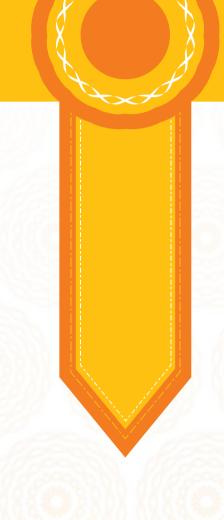
#### Google Analytics for Beginners

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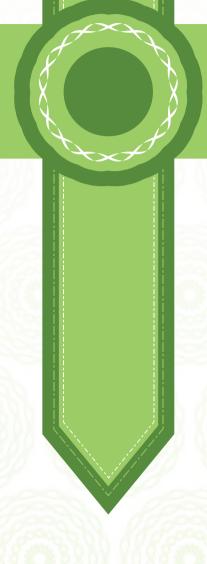


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### **Digital Sales Certification**

on August 13, 2019

Completion ID: 36347306 Expires: August 13, 2021

• • •

You know how to sell digital marketing services and products.



#### Amar M Sequeira



Completed

#### YouTube creative essentials

on August 14, 2019

Completion ID: 36387721

•••

You know the basics for telling effective brand stories on YouTube.



#### Amar M Sequeira



Completed

#### **Video for Brand Basics**

on August 14, 2019

Completion ID: 36371573

• • •

You know the basics of how Google's video solutions can help accomplish your brand marketing objectives.



Amar M Sequeira



Completed

### Programmable marketing basics

on August 14, 2019

Completion ID: 36367679

•••

You know how to set your approach for success in the world of programmatic advertising.



#### Amar M Sequeira



Completed

### Prepare for a programmatic world

on August 14, 2019

Completion ID: 36367676

•••

You have insights into what it takes to prepare your business for the programmatic world.



#### **Amar M Sequeira**



Completed

# Measure your customer-centric marketing

on August 14, 2019

Completion ID: 36367485

•••

You know what it takes to measure your marketing efforts in a digital-first world.

#### **Amar M Sequeira**



Completed

### Measure mobile effectively

on August 14, 2019

Completion ID: 36367202

•••

You know about the strategic implications of measuring mobile effectively.



#### Amar M Sequeira



Completed

### Make engaging mobile messages

on August 14, 2019

Completion ID: 36366907

• • •

You know about mobile's unique features and how to use them to make messages.



#### Amar M Sequeira



Completed

### How to find mobile customers

on August 14, 2019

Completion ID: 36366924

• • •

You know how to reach mobile-first customers through micro-moments and signals.



#### Amar M Sequeira



Completed

### Choose the right mobile asset

on August 14, 2019

Completion ID: 36366750

•••

You know how to choose the right mobile assets for your company.



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Completed

### Activate customer-centric marketing

on August 14, 2019

Completion ID: 36341533

•••

You know all about customer-centric marketing and what it takes to become a digital-first brand.

#### **Amar M Sequeira**



Completed

#### YouTube Music Certification

on May 3, 2021

Completion ID: 78579381 Expires: November 3, 2022

•••

You understand how to effectively manage an artist's YouTube channel, and you can apply what you've learned to grow their audience.

**Amar M Sequeira** 



Completed

# Google Analytics Individual Qualification

on May 3, 2021

Completion ID: 78581461 Expires: May 3, 2022

•••

You understand advanced Google Analytics concepts.

