Supervised Advertising Popularity Recommender Unsupervised Prediction Systems Learning Learning Weather Forecasting Machine Learning Clustering Regression **Targetted** Population Market Marketing Growth Forecasting Prediction Customer Estimating Segmentation life expectancy Real-time decisions Game Al Reinforcement Learning Robot Navigation Skill Acquisition Learning Tasks **Credits** - Image from Internet (www.favouriteblog.com) **ML Dataset** In machine learning, we divide the dataset into two. Dataset **Training Set** Test Set • Training Data - Here we train the machine learning model by showing both inputs and outputs. Testing Data - Here we test the model where inputs (new data) are not mapped with outputs. We will check the model performance in terms of accuracy. Credits - Image from Internet **Supervised Learning** The computer is presented with both example inputs and their respective outputs. The algorithm learns a general rule to map the inputs to the outputs. **Training stage** We show the model a set of inputs along with the respective outputs. The task of the model is to learn by mapping the inputs and outputs. The model is trained from the dataset that is fed. It will completely learn from it. **Testing stage** We show the model a set of new inputs without the respective outputs. The aim of the model is to predict based on the learning it had undergone. The model predicts the category based on the previous training or learning. **Images by Author Note** • Algorithms learn from data. · They find relationships develop understanding make decisions • evaluate their confidence from the training data they are given. • The better the training data is, the better the model performs. **Exception case for the above example** 1. Suppose I have trained my model to identify/separate duck and rabbit images from the large dataset. 1. Now, I need to test my model with the new data. New image · Is it duck or rabbit? You know, maybe you were right. Thing is, now I'm actually Maybe it was a rabbit. thinking it was a duck. 2. What can you say about this? Credits - Images from Internet In [ ]: Regression · Regression is a process of predicting the dependant variable based on the independant variable. • Dependant variable is always considered as Y. • Independant variable is always considered as x. • For doing regression analysis, there needs to be a strong relationship betweem x and Y. **Example** - Predicting the expenses of an employee based on his/her income. Here, ullet expenses are dependant variable ightarrow Y• income is independant variable  $\rightarrow x$ How can be predict Y from x? To predict Y from x, we follow a mathematical model -Y = bx + a Here, •  $b \rightarrow \text{Co-efficient parameter}$ •  $a \rightarrow \text{Bias parameter}$  Other terms •  $\hat{Y}$  (Y hat)  $\rightarrow$  Predicted Y value •  $Y \rightarrow$  Actual value What is Error? • The distance between  $\hat{Y}$  and Y is called Error. • Our aim while building the Regression model is to minimize the Error. y (dependent) line: y = a + bx $\sum_{i} (y_i - \hat{y}_i)^2$ Minimize: Least Squares Method i=1y-intercept  $X_1$ x (independent) Credits - Image from Internet In [ ]: In [ ]: Let's predict something ...! import packages In [1]: import warnings warnings.filterwarnings("ignore") To ignore warnings that arise while executing the library method In [2]: import pandas as pd import numpy as np import seaborn as sns from matplotlib import pyplot as plt If you do not have seaborn pip install seaborn --user Data exploration In [3]: # read data df = pd.read\_csv('brain\_body\_weight.csv') In [4]: # shape df.shape Out[4]: (62, 3) # head In [5]: df.head() Out[5]: Index Brain Weight Body Weight 0 3.385 44.5 1 2 0.480 15.5 3 1.350 8.1 3 4 465.000 423.0 36.330 119.5 # remove Index In [6]: df = df.drop(columns=['Index'], axis=1) # shape In [7]: df.shape Out[7]: (62, 2) In [8]: # head df.head() Out[8]: **Brain Weight** Body Weight 0 3.385 44.5 1 0.480 15.5 1.350 8.1 36.330 119.5 • Dependant variable (Y) o Brain Weight • Independent variable  $(x) o \mathsf{Body}$  Weight In [9]: # Create Y and x (array) Y = np.array(df['Brain Weight']) x = np.array(df['Body Weight']) How x is related to Y? In [10]: # correlation bb corr = df.corr() bb\_corr In [11]: Out[11]: **Brain Weight** Body Weight **Brain Weight** 1.000000 0.934164 **Body Weight** 0.934164 1.000000 From above, we can say Brain Weight and Body Weight are highly correlated. In [12]: # scatter plot (10, 6) plt.figure(figsize=(10, 6)) plt.scatter(x, Y) plt.show() 6000 5000 4000 3000 2000 1000 1000 2000 3000 4000 5000 There are outliers in our data. **Outlier detection function** In [13]: def calculate\_zscore(data\_values): mean\_vals = np.mean(data\_values) # standard deviation std\_dev = np.std(data\_values) # applying the formula for all the values zscore = np.array([(i - mean\_vals)/std\_dev for i in data\_values]) return zscore **Model Implementation** In [14]: # b, a - polyfit b, a = np.polyfit(x, Y, 1) # Gradient descent In [15]: # b b Out[15]: 0.9029129477287059 In [16]: # a Out[16]: -56.855545428596535 In [17]: x Out[17]: array([4.450e+01, 1.550e+01, 8.100e+00, 4.230e+02, 1.195e+02, 1.150e+02, 9.820e+01, 5.500e+00, 5.800e+01, 6.400e+00, 4.000e+00, 5.700e+00, 6.600e+00, 1.400e-01, 1.000e+00, 1.080e+01, 1.230e+01, 6.300e+00, 4.603e+03, 3.000e-01, 4.190e+02, 6.550e+02, 3.500e+00, 1.150e+02, 2.560e+01, 5.000e+00, 1.750e+01, 6.800e+02, 4.060e+02, 3.250e+02, 1.230e+01, 1.320e+03, 5.712e+03, 3.900e+00, 1.790e+02, 5.600e+01, 1.700e+01, 1.000e+00, 4.000e-01, 2.500e-01, 1.250e+01, 4.900e+02, 1.210e+01, 1.750e+02, 1.570e+02, 4.400e+02, 1.795e+02, 2.400e+00, 8.100e+01, 2.100e+01, 3.920e+01, 1.900e+00, 1.200e+00, 3.000e+00, 3.300e-01, 1.800e+02, 2.500e+01, 1.690e+02, 2.600e+00, 1.140e+01, 2.500e+00, 5.040e+01]) **Broadcasting** In [18]: s = np.array([1, 2, 3, 5]) $\Delta = 3$ s\*v # [3, 6, 9, 15] Out[18]: array([ 3, 6, 9, 15]) In [19]:  $\# y \ preds = bx + a$  $y_preds = b*x + a$ In [20]: # y\_preds y\_preds Out[20]: array([-1.66759193e+01, -4.28603947e+01, -4.95419506e+01, 3.25076631e+02, 5.10425518e+01, 4.69794436e+01, 3.18105060e+01, -5.18895242e+01, -4.48659446e+00, -5.10769026e+01, -5.32438936e+01, -5.17089416e+01, -5.08963200e+01, -5.67291376e+01, -5.59526325e+01, -4.71040856e+01, -4.57497162e+01, -5.11671939e+01, 4.09925275e+03, -5.65846715e+01, 3.21464980e+02, 5.34552435e+02, -5.36953501e+01, 4.69794436e+01, -3.37409740e+01, -5.23409807e+01, -4.10545688e+01, 5.57125259e+02, 3.09727111e+02, 2.36591163e+02, -4.57497162e+01, 1.13498955e+03, 5.10058321e+03, -5.33341849e+01, 1.04765872e+02, -6.29242036e+00, -4.15060253e+01, -5.59526325e+01, -5.64943802e+01, -5.66298172e+01, -4.55691336e+01, 3.85571799e+02, -4.59302988e+01, 1.01154220e+02, 8.49017874e+01, 3.40426152e+02, 1.05217329e+02, -5.46885544e+01, 1.62804033e+01, -3.78943735e+01, -2.14613579e+01, -5.51400108e+01, -5.57720499e+01, -5.41468066e+01, -5.65575842e+01, 1.05668785e+02, -3.42827217e+01, 9.57367427e+01, -5.45079718e+01, -4.65623378e+01, -5.45982631e+01, -1.13487329e+01]) **Best fit line** In [21]: # scatter and line plt.figure(figsize=(10, 6)) plt.scatter(x ,Y) plt.plot(x, y\_preds) plt.show() 6000 5000 4000 3000 2000 1000 1000 4000 5000 2000 3000 In [ ]: Seaborn plot with confidence level In [22]: # confidence level plt.figure(figsize=(10, 6)) sns.regplot(x, Y)plt.show() 6000 5000 4000 3000

2000

1000

In [24]: trace1 = go.Scatter( x=x, y=Y,

x=x

fig.show()

7000

6000

5000

4000

3000

2000

1000

In [ ]:

In [ ]:

0

Model -

a is bias variable.

In [ ]:

In [23]:

1000

import plotly.graph\_objects as go

Plotly plot for interactivity

mode='markers',
name='Data Values'

trace2 = go.Scatter(

name='Best Fit Line'

margin=dict(1=0, b=10, t=50, r=0)

1000

•  $x_1, x_2, x_3, \ldots, x_n$  are independent variables. •  $b_1, b_2, b_3, \ldots, b_n$  are coefficient variables.

What about Multiple Linear Regression model?

Dependant variable is depends on mutiple Independant variables.

The main aim of any machine learning model is to minimize the error.

2000

3000

4000

 $Y = b_1x_1 + b_2x_2 + b_3x_3 + \cdots + b_nx_n + a$ 

5000

6000

fig = go.Figure(data=[trace1, trace2], layout=layout)

y=y\_preds,
mode='lines',

layout = go.Layout(

height=500, width=800,

2000

3000

title='Linear Regression Model (Brain weight & Body weight)',

Linear Regression Model (Brain weight & Body weight)

4000

5000

Data Values
- Best Fit Line

**Machine Learning** 

• It can learn and adapt to the new data without any human intervention.

Dimensionality

Reduction

• It needs prior training so that it can be tested to the new data.

Meaningful

Compression

Big data

Visualistaion

• ML is a technique followed to make a computer learn from the previous experience and make an assumption for the future outcome.

Classification

Classification

Idenity Fraud

Detection

**Customer Retention** 

**Diagnostics** 

Structure

Discovery

Feature

Elicitation