Mark A Santiago

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MS

Summary

Front End Developer with a passion for web technologies, a unique work history that integrates technical as well as soft skills, and a history of exceeding expectations.

Qualifications

- Static designs to **HTML, CSS3 (via SASS),and JS**.
- Workflow includes rapid prototyping and in-browser design with a strong understanding of Chrome dev tools and IOS Simulators.
- Responsive and mobile first design with or WITHOUT css frameworks.
- Hands on experience with:
  - Angular.JS
  - IONIC
  - Cordova
  - Jekyll
  - DNN CMS
  - Grunt and Gulp

Skills

- Fluent in Spanish
- Experienced Public Speaker
- Training / Teaching
- OS X / Windows/ Linux
- wmwdt.github.io

Presentations

- Organizer and speaker for "Modern Web Development Techniques".
  - 6/17 Spoke on rapid prototyping and development techniques.
  - 7/22 Gave instructions on hybrid application prototyping and development using Cordova/Phonegap
  - 8/19 Reviewed newest JS based tools and frameworks and talked about how they can improve workflows and performance.
- Co-Organizer of Sassachusetts Boston Meetup

Experience

Web Developer, Carroll Enterprises
Worcester, MA — Present

Currently the sole front end developer tasked with translating business department requirements into modern responsive web apps. Working with a .Net based CMS and leveraging client side technologies to increase performance and usability.

Accomplishments

- In first week, fixed faulty Google Analytics RegEx which caused incomplete reporting for all company sites being tracked.
- Led 3 "Lunch and Learn" sessions at the request of management to bring web department up to speed on HTML 5 and Polyfills, Sass, and using CSS3 to lighten site image dependency.
- Completed state business insurance brochure site "in record time" while making it the first fully responsive site under the SBSB umbrella.
- Authored departmental guidelines on styling best practices, performance focused front end development and existing best practices.
- Converted Static non-responsive design (outsourced) for major new project into fully responsive DNN(CMS) skin with heavy customization on top of early bootstrap requirement.

Owner, TNY (formerly Technologuy)
Worcester, MA — 2011-Present

General technology services focusing on Smart Home design and integration as well as web design and consulting. Additional services include tutoring, training sessions and small business I.T. consulting.

Accomplishments

- Creative use of common technologies to provide affordable smart home solutions.

Specialist, Trader Joe's
Shrewsbury, MA — 2009-2011

Trader Joes is a unique shopping experience focused on consistently positive customer experiences. I was one of a team of managers running the daily operations of the store.

Accomplishments

- Ran the stores community outreach program.
- Managed team of 55-60 employees with an average of 20 on duty at a time.
- Shared schedule writing responsibility.

Wealth Management Banker, Bank of America
Shrewsbury, MA — 2009-2011

Responsible for managing and growing a portfolio of clients with total assets exceeding $120,000,000.00.

Accomplishments

- Consistently maintained %100 or better of established deposit or investment goals and ranked top %15 in nation for Q2 2008 deposit growth.
- Acted as "Technology Champion" as well as liaison to back office support teams.

- Led market in rolling out and training my team with new systems and technology programs.

Education

- Bachelors in Communications from Worcester State University
- Bachelors in I.T. with a Certificate in Web Development from UMass Lowell
- Generate NYC
- SassConf NYC

Public Reviews

- "Nice job Mark! You made this hybrid android/ios development look easy." -Meetup Attendee 7/23 (Tech Lead for local financial firm)
- "...brought me up to speed on the latest technology. Mark is truly a dedicated professional and I'm very happy with my new entertainment set up. " (5 star yelp review).
- "Mark, you made it simple and engaging - thank you. "-Meetup Attendee -6/18 (Software Engineer).