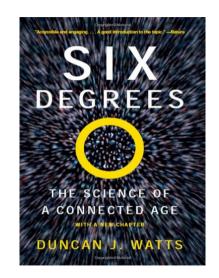
- simple model (ring lattice + rewiring) predicts that many networks will be "small-world" networks
- ▶ three real networks (movie actors, power grid, and worm brain) have high clustering coefficient (relative to Erdos-Renyi random graph) and similar characteristic path length to Erdos-Renyi random graph
- abstract model helps us understand many types of networks

- ➤ simple model (ring lattice + rewiring) predicts that many networks will be "small-world" networks
- ▶ three real networks (movie actors, power grid, and worm brain) have high clustering coefficient (relative to Erdos-Renyi random graph) and similar characteristic path length to Erdos-Renyi random graph
- abstract model helps us understand many types of networks
- these network structural properties are important for dynamics happening on the network (e.g., disease spread)



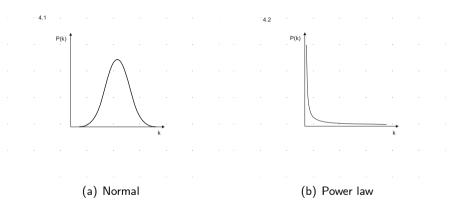
How Everything is Connected to Everything Else and What it Means for Science, Business

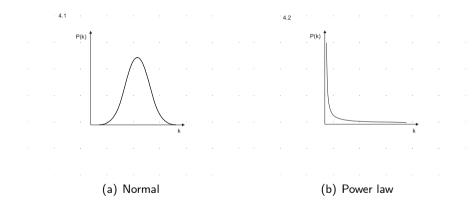
and Everyday Life



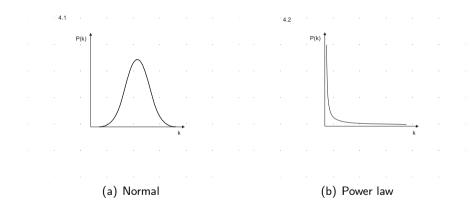
- ▶ degree: number of connections that a node has to other nodes (not related to degrees of separation)

degree distribution: distribution of degrees

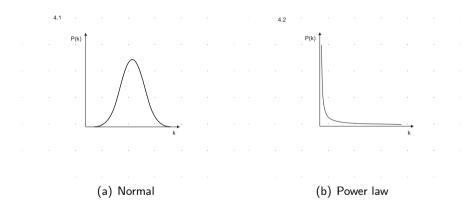




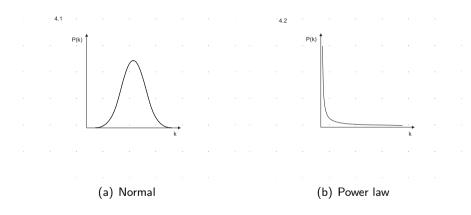
Is the distribution of heights more similar to normal or scale-free?



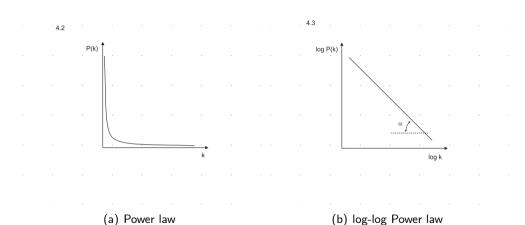
Is the distribution of heights more similar to normal or scale-free? normal

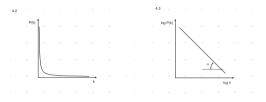


Is the distribution of wealth more similar to normal or scale-free?



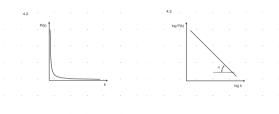
Is the distribution of wealth more similar to normal or scale-free? scale-free





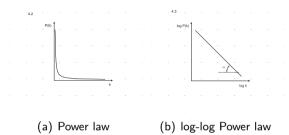
(b) log-log Power law

(a) Power law

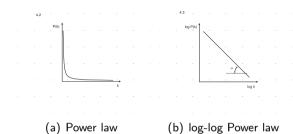


(a) Power law

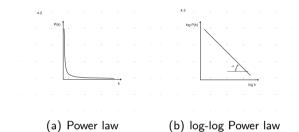
(b) log-log Power law



$$p(k) \sim rac{1}{k^n} \ log p(k) \sim log(rac{1}{k^n})$$

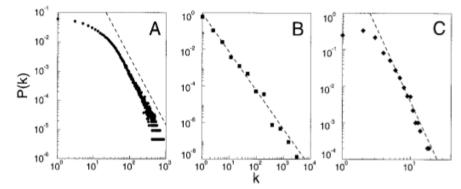


$$p(k) \sim rac{1}{k^n} \ logp(k) \sim log(rac{1}{k^n}) \ logp(k) \sim log(1) - log(k^n)$$



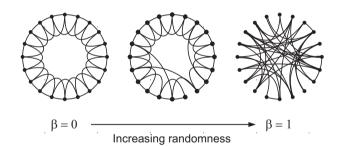
$$p(k) \sim rac{1}{k^n}$$
  
 $logp(k) \sim log(rac{1}{k^n})$   
 $logp(k) \sim log(1) - log(k^n)$   
 $logp(k) \sim -nlog(k)$ 

It turns out that many degree distributions follow a power law distribution (which Barabasi calls "scale-free")  $p(k) \sim \frac{1}{k\gamma}$ 

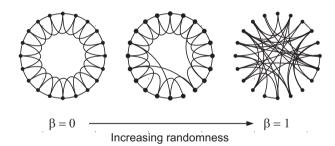


**Fig. 1.** The distribution function of connectivities for various large networks. **(A)** Actor collaboration graph with N=212,250 vertices and average connectivity  $\langle k \rangle = 28.78$ . **(B)** WWW, N=325,729,  $\langle k \rangle = 5.46$  **(6)**. **(C)** Power grid data, N=4941,  $\langle k \rangle = 2.67$ . The dashed lines have slopes **(A)**  $\gamma_{actor} = 2.3$ , **(B)**  $\gamma_{www} = 2.1$  and **(C)**  $\gamma_{power} = 4$ .

3.6



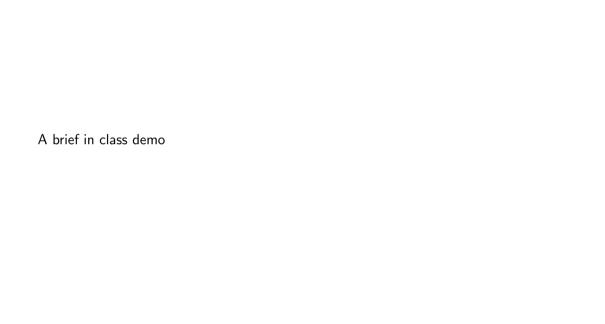
3.6



Barabasi and Albert propose a very simple model that generates networks with power law degree distributions

- growth (new nodes enter the system)

preferential attachment (more likely to connect to high degree nodes)



Demo			

http://netlogoweb.org/launch#http://netlogoweb.org/assets/modelslib/

Sample%20Models/Networks/Preferential%20Attachment.nlogo

#### Follow up work:

- Implications
- Empirical
- Modeling

## **Implication**

#### **Epidemic Spreading in Scale-Free Networks**

Romualdo Pastor-Satorras<sup>1</sup> and Alessandro Vespignani<sup>2</sup>

<sup>1</sup>Departament de Física i Enginyeria Nuclear, Universitat Politècnica de Catalunya, Campus Nord, Mòdul B4, 08034 Barcelona, Spain

<sup>2</sup>The Abdus Salam International Centre for Theoretical Physics (ICTP), P.O. Box 586, 34100 Trieste, Italy (Received 20 October 2000)

## **Implication**

#### **Epidemic Spreading in Scale-Free Networks**

Romualdo Pastor-Satorras<sup>1</sup> and Alessandro Vespignani<sup>2</sup>

<sup>1</sup>Departament de Física i Enginyeria Nuclear, Universitat Politècnica de Catalunya, Campus Nord, Mòdul B4, 08034 Barcelona, Spain

<sup>2</sup>The Abdus Salam International Centre for Theoretical Physics (ICTP), P.O. Box 586, 34100 Trieste, Italy (Received 20 October 2000)

Diseases are harder to stop when spreading in scale-free networks

http://dx.doi.org/10.1103/PhysRevLett.86.3200

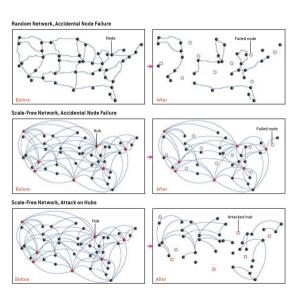
# **Error and attack tolerance of complex networks**

Réka Albert, Hawoong Jeong & Albert-László Barabási

Department of Physics, 225 Nieuwland Science Hall, University of Notre Dame, Notre Dame, Indiana 46556, USA

http://dx.doi.org/10.1038/35019019

# **Implication**



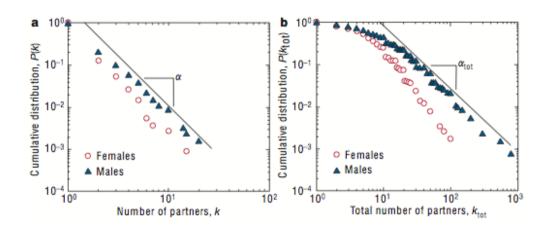
#### **Empirical**

# The web of human sexual contacts

Promiscuous individuals are the vulnerable nodes to target in safe-sex campaigns.

https://doi.org/10.1038/35082140

# **Empirical**



# Sexual contacts and epidemic thresholds

istributions of the number of sexual partners reported in surveys show a pronounced skew, with most people having had one or no partners in the past year and a small fraction having had many<sup>1,2</sup>. Lilieros and colleagues<sup>3</sup> infer from the results of a Swedish survey that there is a "scale-free" population distribution of sexual contacts, consistent with a preferentialattachment model<sup>3,4</sup>, in which "the rich get richer" and epidemics are driven by extremely promiscuous individuals. Here we reanalyse the data from Sweden and from other countries, using more appropriate statistical tools. Our findings support the conventional wisdom that epidemic thresholds exist in these populations, and indicate that current public-health strategies to reduce the spread of HIV and other sexually transmitted infections do not need to be radically refocused.

## **Empirical**

#### **ARTICLE**

https://doi.org/10.1038/s41467-019-08746-5

**OPEN** 

# Scale-free networks are rare

Anna D. Broido<sup>1</sup> & Aaron Clauset (1) 2,3,4

 Formal definitions of scale-free networks: Super-weak, weakest, weak, strong, strongest

# **Empirical**

#### **ARTICLE**

https://doi.org/10.1038/s41467-019-08746-5

**OPEN** 

# Scale-free networks are rare

Anna D. Broido<sup>1</sup> & Aaron Clauset (p) 2,3,4

- Formal definitions of scale-free networks: Super-weak, weakest, weak, strong, strongest
- ► Analyzed nearly 1,000 social, biological, technological, transportation, and information networks

# **Empirical**

#### **ARTICLE**

https://doi.org/10.1038/s41467-019-08746-5

**OPEN** 

# Scale-free networks are rare

Anna D. Broido<sup>1</sup> & Aaron Clauset (1) 2,3,4

- Formal definitions of scale-free networks: Super-weak, weakest, weak, strong, strongest
- ► Analyzed nearly 1,000 social, biological, technological, transportation, and information networks
- Strongest form of scale-free structure is very rare

## **Empirical**

### **ARTICLE**

https://doi.org/10.1038/s41467-019-08746-5

**OPEN** 

# Scale-free networks are rare

Anna D. Broido<sup>1</sup> & Aaron Clauset (1) 2,3,4

- Formal definitions of scale-free networks: Super-weak, weakest, weak, strong, strongest
- Analyzed nearly 1,000 social, biological, technological, transportation, and information networks
- Strongest form of scale-free structure is very rare
- Social networks seem least scale-free, whereas technical and biological seem more scale-free

https://doi.org/10.1038/s41467-019-08746-5

## **Empirical**

## COMMENT

https://doi.org/10.1038/s41467-019-09038-8

OPEN

# Rare and everywhere: Perspectives on scale-free networks

Petter Holme 1

https://doi.org/10.1038/s41467-019-09038-8

## Modeling

## Organization of growing random networks

P. L. Krapivsky and S. Redner

Center for BioDynamics, Center for Polymer Studies, and Department of Physics, Boston University, Boston, Massachusetts 02215

(Received 7 November 2000; published 24 May 2001)

► Generalizes preferential attachment process

https://doi.org/10.1103/PhysRevE.63.066123

# Modeling

## Scale-Free Networks from Varying Vertex Intrinsic Fitness

G. Caldarelli. A. Capocci. P. De Los Rios. 3,4 and M. A. Muñoz<sup>5</sup> <sup>1</sup>INFM UdR ROMA1 Dipartimento Fisica, Università di Roma "La Sapienza," Piazzale Aldo Moro 2 00185, Roma, Italy <sup>2</sup>Département de Physique, Université de Fribourg-Pérolles, CH-1700 Fribourg, Switzerland <sup>3</sup>Institut de Physique Théorique, Université de Lausanne, CH-1004 Lausanne, Switzerland

<sup>4</sup>INFM UdR Politecnico di Torino, Corso Duca degli Abruzzi 24, 10129 Torino, Italy <sup>5</sup>Instituto de Física Teórica y Computacional Carlos I, Universidad de Granada, Facultad de Ciencias, 18071-Granada, Spain

(Received 15 July 2002: published 3 December 2002)

power laws can from from "good-get-richer" in addition to "rich-get-richer"

https://doi.org/10.1103/PhysRevLett.89.258702

Question from previous year:	
"Is it possible for hubs to exist even where a network doesn't follow a power law	
distribution? Meaning, the fact that some nodes will be more connected than other	

nodes, but without the entire network being scale-free?"

Question from previous year:

"Is it possible for hubs to exist even where a network doesn't follow a power law distribution? Meaning, the fact that some nodes will be more connected than other nodes, but without the entire network being scale-free?"

A note on terminology:

- power law
- scale-free
- hubs

lacktriangleright growth + preferential attachment o power law degree distribution

- lacktriangle growth + preferential attachment o power law degree distribution
- some (but not all) real networks have a power law degree distribution

- ightharpoonup growth + preferential attachment  $\rightarrow$  power law degree distribution
- ▶ some (but not all) real networks have a power law degree distribution
- diseases spread more easily on networks with power law degree distribution than on other types of networks

- ightharpoonup growth + preferential attachment  $\rightarrow$  power law degree distribution
- ▶ some (but not all) real networks have a power law degree distribution
- diseases spread more easily on networks with power law degree distribution than
- on other types of networks
   networks with power law degree distribution are robust to random failure but fragile to targeted attack

Reflection and feedback:

http://rb.gy/sgib8o

- ▶ Gladwell, M. (1999). Six degrees of Lois Weisberg. *The New Yorker*.
- ▶ Watts, Chapter 4, 114-129.
- ► Feld, S.L. (1981) The focused organization of social ties. *American Journal of Sociology*.

