



For A Sustainable Clean Earth



# Our Mission



To create a cleaner and greener world through smart environmental robots. ECOBOT develops eco-friendly technology that cleans polluted areas, trims trees, and maintains natural spaces — helping reduce pollution and protect our planet.

# Our vision



A future where technology and nature work together in harmony — clean cities, green spaces, and a sustainable planet for generations to come.

# Our story



ECOBOT started with a simple question — Can technology help heal our planet? From this idea, a team of innovators came together to design smart, eco-friendly robots that protect nature and reduce pollution.

What began as a dream to create a cleaner environment has grown into a mission to make our cities greener and our planet healthier — one robot at a time.

# Logo concept



**Ecobot** Name

.Ecobot (Eco - Environment, Bot - Robot/Technology). Indicates eco-friendly technical solutions



**The Earth Globe**

.Represents the Environment, Sustainability, and the Global Goal of planetary preservation



**The Human Hand**

.Represents Care, Protection, and the Human Partnership with technology to safeguard the Earth



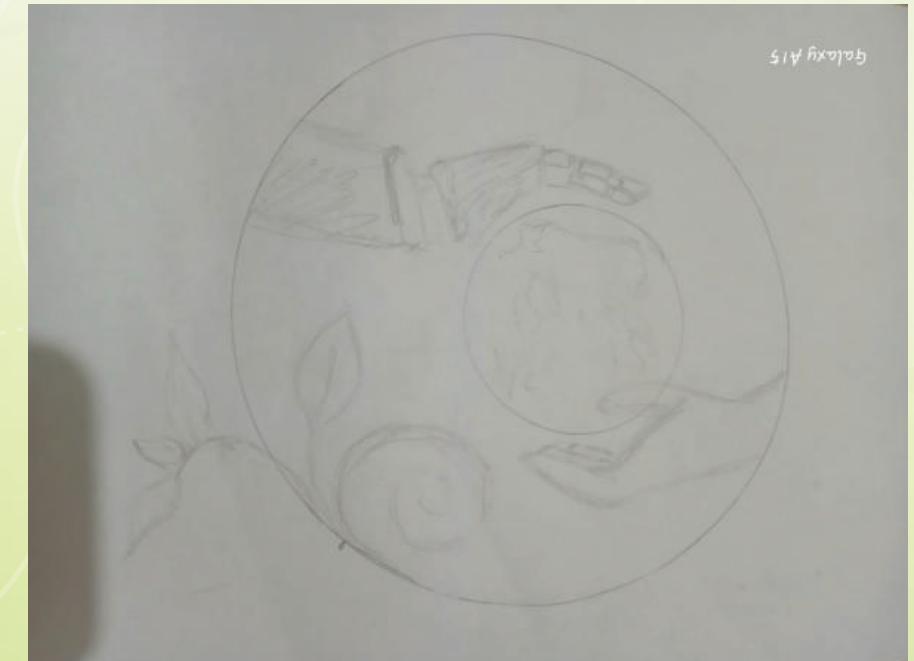
**The Green Leaf/Stem**

.Represents Growth, Nature, Vitality, and Environmental Sustainability



**Robotic Arm/Hand**

.Symbolizes Advanced Technology, Automated Intervention, and Artificial Intelligence dedicated to an ecological goal



**At first**



**Finally**



## Light Green

Symbolizes freshness, renewal, and growth.

It reflects life, health, and the idea of a clean, thriving environment.

Emotional Effect: Gives a feeling of calmness, purity, and optimism like a new beginning.



## Dark Green

Represents strength, stability, and sustainability.

It symbolizes nature's endurance and the balance between technology and the environment.

Emotional Effect: Creates a sense of trust, professionalism, and connection to nature



## Light Gray

Symbolizes neutrality, simplicity, and cleanliness.

It provides a calm background that makes other colors stand out.

Emotional Effect: Brings clarity, organization, and a modern minimalist touch.



## Dark Gray

Represents technology, sophistication, and balance.

It bridges the natural (green) elements with modern design, showing the robotic side of ECOBOT.

Emotional Effect: Creates a sense of seriousness, innovation, and reliability.



## Turquoise

A fresh, modern color that blends the calmness of blue with the vitality of green. It represents clarity, balance, innovation, and clean, eco-friendly energy—making it ideal for sustainable and technology-driven projects.



## Warm Beige

A soft, natural color that conveys warmth, comfort, and simplicity. It creates a grounded, welcoming feel and symbolizes stability, calmness, and understated elegance—making it ideal for eco-friendly, human-centered, and minimal design projects.



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# Our Colors

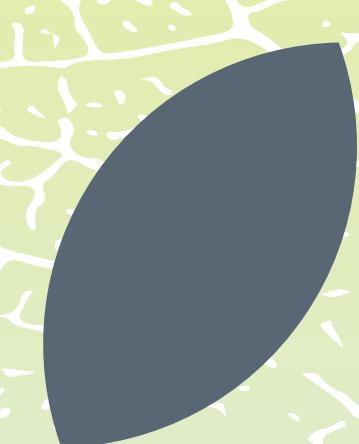
7bc056



086c37



596776



37424c



03b4b3



d2a99c



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# Our Fonts



## Neuropol Regular

a b c d e f g h i j k l m n o p q r s t u v w x y z A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
1 2 3 4 5 6 7 8 9 0 . : ; ' " ( ! ? ) + - \* / =

## Acetone Regular

a b c d e f g h i j k l m n o p q r s t u v w x y z A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
1 2 3 4 5 6 7 8 9 0 . : ; ' " ( ! ? ) + - \* / =

## COPPERPLATE GOTHIC BOLD

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
1 2 3 4 5 6 7 8 9 0 . : ; ' " ( ! ? ) + - \* / =

## Calibri Regular

a b c d e f g h i j k l m n o p q r s t u v w x y z A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
1 2 3 4 5 6 7 8 9 0 . : ; ' " ( ! ? ) + - \* / =

**Ecobot**  
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# pattern



# Company Uniform



**Ecobot**

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The card



# Company Booklet



# Social Media



# Branding



**Meet Ecobot**

Powered by  
intelligent sensors  
and eco friendly technology

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## WORLD ENVIRONMENT DAY

# ECOBOT GIVES US LIFE



**SMART SORTING**

**ECO-FRIENDLY TECH**

**URBAN EFFICIENCY**

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ECOBOT: Sorting Today for a Better Tomorrow.

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and clean earth**

EcoBot provides smart environmental robots specialized in maintaining residential water surfaces – keeping lakes and ponds clean, sustainable, and visually stunning

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# Thanks for watching Team Members

**Mennatallah sabry  
Mohammed Samy**

**Sara Abdelbasset  
Toka Ezzeldin**