

Logo concept



At first



Finally



Light Green

Symbolizes freshness, renewal, and growth.

It reflects life, health, and the idea of a clean, thriving environment.

Emotional Effect Gives a feeling of calmness, purity, and optimism like a new beginning.

Dark Green

Represents strength, stability, and sustainability.

It symbolizes nature's endurance and the balance between technology and the environment.

Emotional Effect Creates a sense of trust, professionalism, and connection to nature.

Light Gray

Symbolizes neutrality, simplicity, and cleanliness.

It provides a calm background that makes other colors stand out.

Emotional Effect Brings clarity, organization, and a modern minimalist touch.

Dark Gray

Represents technology, sophistication, and balance.

It bridges the natural (green) elements with modern design, showing the robotic side of ECOBOT.

Emotional Effect Creates a sense of seriousness, innovation, and reliability.

Turquoise

A fresh, modern color that blends the calmness of blue with the vitality of green. It represents clarity, balance, innovation, and clean, eco-friendly energy—making it ideal for sustainable and technology-driven projects.

Warm Beige

A soft, natural color that conveys warmth, comfort, and simplicity. It creates a grounded, welcoming feel and symbolizes stability, calmness, and understated elegance—making it ideal for eco-friendly, human-centered, and minimal design projects.



Our Colors



Our Fonts



➤ Neuropol Regular

abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.:; ' " (!?) +-*/=

➤ Acetone Regular

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➤ COPPERPLATE GOTHIC BOLD

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➤ Calibri Regular

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Ecobot

For A Sustainable Clean Earth

Our Mission



To create a cleaner and greener world through smart environmental robots. ECOBOT develops eco-friendly technology that cleans polluted areas, trims trees, and maintains natural spaces — helping reduce pollution and protect our planet.

Our vision



A future where technology and nature work together in harmony — clean cities, green spaces, and a sustainable planet for generations to come.

Our story



ECOBOT started with a simple question — Can technology help heal our planet? From this idea, a team of innovators came together to design smart, eco-friendly robots that protect nature and reduce pollution.

What began as a dream to create a cleaner environment has grown into a mission to make our cities greener and our planet healthier — one robot at a time.



For a sustainable and clean earth

IceBot provides smart environmental
robots specialized in maintaining
residential water surfaces -
keeping lakes and ponds
clean, sustainable and visually stunning

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ECOBOT

FOR SUSTAINABLE AND CLEAN EARTH



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Logo concept



The Earth Globe

.Represents the Environment, Sustainability, and the Global Goal of planetary preservation



The Human Hand

.Represents Care, Protection, and the Human Partnership with technology to safeguard the Earth



The Green Leaf/Stem

.Represents Growth, Nature, Vitality, and Environmental Sustainability



Robotic Arm/Hand

.Symbolizes Advanced Technology, Automated Intervention, and Artificial Intelligence dedicated to an ecological goal

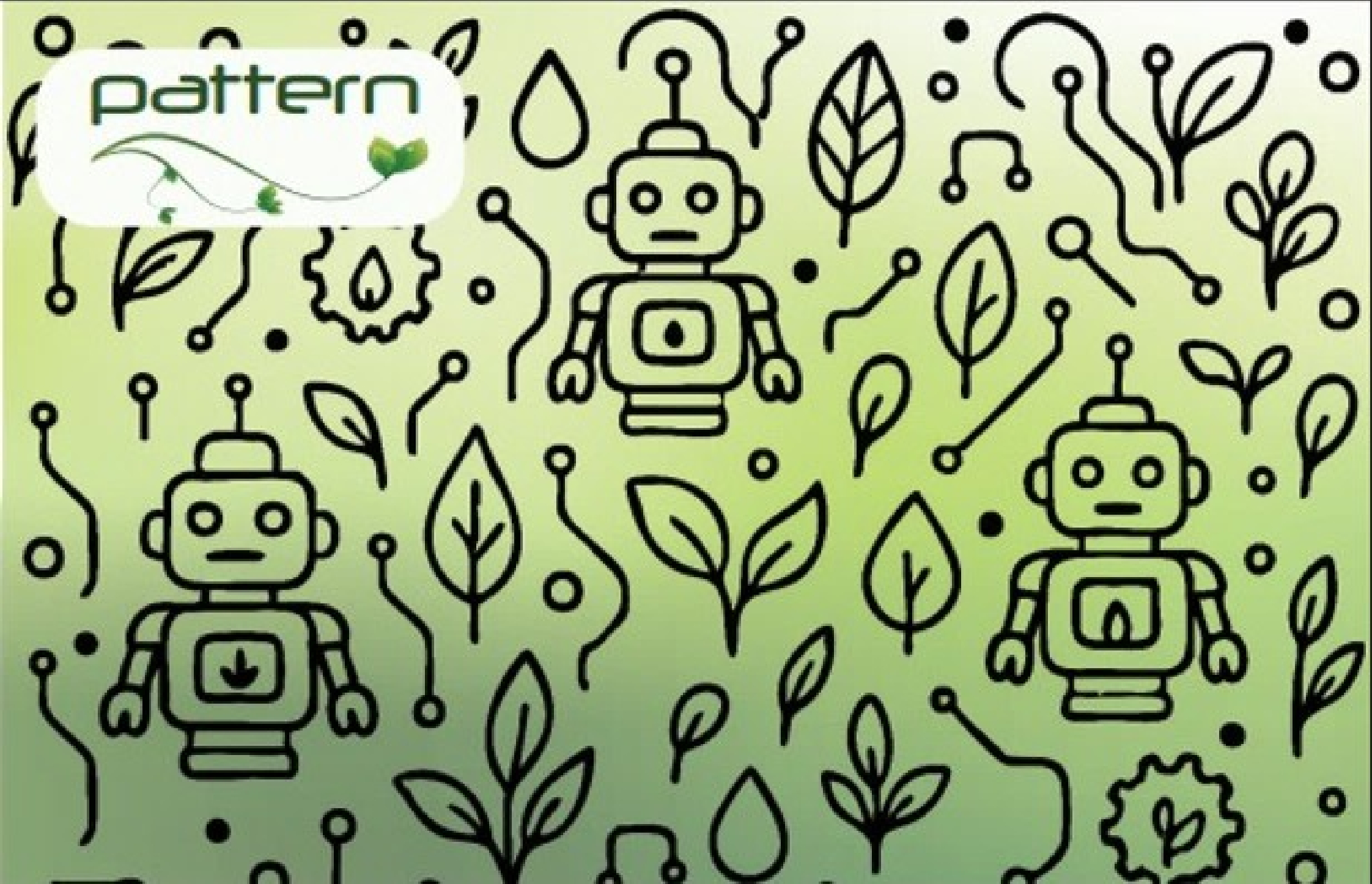


At first



Finally

pattern



Company Uniform



The card




Mohamed Samy
Network Engineer

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Company Booklet









Ecobot

The Future Hand Cleaning Your World.



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Ecobot

Clean Streets. Bright Future



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WORLD ENVIRONMENT DAY

ECOBOT GIVES US LIFE



SMART SORTING

Where Robotics Meets Responsibility.

ECO-FRIENDLY TECH

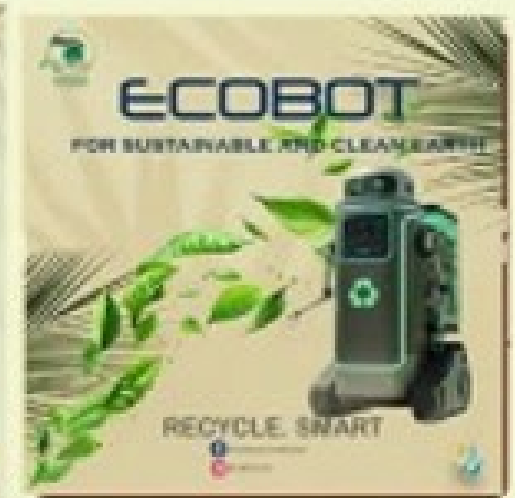
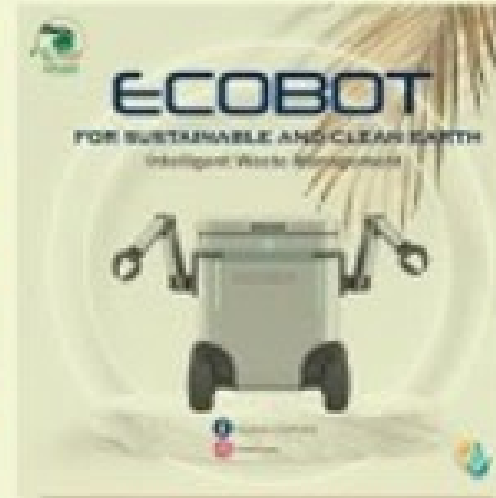
URBAN EFFICIENCY

ECOBOT: Sorting Today for a Better Tomorrow.

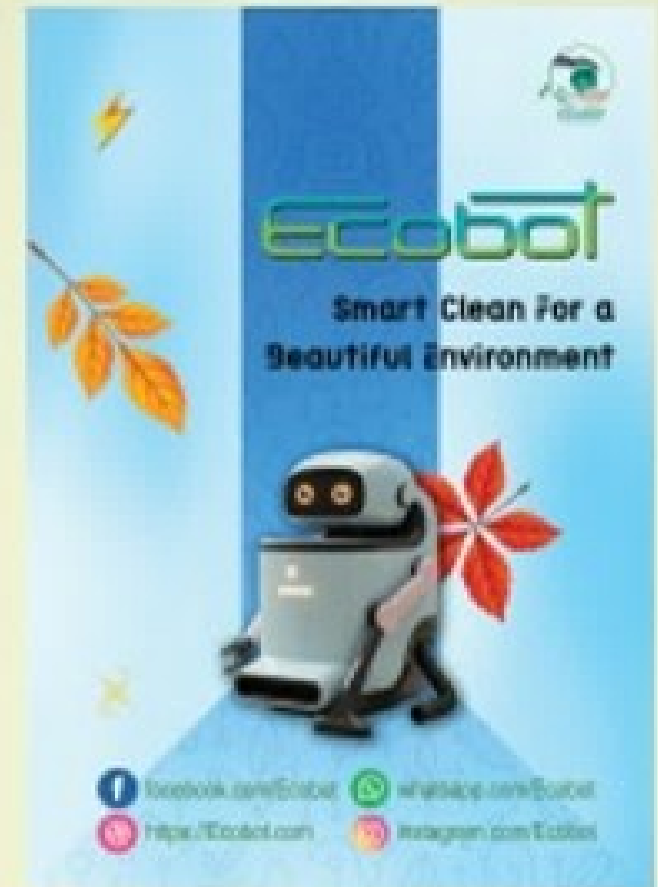


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Social Media



Branding



Logo concept



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