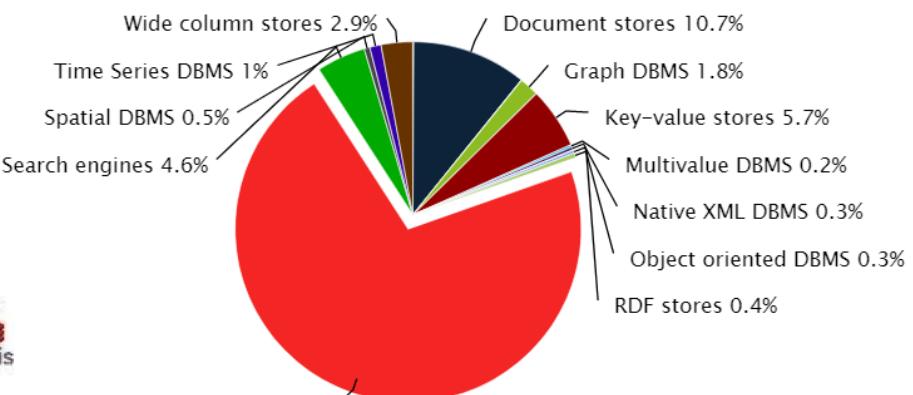
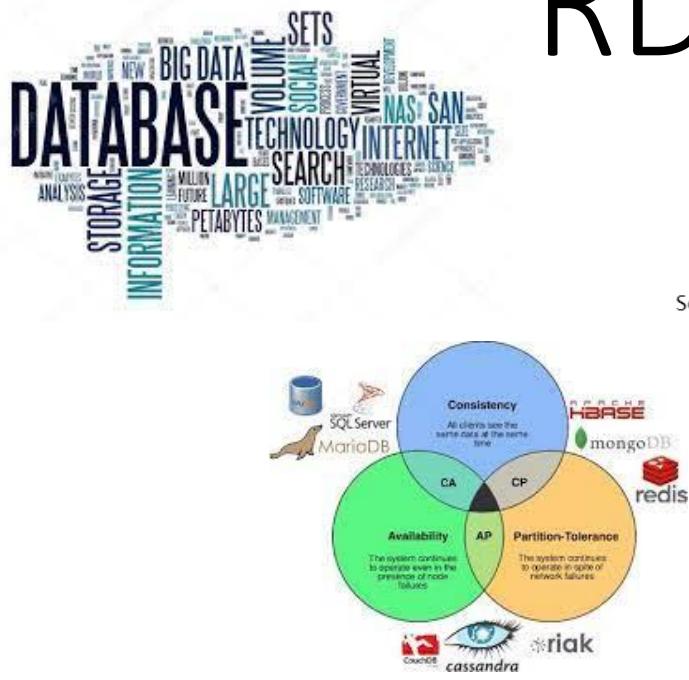


# Which Database should I use?



## RDBMS vs NOSQL



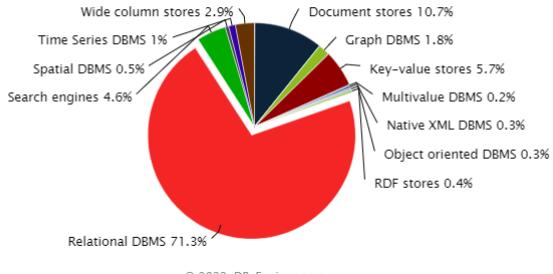
© 2022, DB-Engines.com



Mikail Saltan

# dbengines.com rankings

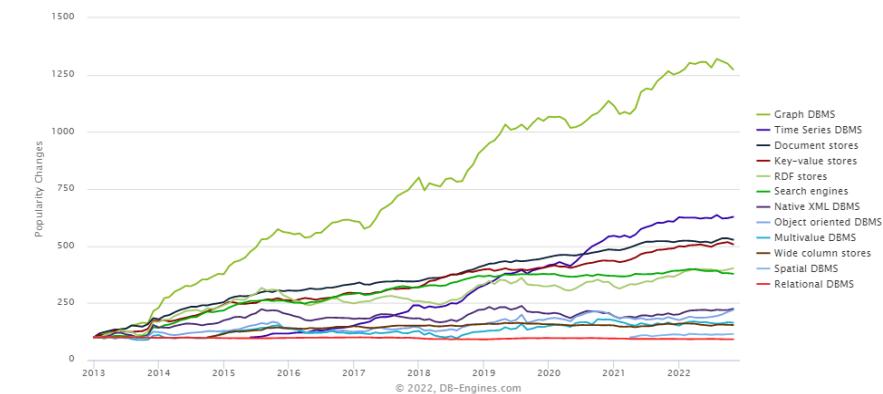
Ranking scores per category in percent, November 2022



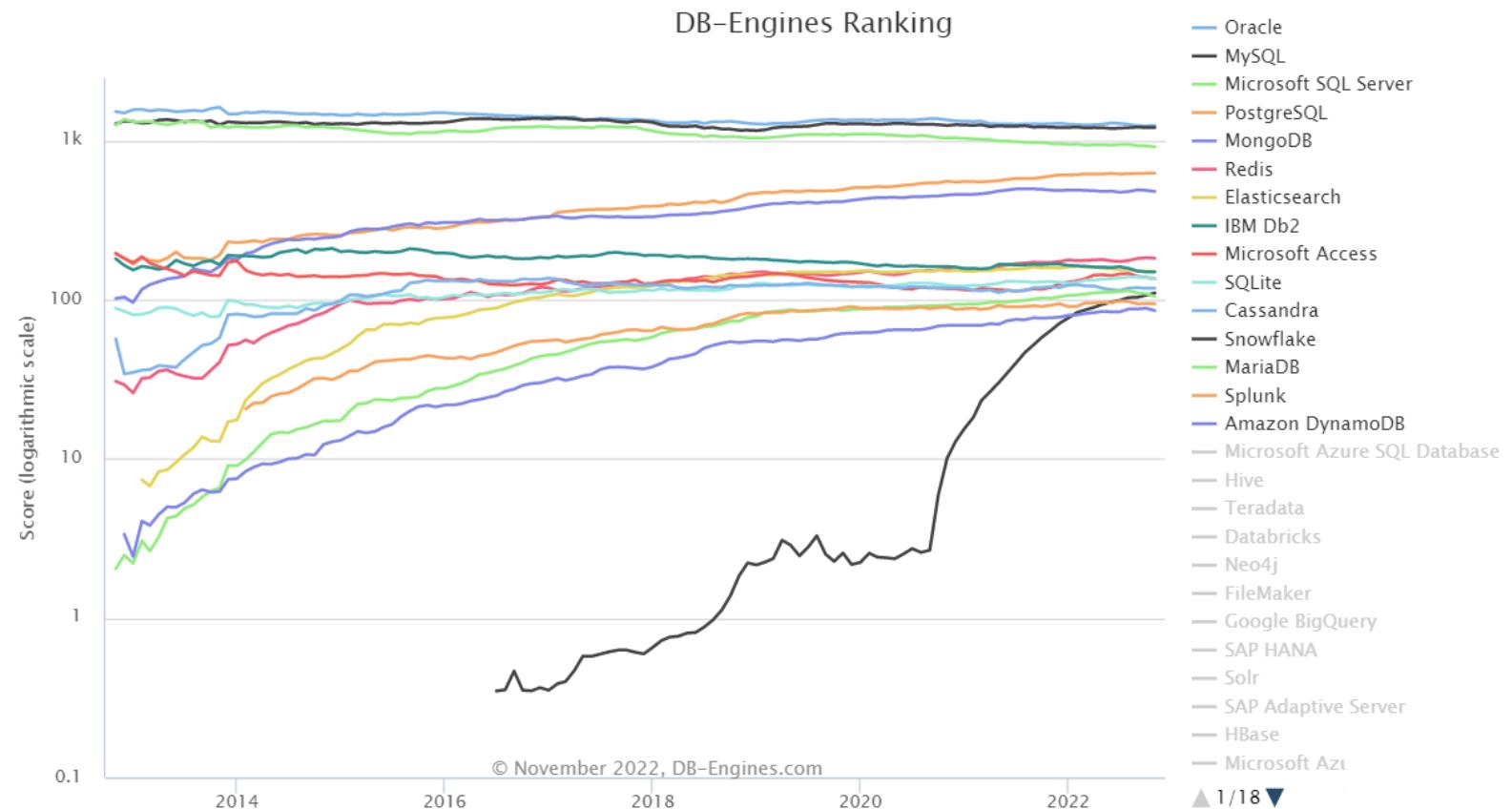
- Relational DBMS ( 71.3%)
- Document stores ( 10.7%)
- Key-value stores ( 5.7%)
- Search engines ( 4.6%)
- Wide column stores ( 2.9%)
- Graph DBMS ( 1.8%)
- Time Series DBMS ( 1.0 %)
- Others (2.0%)

Rank Nov 2022	Rank Oct 2022	Rank Nov 2021	DBMS	Database Model	Score		
					Nov 2022	Oct 2022	Nov 2021
1.	1.	1.	Oracle	Relational, Multi-model	1241.69	+5.32	-31.04
2.	2.	2.	MySQL	Relational, Multi-model	1205.54	+0.17	-5.98
3.	3.	3.	Microsoft SQL Server	Relational, Multi-model	912.51	-12.17	-41.78
4.	4.	4.	PostgreSQL	Relational, Multi-model	623.16	+0.44	+25.88
5.	5.	5.	MongoDB	Document, Multi-model	477.90	-8.33	-9.45
6.	6.	6.	Redis	Key-value, Multi-model	182.05	-1.33	+10.55
7.	7.	8.	Elasticsearch	Search engine, Multi-model	150.32	-0.74	-8.76
8.	8.	7.	IBM Db2	Relational, Multi-model	149.56	-0.10	-17.96
9.	9.	11.	Microsoft Access	Relational	135.03	-3.14	+15.79
10.	10.	9.	SQLite	Relational	134.63	-3.17	+4.83
11.	11.	10.	Cassandra	Wide column	118.12	+0.18	-2.76
12.	12.	18.	Snowflake	Relational	110.15	+3.43	+45.97
13.	13.	12.	MariaDB	Relational, Multi-model	104.91	-4.40	+2.72
14.	14.	13.	Splunk	Search engine	94.23	-0.43	+1.92
15.	15.	16.	Amazon DynamoDB	Multi-model	85.40	-2.95	+8.41
16.	16.	15.	Microsoft Azure SQL Database	Relational, Multi-model	83.66	-1.30	+2.34
17.	17.	14.	Hive	Relational	81.89	+1.29	-1.42
18.	18.	17.	Teradata	Relational, Multi-model	65.23	-0.84	-4.35
19.	19.	20.	Databricks	Multi-model	60.89	+3.28	
20.	19.	19.	Neo4j	Graph	57.30	-1.38	-0.68
21.	21.	21.	FileMaker	Relational	54.31	+1.90	+0.08
22.	22.	24.	Google BigQuery	Relational	54.13	+1.68	+9.13
23.	24.	20.	SAP HANA	Relational, Multi-model	51.45	-0.63	-4.08
24.	21.	22.	Solr	Search engine, Multi-model	51.33	-2.17	-2.52
25.	25.	23.	SAP Adaptive Server	Relational, Multi-model	43.58	+0.62	-7.35
26.	26.	25.	HBase	Wide column	40.41	-1.25	-4.59
27.	27.	26.	Microsoft Azure Cosmos DB	Multi-model	39.75	-0.67	-1.08
28.	28.	27.	PostGIS	Spatial DBMS, Multi-model	30.78	-0.08	-1.14
29.	29.	29.	InfluxDB	Time Series, Multi-model	29.96	+0.38	+1.42
30.	30.	28.	Couchbase	Document, Multi-model	28.62	+0.66	-1.25

Complete trend, starting with January 2013



# DB-Engines Ranking - Trend Popularity



# RDBMS

include secondary database models

162 systems in ranking, November 2022

Rank Nov 2022	Rank Oct 2022	Rank Nov 2021	DBMS	Database Model	Score		
					Nov 2022	Oct 2022	Nov 2021
1.	1.	1.	Oracle 	Relational, Multi-model 	1241.69	+5.32	-31.04
2.	2.	2.	MySQL 	Relational, Multi-model 	1205.54	+0.17	-5.98
3.	3.	3.	Microsoft SQL Server 	Relational, Multi-model 	912.51	-12.17	-41.78
4.	4.	4.	PostgreSQL 	Relational, Multi-model 	623.16	+0.44	+25.88
5.	5.	5.	IBM Db2	Relational, Multi-model 	149.56	-0.10	-17.96
6.	6.	↑ 7.	Microsoft Access	Relational	135.03	-3.14	+15.79
7.	7.	↓ 6.	SQLite 	Relational	134.63	-3.17	+4.83
8.	↑ 9.	↑ 12.	Snowflake 	Relational	110.15	+3.43	+45.97
9.	↓ 8.	↓ 8.	MariaDB 	Relational, Multi-model 	104.91	-4.40	+2.72
10.	10.	10.	Microsoft Azure SQL Database	Relational, Multi-model 	83.66	-1.30	+2.34
11.	11.	↓ 9.	Hive	Relational	81.89	+1.29	-1.42
12.	12.	↓ 11.	Teradata	Relational, Multi-model 	65.23	-0.84	-4.35
13.	13.		Databricks	Multi-model 	60.89	+3.28	
14.	↑ 15.	14.	FileMaker	Relational	54.31	+1.90	+0.08
15.	↓ 14.	↑ 16.	Google BigQuery 	Relational	54.13	+1.68	+9.13
16.	16.	↓ 13.	SAP HANA 	Relational, Multi-model 	51.45	-0.63	-4.08
17.	17.	↓ 15.	SAP Adaptive Server	Relational, Multi-model 	43.58	+0.62	-7.35
18.	18.	18.	Amazon Redshift 	Relational	27.04	+0.03	+2.17
19.	19.	↓ 17.	Firebird	Relational	25.37	+0.36	-1.54
20.	20.	↑ 24.	Microsoft Azure Synapse Analytics	Relational	23.03	-0.07	+5.13
21.	21.	↓ 20.	Informix	Relational, Multi-model 	22.82	-0.05	-0.41
22.	22.	↓ 19.	Spark SQL	Relational	21.90	-0.68	-1.43
23.	23.	↓ 21.	Vertica 	Relational, Multi-model 	19.70	-0.15	-0.63
24.	↑ 25.	↓ 23.	Impala	Relational, Multi-model 	17.92	+0.24	-1.01
25.	↓ 24.	↓ 22.	Netezza	Relational	17.27	-0.57	-2.52
26.	↑ 27.	↑ 27.	Presto	Relational	15.15	+0.61	+1.67
27.	↓ 26.	↓ 25.	dBASE	Relational	14.25	-1.05	-0.52
28.	28.	↑ 29.	ClickHouse	Relational, Multi-model 	13.88	+0.02	+2.49
29.	29.	↓ 28.	Amazon Aurora	Relational, Multi-model 	12.66	-0.30	+0.56
30.	30.	↓ 26.	Greenplum	Relational, Multi-model 	12.29	-0.21	-1.46
31.	31.	↓ 30.	H2	Relational, Multi-model 	9.06	-0.51	-0.86
32.	32.	↓ 31.	Oracle Essbase	Relational	8.37	-0.40	-0.16
33.	33.	↓ 32.	CockroachDB 	Relational	7.98	+0.03	+0.92
34.	↑ 35.	↑ 36.	SingleStore 	Relational, Multi-model 	7.81	+0.28	+1.47
35.	↓ 34.	↓ 34.	Microsoft Azure Data Explorer 	Relational, Multi-model 	7.34	-0.33	+0.72
36.	36.	↓ 35.	Ignite	Multi-model 	6.14	-0.14	-0.23
37.	37.	↓ 33.	Interbase	Relational	6.04	-0.07	-0.62
38.	↑ 39.	↓ 37.	Ingres	Relational	5.93	+0.19	-0.10
39.	↑ 42.	↑ 41.	HyperSQL	Relational	5.91	+0.39	+0.85
40.	↓ 38.	↓ 38.	SAP SQL Anywhere	Relational	5.88	+0.05	+0.11
41.	↓ 40.	↑ 43.	Virtuoso 	Multi-model 	5.84	+0.12	+1.03
42.	↓ 41.	↓ 40.	Derby	Relational	5.66	+0.01	+0.55
43.	↑ 44.	↓ 42.	SAP IQ	Relational	4.72	+0.11	-0.26
44.	↑ 46.	↓ 39.	OpenEdge	Relational	4.50	+0.05	-0.64
45.	↓ 43.	45.	Oracle NoSQL	Multi-model 	4.42	-0.25	+0.01

# Document

include secondary database models

55 systems in ranking, November 2022

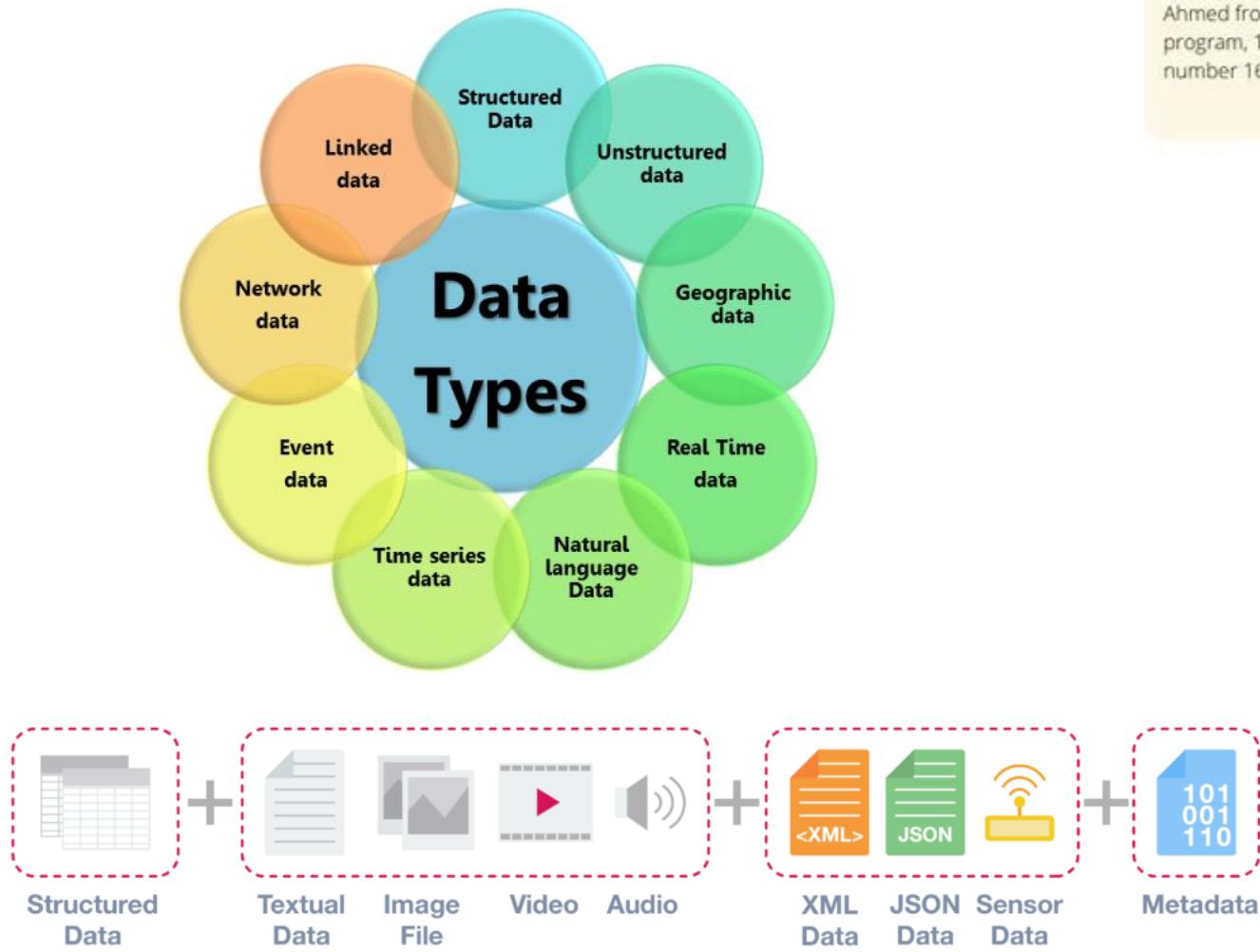
Rank	Nov 2022	Oct 2022	Nov 2021	DBMS	Database Model	Score		
						Nov 2022	Oct 2022	Nov 2021
1.	1.	1.	1.	MongoDB	Document, Multi-model	477.90	-8.33	-9.45
2.	2.	2.	2.	Amazon DynamoDB	Multi-model	85.40	-2.95	+8.41
3.	3.			Databricks	Multi-model	60.89	+3.28	
4.	4.	3.	3.	Microsoft Azure Cosmos DB	Multi-model	39.75	-0.67	-1.08
5.	5.	4.	4.	Couchbase	Document, Multi-model	28.62	+0.66	-1.25
6.	6.	5.	5.	Firebase Realtime Database	Document	19.84	-0.29	-0.23
7.	7.	6.	6.	CouchDB	Document, Multi-model	15.98	-0.27	-0.82
8.	8.	7.	7.	Google Cloud Firestore	Document	11.09	-0.03	+1.53
9.	↑ 10.	↓ 8.	8.	MarkLogic	Multi-model	9.75	+0.44	+0.41
10.	↓ 9.	↓ 9.	9.	Realm	Document	9.03	-0.48	-0.17
11.	11.	↑ 12.	12.	Google Cloud Datastore	Document	7.10	+0.17	+2.12
12.	12.	↓ 10.	10.	Aerospike	Multi-model	6.95	+0.26	+1.51
13.	↑ 14.	13.	Virtuoso	Multi-model	5.84	+0.12	+1.03	
14.	↓ 13.	↓ 11.	ArangoDB	Multi-model	5.84	-0.17	+0.74	
15.	15.	↓ 14.	OrientDB	Multi-model	5.04	+0.06	+0.41	
16.	↑ 17.	↑ 17.	RavenDB	Document, Multi-model	4.55	+0.14	+1.11	
17.	↓ 16.	↓ 15.	Oracle NoSQL	Multi-model	4.42	-0.25	+0.01	
18.	18.	↓ 16.	IBM Cloudant	Document	4.21	+0.35	-0.05	
19.	19.	19.	RethinkDB	Document, Multi-model	3.48	-0.27	+0.29	
20.	20.	↓ 18.	PouchDB	Document	3.44	-0.05	+0.10	
21.	21.	↓ 20.	Apache Drill	Multi-model	3.33	+0.16	+0.36	
22.	22.	↓ 21.	CloudKit	Document	2.87	0.00	+0.42	
23.	23.	↓ 22.	InterSystems IRIS	Multi-model	2.52	+0.11	+0.47	
24.	24.	↓ 23.	Amazon DocumentDB	Document	2.07	-0.14	+0.38	
25.	↑ 26.	↑ 26.	FoundationDB	Multi-model	1.78	+0.12	+0.43	
26.	↓ 25.	↓ 24.	Fauna	Multi-model	1.70	+0.00	+0.08	
27.	27.	↓ 25.	Mnesia	Document	1.69	+0.07	+0.31	
28.	28.	↓ 27.	LiteDB	Document	1.69	+0.10	+0.35	
29.	29.	↓ 28.	Datameer	Document	1.54	+0.10	+0.26	
30.	30.	↓ 29.	AllegroGraph	Multi-model	1.44	+0.06	+0.21	
31.	31.	↑ 38.	GigaSpaces	Multi-model	1.30	+0.09	+0.78	
32.	32.	↓ 30.	HPE Ezmeral Data Fabric	Multi-model	1.26	+0.13	+0.37	
33.	33.	↓ 31.	BigchainDB	Document	1.07	+0.10	+0.26	
34.	34.	↑ 35.	Rockset	Document, Multi-model	0.86	+0.10	+0.26	
35.	35.	↓ 34.	AlaSQL	Multi-model	0.77	+0.02	+0.16	
36.	36.	↓ 33.	Percona Server for MongoDB	Document	0.70	-0.04	+0.08	
37.	↑ 38.	↓ 36.	LokiJS	Document	0.64	-0.03	+0.05	
38.	↑ 40.	↑ 39.	Sequoiaadb	Multi-model	0.60	+0.08	+0.14	
39.	39.	↓ 32.	HarperDB	Document	0.59	+0.03	-0.14	
40.	↓ 37.	↓ 37.	Yandex Database (YDB)	Multi-model	0.53	-0.18	-0.03	
41.	41.	↓ 40.	EJDB	Document	0.39	+0.11	+0.15	
42.	↑ 43.		Acebase	Document	0.28	+0.04		
43.	↓ 42.		SurrealDB	Multi-model	0.26	-0.01		
44.	44.	44.	Bangdb	Multi-model	0.20	-0.02	+0.16	
45.	45.	↓ 41.	ArcadeDB	Multi-model	0.20	+0.01	+0.09	

# Key Value

include secondary database models      65 systems in ranking, November 2022

Rank Nov 2022	DBMS	Database Model	Score		
			Nov 2022	Oct 2022	Nov 2021
1.	1. Redis +	Key-value, Multi-model	182.05	-1.33	+10.55
2.	2. Amazon DynamoDB +	Multi-model	85.40	-2.95	+8.41
3.	3. Microsoft Azure Cosmos DB +	Multi-model	39.75	-0.67	-1.08
4.	4. Memcached	Key-value	24.45	-0.95	-1.92
5.	5. ⬆ 6. Hazelcast	Key-value, Multi-model	9.60	-0.42	-0.40
6.	6. ⬇ 5. etcd	Key-value	8.71	-0.31	-2.10
7.	⬆ 8. ⬆ 10. Aerospike +	Multi-model	6.95	+0.26	+1.51
8.	⬇ 7. Ehcache	Key-value	6.66	-0.16	+0.04
9.	9. Ignite	Multi-model	6.14	-0.14	-0.23
10.	10. ⬇ 7. Riak KV	Key-value	6.09	-0.18	-0.63
11.	11. ArangoDB +	Multi-model	5.84	-0.17	+0.74
12.	12. ⬆ 14. Google Cloud Bigtable	Multi-model	5.24	-0.20	+0.97
13.	13. ⬇ 12. OrientDB	Multi-model	5.04	+0.06	+0.41
14.	⬆ 15. ⬆ 15. RocksDB +	Key-value	4.61	+0.11	+0.77
15.	⬇ 14. ⬇ 13. Oracle NoSQL	Multi-model	4.42	-0.25	+0.01
16.	16. ⬆ 19. LevelDB	Key-value	3.68	+0.00	+0.63
17.	17. ⬆ 18. Infinispan	Key-value	3.42	-0.01	+0.34
18.	18. ⬇ 17. Oracle Berkeley DB	Multi-model	3.26	+0.06	-0.01
19.	19. ⬇ 16. InterSystems Caché	Multi-model	2.94	-0.05	-0.36
20.	20. 20. Oracle Coherence	Key-value	2.69	+0.11	-0.32
21.	21. ⬆ 22. Amazon SimpleDB	Key-value	2.65	+0.08	+0.39
22.	22. ⬇ 21. LMDB	Key-value	2.60	+0.17	-0.17
23.	23. 23. InterSystems IRIS	Multi-model	2.52	+0.11	+0.47
24.	24. 24. GridGain	Multi-model	2.31	-0.03	+0.38
25.	25. ⬆ 26. Geode	Key-value	2.25	+0.18	+0.64
26.	26. ⬇ 25. Tarantool	Key-value, Multi-model	1.92	+0.16	+0.28
27.	27. ⬆ 28. FoundationDB	Multi-model	1.78	+0.12	+0.43
28.	28. ⬇ 27. GT.M	Key-value	1.49	-0.05	+0.07
29.	⬆ 31. ⬆ 30. ZODB	Key-value	1.31	+0.10	+0.35
30.	⬇ 29. ⬇ 29. NCache +	Key-value, Multi-model	1.30	+0.08	+0.26
31.	⬇ 30. 31. Graph Engine	Multi-model	1.27	+0.06	+0.44
32.	⬆ 33. ⬆ 38. Hibari	Key-value	0.98	+0.18	+0.55
33.	⬆ 34. ⬇ 32. WebSphere eXtreme Scale	Key-value	0.86	+0.06	+0.24
34.	⬇ 32. ⬇ 33. BoltDB	Key-value	0.85	+0.04	+0.29
35.	35. 35. MapDB	Key-value	0.84	+0.11	+0.30
36.	⬆ 38. ⬆ 37. Project Voldemort	Key-value	0.62	+0.07	+0.18
37.	⬆ 39. ⬇ 34. Tokyo Tyrant	Key-value	0.59	+0.05	+0.03
38.	⬇ 37. ⬆ 39. Scalaris	Key-value	0.57	+0.01	+0.14
39.	⬇ 36. ⬆ 40. KeyDB	Key-value	0.56	-0.02	+0.22
40.	40. ⬆ 46. Cloudflare Workers KV	Key-value	0.48	+0.07	+0.40
41.	41. 41. LeanXcale +	Multi-model	0.26	-0.04	+0.03
42.	⬆ 44. Speeddb +	Key-value	0.26	+0.04	
43.	⬆ 49. ⬆ 49. Elliptics	Key-value	0.25	+0.11	+0.19
44.	⬇ 42. ⬆ 52. Immudb	Key-value, Multi-model	0.22	-0.02	+0.21
45.	45. 45. ArcadeDB	Multi-model	0.20	+0.01	+0.09

# Data Types



## Unstructured Data

The university has 5600 students. Shaun (ID Number: 160801), 18 years old Communication study. Linh with ID number 160802, majoring in Accounting and is 20 years old; Ahmed from Psychology study program, 19 years old, ID number 160803.

## Semi-Structured Data

```
<University>
<ID Number="160801">
<Name="Shaun">
<Age="18">
<Program="Communication">
<ID Number="160802">
<Name="Linh">
<Age="20">
<Program="Accounting">
.....</University>
```

## Structured Data

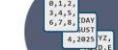
ID	Name	Age	Program
160801	Shaun	18	Communication
160802	Linh	20	Accounting
160803	Ahmed	19	Psychology

## Structured Data

Can be displayed in rows, columns and relational databases



Numbers, dates and strings



Estimated 20% of enterprise data (Gartner)



Requires less storage



Easier to manage and protect with legacy solutions



## Unstructured Data

Cannot be displayed in rows, columns and relational databases



Images, audio, video, word processing files, e-mails, spreadsheets



Estimated 80% of enterprise data (Gartner)



Requires more storage



More difficult to manage and protect with legacy solutions



# Data Types – Common Categories by Amazon

## - How to Choose the Right Database

Common data categories and use cases



**Relational**



**Key-value**



**Document**



**In-memory**



**Graph**



**Time-series**

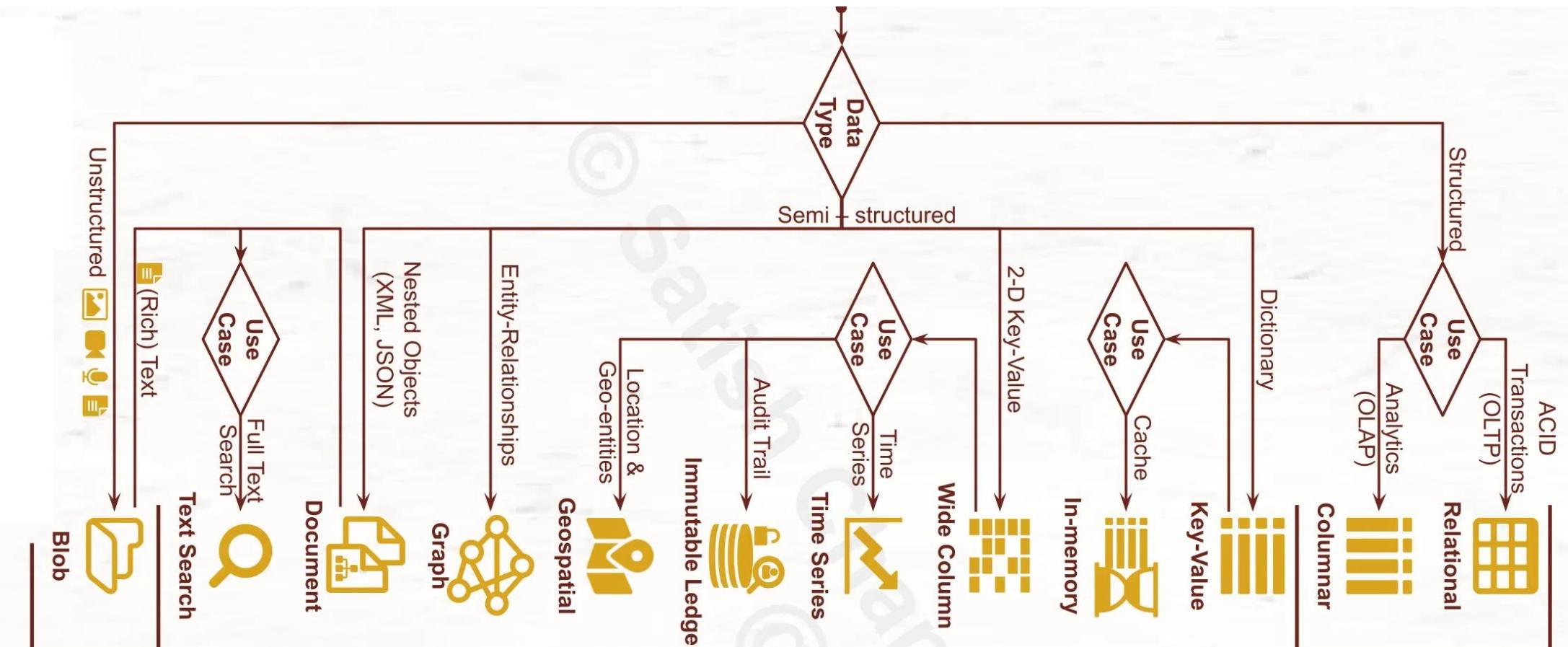


**Ledger**

Referential integrity, ACID transactions, schema-on-write	High throughput, low-latency reads and writes, endless scale	Store documents and quickly access querying on any attribute	Query by key with microsecond latency	Quickly and easily create and navigate relationships between data	Collect, store, and process data sequenced by time	Complete, immutable, and verifiable history of all changes to application data
Lift and shift, ERP, CRM, finance	Real-time bidding, shopping cart, social, product catalog, customer preferences	Content management, personalization, mobile	Leaderboards, real-time analytics, caching	Fraud detection, social networking, recommendation engine	IoT applications, event tracking	Systems of record, supply chain, health care, registrations, financial

# Data Types – Common Categories

## - How to Choose the Right Database



# NOSQL Database Types

Type	Notable examples of this type
Key-value cache	<a href="#">Apache Ignite</a> , <a href="#">Couchbase</a> , <a href="#">Coherence</a> , <a href="#">eXtreme Scale</a> , <a href="#">Hazelcast</a> , <a href="#">Infinispan</a> , <a href="#">Memcached</a> , <a href="#">Redis</a> , <a href="#">Velocity</a>
Key-value store	<a href="#">Azure Cosmos DB</a> , <a href="#">ArangoDB</a> , <a href="#">Amazon DynamoDB</a> , <a href="#">Aerospike</a> , <a href="#">Couchbase</a> , <a href="#">ScyllaDB</a>
Key-value store (eventually consistent)	<a href="#">Azure Cosmos DB</a> , <a href="#">Oracle NoSQL Database</a> , <a href="#">Riak</a> , <a href="#">Voldemort</a>
Key-value store (ordered)	<a href="#">FoundationDB</a> , <a href="#">InfinityDB</a> , <a href="#">LMDB</a> , <a href="#">MemcacheDB</a>
Tuple store	<a href="#">Apache River</a> , <a href="#">GigaSpaces</a> , <a href="#">Tarantool</a> , <a href="#">TIBCO ActiveSpaces</a> , <a href="#">OpenLink Virtuoso</a>
Triplestore	<a href="#">AllegroGraph</a> , <a href="#">MarkLogic</a> , <a href="#">Ontotext-OWLIM</a> , <a href="#">Oracle NoSQL database</a> , <a href="#">Profium Sense</a> , <a href="#">Virtuoso Universal Server</a>
Object database	<a href="#">Objectivity/DB</a> , <a href="#">Perst</a> , <a href="#">ZopeDB</a> , <a href="#">db4o</a> , <a href="#">GemStone/S</a> , <a href="#">InterSystems Caché</a> , <a href="#">JADE</a> , <a href="#">ObjectDatabase++</a> , <a href="#">ObjectDB</a> , <a href="#">ObjectStore</a> , <a href="#">ODABA</a> , <a href="#">Realm</a> , <a href="#">OpenLink Virtuoso</a> , <a href="#">Versant Object Database</a> , <a href="#">ZODB</a>
Document store	<a href="#">Azure Cosmos DB</a> , <a href="#">ArangoDB</a> , <a href="#">BaseX</a> , <a href="#">Clusterpoint</a> , <a href="#">Couchbase</a> , <a href="#">CouchDB</a> , <a href="#">DocumentDB</a> , <a href="#">eXist-db</a> , <a href="#">IBM Domino</a> , <a href="#">MarkLogic</a> , <a href="#">MongoDB</a> , <a href="#">RavenDB</a> , <a href="#">Qizx</a> , <a href="#">RethinkDB</a> , <a href="#">Elasticsearch</a> , <a href="#">OrientDB</a>
Wide Column Store	<a href="#">Azure Cosmos DB</a> , <a href="#">Amazon DynamoDB</a> , <a href="#">Bigtable</a> , <a href="#">Cassandra</a> , <a href="#">Google Cloud Datastore</a> , <a href="#">HBase</a> , <a href="#">Hypertable</a> , <a href="#">ScyllaDB</a>
Native multi-model database	<a href="#">ArangoDB</a> , <a href="#">Azure Cosmos DB</a> , <a href="#">OrientDB</a> , <a href="#">MarkLogic</a> , <a href="#">Apache Ignite</a> , <sup>[22][23]</sup> <a href="#">Couchbase</a> , <a href="#">FoundationDB</a> , <a href="#">Oracle Database</a>
Graph database	<a href="#">Azure Cosmos DB</a> , <a href="#">AllegroGraph</a> , <a href="#">ArangoDB</a> , <a href="#">InfiniteGraph</a> , <a href="#">Apache Giraph</a> , <a href="#">MarkLogic</a> , <a href="#">Neo4J</a> , <a href="#">OrientDB</a> , <a href="#">Virtuoso</a>
Multivalue database	<a href="#">D3 Pick database</a> , <a href="#">Extensible Storage Engine (ESE/NT)</a> , <a href="#">InfinityDB</a> , <a href="#">InterSystems Caché</a> , <a href="#">jBASE Pick database</a> , <a href="#">mvBase Rocket Software</a> , <a href="#">mvEnterprise Rocket Software</a> , <a href="#">Northgate Information Solutions Reality (the original Pick/MV Database)</a> , <a href="#">OpenQM</a> , <a href="#">Revelation Software's OpenInsight (Windows)</a> and <a href="#">Advanced Revelation (DOS)</a> , <a href="#">UniData Rocket U2</a> , <a href="#">UniVerse Rocket U2</a>

# A-Structured Data

## Normalization: 1NF, 2NF, 3NF

**First normal form (1NF)** – entity whose attributes have no more than one value for a single instance of that entity

- Any attributes that can have multiple values actually describe a separate entity, possibly an entity and relationship.

**Second normal form (2NF)** – entity whose nonprimary-key attributes are dependent on the full primary key.

- Any nonkey attributes dependent on only part of the primary key should be moved to entity where that partial key is the full key. May require creating a new entity and relationship on the model.

**Third normal form (3NF)** – entity whose nonprimary-key attributes are not dependent on any other non-primary key attributes.

- Any nonkey attributes that are dependent on other nonkey attributes must be moved or deleted. Again, new entities and relationships may have to be added to the data model.

### Database Normalization - First Normal Form (1NF)

#### FIRST NORMAL FORM - 1NF

- Each Field should be Atomic ( Single Value ).
- Each Column Name must be Unique .
- The should not have Repeating Column Groups.
- Each Row must be Unique ( Must have PK )

Each Field should have only Single Value

Employee Number	Name	Contact Numbers	Department
E 1	Steave	25337 55844 64545 45645	D 1
E 2	Kitty	87538 65844 24545 35640	D 2

Not Allowed

Activate Windows  
Go to Settings to activate

# A-Structured Data

## Normalization: 1NF, 2NF, 3NF

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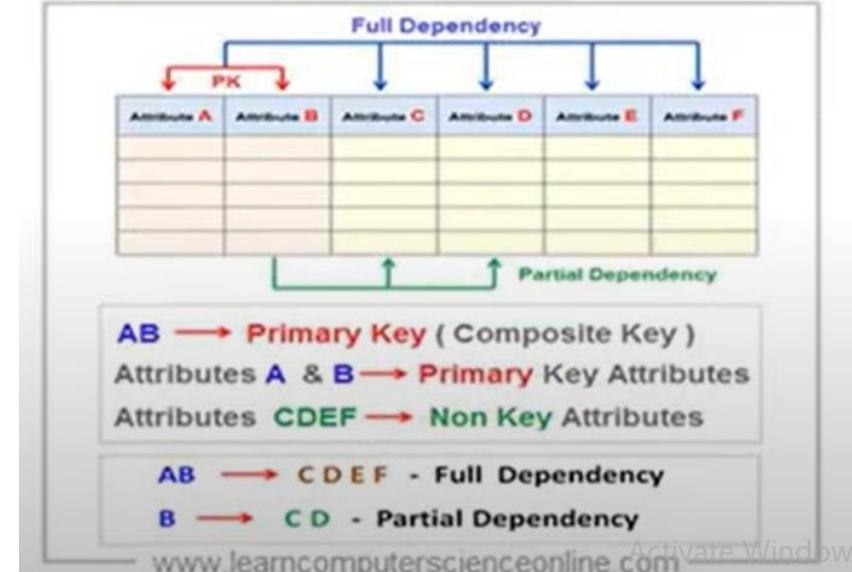
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- Any nonkey attributes that are dependent on other nonkey attributes must be moved or deleted. Again, new entities and relationships may have to be added to the data model.

### SECOND NORMAL FORM - 2NF

- The Table should be in **First Normal Form - 1NF**.
- All **Non key** attributes must be dependent on all **primary key attributes** ( Remove all **Partial Functional Dependencies** ).



# A-Structured Data-Without 2NF

Second normal form (2NF)

*Player\_Inventory*

Player_ID	Item_Type	Item_Quantity	Player_Rating
jdog21	amulets	2	Advanced
jdog21	rings	4	Intermediate

\*\* deletion anomaly \*\*

\*\* update anomaly \*\*

trev73	shields	3	Advanced
trev73	arrows	5	Advanced
trev73	copper coins	30	Advanced
trev73	rings	7	Advanced

\*\* insertion anomaly \*\*

 tina42  
(Beginner)

Activate Windows

# A-Structured Data

## Normalization: 1NF, 2NF, 3NF

**First normal form (1NF)** – entity whose attributes have no more than one value for a single instance of that entity

- Any attributes that can have multiple values actually describe a separate entity, possibly an entity and relationship.

**Second normal form (2NF)** – entity whose nonprimary-key attributes are dependent on the full primary key.

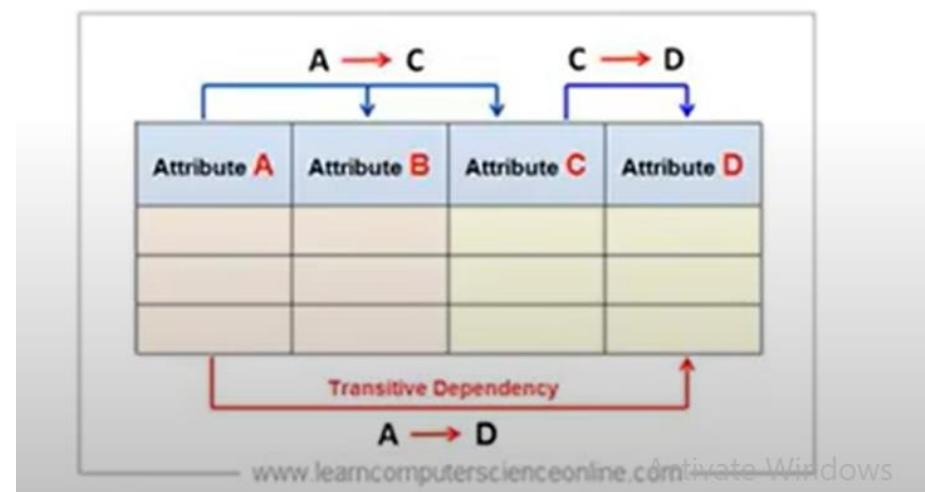
- Any nonkey attributes dependent on only part of the primary key should be moved to entity where that partial key is the full key. May require creating a new entity and relationship on the model.

**Third normal form (3NF)** – entity whose nonprimary-key attributes are not dependent on any other non-primary key attributes.

- Any nonkey attributes that are dependent on other nonkey attributes must be moved or deleted. Again, new entities and relationships may have to be added to the data model.

### THIRD NORMALFORM - 3NF

- The Table should be in **Second Normal Form - 2NF**.
- A **Non key Attribute** should Not be dependent on other **Non Key Attributes** ( Remove all **Transitive Functional Dependencies** ).



# 1NF

FULL NAMES	PHYSICAL ADDRESS	MOVIES RENTED	SALUTATION
Janet Jones	First Street Plot No 4	Pirates of the Caribbean, Clash of the Titans	Ms.
Robert Phil	3 <sup>rd</sup> Street 34	Forgetting Sarah Marshal, Daddy's Little Girls	Mr.
Robert Phil	5 <sup>th</sup> Avenue	Clash of the Titans	Mr.

FULL NAMES	PHYSICAL ADDRESS	MOVIES RENTED	SALUTATION
Janet Jones	First Street Plot No 4	Pirates of the Caribbean	Ms.
Janet Jones	First Street Plot No 4	Clash of the Titans	Ms.
Robert Phil	3 <sup>rd</sup> Street 34	Forgetting Sarah Marshal	Mr.
Robert Phil	3 <sup>rd</sup> Street 34	Daddy's Little Girls	Mr.
Robert Phil	5 <sup>th</sup> Avenue	Clash of the Titans	Mr.

# 2NF

FULL NAMES	PHYSICAL ADDRESS	MOVIES RENTED	SALUTATION
Janet Jones	First Street Plot No 4	Pirates of the Caribbean	Ms.
Janet Jones	First Street Plot No 4	Clash of the Titans	Ms.
Robert Phil	3 <sup>rd</sup> Street 34	Forgetting Sarah Marshal	Mr.
Robert Phil	3 <sup>rd</sup> Street 34	Daddy's Little Girls	Mr.
Robert Phil	5 <sup>th</sup> Avenue	Clash of the Titans	Mr.

MEMBERSHIP ID	FULL NAMES	PHYSICAL ADDRESS	SALUTATION
1	Janet Jones	First Street Plot No 4	Ms.
2	Robert Phil	3 <sup>rd</sup> Street 34	Mr.
3	Robert Phil	5 <sup>th</sup> Avenue	Mr.

MEMBERSHIP ID	MOVIES RENTED
1	Pirates of the Caribbean
1	Clash of the Titans
2	Forgetting Sarah Marshal
2	Daddy's Little Girls
3	Clash of the Titans

# 3NF

FULL NAMES	PHYSICAL ADDRESS	MOVIES RENTED	SALUTATION
Janet Jones	First Street Plot No 4	Pirates of the Caribbean	Ms.
Janet Jones	First Street Plot No 4	Clash of the Titans	Ms.
Robert Phil	3 <sup>rd</sup> Street 34	Forgetting Sarah Marshal	Mr.
Robert Phil	3 <sup>rd</sup> Street 34	Daddy's Little Girls	Mr.
Robert Phil	5 <sup>th</sup> Avenue	Clash of the Titans	Mr.

MEMBERSHIP ID	FULL NAMES	PHYSICAL ADDRESS	SALUTATION
1	Janet Jones	First Street Plot No 4	Ms.
2	Robert Phil	3 <sup>rd</sup> Street 34	Mr.
3	Robert Phil	5 <sup>th</sup> Avenue	Mr.

MEMBERSHIP ID	MOVIES RENTED
1	Pirates of the Caribbean
1	Clash of the Titans
2	Forgetting Sarah Marshal
2	Daddy's Little Girls
3	Clash of the Titans

MEMBERSHIP ID	FULL NAMES	PHYSICAL ADDRESS	SALUTATION ID
1	Janet Jones	First Street Plot No 4	2
2	Robert Phil	3 <sup>rd</sup> Street 34	1
3	Robert Phil	5 <sup>th</sup> Avenue	1

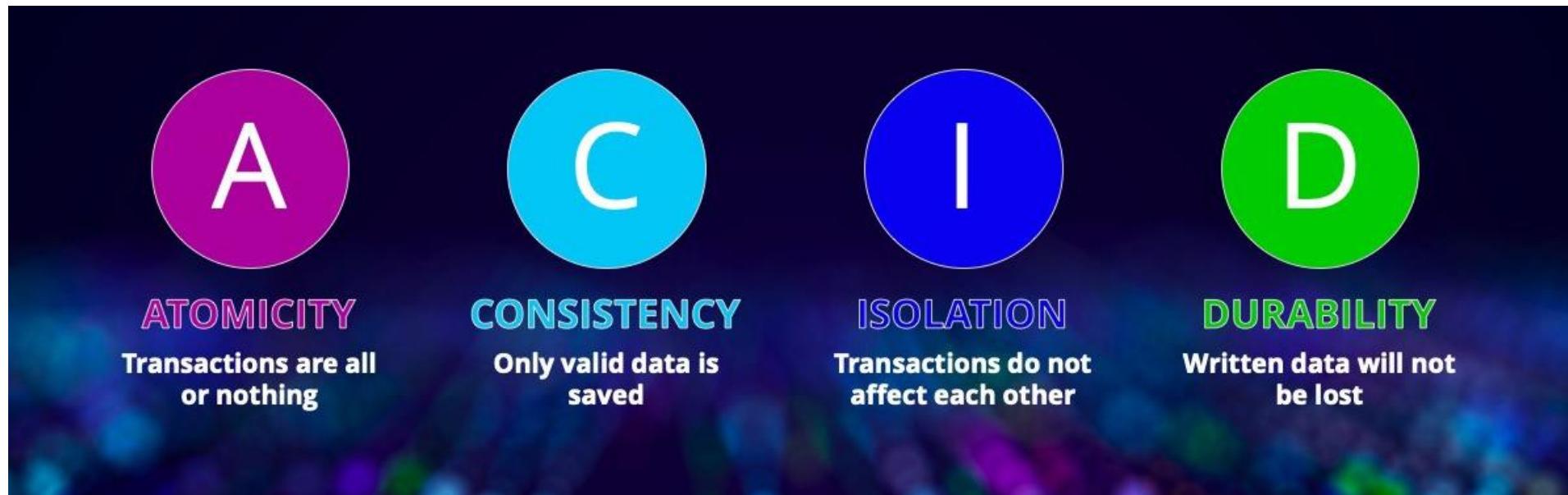
SALUTATION ID	SALUTATION
1	Mr.
2	Ms.
3	Mrs.
4	Dr.

MEMBERSHIP ID	MOVIES RENTED
1	Pirates of the Caribbean
1	Clash of the Titans
2	Forgetting Sarah Marshal
2	Daddy's Little Girls
3	Clash of the Titans

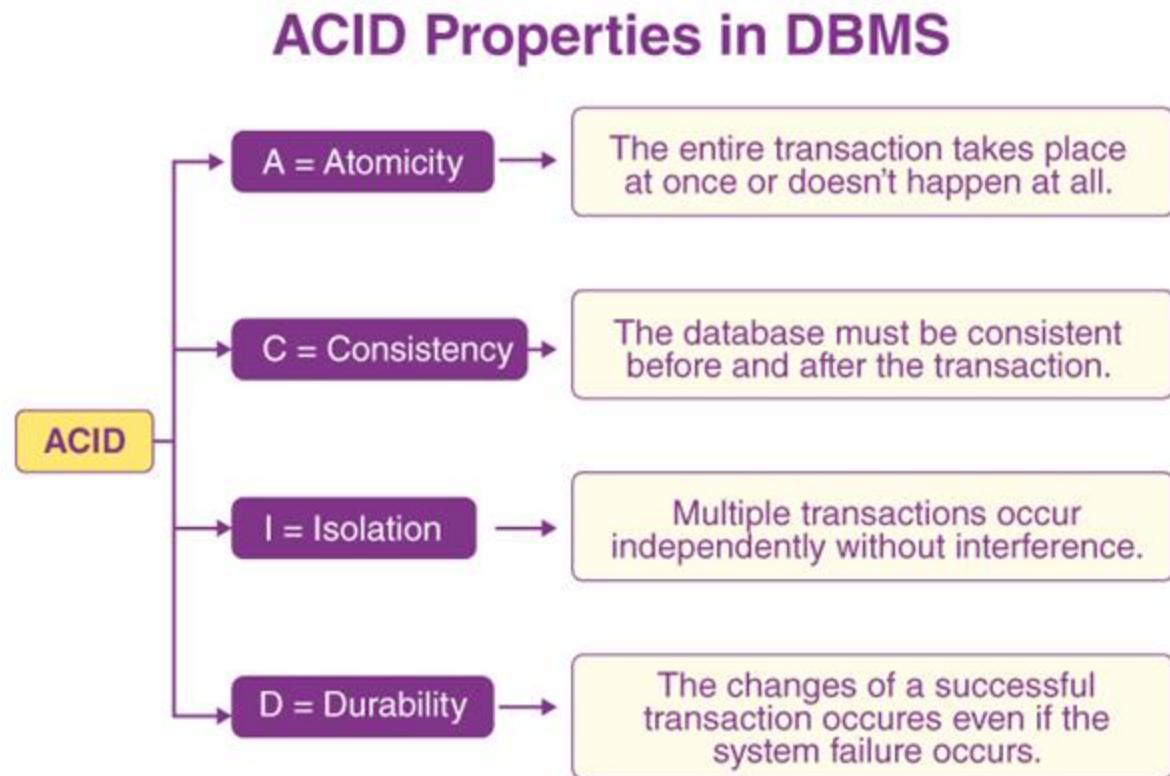
# Bad Practices in Database Design: Are You Making These Mistakes?

- 1. Poor Design/Planning
- 2. Ignoring Normalization
- 3. Redundant Records
- 4. Poor Naming Standards
- 5. Lack of Documentation
- 6. One Table to Hold All Domain Values
- 7. Ignoring Frequency or Purpose of the Data
- 8. Insufficient Indexing
- 9. Not Taking Advantage of Database Features
- 10. Lack of Testing

# A-Structured Data



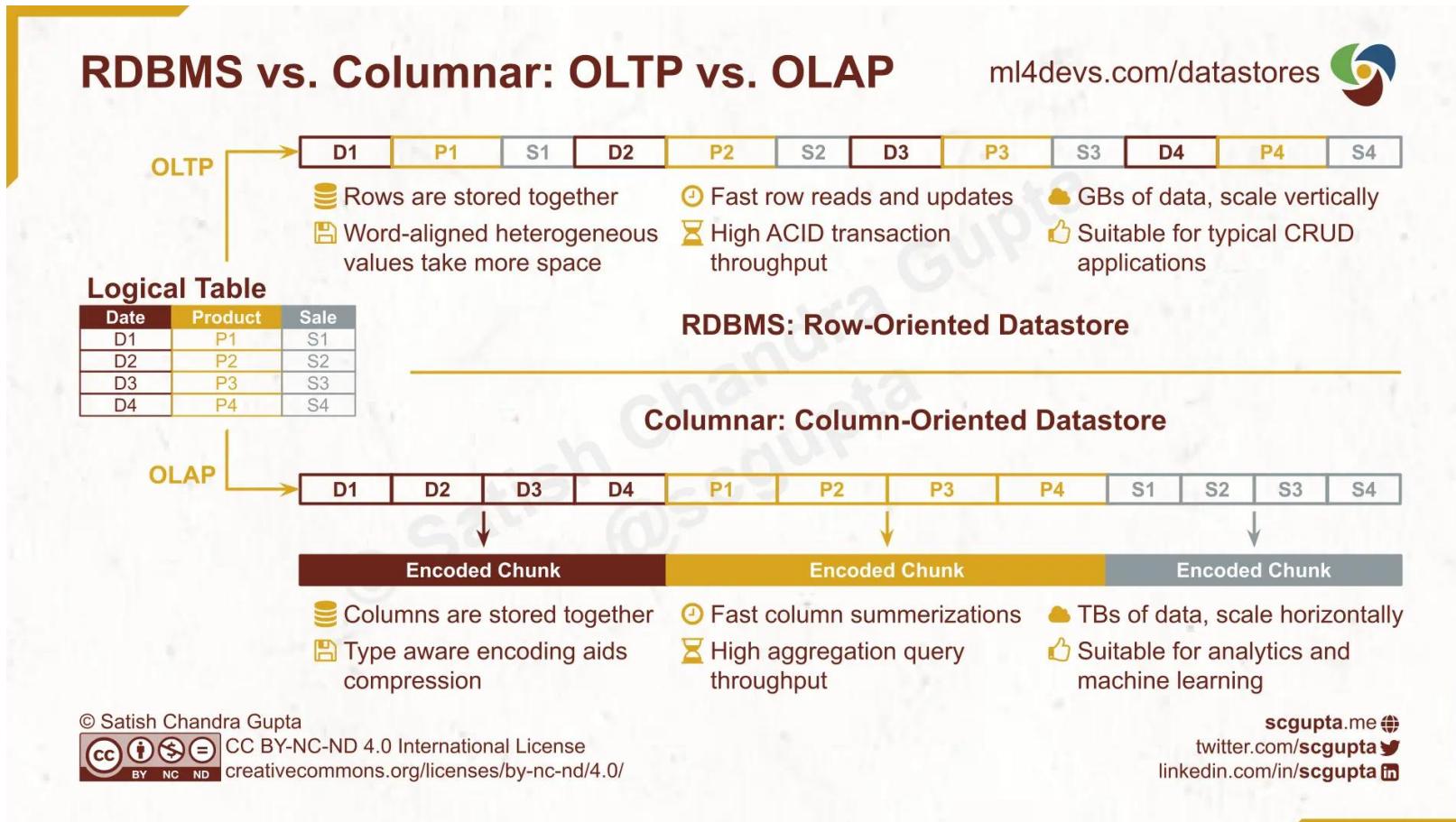
# ACID Consideration



## NOSQL ACID

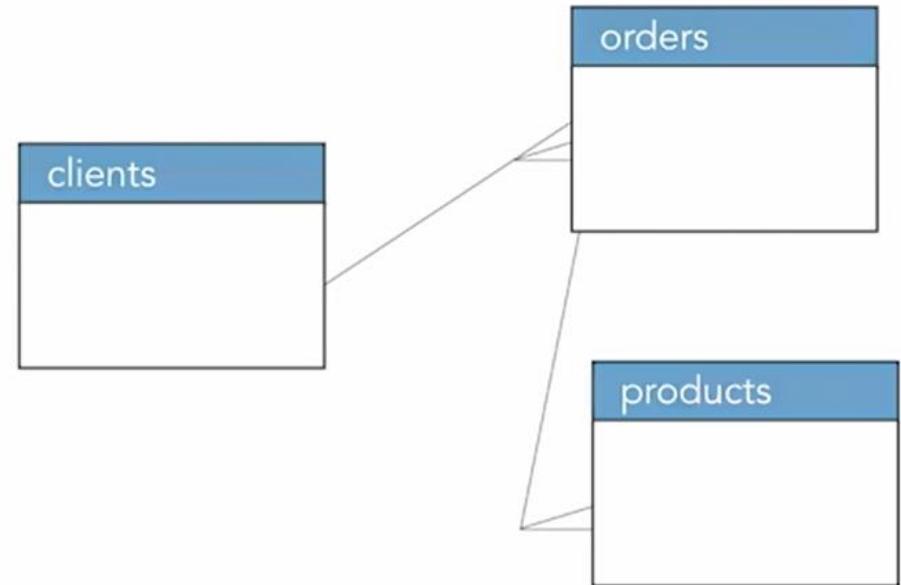
Database	ACID	Joins
Aerospike	Yes	No
Apache Ignite	Yes	Yes
ArangoDB	Yes	Yes
Amazon DynamoDB	Yes	No
Couchbase	Yes	Yes
CouchDB	Yes	Yes
IBM Db2	Yes	Yes
InfinityDB	Yes	No
LMDB	Yes	No
MarkLogic	Yes	Yes <sup>[nb 1]</sup>
MongoDB	Yes	Yes <sup>[nb 2]</sup>
OrientDB	Yes	Yes <sup>[nb 3]</sup>

# A-Structured Data



# Structured – Relational- RDBMS Assessment

- Designed for fixed schemas
- Highly structured rows and tables
- Query with SQL
- ACID transactions
- For example, PostgreSQL

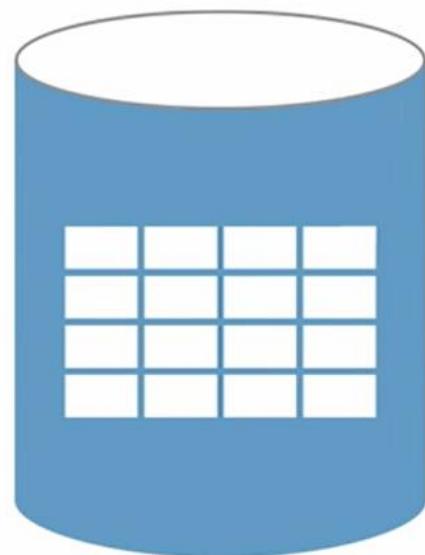


# RDBMS Assessment – Oracle, PostgreSQL, MsSQL

Strengths	Shortcomings	Applications
<ul style="list-style-type: none"><li>• Transactions</li><li>• Speed</li><li>• Data integrity</li><li>• Security</li></ul>	<ul style="list-style-type: none"><li>• Linear scaling</li><li>• Text/media</li><li>• Complex data types</li><li>• Cost</li></ul>	<ul style="list-style-type: none"><li>• Master data</li><li>• OLTP</li><li>• Update intensive data</li><li>• Data warehouse</li></ul>

# Structured - Columnar - Columnar DB Assessment

- Semistructured
- Sparse multidimensional matrix
- Related data stored together in single row
- May use column families
- For example, Cassandra



Wide-Column Databases

# Columnar Assessment - Cassandra

Strengths	Shortcomings	Applications
<ul style="list-style-type: none"><li>• CQL – like SQL</li><li>• Optimal updates</li><li>• Transactions</li><li>• Scalability</li></ul>	<ul style="list-style-type: none"><li>• No joins</li><li>• Query by key only</li><li>• No order by</li><li>• Only small blobs</li></ul>	<ul style="list-style-type: none"><li>• Data warehouse</li><li>• Real-time counters</li><li>• Customer 360</li><li>• Write intensive apps</li><li>• Machine learning</li></ul>

## SQL vs. NoSQL: Cheatsheet for AWS, Azure, and Google Cloud

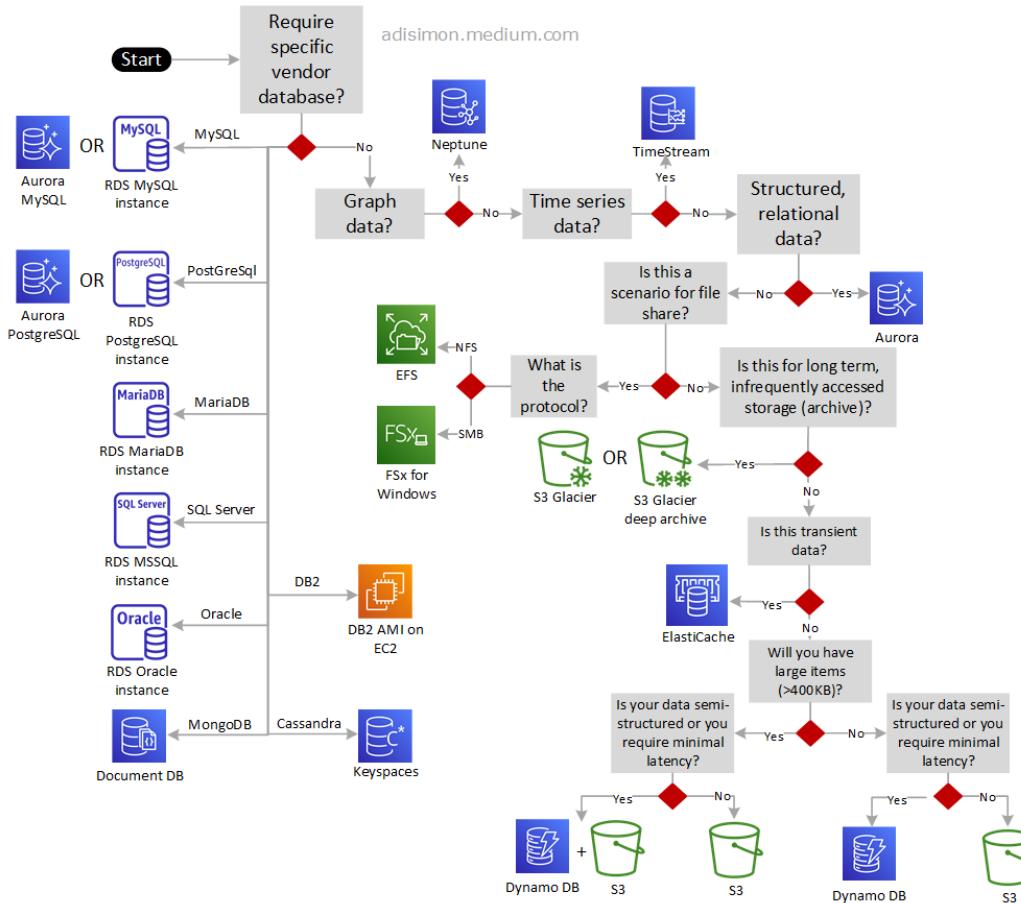
[ml4devs.com/datastores](http://ml4devs.com/datastores)

	aws	Azure	Cloud	Cloud Agnostic
Structured	RDS, Aurora	Azure SQL Database	Cloud SQL, Cloud Spanner	SQL Server, Oracle, DB2, MySQL, PostgreSQL
Relational	RedShift	Azure Synapse	BigQuery	Snowflake, ClickHouse, Druid, Pinot, Databricks
Columnar	DynamoDB	Cosmos DB	BigTable	Redis, ScyllaDB, Ignite
Dictionary	ElastiCache	Azure Cache for Redis	Memory-store	Redis, Memcached, Hazelcast, Ignite
In-memory	Keyspaces	Cosmos DB	BigTable	HBase, Cassandra, ScyllaDB
2-D Key-Value	Timestream	Cosmos DB	BigTable, BigQuery	TimescaleDB, OpenTSDB, InfluxDB, ScyllaDB
Wide Column	Quantum Ledger Database (QLDB)	Azure SQL Database Ledger	X	Hyperledger Fabric
Time Series	Keyspaces	Cosmos DB	BigTable, BigQuery	Solr, PostGIS, MongoDB (GeoJSON)
Audit Trail	Neptune	Cosmos DB	JanusGraph + BigTable	OrientDB, Neo4J, Giraph
Immutable Ledger	Document DB	Cosmos DB	Firebase	MongoDB, Couchbase, Solr
Location & Geo-entities	Nestable Objects (XML, JSON)	Cloud	Search APIs on Datastores	Elastic-Search, Solr, Elassandra
Geospatial	Open-Search, Cloud-Search	Cognitive Search	Search APIs on Datastores	Elastic-Search, Solr, Elassandra
Entity-Relationships	Document DB	Cosmos DB	Firebase	MongoDB, Couchbase, Solr
Graph	Neptune	Cosmos DB	JanusGraph + BigTable	OrientDB, Neo4J, Giraph
Nested Objects (XML, JSON)	Keyspaces	Cosmos DB	BigTable, BigQuery	Solr, PostGIS, MongoDB (GeoJSON)
Document	Quantum Ledger Database (QLDB)	Azure SQL Database Ledger	X	Hyperledger Fabric
Text Search	Keyspaces	Cosmos DB	BigTable, BigQuery	HBase, Cassandra, ScyllaDB
(Rich) Text	Neptune	Cosmos DB	JanusGraph + BigTable	OrientDB, Neo4J, Giraph
Blob	Document DB	Cosmos DB	Firebase	MongoDB, Couchbase, Solr
Unstructured	Open-Search, Cloud-Search	Cognitive Search	Search APIs on Datastores	Elastic-Search, Solr, Elassandra
	S3	Blob Storage	Cloud Storage	HDFS, MinIO

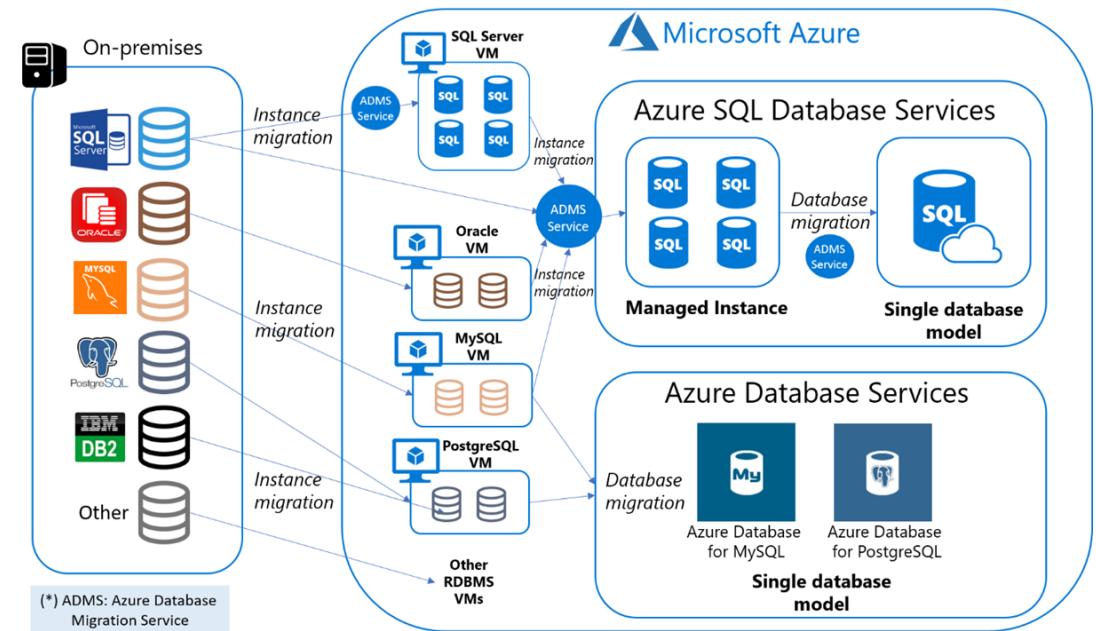
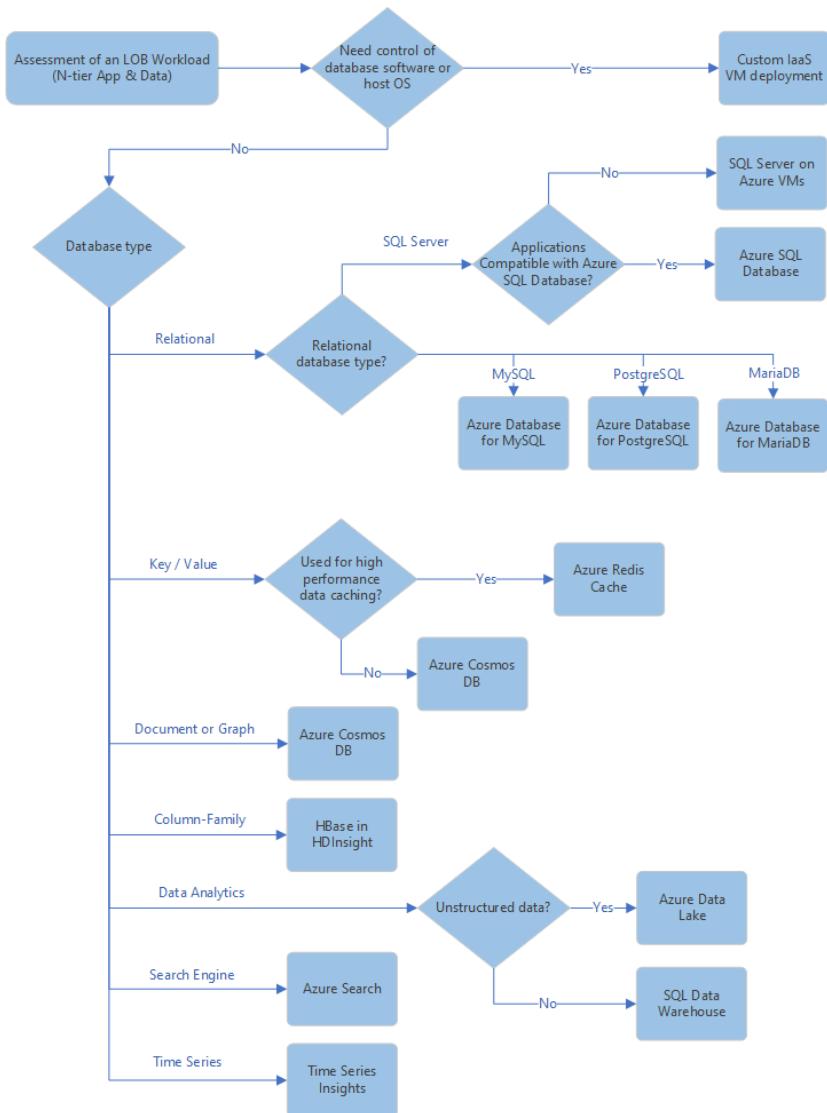
# Comparison of NoSQL databases

Database	Type	Vendor or open source	ACID compliance	Primary query language	Top use cases	Security
Couchbase	Document-based, key value	Open source	Yes	N1QL	Customer service, financial services, inventory and IoT	Includes security for authentication, encryption, auditing and authorization
Cassandra	Wide column	Open source	No	CQL	Social analytics, real-time analytics, retail and messaging	Built-in security for authorization, encryption and authentication, but security is disabled by default for ease of use within clusters
Neo4j	Graph	Open source single-node version; commercial license for clustering	Yes	Cypher	AI, master data management, recommendation services and fraud protection	Built-in security for authorization, roles and encryption
Google Cloud Bigtable	Wide column	Vendor	No	Allows for use of many languages	IoT data management, financial services, retail data and time series data	Secured by vendor
Redis	Key value	Open source	Yes	Allows for use of many languages	Caching, queuing, filtering and stats	Automatically starts in "protection mode" and offers security suggestions
MongoDB	Document-based	Limited open source version; advanced features require commercial subscription	Yes	JavaScript	IoT management, real-time analytics, app development, inventory and personalization	Built-in security for authorization, authentication and encryption
Amazon DynamoDB	Key value or document-based	Vendor	Yes	DQL	Gaming, retail, financial services, advertising and streaming media	Built-in security for data and applications; vendor-secured software, hardware, facilities and network

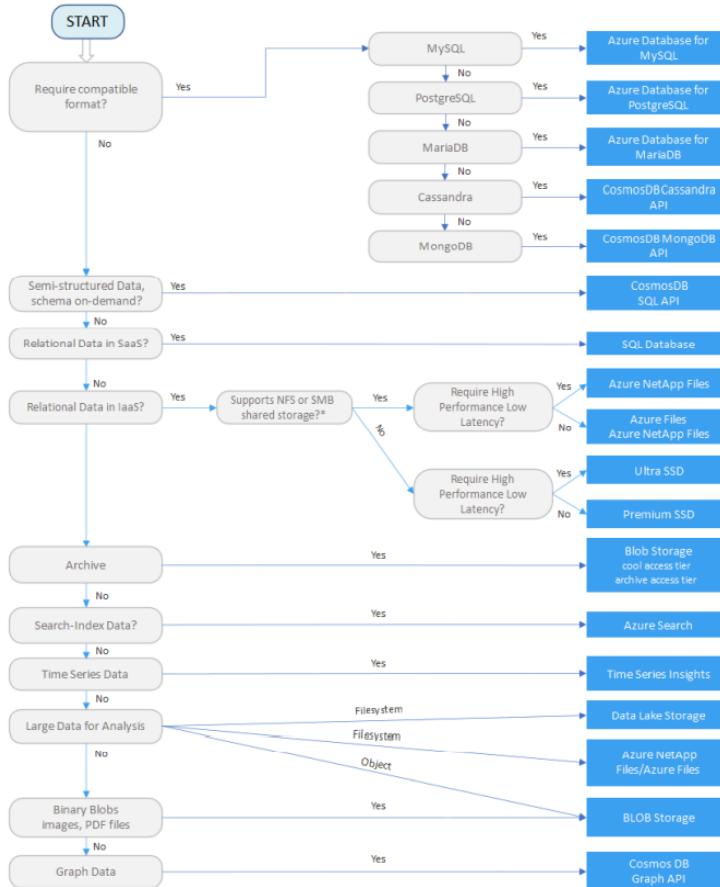
# Amazon data decision tree



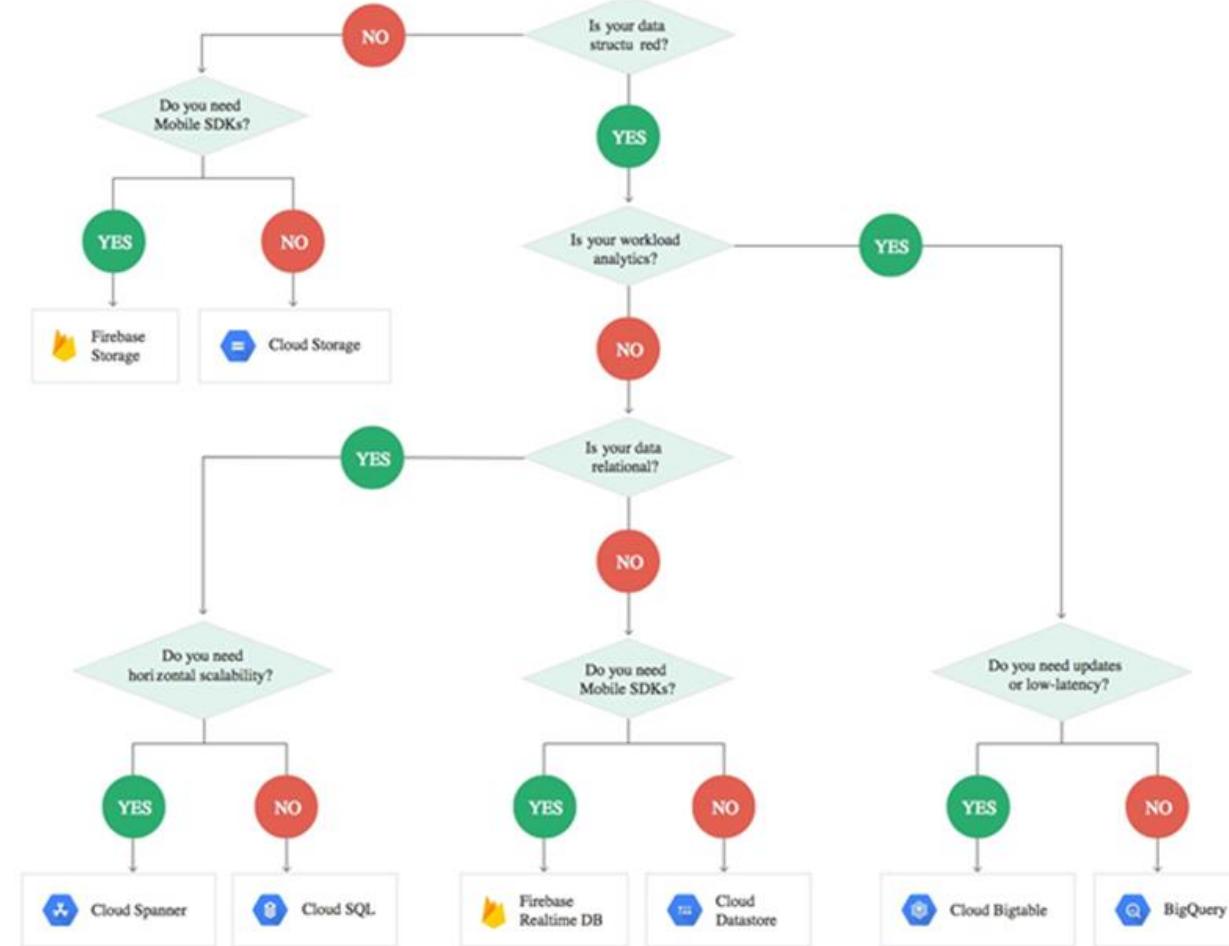
# Azure data decision tree



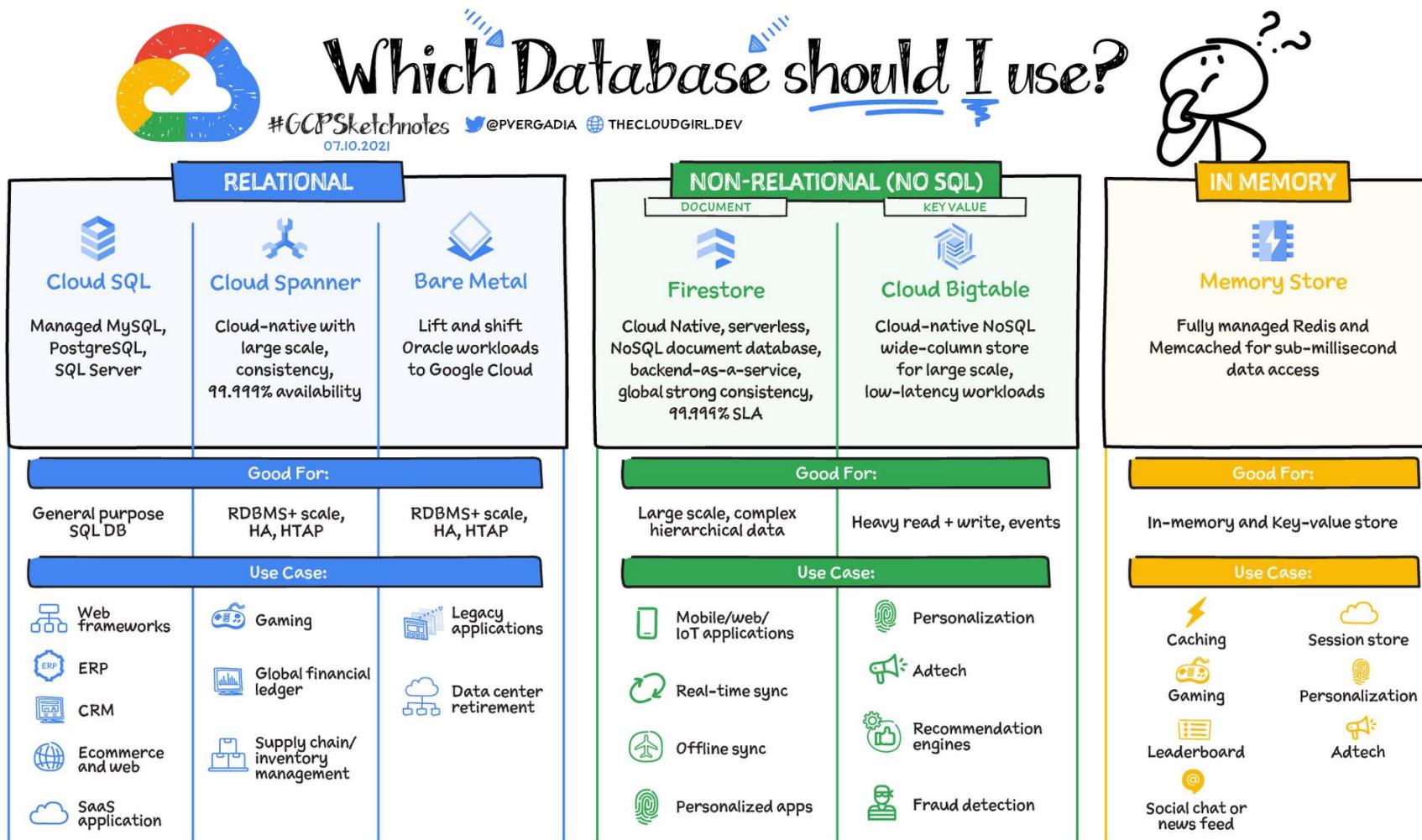
# Select an Azure data store for your application



# GCP data decision tree

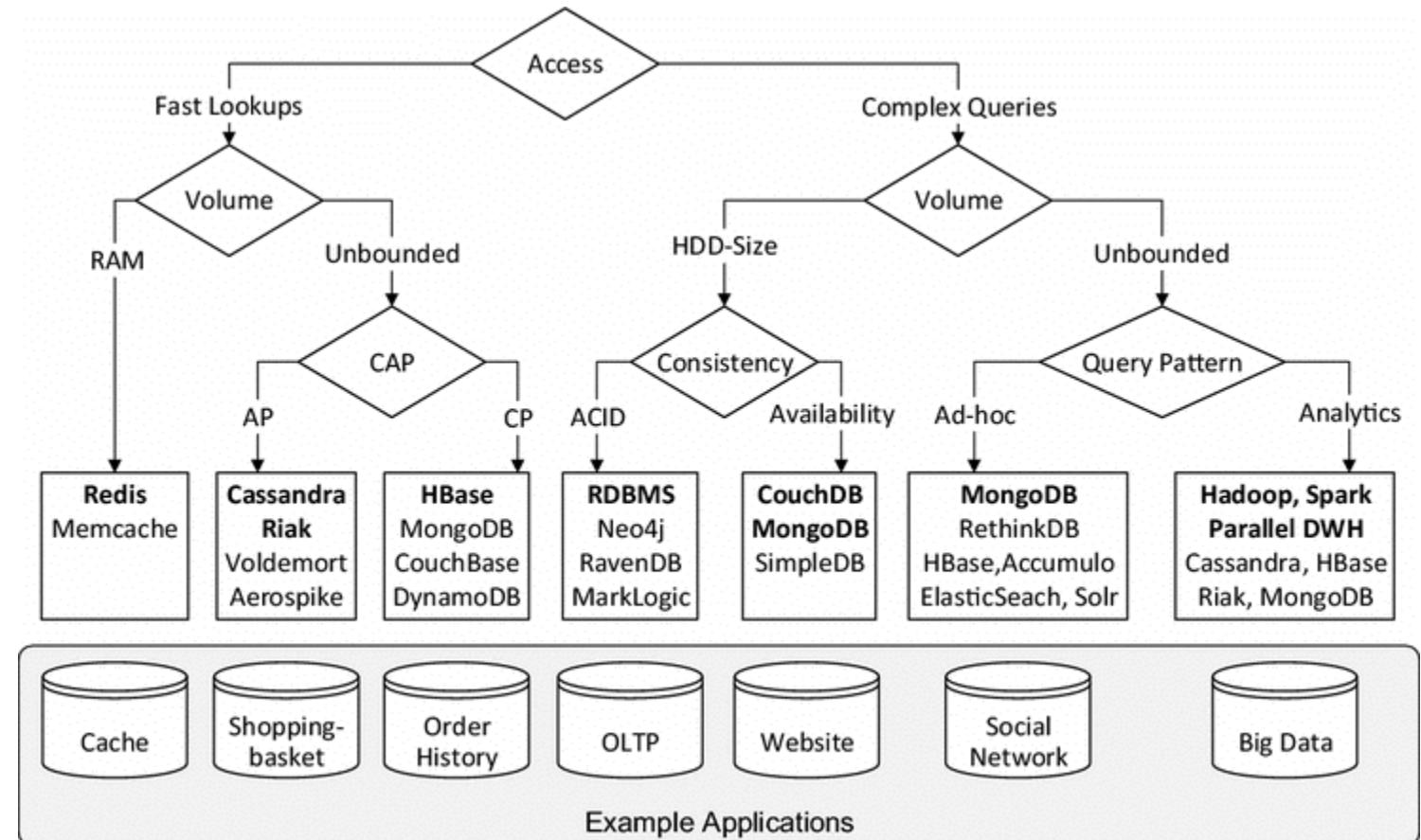


# GCP data decision tree



# The Choice is Yours

- Storage Type
- CAP Needs
- Popularity
- Cost
- Developer's Preference



# Datastore Options

		
<b>Relational</b>	<b>NoSQL</b>	<b>Analytical</b>
<ul style="list-style-type: none"><li>• Highly structured</li><li>• Transactional</li><li>• Difficult to scale</li></ul>	<ul style="list-style-type: none"><li>• Semistructured</li><li>• Eventual consistency</li><li>• Highly scalable</li></ul>	<ul style="list-style-type: none"><li>• Structured</li><li>• Scalable</li><li>• Not transactional</li></ul>

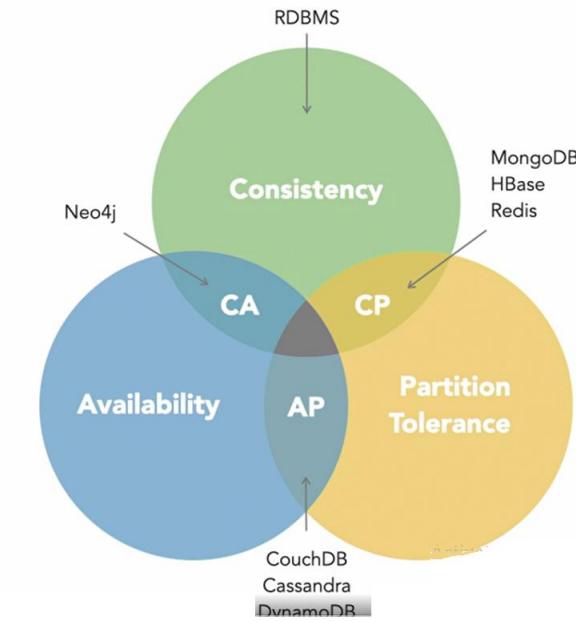
# CAP Consideration

- **Consistency** means that any read request will return the most recent write. Data consistency is usually “strong” for SQL databases and for NoSQL database consistency may be anything from “eventual” to “strong”.

- **Availability** means that a non-responding node must respond in a reasonable amount of time. Not every application needs to run 24/7 with 99.999% availability but most likely you will prefer a database with higher availability.

- **Partition tolerance** means the system will continue to operate despite network or node failures.

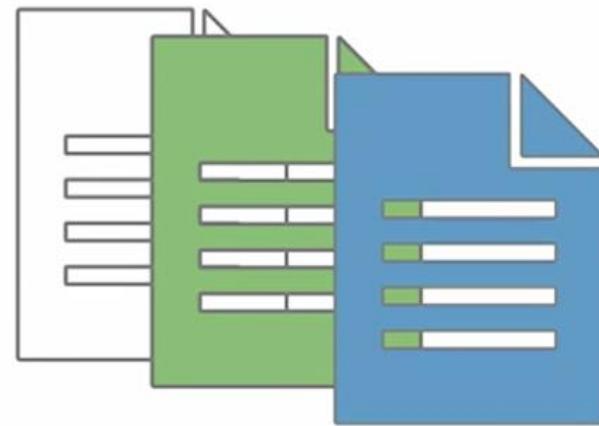
CAP Pick	NoSQL Data Store	Potential Databases
AP	Key-Value	DynamoDB
AP	Document	CouchDB
AP	Wide-Column	Cassandra
CA	Graph	Neo4J
CP	Key-Value	Redis
CP	Document	MongoDB
CP	Wide-Column	HBASE



Traditional relational databases are a natural fit for the **CA** side whereas **Non-relational database** engines mostly satisfy **AP** and **CP** requirements.

# Document Assessment

- Semistructured
- Use hierarchical JSON-like structures
- Related data stored together rather than joined
- For example, MongoDB



customer: "dan sullivan"

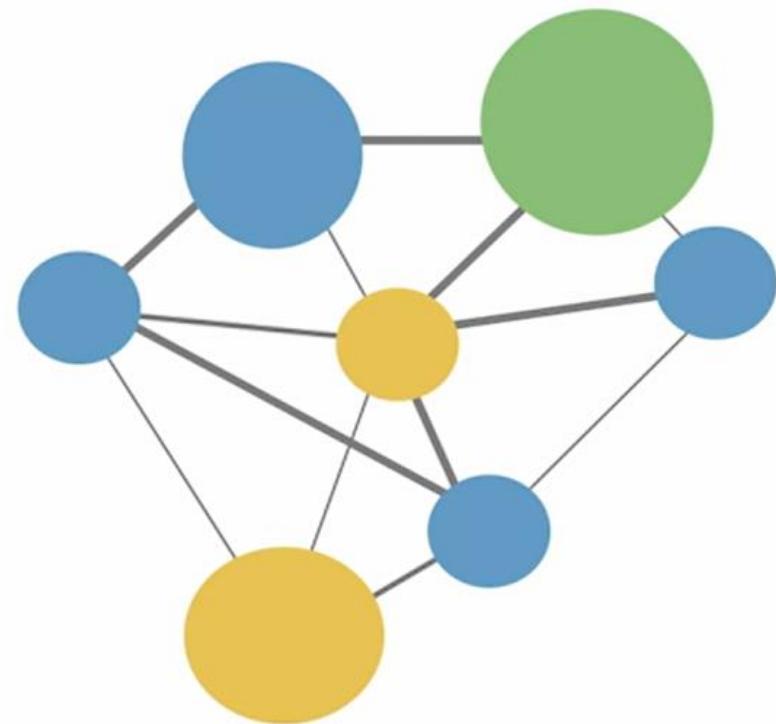
address: "123 front street"

# Document Assessment - MongoDB

Strengths	Shortcomings	Applications
<ul style="list-style-type: none"><li>• Complex data types</li><li>• Rich querying</li><li>• Full text search</li><li>• Scalability</li></ul>	<ul style="list-style-type: none"><li>• No transactions</li><li>• No media storage</li><li>• Joins not optimal</li><li>• No attribute-based security</li></ul>	<ul style="list-style-type: none"><li>• Blogs</li><li>• Catalogs</li><li>• RDBMS alternative</li><li>• Searchable repository</li></ul>

# Graph Assessment

- Structured to semistructured
- Modeled on directed graph
- Nodes and edges
- Properties on nodes and edges
- For example, Neo4j



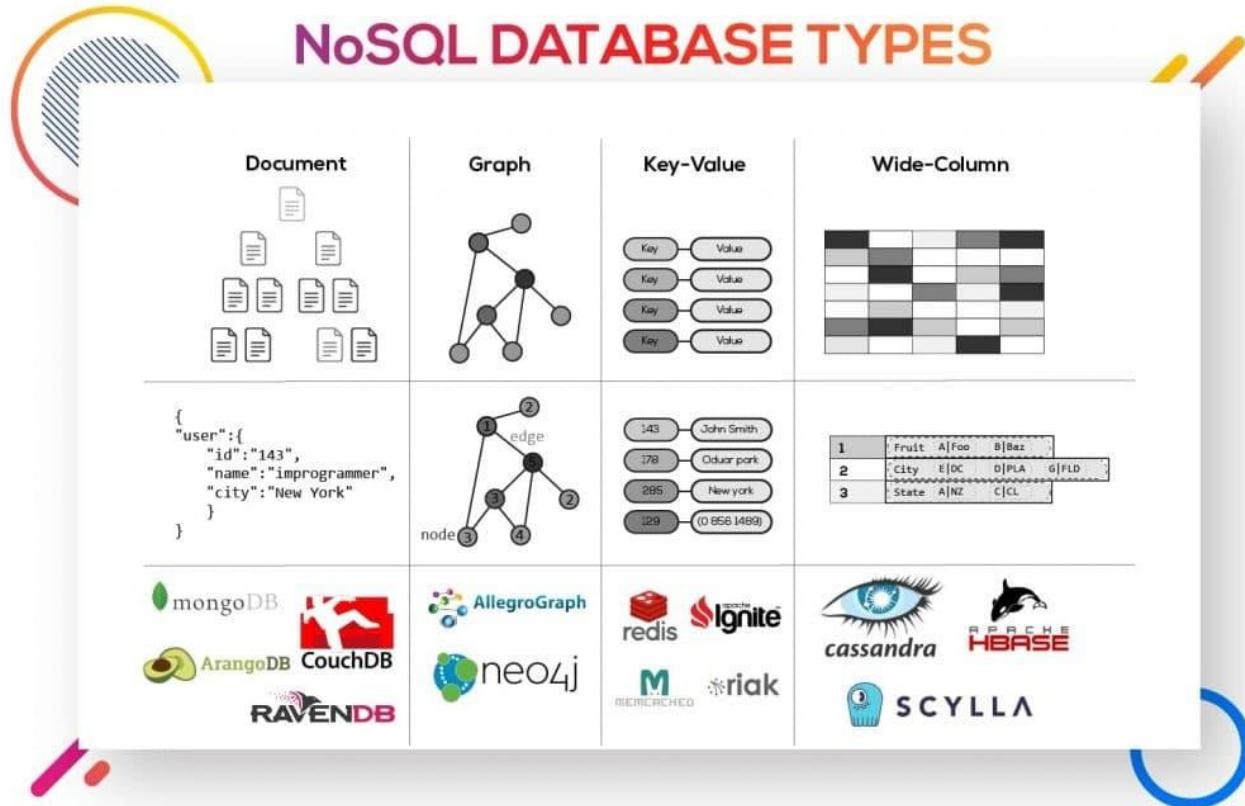
# Graph Assessment – Neo4j

Strengths	Shortcomings	Applications
<ul style="list-style-type: none"><li>• Transactions</li><li>• Relation-based queries</li><li>• Deep/complex relationships</li><li>• Relation attributes</li></ul>	<ul style="list-style-type: none"><li>• Complex data</li><li>• No aggregations</li><li>• No subqueries</li><li>• Large volume queries</li></ul>	<ul style="list-style-type: none"><li>• Social media</li><li>• Network topology</li><li>• Recommendation engines</li><li>• Location services</li><li>• Search</li></ul>

# HDFS Assessment - Hadoop

Strengths	Shortcomings	Applications
<ul style="list-style-type: none"><li>• Linear scaling</li><li>• Redundancy</li><li>• Security</li><li>• High availability</li></ul>	<ul style="list-style-type: none"><li>• No updates</li><li>• Limited querying</li><li>• Queries – very slow</li><li>• Not for small data</li></ul>	<ul style="list-style-type: none"><li>• Raw dumps</li><li>• Media storage</li><li>• Data backups</li></ul>

# NOSQL Types



NoSQL				
Relational	Key/Value	Column Family	Document	Graph
<ul style="list-style-type: none"><li>Windows Azure SQL Database</li><li>SQL Server</li><li>Oracle</li><li>MySQL</li><li>SQL Compact</li><li>SQLite</li><li>Postgres</li></ul>	<ul style="list-style-type: none"><li>Windows Azure Blob Storage</li><li>Windows Azure Table Storage</li><li>Windows Azure Cache</li><li>Redis</li><li>Memcached</li><li>Riak</li></ul>	<ul style="list-style-type: none"><li>Cassandra</li><li>HBase</li></ul>	<ul style="list-style-type: none"><li>MongoDB</li><li>RavenDB</li><li>CouchDB</li></ul>	<ul style="list-style-type: none"><li>Neo4J</li></ul>

# Multi-model databases

- [AllegroGraph](#) – document (JSON, JSON-LD), graph
- [ArangoDB](#) – document (JSON), graph, key–value
- [ArcadeDB](#) – document (JSON), graph, key–value, time-series, [SQL](#), [Cypher query language](#), [Gremlin \(query language\)](#)
- [Cosmos DB](#) – document (JSON), graph,<sup>[6]</sup> key–value, SQL
- [Couchbase](#) – document (JSON), key–value, [N1QL](#)
- [Datastax](#) – key–value, tabular, graph
- [EnterpriseDB](#) – document (XML and JSON), key–value
- [MarkLogic](#) – document (XML and JSON), graph triplestore, binary, SQL
- [Microsoft Azure SQL Database](#) - relational, document (JSON), graph, XML
- [Oracle Database](#) – relational, document (JSON and XML), graph triplestore, property graph, key–value, objects
- [OrientDB](#) – document (JSON), graph, key–value, reactive, SQL
- [PostgreSQL](#) – relational, document (JSON and XML), key–value, graph, arrays, objects
- [Redis](#) – key–value, document (JSON), property graph, streaming, time-series
- [SAP HANA](#) – relational, document (JSON), graph, streaming
- [Virtuoso Universal Server](#) – relational, document ([XML](#)), [RDF graphs](#)

# Comparison of multi-model databases

Database	SQL	Document	Graph	Object	License	Transactions
ArcadeDB	Yes	Yes	Yes	Yes	Apache 2 License	Full ACID
ArangoDB	No	Yes	Yes	No	Apache 2 License	Full ACID, pessimistic locking, configurable durability
Azure Cosmos DB	Yes	Yes	Yes	Yes	Proprietary	Full ACID within a partition, multiple consistency models
CrateDB	Yes	Yes	No	Yes	Apache 2 License	Eventual consistency, Optimistic concurrency control
EnterpriseDB	Yes	Yes	No	Yes	Proprietary	Full ACID
MarkLogic	Yes	Yes	Yes	No	Proprietary	Full ACID
OrientDB	Yes	Yes	Yes	Yes	Apache 2 License	Full ACID, even distributed
SAP HANA	Yes	Yes	Yes	No	Proprietary	Full ACID
SAP HANA Cloud	Yes	Yes	Yes	No	Proprietary	Full ACID
Virtuoso	Yes	Yes	Yes	Yes	Proprietary or GNU GPL v2	Full ACID

# JSON - BSON

```
{  
  "_id": 1,  
  "name": { "first" : "John", "last" : "Backus" },  
  "contribs": [ "Fortran", "ALGOL", "Backus-Naur Form", "FP" ],  
  "awards": [  
    {  
      "award": "W.W. McDowell Award",  
      "year": 1967,  
      "by": "IEEE Computer Society"  
    }, {  
      "award": "Draper Prize",  
      "year": 1993,  
      "by": "National Academy of Engineering"  
    }  
  ]  
}
```

```
{"hello": "world"} →  
\x16\x00\x00\x00      // total document size  
\x02                  // 0x02 = type String  
hello\x00              // field name  
\x06\x00\x00\x00world\x00 // field value  
\x00                  // 0x00 = type EOO ('end of object')  
  
{"BSON": ["awesome", 5.05, 1986]} →  
\x31\x00\x00\x00  
\x04BSON\x00  
\x26\x00\x00\x00  
\x02\x30\x00\x08\x00\x00\x00awesome\x00  
\x01\x31\x00\x33\x33\x33\x33\x33\x33\x33\x14\x40  
\x10\x32\x00\xc2\x07\x00\x00  
\x00  
\x00
```

# NOSQL - Advantages

## Flexible Data Models

- Lists, embedded objects
- Sparse data
- Semi-structured data
- Agile development

- JSON Based
- Dynamic Schemas

## High Data Throughput

- Reads
- Writes

- Replica Sets to scale reads
- Sharding to scale writes

## Big Data

- Aggregate Data Size
- Number of Objects

- 1000s of shards in a single DB
- Data partitioning

## Low Latency

- For reads and writes
- Millisecond Latency

- In-memory cache
- Scale-out working set

## Cloud Computing

- Runs everywhere
- No special hardware

- Scale-out to overcome hardware limitations

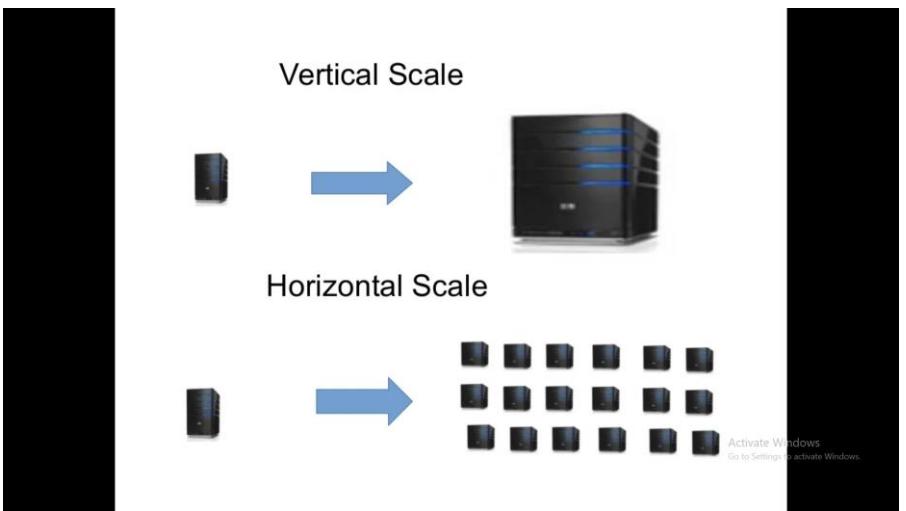
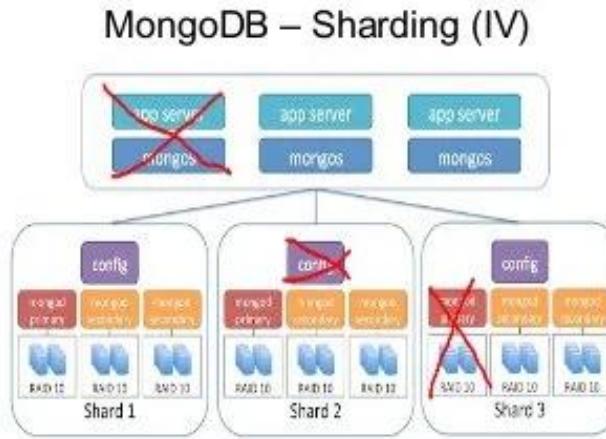
## Commodity Hardware

- Ethernet
- Local data storage

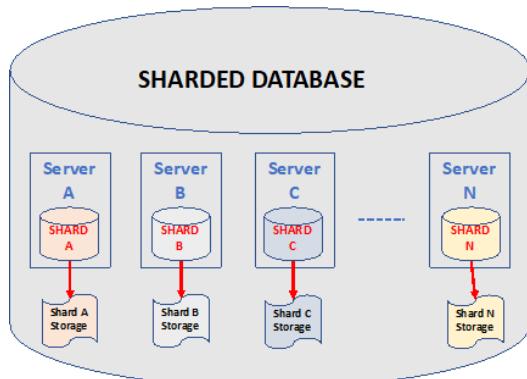
- Designed for “typical” OS and local file system

# NOSQL – Some Features

Auto-Sharding  
Replication  
Caching  
Dynamic  
Schema



# NOSQL – Some Features Sharding



Original Table

CUSTOMER ID	FIRST NAME	LAST NAME	CITY
1	Alice	Anderson	Austin
2	Bob	Best	Boston
3	Carrie	Conway	Chicago
4	David	Doe	Denver

Vertical Shards

VS1		
CUSTOMER ID	FIRST NAME	LAST NAME
1	Alice	Anderson
2	Bob	Best
3	Carrie	Conway
4	David	Doe

VS2

VS2	
CUSTOMER ID	CITY
1	Austin
2	Boston
3	Chicago
4	Denver

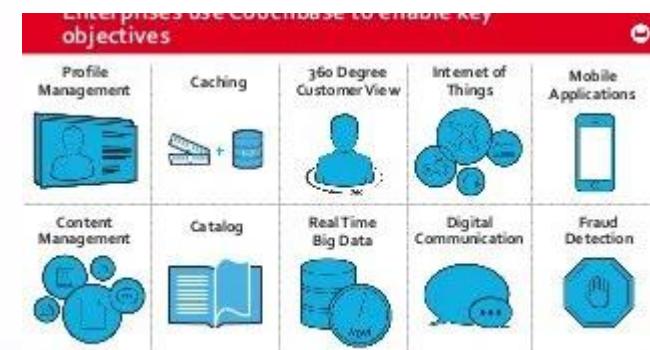
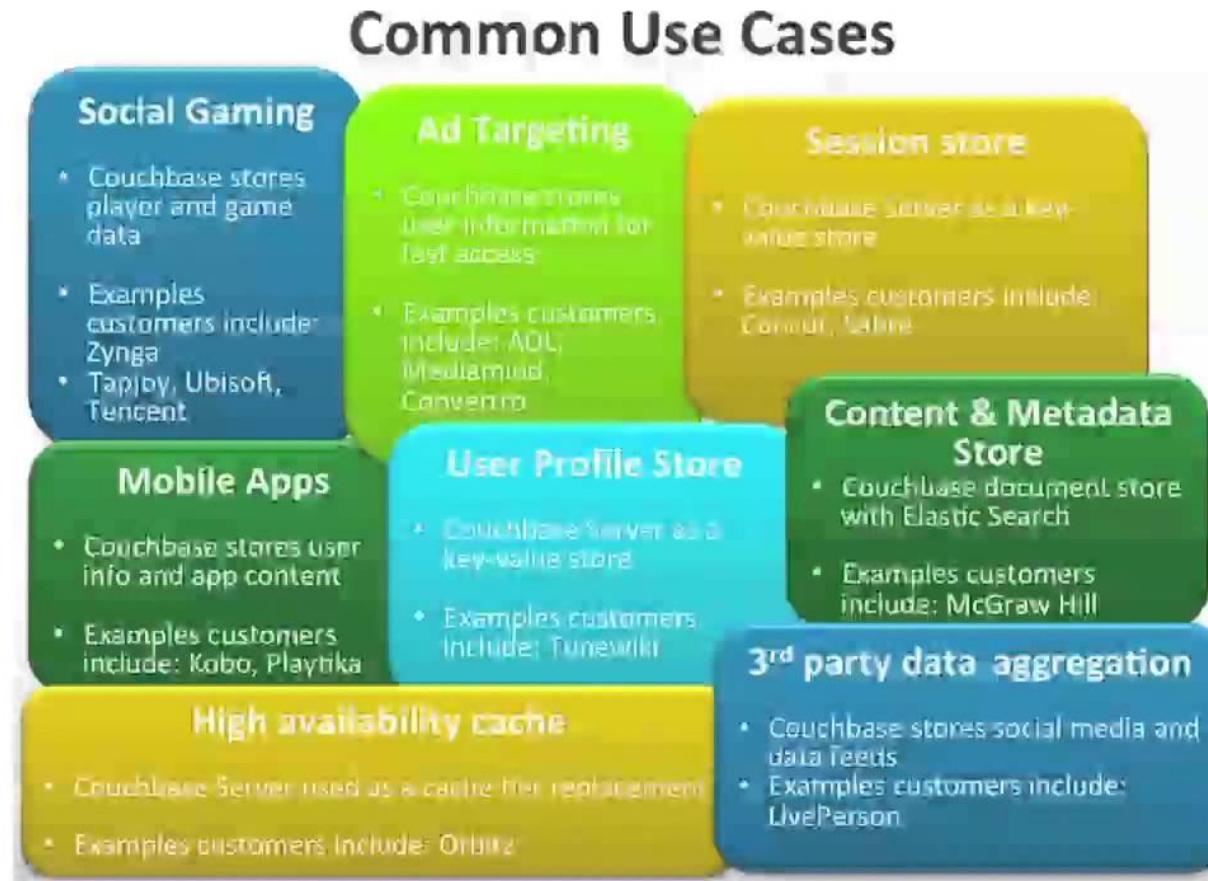
Horizontal Shards

HS1			
CUSTOMER ID	FIRST NAME	LAST NAME	CITY
1	Alice	Anderson	Austin
2	Bob	Best	Boston

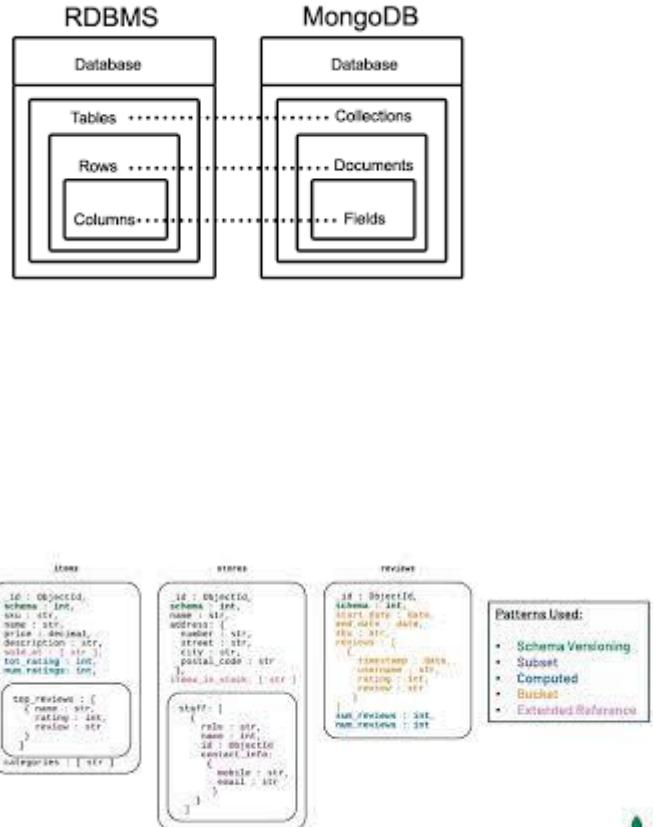
HS2

HS2			
CUSTOMER ID	FIRST NAME	LAST NAME	CITY
3	Carrie	Conway	Chicago
4	David	Doe	Denver

# NOSQL - Common Use Case



# MongoDB - Modelling



One-to-One	<pre>User {   "_id": "ObjectId('AAA')",   "name": "Joe Karlsson",   "company": "MongoDB" }</pre>
One-to-Few	<pre>User {   "_id": "ObjectId('AAA')",   "name": "Joe Karlsson",   "company": "MongoDB",   "addresses": [     { "street": "45 Sesame St", "city": "Los Angeles" },     { "street": "123 Avenue Q", "city": "New York" }   ] }</pre>
One-to-Many	<pre>Product {   "name": "left-handed smoke shifter",   "manufacturer": "Acme Corp",   "catalog_number": "1234",   "parts": [     "ObjectId('AAAA')",     "ObjectId('BBBB')",     "ObjectId('CCCC')"   ] }  Part {   "_id": "ObjectId('AAAA')",   "partno": "123-aff-456",   "name": "#4 grommet",   "qty": "94",   "cost": "0.94",   "price": "3.99" }</pre>
One-to-Huge	<pre>Host {   "_id": ObjectId("AAAB"),   "name": "goofy.example.com",   "ipaddr": "127.66.66.66" }  Log {   "time": ISODate("2014-03-28T09:42:41.382Z"),   "message": "cpu is on fire!",   "host": ObjectId("AAAB") }</pre>
Many-to-Many	<pre>User {   "_id": ObjectId("AAF1"),   "name": "Kate Monster",   "tasks": [     ObjectId("ADF9"),     ObjectId("AE02"),     ObjectId("AE73")   ] }  Task {   "_id": ObjectId("ADF9"),   "description": "write blog post about schema design",   "due_date": ISODate("2014-04-01"),   "owners": [ObjectId("AAF1"), ObjectId("BB3G")] }</pre>

# MongoDB – Patterns & Use Case Categories

		Use Case Categories						
		Catalog	Content Management	Internet of Things	Mobile	Personalization	Real-Time Analytics	Single View
Patterns	Approximation	✓		✓	✓		✓	
	Attribute	✓	✓					✓
	Bucket			✓			✓	
	Computed	✓		✓	✓	✓	✓	✓
	Document Versioning	✓	✓			✓		✓
	Extended Reference	✓			✓		✓	
	Outlier			✓	✓	✓		
	Preallocated			✓			✓	
	Polymorphic	✓	✓		✓			✓
	Schema Versioning	✓	✓	✓	✓	✓	✓	✓
	Subset	✓	✓		✓	✓		
	Tree and Graph	✓	✓					

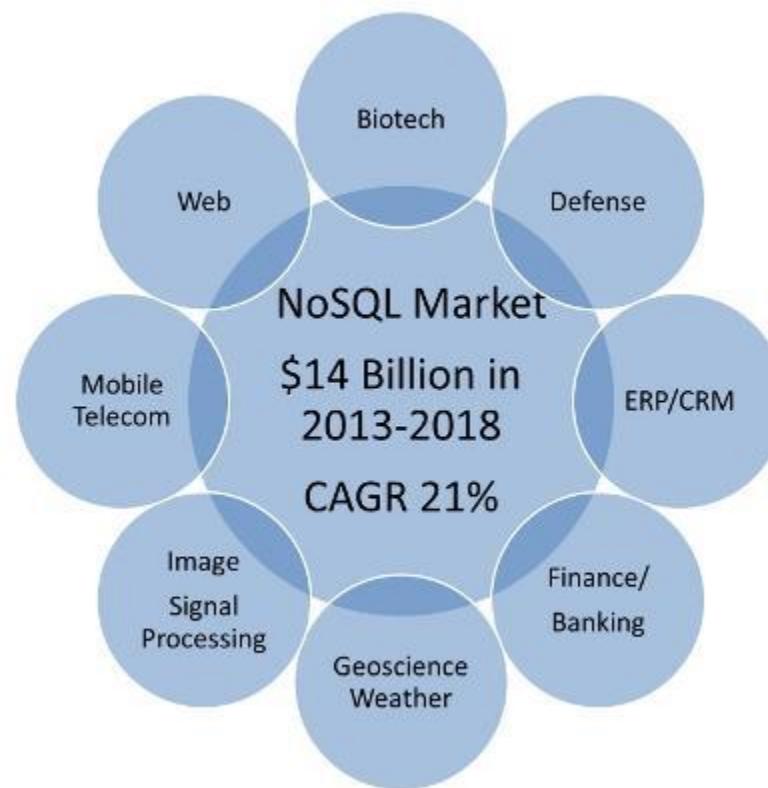
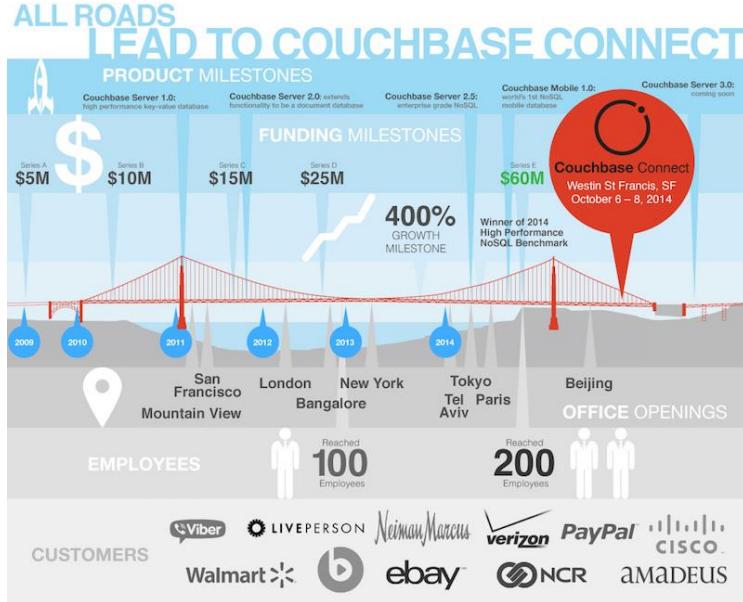
# Real-life Examples Of MongoDB Use Cases

- **1) India's Aadhaar**
- Aadhaar is a fantastic example of a real-world MongoDB use case. Aadhaar is India's Unique Identification Project and the world's most extensive Biometrics Database System. The program launched in 2009 has collected demographic and biometric information from over 1.2 billion people. Aadhaar relied on MongoDB, among other database systems like HBase, MySQL, and Hadoop, to store this massive amount of data. However, MongoDB was one of the database systems first purchased to power the search strategy.
- **2) Forbes**
- Another real-world MongoDB use case is Forbes. When a story becomes viral, people resort to every available website to get details. Therefore, it is essential for publishers to be alert and give shareable information as soon as possible to keep their readers informed.
- This prompted Forbes to find practical solutions to boost its Content Engagement Rate. Forbes constructed its CMS and mobile application in two months using MongoDB. They had to redesign their website and switch to MongoDB to upload content from anywhere in the world efficiently.
- Their editors also took advantage of MongoDB's flexible structure to deliver dynamic quality material promptly to their viewers. This brave action eventually paid off. With this, they could eliminate poor existing practices while lowering overhead expenses.
- **3) MetLife**
- MetLife is a market leader in employee insurance, benefit plans, and pensions. They serve over 90 million clients across the Middle East, Europe, Asia, Latin America, Japan, and the United States. MetLife's sophisticated customer service solution, "[The Wall](#)," is built on MongoDB.
- The Wall is a tool that offers a consolidated view of MetLife Customers' payments, policy statements, and other information. It functions like Facebook's Wall, which gathers data from 70 historical systems and integrates it into a database table. The Wall has a capacity of 24 TB and is distributed across six different servers in two Data Management Centers. Currently, MetLife is looking to further improve its service with several Big Data initiatives, including MongoDB-based apps.
- **4) Otto**
- Many retail businesses need Real-time Analytics. This requires that their apps remain relevant and always available online, with no interruption. This is because slow response time leads to a lot of revenue loss in the retail industry due to the cutthroat competition.
- When consumers have several alternatives, they will not hesitate to switch to a more reliable service provider. For example, Otto is a major e-commerce company with a massive user base looking to meet and exceed its customers' expectations. However, prompt response time was a significant challenge because their website has over 500 companies.
- Otto is a classic MongoDB use case where they used MongoDB to **lower their response time to between 1 to 2 seconds** to solve this problem. They had to rebuild their entire catalog application. They used MongoDB because of its customizable schema capabilities, reliability, and growth characteristics.

# Real-life Examples Of MongoDB Use Cases

- **5) Shutterfly**
- Shutterfly is a major **Digital Picture Exchange and Private Publishing Firm** with over 6 billion photographs and a processing volume of up to 10,000 calculations every second. It is one of the businesses that switched from Oracle to MongoDB.
- During their transition to MongoDB, it became clear that running non-Relational Databases would better meet the company's data demands, potentially enhancing programmer efficiency and customizability.
- Before choosing MongoDB, Shutterfly investigated several other database systems, including BerkeleyDB and Cassandra. However, the firm settled for MongoDB while implementing it to data relevant to uploaded photographs. Still, the conventional RDBMS remains in place for aspects of the process that require a fuller transactional architecture, such as payment and account administration.
- Shutterfly is pleased with its choice to adopt MongoDB, as noted by its data architect, Kenny Gorman, who said the firm believes in picking the right technology for the task. His statement showed that MongoDB was an excellent match, although not without tradeoffs. For example, many issues cropped up before they streamlined their services to match their users' needs.
- **6) FACEIT**
- Major gaming firms like FACEIT and SEGA have effectively used MongoDB to improve their consumers' interactive experiences. Underneath the shell, FACEIT relies on MongoDB as its primary Database System. In addition, MongoDB manages the orchestration of services between gamers, groups, and contests.
- FACEIT even uses MongoDB to maintain its User Profile and Tournament Data. Users' live streaming data is saved in MongoDB, and other metrics are used to measure players' activity and interaction. Due to **MongoDB's Flexible Structure and Extensive Query Model**, FACEIT could keep user profiles more effectively.
- **7) Weather Channel**
- While running its website, weather.com, the Weather Channel had problems servicing a massive clientele because it used a standard RDBMS system. However, MongoDB enabled them to develop their Smartphone application that serves over 40 million active users and provides **Real-time Meteorological Data** to its clients.
- They also employed **MongoDB's Scalable Solution and MapReduce Functionalities** to perform Real-time Analytics and forecasts based on weather data obtained. The prototype version that had previously taken weeks to develop was delivered in just a few hours. This gave The Weather Channel an edge over the competition.

# NoSQL – Use Case



**Bloomberg**

**KPI PARTNERS**

**CASE STUDY**

**CUSTOM SCALA APPLICATION FOR 3.9 PETABYTES OF DATA**

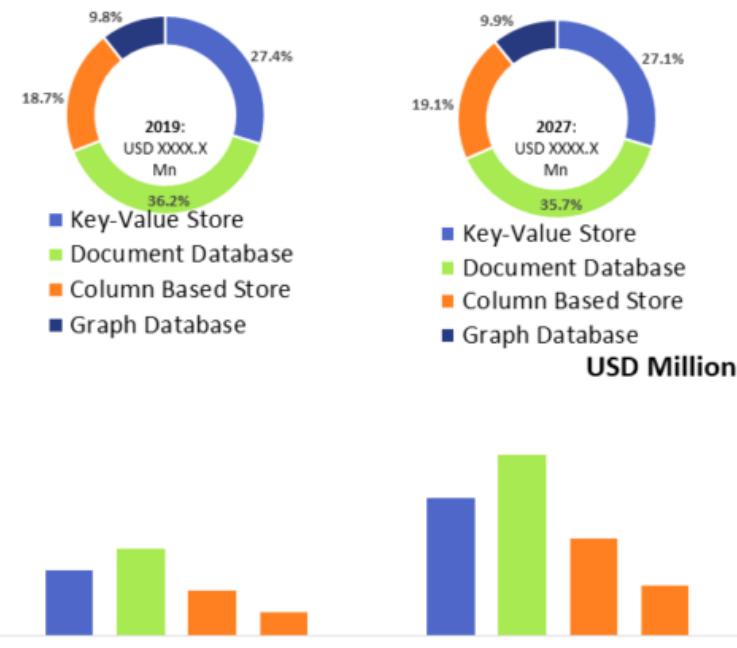
This banner promotes a case study on a custom Scala application developed for Bloomberg, which handles 3.9 petabytes of data. It features the Bloomberg logo and the KPI Partners logo.



# NoSQL Market

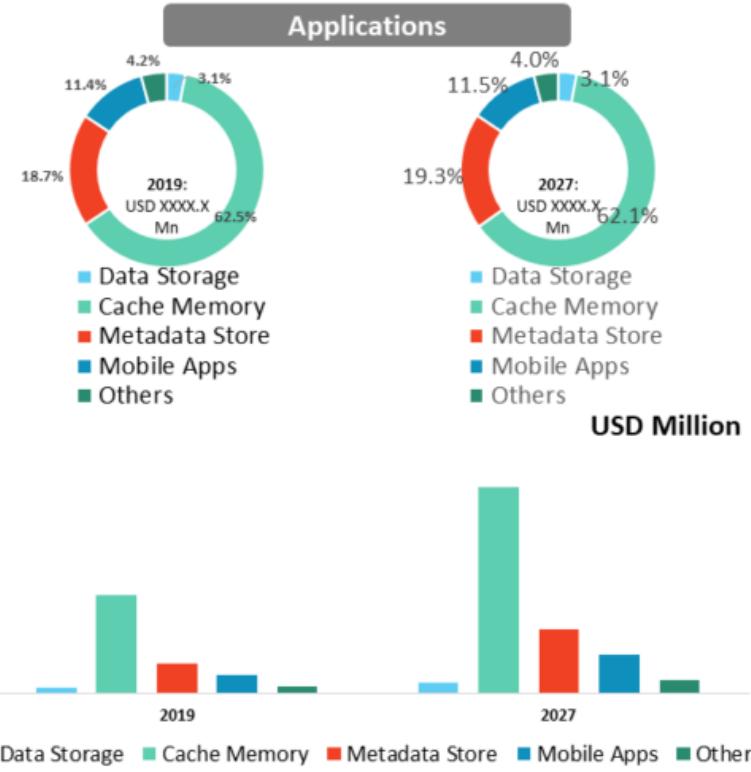


Product Types

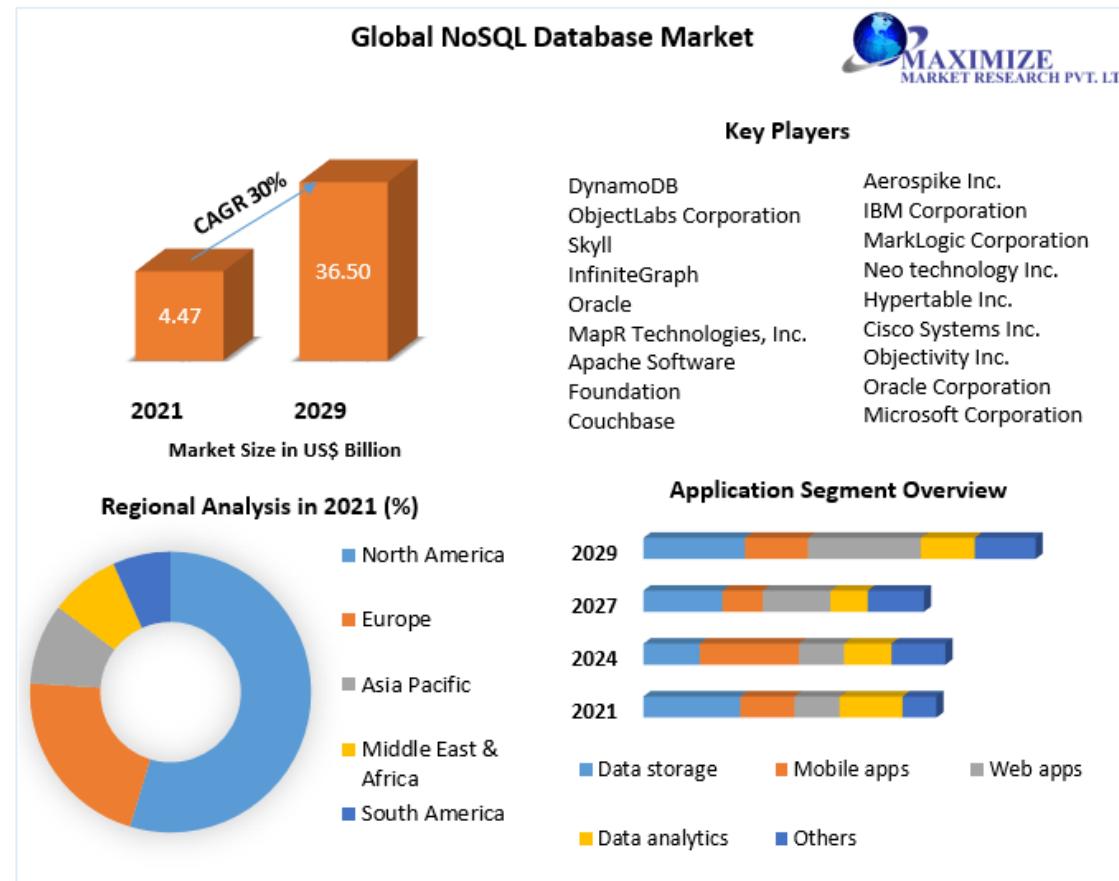


Global NOSQL Market  
Executive Summary: Value in USD Million

Applications



# NOSQL Market



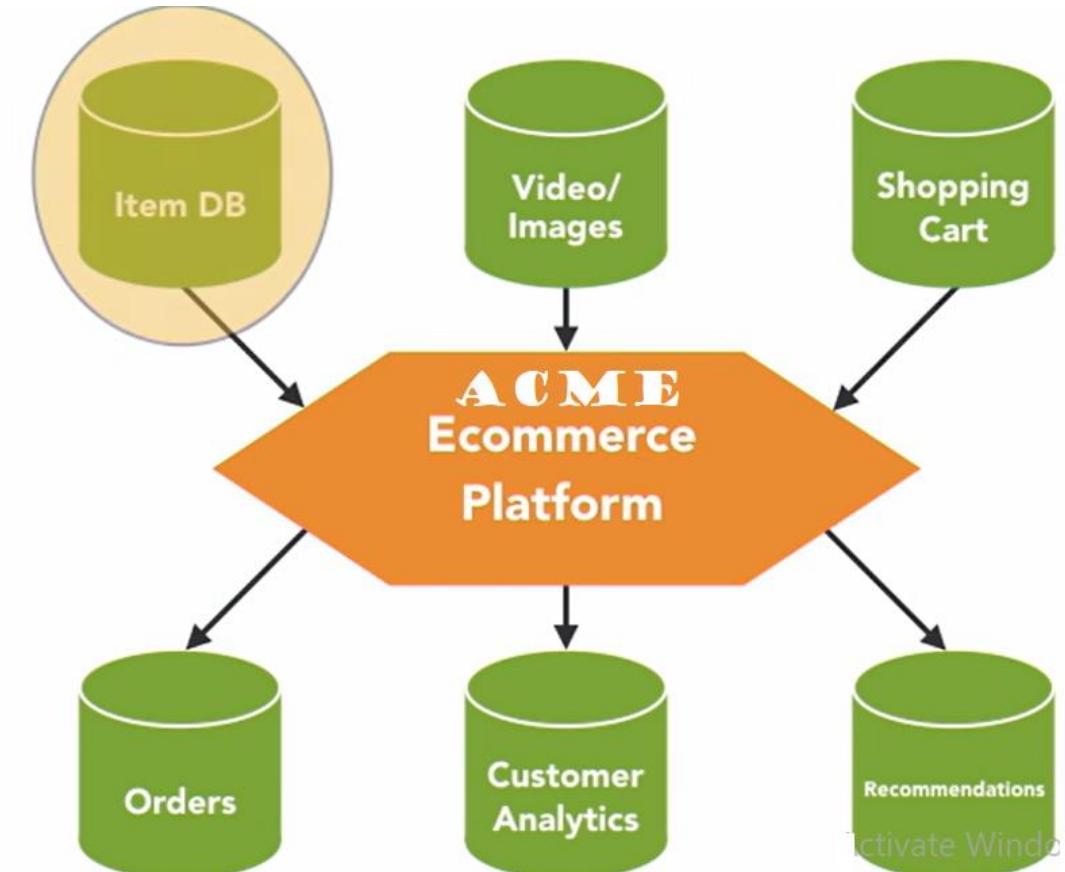
# Nosql Comparision

Top 4 NoSQL Databases	
Description	MongoDB
Database model	Wide-column store based on ideas of BigTable and DynamoDB
Developer	MongoDB, Inc.
Release	2009
Language	C++
Server-side scripts	JavaScript
Replication methods	Master-slave replication
Best use	If you need dynamic queries. If you prefer to define indexes, not map and reduced functions. If you need good performance on a big DB and when your data changes too much
Description	One of the most popular document stores
Database model	Document store
Developer	Apache Software Foundation
Release	2008
Language	Java
Server-side scripts	No
Replication methods	Selectable replication factor
Best use	When data you need to store doesn't fit on server, but requires friendly familiar interface to it
Description	A modern search and analytics engine based on Apache Lucene
Database model	Search engine
Developer	Elastic
Release	2010
Language	Java
Server-side scripts	Yes
Replication methods	Yes
Best use	When you have objects with flexible fields, and you need "advanced search" functionality
Description	JSON-based document store derived from CouchDB with a Memcached-compatible interface
Database model	Document store
Developer	Couchbase, Inc.
Release	2011
Language	C, C++ and Erlang
Server-side scripts	View functions in JavaScript
Replication methods	Master-master replication, Master-slave replication
Best use	Any application that requires low-latency data access, high concurrency support and high availability

# ACME Ecommerce Platform

## Utopic Database Choices

- Description, reviews, similar products
- Flexible schema
- Link to video/images



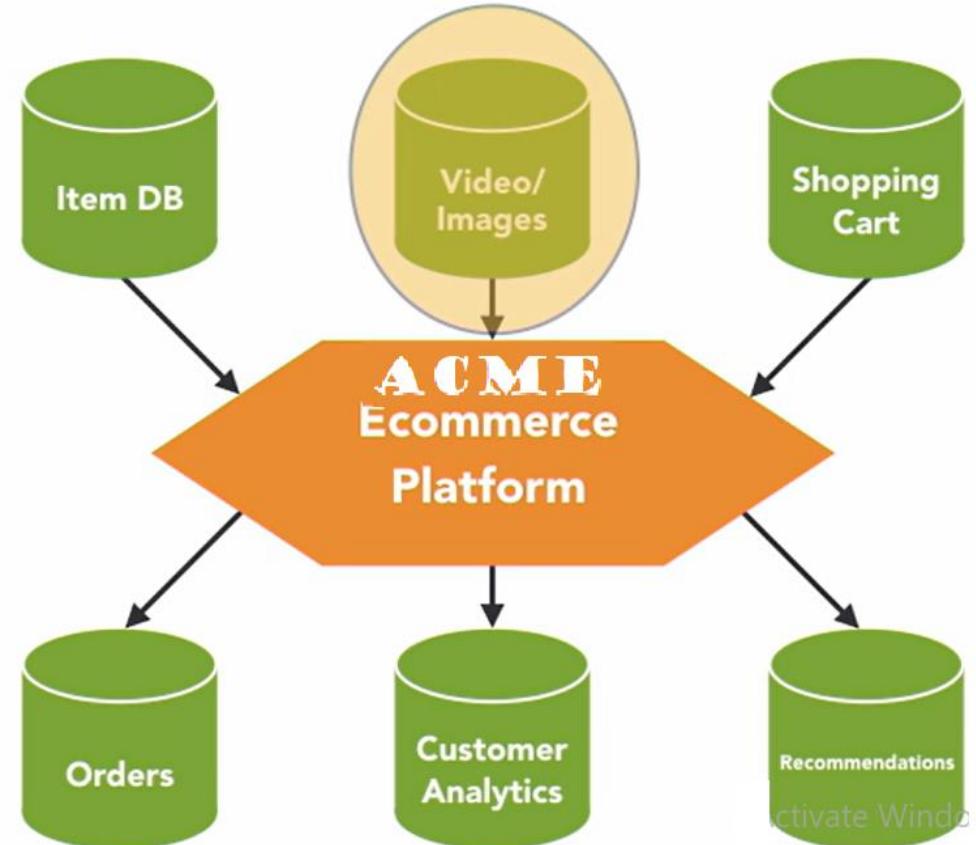
**Item Database: MongoDB**

# ACME Ecommerce Platform

## Utopic Database Choices

- Large files
- Streaming capabilities
- Link in MongoDB

**Media Database: HDFS**

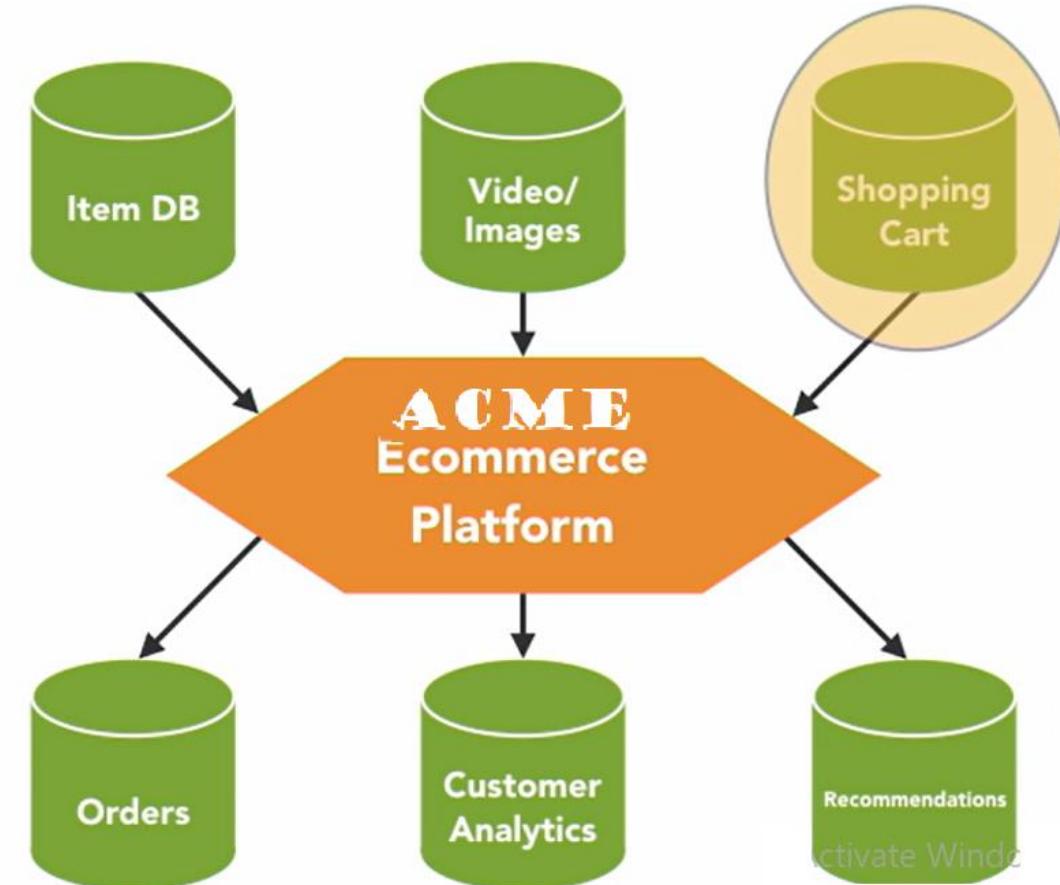


# ACME Ecommerce Platform

## Utopic Database Choices

- Shopping cart
- Key = Customer ID
- List of items
- Scalable
- Ultrafast access

**Shopping Cart: Redis**

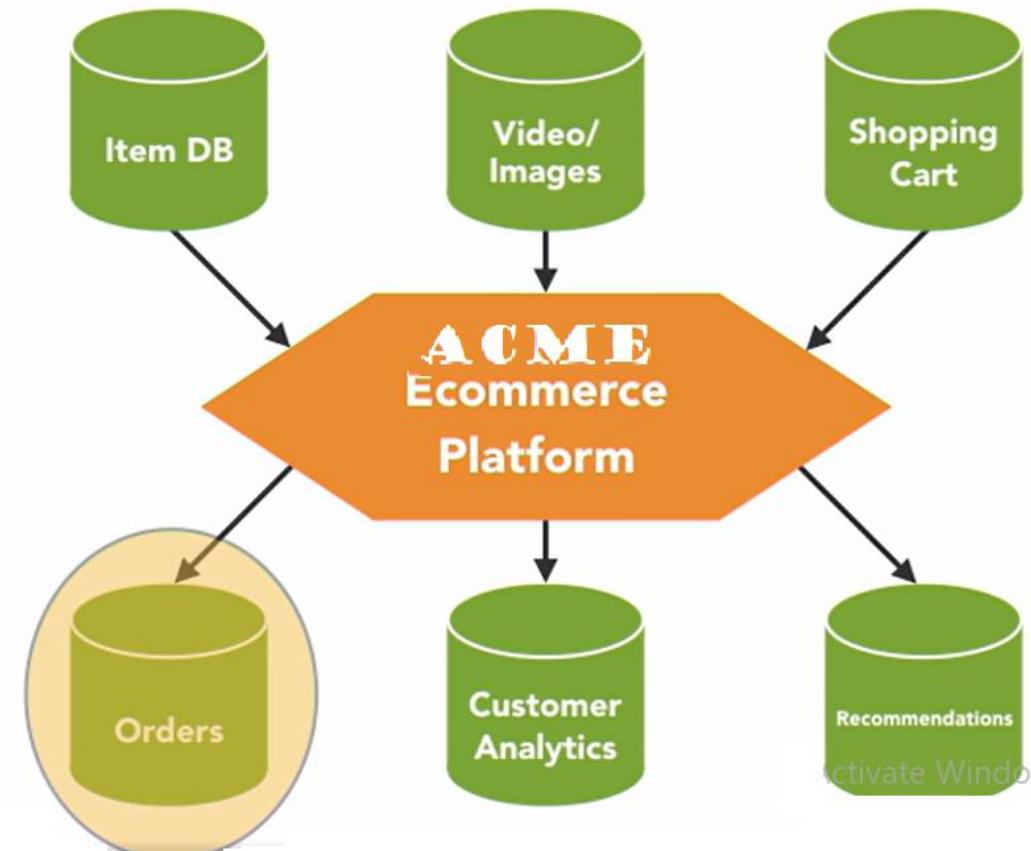


# ACME Ecommerce Platform

## Utopic Database Choices

- OLTP
- Data integrity
- Transaction support
- Fast operations
- Update optimal

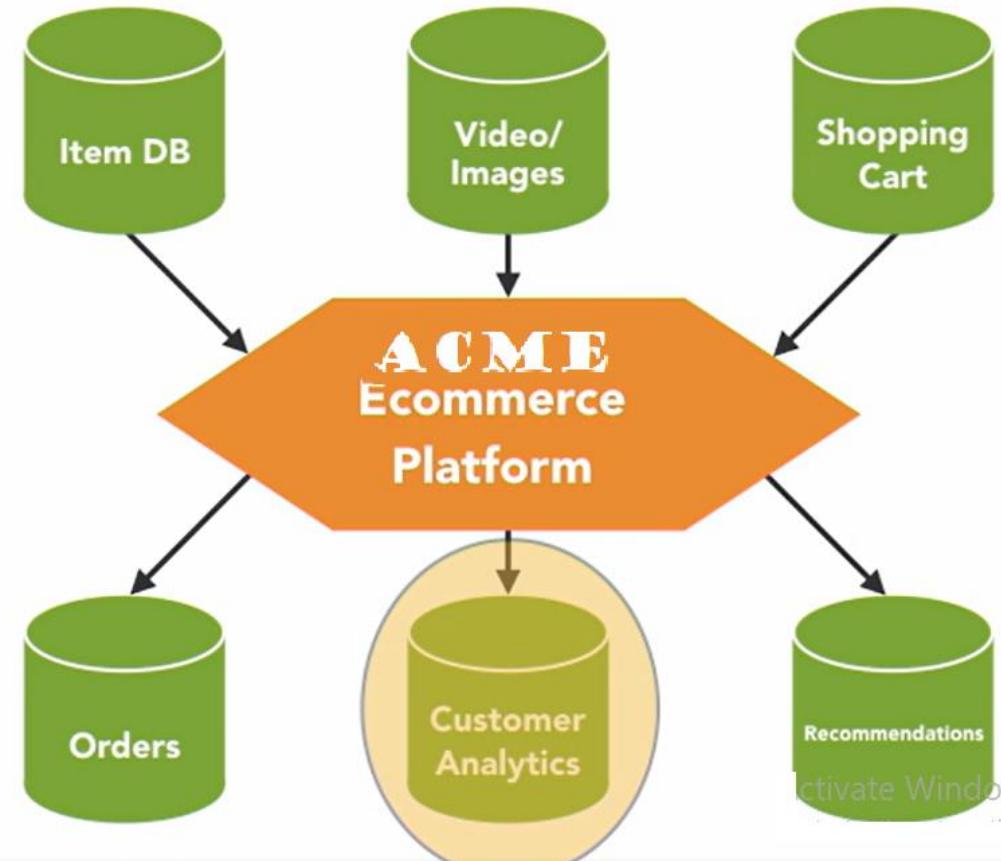
**Orders: Oracle**



# ACME Ecommerce Platform

## Utopic Database Choices

- Key = Customer
- Customer 360 view
- Summarized data
- Constant updates
- Real-time access

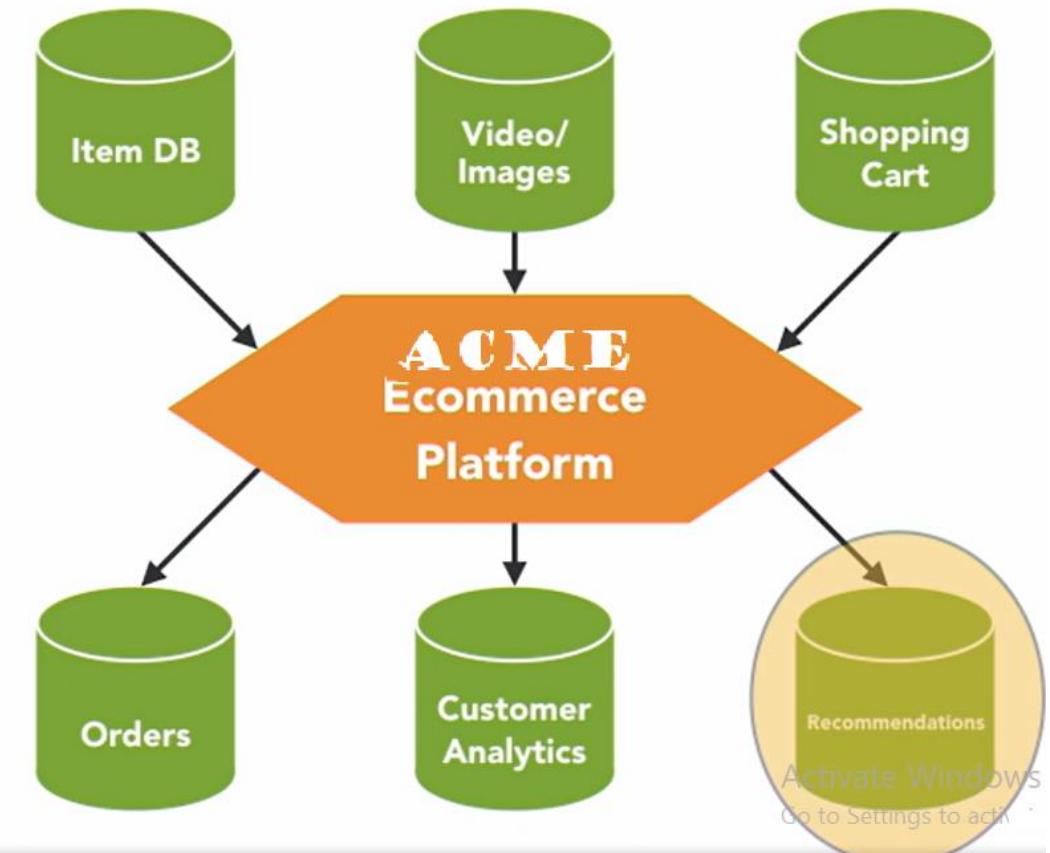


**Customer Analytics: Cassandra**

# ACME Ecommerce Platform

## Utopic Database Choices

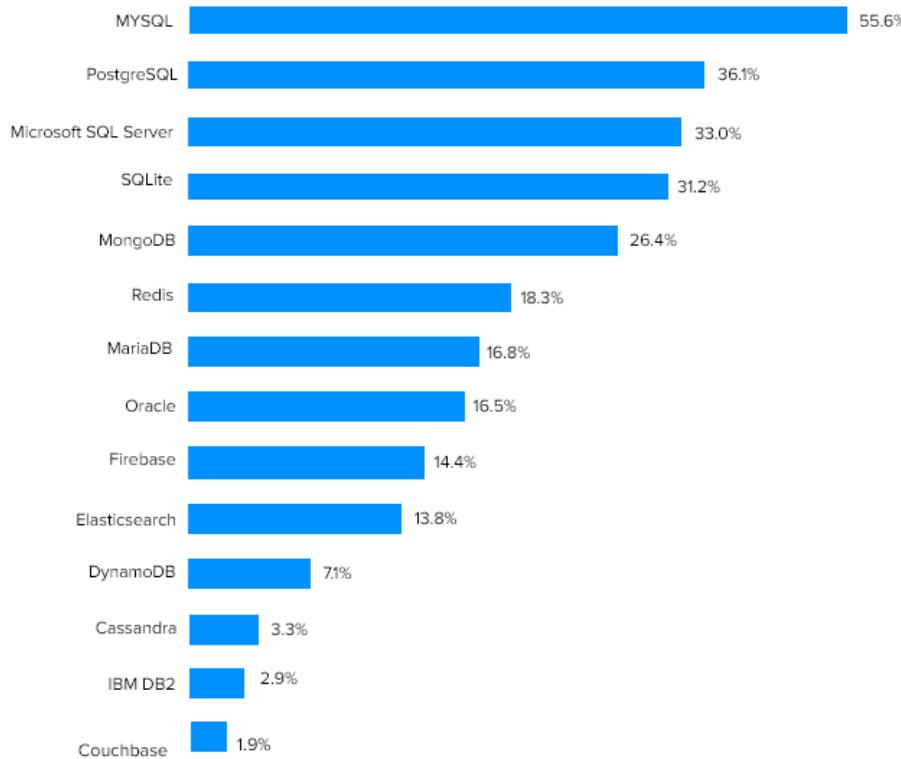
- Users and items as nodes
- Recommendations as relationships



**Recommendations: Neo4j**

# Database Usage Metrics

Stack Overflow Developer Survey



# Database Usage Statistics

