```
In [10]: # Initialize Otter
import otter
grader = otter.Notebook("lab5-pca.ipynb")

In [11]: import numpy as np
import pandas as pd
import altair as alt
from sklearn.decomposition import PCA
alt.data_transformers.disable_max_rows()
Out[11]: DataTransformerRegistry.enable('default')
```

# Lab 5: Principal components

There are many perspectives on principal components analysis (PCA). PCA is variously described as: a dimension reduction method; a method of approximating covariance structure; a latent model; a change of basis that optimally describes covariation; and so on. How can these seemingly distinct views be compatible with a single method?

A simple answer is that PCA has a very wide range of applications in which it serves different purposes. Sometimes it is applied to find a few derived variables based on a large number of input variables -- hence, 'dimension reduction'. At others, it is used to interpret covariation among many variables -- hence, a 'covariance approximation'. With different objectives come different perspectives.

In PSTAT100, we'll try to look beyond this and focus on the core technique of PCA: finding linear data transformations that preserve variation and covariation. In short, we'll focus on the principal components (PC) part of PCA, taking the following view.

- Principal components are linear data transformations.
- The analysis of principal components is varied depending on the application.

We'll keep an open mind for the time being about what the analysis (A) part of PCA entails. So, what does it mean to say that 'principal components are linear data transformations'? Suppose you have a dataset with n observations and p variables. As a dataframe, this might look something like the following:

| Observation | Variable 1 | Variable 2 | • • • | ${\bf Variable}\ p$ |
|-------------|------------|------------|-------|---------------------|
| 1           | $x_{11}$   | $x_{12}$   |       | $x_{1p}$            |
| 2           | $x_{21}$   | $x_{22}$   |       | $x_{2p}$            |
| :           | :          | :          |       | :                   |
| n           | $x_{n1}$   | $x_{n2}$   |       | $x_{np}$            |

We can represent the values as a data matrix  $\mathbf X$  with n rows and p columns:

$$\mathbf{X} = egin{bmatrix} \mathbf{x}_1 & \mathbf{x}_2 & \cdots & \mathbf{x}_p \end{bmatrix} = egin{bmatrix} x_{11} & x_{12} & \cdots & x_{1p} \ x_{21} & x_{22} & \cdots & x_{2p} \ dots & dots & \ddots & dots \ x_{n1} & x_{n2} & \cdots & x_{np} \end{bmatrix}$$

To say that the principal components are linear data transformations means that each principal component is of the form:

$$PC = \mathbf{X}\mathbf{v} = v_1\mathbf{x}_1 + v_2\mathbf{x}_2 + \dots + v_p\mathbf{x}_p$$

In other words, a linear combination of the columns of the data matrix. In PCA, the linear combination coefficients are known as *loadings*; the PC loadings are found in a particular way using the correlations among the columns.

### **Objectives**

In this lab, you'll focus on computing and interpreting principal components:

- finding the loadings (linear combination coefficients) for each PC;
- quantifying the variation captured by each PC;
- visualization-based techniques for selecting a number of PC's to A(nalyze);
- plotting and interpreting loadings.

In addition, you'll encounter a few ways that PCA is useful in exploratory analysis:

- describing variation and covariation;
- identifying variables that 'drive' variation and covariation;
- visualizing multivariate data.

You'll work with a selection of county summaries from the 2010 U.S. census. The first few rows of the dataset are shown below:

```
In [12]: # import tidy county-level 2010 census data
    census = pd.read_csv('data/census2010.csv', encoding = 'latin1')
    census.head()
```

|   | State   | County  | Women     | White     | Citizen   | IncomePerCap | Poverty   | ChildPov |
|---|---------|---------|-----------|-----------|-----------|--------------|-----------|----------|
| 0 | Alabama | Autauga | 51.567339 | 75.788227 | 73.749117 | 24974.49970  | 12.912305 | 18.707   |
| 1 | Alabama | Baldwin | 51.151337 | 83.102616 | 75.694057 | 27316.83516  | 13.424230 | 19.484   |
| 2 | Alabama | Barbour | 46.171840 | 46.231594 | 76.912223 | 16824.21643  | 26.505629 | 43.559   |
| 3 | Alabama | Bibb    | 46.589099 | 74.499889 | 77.397806 | 18430.99031  | 16.603747 | 27.197   |
| 4 | Alabama | Blount  | 50.594351 | 87.853854 | 73.375498 | 20532.27467  | 16.721518 | 26.857   |

5 rows × 24 columns

Out[12]:

The observational units are U.S. counties, and each row (observation) is a county. The values are, for the most part, percentages of the county population. You can find variable descriptions in the metadata file in the data directory (*data* > *census2010metadata.csv*).

### 0. Correlations

PCA identifies variable combinations that capture covariation by decomposing the correlation matrix. So, to start with, let's examine the correlation matrix for the 2010 county-level census data to get a sense of which variables tend to vary together.

The correlation matrix is a matrix of all pairwise correlations between variables. If  $x_i j$  denotes the value for the ith observation of variable j, then the entry at row j and column k of the correlation matrix  $\mathbf{R}$  is:

$$r_{jk} = rac{\sum_i (x_{ij} - ar{x}_j)(x_{ik} - ar{x}_k)}{S_j S_k}$$

In the census data, the State and County columns indicate the geographic region for each observation; essentially, they are a row index. So we'll drop them before computing the matrix  ${f R}$ :

```
In [13]: # store quantitative variables separately
x_mx = census.drop(columns = ['State', 'County'])
```

From here, the matrix is simple to compute in pandas using .corr():

```
In [14]: # correlation matrix
    corr_mx = x_mx.corr()
```

The matrix can be inspected directly to determine which variables vary together. For example, we could look at the correlations of the percentage of the population that is employed with all other variables in the dataset by extracting the Employed column:

```
In [15]: # correlation between poverty and other variables
          corr_mx.loc[:, 'Employed'].sort_values()
          ChildPoverty -0.744510
Out[15]:
          Poverty -0.735569
          Unemployment -0.697985
          Minority
                        -0.439053
-0.403261
          Service
          {\tt MeanCommute} \qquad {\tt -0.252111}
          Drive -0.215038
Carpool -0.144336
Production -0.136277
Citizen -0.087343
          Office
                           -0.014838
          OtherTransp -0.010041
          FamilyWork 0.055654
                            0.131181
          Women
          Transit
                          0.151700
          SelfEmployed 0.154107
          PrivateWork 0.264826
                          0.303839
          WorkAtHome
          White
                            0.432856
          Professional 0.473413
IncomePerCap 0.767001
Employed 1.000000
          Name: Employed, dtype: float64
```

Recall that correlation is a number in the interval [-1, 1] whose magnitude indicates the strength of the relationship between variables.

- Correlations near -1 are *strongly negative*, and mean that the variables *tend to vary in opposition* 
  - (large values of one coincide with small values of the other and vice-versa).
- Correlations near 1 are strongly positive, and mean that the variables tend to vary together
  - (large values coincide and small values coincide).

As a result, from examining these entries, it can be seen that the percentage of the county population that is employed is:

- strongly *negatively* correlated with child poverty, poverty, and unemployment, meaning it *tends to vary in opposition* with these variables;
- strongly *positively* correlated with income per capita, meaning it *tends to vary together* with this variable.

If instead we wanted to look up the correlation between just two variables, we could retrieve the relevant entry directly using <code>.loc[...]</code>:

So across U.S. counties employment is, perhaps unsurprisingly, strongly and positively correlated with income per capita, meaning that higher employment rates tend to coincide with higher incomes per capita.

### Question 0 (a)

Check your understanding by repeating this for a different pair of variables.

(i) Find the correlation between the poverty rate and demographic minority rate and store it in pov\_dem\_rate.

```
In [17]: # correlation between poverty and percent minority
    pov_dem_rate = corr_mx.loc['Poverty', 'Minority']
    # print
    pov_dem_rate

Out[17]: 0.6231625196890354

In [18]: grader.check("q0_a_i")
```

```
KeyError
                                           Traceback (most recent call last)
Input In [18], in <cell line: 1>()
---> 1 grader.check("q0_a_i")
File /opt/conda/lib/python3.9/site-packages/otter/check/utils.py:131, in log
s event.<locals>.event logger.<locals>.run function(self, *args, **kwargs)
    129 except Exception as e:
    130
            self. log event(event type, success=False, error=e)
--> 131
            raise e
    132 else:
    133
            self. log event(event type, results=results, question=question,
shelve env=shelve env)
File /opt/conda/lib/python3.9/site-packages/otter/check/utils.py:124, in log
s event.<locals>.event logger.<locals>.run function(self, *args, **kwargs)
    122 try:
    123
            if event type == EventType.CHECK:
                question, results, shelve_env = f(self, *args, **kwargs)
--> 124
    125
            else:
                results = f(self, *args, **kwargs)
    126
File /opt/conda/lib/python3.9/site-packages/otter/check/notebook.py:179, in
Notebook.check(self, question, global env)
            global_env = inspect.currentframe().f_back.f_back.f_globals
    176
    178 # run the check
--> 179 result = check(test path, test name, global env)
    181 return question, result, global env
File /opt/conda/lib/python3.9/site-packages/otter/execute/ init .py:46, in
check(nb or test path, test name, global env)
     44
            test = OKTestFile.from_file(nb_or_test_path)
     45 else:
            test = NotebookMetadataOKTestFile from file(nb or test path, tes
---> 46
t name)
     48 if global env is None:
     49
            # Get the global env of our callers - one level below us in the
stack
     50
            # The grade method should only be called directly from user / no
tebook
            # code. If some other method is calling it, it should also use t
he
     52
            # inspect trick to pass in its parents' global env.
     53
            global env = inspect.currentframe().f back.f globals
File /opt/conda/lib/python3.9/site-packages/otter/test_files/metadata_test.p
y:76, in NotebookMetadataOKTestFile.from file(cls, path, test name)
     73 with open(path, encoding="utf-8") as f:
            nb = json.load(f)
---> 76    test spec = nb["metadata"][NOTEBOOK                                METADATA KEY]["tests"]
     77 if test name not in test spec:
     78
            raise ValueError(f"Test {test name} not found")
KeyError: 'otter'
```

# (ii) Interpret the correlation: is it large or small, positive or negative, and what does that mean?

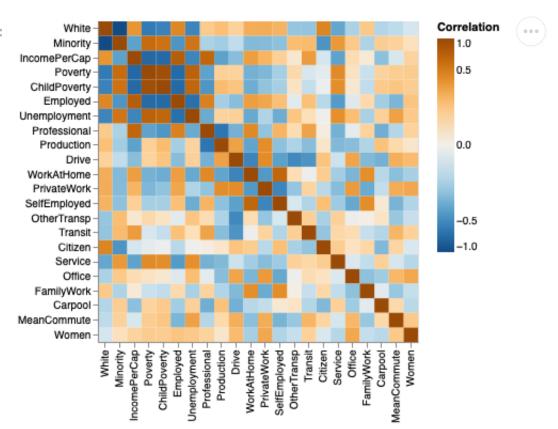
Across the US, poverty rate has a semi-large positive correlation to the minority rate. This means areas with higher minority rates will see higher poverty rates.

While direct inspection is useful, it can be cumbersome to check correlations for a large number of variables this way. A heatmap -- a colored image of the matrix -- provides a (sometimes) convenient way to see what's going on without having to examine the numerical values directly. The cell below shows one way of constructing this plot.

Notice that the color scale shows positive correlations in orange, negative ones in blue, strong correlations in dark tones, and weak correlations in light tones. This is known as a 'diverging color gradient', and should, as a rule of thumb, always be used for plots of this type.

```
In [19]:
         # melt corr mx
         corr mx long = corr mx.reset index().rename(
             columns = {'index': 'row'}
          ).melt(
             id_vars = 'row',
             var name = 'col',
             value name = 'Correlation'
         # construct plot
         alt.Chart(corr_mx_long).mark_rect().encode(
             x = alt.X('col', title = '', sort = {'field': 'Correlation', 'order': 'a
             y = alt.Y('row', title = '', sort = {'field': 'Correlation', 'order': 'a
             color = alt.Color('Correlation',
                                scale = alt.Scale(scheme = 'blueorange', # diverging q
                                                  domain = (-1, 1), # ensure white = 0
                                                  type = 'sqrt'), # adjust gradient so
                               legend = alt.Legend(tickCount = 5)) # add ticks to cold
         ).properties(width = 300, height = 300)
```

Out[19]:



### Question 0 (b)

Which variable is self employment rate most *positively* correlated with? Refer to the heatmap.

#### **Answer**

Self employment rate is most positively correlated with the work at home rate which makes sense since those that are self-employed typically have more options of working at home.

## 1. Principal components analysis

Principal components analysis (PCA) consists in finding variable combinations that capture large portions of the variation and covariation in one's dataset.

'Variable combinations' here means *linear* combinations. That is, if again  $x_{ij}$  denotes the data value for the ith observation and the jth variable, the value of a principal component is of the form:

$$ext{PC}_i = \sum_j w_j x_{ij} \quad ext{(value of PC for observation } i)$$

The weights  $w_i$  for each variable are called the *loadings*. The loadings tell which variables are most influential (heavily weighted) in each component, and thus offer an indirect picture of which variables are driving variation and covariation in the original data.

Here we'll look at how to:

- compute the full set of principal components;
- determine the variation they capture;
- select a subset of principal components for analysis;
- and examine the loadings.

The data should be normalized before carrying out PCA. (You'll see why a little later.)

```
In [20]:
         # center and scale ('normalize')
          x_{ctr} = (x_mx - x_mx.mean())/x_mx.std()
```

### Computing PC loadings

In sklearn, the module PCA(...) computes principal components, the proportion of variance captured by each one, and the loadings of each one. The syntax may be a bit different than what you're used to. First we'll configure the module with a fixed number of components to match the number of variables in the dataset and store the result under a separate name.

```
In [21]: # compute principal components
         pca = PCA(n_components = x_ctr.shape[1])
         pca.fit(x ctr)
         #22 is way to many, select the best ones
```

PCA(n components=22) Out[21]:

Most quantities you might want to use in PCA can be retrieved as attributes of pca after pca.fit(...) has been run. In particular:

- components contains the loadings of the principal components;
- .explained\_variance\_ratio\_ contains the proportion of variation and covariation captured by each principal component.

You might find it worthwhile to open up the PCA documentation and keep the 'Attributes' section visible as you're working through the remainder of this part.

### Selecting the number of PCs

The basic strategy for selecting a number of principal components to work with is to determine how many are needed to capture a large portion of variation and covariation in the original data. This can be done graphically by plotting the variance ratios.

Let's start by retrieving the variance ratios for each component. These are stored as the \_explained\_variance\_ratio\_ attribute of pca:

Notice that the components are sorted in descending order of variance ratio -- that means that the first component always captures the most variation and covariation, the second component always captures the secondmost, and so on. For plotting purposes, it will be helpful to store these in a dataframe:

```
In [23]: # store proportion of variance explained as a dataframe
    pca_var_explained = pd.DataFrame({'Proportion of variance explained': pca.ex
    # add component number as a new column
    pca_var_explained['Component'] = np.arange(1, 23)

# print
    pca_var_explained.head()
```

|   | Proportion of variance explained | Component |
|---|----------------------------------|-----------|
| 0 | 0.262856                         | 1         |
| 1 | 0.151574                         | 2         |
| 2 | 0.114128                         | 3         |
| 3 | 0.076665                         | 4         |
| 4 | 0.054345                         | 5         |

These values report the proportion of variance explained *individually* by each component; it is also useful to show the proportion of variance explained *collectively* by a set of components.

### Question 1 (a)

Out[23]:

Add a column to pca\_var\_explained called Cumulative variance explained that contains the cumulative sum of the proportion of variance explained. For the first component, this new variable should be equal to the value of Proportion of variance explained; for the second component, it should be equal to the sum of the values of Proportion of variance explained for components 1 and 2; for the third, to the sum of values for components 1, 2, and 3; and so on.

Print the first few rows.

(*Hint*: use cumsum(...) with an appropriate axis specification.)

```
In [24]: # add component number as a new column
    pca_var_explained['Cumulative variance explained'] = pca_var_explained.iloc[
    # print
    pca_var_explained.head()
```

```
Out[24]:
              Proportion of variance explained Component Cumulative variance explained
           0
                                     0.262856
                                                                                0.262856
                                                         1
            1
                                     0.151574
                                                         2
                                                                                0.414431
           2
                                     0.114128
                                                         3
                                                                                0.528559
           3
                                     0.076665
                                                                                0.605224
           4
                                     0.054345
                                                         5
                                                                                0.659569
```

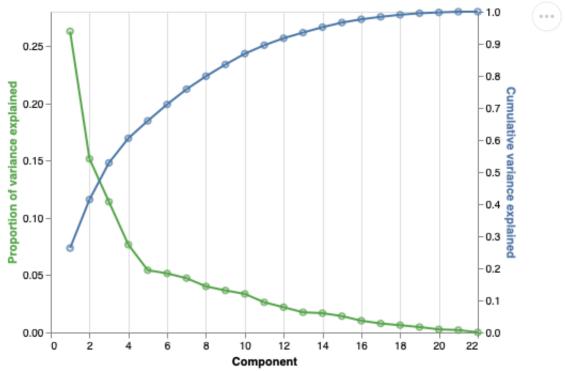
```
In [25]: grader.check("q1_a")
```

Out [25]: **q1\_a** passed!

Now we'll make a dual-axis plot showing, on one side, the proportion of variance explained (y) as a function of component (x), and on the other side, the cumulative variance explained (y) also as a function of component (x). Make sure that you've completed Q1(a) before running the next cell.

```
In [26]:
         # encode component axis only as base layer
         base = alt.Chart(pca_var_explained).encode(
             x = 'Component')
         # make a base layer for the proportion of variance explained
         prop var base = base.encode(
             y = alt.Y('Proportion of variance explained',
                        axis = alt.Axis(titleColor = '#57A44C'))
         )
         # make a base layer for the cumulative variance explained
         cum_var_base = base.encode(
             y = alt.Y('Cumulative variance explained', axis = alt.Axis(titleColor =
         # add points and lines to each base layer
         prop var = prop var base.mark line(stroke = '#57A44C') + prop var base.mark
         cum var = cum var base.mark line() + cum var base.mark point()
          # layer the layers
         var_explained_plot = alt.layer(prop_var, cum_var).resolve_scale(y = 'indepen
         # display
         var explained plot
```





The purpose of making this plot is to quickly determine the fewest number of principal components that capture a considerable portion of variation and covariation. 'Considerable' here is a bit subjective.

In this case, we'll base that decision on the proportion of variance explained (left axis) rather than the cumulative variance explained. Notice that there are diminishing gains after a certain number of components, in the sense that adjacent components explain similar proportions of variation. Sometimes it's said that there's an 'elbow' in the plot to describe this phenomenon.

### Question 1 (b)

Using the graph and table above, how many principal components explain more than 6% of total variation (variation and covariation) individually? Store this in main pca.

### Question 1 (c)

How much total variation is captured collectively by the number of components you stated above? Store this exact proportion in main\_variation.

## Question 1 (d)

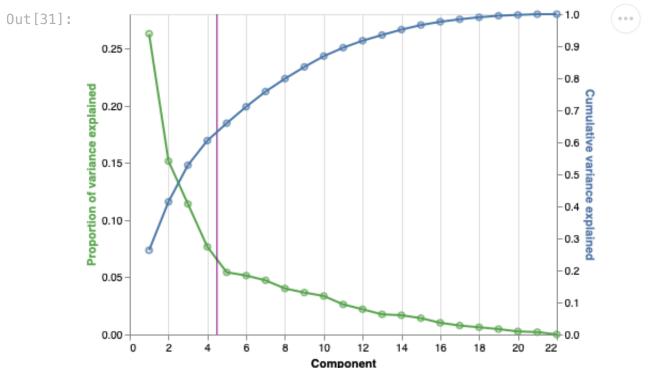
Indicate your selected number of components (answer in Q1(b)) by adding a vertical line to the plot above. Instead of placing the line directly on your selected number of components, put it at the midpoint between your selected number and the next-largest number. Choose a color of your liking for the line. If you're not sure where to start, have a look at the week 5 lecture codes.

(*Hint*: in order to make this work in Altair, you'll need to layer the line on to either prop\_var or cum\_var before calling alt.layer(...); if you try to add the line as a layer to var\_explained\_plot, Altair will throw an error.)

```
In [31]: # add vertical line indicating number of selected pcs
line = alt.Chart(pd.DataFrame({'Component': [4.5]})).mark_rule(opacity = 1,

# add line to one layer
prop_var = prop_var + line

# layer the layers
var_explained_plot = alt.layer(prop_var, cum_var).resolve_scale(y = 'indepen'
# display
var_explained_plot
```



### Plotting and interpreting loadings

Now that you've chosen the number of components to work with, the next step is to examine loadings to understand just *which* variables the components combine with significant weight.

The loadings are stored as the .components\_ attribute of pca as an array of lists:

As with the variance ratios, these will be more useful to us in a dataframe.

### Question 1 (e)

Modify the code cell below to rename and select the loadings for the number of components you chose above.

| Out[33]: |   | PC1       | PC2       | PC3  | PC4       | Variable   |
|----------|---|-----------|-----------|--|-----------|--|
|          | 0 | 0.020055  | -0.139958 | 0.187600   | -0.176614 | Women  |
|          | 1 | -0.289614 | -0.196549 | -0.288902  | -0.078059 | White  |
|          | 2 | -0.050698 | -0.064994 | 39958 0.187600 -0.176614<br>96549 -0.288902 -0.078059<br>64994 -0.281904 -0.467986<br>20432 0.284074 -0.022197 | Citizen   |  |
|          | 3 | -0.334863 | -0.020432 | 0.284074   | -0.022197 | 78059 White<br>67986 Citizer<br>22197 IncomePerCap |
|          | 4 | 0.365212  | 0.120172  | -0.040170  | -0.128231 | Poverty  |

```
In [34]: grader.check("g1 e")
         KeyError
                                                    Traceback (most recent call last)
         Input In [34], in <cell line: 1>()
         ---> 1 grader.check("q1_e")
         File /opt/conda/lib/python3.9/site-packages/otter/check/utils.py:131, in log
         s event.<locals>.event logger.<locals>.run function(self, *args, **kwargs)
             129 except Exception as e:
             130
                     self._log_event(event_type, success=False, error=e)
         --> 131
                     raise e
             132 else:
             133
                     self. log event(event type, results=results, question=question,
         shelve_env=shelve_env)
         File /opt/conda/lib/python3.9/site-packages/otter/check/utils.py:124, in log
         s event.<locals>.event logger.<locals>.run function(self, *args, **kwargs)
             122 try:
                     if event type == EventType.CHECK:
             123
                         question, results, shelve_env = f(self, *args, **kwargs)
         --> 124
             125
                     else:
             126
                         results = f(self, *args, **kwargs)
         File /opt/conda/lib/python3.9/site-packages/otter/check/notebook.py:179, in
         Notebook.check(self, question, global_env)
                     global_env = inspect.currentframe().f_back.f_back.f_globals
             176
             178 # run the check
         --> 179 result = check(test path, test name, global env)
             181 return question, result, global env
         File /opt/conda/lib/python3.9/site-packages/otter/execute/ init .py:46, in
         check(nb_or_test_path, test_name, global_env)
              44
                    test = OKTestFile.from file(nb or test path)
              45 else:
         ---> 46
                     test = NotebookMetadataOKTestFile from file(nb or test path, tes
         t name)
              48 if global env is None:
                     # Get the global env of our callers - one level below us in the
              49
         stack
              50
                    # The grade method should only be called directly from user / no
         tebook
                    # code. If some other method is calling it, it should also use t
                     # inspect trick to pass in its parents' global env.
              52
              53
                     global env = inspect.currentframe().f back.f globals
         File /opt/conda/lib/python3.9/site-packages/otter/test files/metadata test.p
```

y:76, in NotebookMetadataOKTestFile.from file(cls, path, test name)

---> 76 test\_spec = <mark>nb["metadata"][NOTEBOOK\_METADATA\_KEY]</mark>["tests"]

raise ValueError(f"Test {test\_name} not found")

73 with open(path, encoding="utf-8") as f:

nb = json.load(f)

77 if test name not in test spec:

74

KeyError: 'otter'

Again, the loadings are the *weights* with which the variables are combined to form the principal components. This is why the variable names have been appended as a separate column: each row is the weight for one variable in the dataset, and each column is a distinct set of weights.

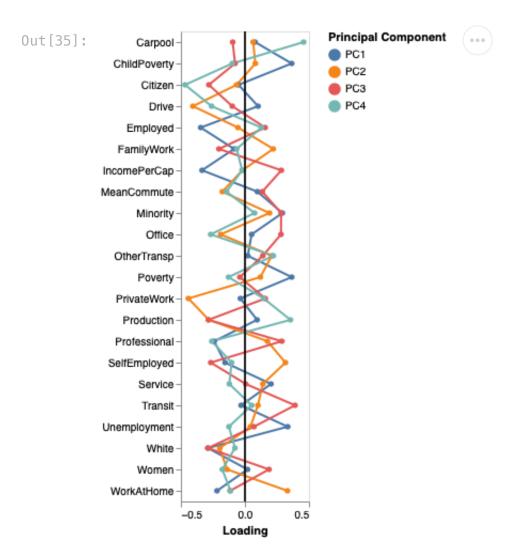
For example, the PC1 column tells us that this component is equal to:

```
(0.020055 \times \text{women}) + (-0.289614 \times \text{white}) + (-0.050698 \times \text{citizen}) + \dots
```

Since the components together capture over half the total variation, the heavily weighted variables in the selected components are the ones that drive variation in the original data. By visualizing the loadings, we can see which variables are most influential for each component, and thereby also which variables seem to drive total variation in the data.

Loadings are typically plotted against variable name as points connected by lines, as in the plot below. Make sure the previous question is complete before running this cell.

```
In [35]:
         # melt from wide to long
         loading_plot_df = loading_df.melt(
             id_vars = 'Variable',
             var_name = 'Principal Component',
             value_name = 'Loading'
          # add a column of zeros to encode for x = 0 line to plot
         loading plot df['zero'] = np.repeat(0, len(loading plot df))
         # create base layer
         base = alt.Chart(loading_plot_df)
         # create lines + points for loadings
         loadings = base.mark_line(point = True).encode(
             y = alt.X('Variable', title = ''),
             x = 'Loading',
             color = 'Principal Component'
          # create line at zero
         rule = base.mark rule().encode(x = alt.X('zero', title = 'Loading'), size =
         # layer
         loading plot = (loadings + rule).properties(width = 120)
          # show
         loading plot
```



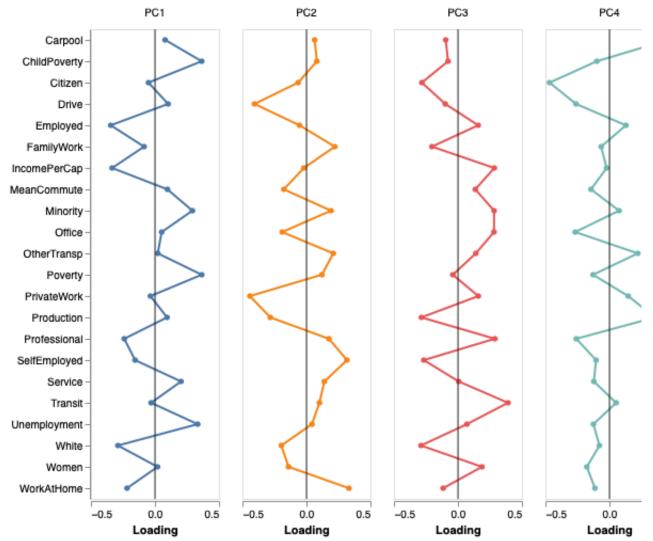
## Question 1 (f)

The plot above is a bit crowded -- use .facet(...) to show each line separately. The resulting plot should have four adjacent panels, one for each PC.

(Hint: you can do this in one line by modifying loading\_plot .)

```
In [36]: loading_plot.facet('Principal Component')
```

#### **Principal Component**



Great, but what do these plots have to say?

Look first at PC1: the variables with the largest loadings (points farthest in either direction from the zero line) are Child Poverty (positive), Employed (negative), Income per capita (negative), Poverty (positive), and Unemployment (positive). We know from exploring the correlation matrix that employment rate, unemployment rate, and income per capita are all related, and similarly child poverty rate and poverty rate are related. Therefore, the positively-loaded variables are all measuring more or less the same thing, and likewise for the negatively-loaded variables.

Essentially, then, PC1 is predominantly (but not entirely) a representation of income and poverty. In particular, counties have a higher value for PC1 if they have lower-than-average income per capita and higher-than-average poverty rates, and a smaller value for PC1 if they have higher-than-average income per capita and lower-than-average poverty rates.

Often interpreting principal components can be difficult, and sometimes there's no clear interpretation available! That said, it helps to have a system instead of staring at the plot

and scratching our heads. Here is a semi-systematic approach to interpreting loadings:

- 1. Divert your attention away from the zero line.
- 2. Find the largest positive loading, and list all variables with similar loadings.
- 3. Find the largest negative loading, and list all variables with similar loadings.
- 4. The principal component represents the difference between the average of the first set and the average of the second set.
- 5. Try to come up with a description of less than 4 words.

This system is based on the following ideas:

- a high loading value (negative or positive) indicates that a variable strongly influences the principal component;
- a negative loading value indicates that
  - increases in the value of a variable decrease the value of the principal component
  - and decreases in the value of a variable increase the value of the principal component;
- a positive loading value indicates that
  - increases in the value of a variable increase the value of the principal component
  - and decreases in the value of a variable decrease the value of the principal component;
- similar loadings between two or more variables indicate that the principal component reflects their average;
- divergent loadings between two sets of variables indicates that the principal component reflects their *difference*.

Let's call PC1 'Income and poverty'. Here are my best stabs at the remaining ones.

PC2: Self employment. (High values come from high self employment + high work-at-home + low private sector workers.)

PC3: Urbanization. (High values come from high transit use + professional/office workers + commute + diversity + high income.)

```
PC4: Carpooling. (?)
```

You'll get some practice with this in HW3. For now, please take a moment to consider how I arrived at these interpretations by looking at the loading plots and thinking through the steps above.

### Why normalize?

Data are typically normalized because without normalization, the variables on the largest scales tend to dominate the principal components, and most of the time PC1 will capture the majority of the variation.

However, that is artificial. In the census data, income per capita has the largest magnitudes, and thus, the highest variance.

When PCs are computed without normalization, the total variation is mostly just the variance of income per capita. But that's just because of the *scale* of the variable -- incomes per capita are large numbers -- not a reflection that it varies more or less than the other variables.

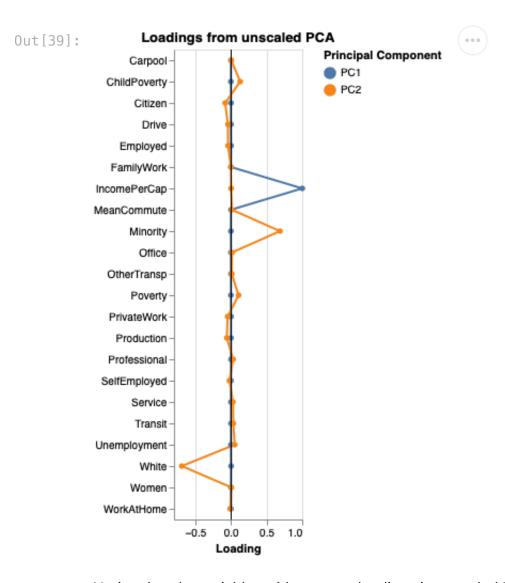
Run the cell below to see what happens to the loadings if the data are not normalized.

```
In [38]: # recompute pcs without normalization
    pca_unscaled = PCA(22)
    pca_unscaled.fit(x_mx)

# show variance ratios for first three pcs
    pd.Series(pca_unscaled.explained_variance_ratio_, index = range(1, 23)).head

Out[38]: 1     0.999965
    2     0.000025
    3     0.000003
    dtype: float64
```

```
In [39]: # store the loadings as a data frame with appropriate names
         unscaled loading df = pd.DataFrame(pca unscaled.components ).transpose().ren
             columns = {0: 'PC1', 1: 'PC2'} # add entries for each selected component
          ).loc[:, ['PC1', 'PC2']] # slice just components of interest
         # add a column with the variable names
         unscaled_loading_df['Variable'] = x_mx.columns.values
         # melt from wide to long
         unscaled loading plot df = unscaled loading df.melt(
             id_vars = 'Variable',
             var_name = 'Principal Component',
             value_name = 'Loading'
         # add a column of zeros to encode for x = 0 line to plot
         unscaled_loading_plot_df['zero'] = np.repeat(0, len(unscaled_loading_plot_df
         # create base layer
         base = alt.Chart(unscaled loading plot df)
         # create lines + points for loadings
         loadings = base.mark_line(point = True).encode(
             y = alt.X('Variable', title = ''),
             x = 'Loading',
             color = 'Principal Component'
         # create line at zero
         rule = base.mark_rule().encode(x = alt.X('zero', title = 'Loading'), size =
         # layer
         loading plot = (loadings + rule).properties(width = 120, title = 'Loadings f
          # show
         loading plot
```



Notice that the variables with nonzero loadings in unscaled PCA are simply the three variables with the largest variances.

# 2. Exploratory analysis based on PCA

Now that we have the principal components, we can use them for exploratory data visualizations. The principal component values are computed via

.fit\_transform(...) in the PCA module:

```
In [41]: # principal component values
   pca.fit_transform(x_ctr)
```

```
Out[41]: array([[-6.88065991e-02, -1.64753870e+00, 7.49835096e-01, ..., -1.20443293e-02, -1.37438096e-01, -1.36665529e-02], [-7.02814073e-01, -1.42878047e+00, 9.99713602e-01, ..., 1.81583515e-02, -7.11870830e-02, -6.05785726e-03], [4.01339525e+00, -7.13092030e-02, -7.04349996e-01, ..., -2.95164824e-01, -3.54231427e-01, 3.04955232e-03], ..., [-1.07529925e+00, -3.42603384e-01, 2.92017629e-01, ..., -1.39651347e-01, 1.07599304e-01, 1.45073942e-02], [-1.17486155e+00, 1.01948369e+00, -3.31889301e-01, ..., -6.53668444e-02, 1.22798558e-01, 2.96030715e-03], [-2.19830943e+00, 1.39898518e+00, -3.55560527e-01, ..., -5.74535104e-01, -3.46836319e-02, 4.01882982e-02]])
```

The cell below extracts the first four PCs and stores them as a dataframe.

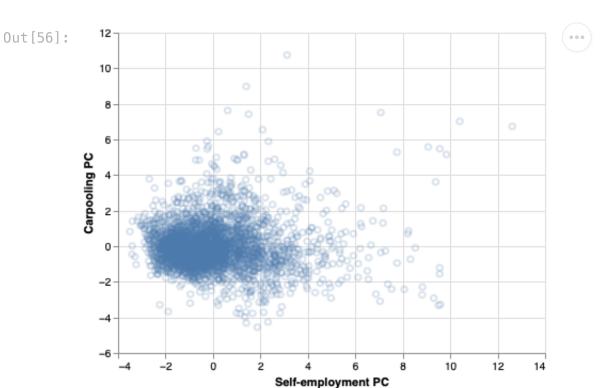
```
In [42]: # project data onto first four components; store as data frame
    projected_data = pd.DataFrame(pca.fit_transform(x_ctr)).iloc[:, 0:4].rename(
    # add state and county
    projected_data[['State', 'County']] = census[['State', 'County']]
    # print
    projected_data.head(4)
```

| Out[42]: |   | PC1       | PC2       | PC3       | PC4       | State   | County  |
|----------|---|-----------|-----------|-----------|-----------|---------|---------|
|          | 0 | -0.068807 | -1.647539 | 0.749835  | -0.500517 | Alabama | Autauga |
|          | 1 | -0.702814 | -1.428780 | 0.999714  | -1.165125 | Alabama | Baldwin |
|          | 2 | 4.013395  | -0.071309 | -0.704350 | 0.195341  | Alabama | Barbour |
|          | 3 | 1.556478  | -1.080257 | -1.892863 | 1.543793  | Alabama | Bibb    |

The PC's can be used to construct scatterplots of the data and search for patterns.

### **Outliers**

The cell below plots PC2 (self-employment) against PC4 (carpooling):



Notice that there are a handful of outling points in the upper right region away from the dense scatter. What are those?

In order to inspect the outlying counties, we first need to figure out how to identify them. The outlying values have a large *sum* of PC2 and PC4. We can distinguish them by finding a cutoff value for the sum.

### Question 2 (a)

Compute the sum of principal components 2 and 4 and sort them in descending order. Store the result in pc\_2plus4 and print the first 15 sorted values.

```
In [57]: # find cutoff value
    sum = projected_data.PC2 + projected_data.PC4
    pc_2plus4 = sorted(sum, reverse = True)

#print
    pc_2plus4[0:15]
```

```
Out[57]: [19.34652162169586,
         17.417281495324612,
         15.036571366721393,
         14.993319549008666,
         14.649029284751194,
         14.58784366874788,
         13.867716681119825,
         13.039558588308967,
         12.998509262229165,
         10.377646336500039,
         9.320243183847506,
         9.107116225826367,
         8.918242454756445,
         8.910907764648092,
         8.6396895029995791
In [58]:
        grader.check("q2 a")
Out [58]:
        q2_a results:
        q2_a - 1 result:
            Trying:
                round(pc 2plus4.iloc[0], 1) == 19.3
            Expecting:
                True
            ***************************
        *****
            Line 1, in q2_a 0
            Failed example:
                round(pc_2plus_4.iloc[0], 1) == 19.3
            Exception raised:
                Traceback (most recent call last):
                  File "/opt/conda/lib/python3.9/doctest.py", line 1334, in
        run
                    exec(compile(example.source, filename, "single",
                  File "", line 1, in
                    round(pc_2plus4.iloc[0], 1) == 19.3
                AttributeError: 'list' object has no attribute 'iloc'
        q2_a - 2 result:
            Trying:
                round(pc_2plus4.iloc[14], 1) == 8.6
            Expecting:
                True
            ***************************
        ****
            Line 1, in q2_a 1
            Failed example:
                round(pc_2plus_4.iloc_{14}, 1) == 8.6
            Exception raised:
```

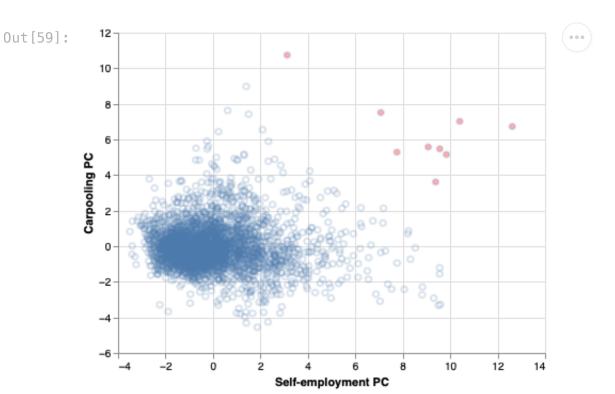
```
Traceback (most recent call last):
         File "/opt/conda/lib/python3.9/doctest.py", line 1334, in
__run
           exec(compile(example.source, filename, "single",
         File "", line 1, in
            round(pc_2plus4.iloc[14], 1) == 8.6
       AttributeError: 'list' object has no attribute 'iloc'
q2_a - 3 result:
   Trying:
       pc_2plus4.index.values[0] == 81
    Expecting:
       True
    *************************
*****
    Line 1, in q2_a 2
    Failed example:
       pc_2plus4.index.values[0] == 81
    Exception raised:
       Traceback (most recent call last):
         File "/opt/conda/lib/python3.9/doctest.py", line 1334, in
__run
           exec(compile(example.source, filename, "single",
         File "", line 1, in
           pc_2plus4.index.values[0] == 81
       AttributeError: 'builtin function or method' object has no a
ttribute 'values'
```

Notice that there's a large jump from about 10 to about 13 (you could compare this with the typical jump using .diff() if you're curious); so we'll take 12 as the cutoff value.
The plot below shows that this cutoff captures the points of interest.

```
In [59]: # store outlying rows using cutoff
outliers = projected_data[(projected_data.PC2 + projected_data.PC4) > 12]

# plot outliers in red
pts = alt.Chart(outliers).mark_circle(
    color = 'red',
    opacity = 0.3
).encode(
    x = 'PC2',
    y = 'PC4'
)

# layer
scatter + pts
```



Notice that all the outlying counties are remote regions of Alaska:

Out[60]:

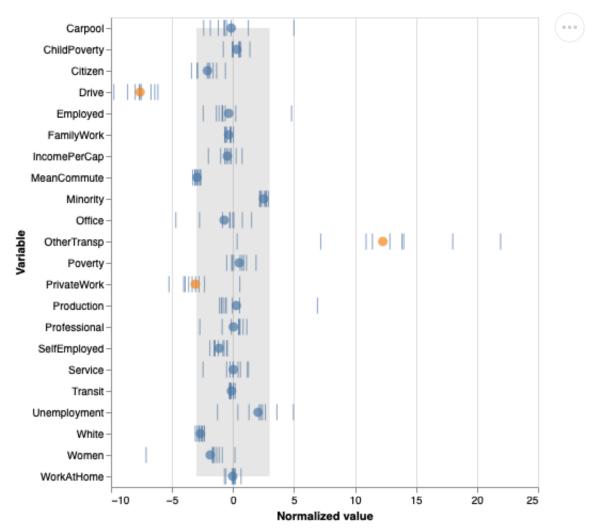
| In [60]: | outliers |
|----------|----------|
|          |          |

| 67         -1.347609         3.125398         -1.248396         10.742319         Alaska         Aleutians East Borough           70         3.407044         9.073309         4.394921         5.575720         Alaska         Bethel Census Area           73         1.513140         7.752609         3.705396         5.286949         Alaska         Dillingham Census Area           81         5.827615         12.614982         5.394652         6.731539         Alaska         Kusilvak Census Area           82         0.943499         10.400522         3.811759         7.016760         Alaska         Lake and Peninsula Borough           84         2.882938         9.840638         3.773945         5.152682         Alaska         North Slope Borough           85         2.397895         7.074290         3.028609         7.513554         Alaska         North Slope Borough           86         3.128434         9.559099         4.164754         5.477473         Alaska         Northwest Arctic Borough |                            |        |           |           |           |           |    |
|--|----------------------------|--------|-----------|-----------|-----------|-----------|----|
| 70       3.407044       9.073309       4.394921       5.575720       Alaska       Bethel Census Area         73       1.513140       7.752609       3.705396       5.286949       Alaska       Dillingham Census Area         81       5.827615       12.614982       5.394652       6.731539       Alaska       Kusilvak Census Area         82       0.943499       10.400522       3.811759       7.016760       Alaska       Lake and Peninsula Borough         84       2.882938       9.840638       3.773945       5.152682       Alaska       North Slope Borough         85       2.397895       7.074290       3.028609       7.513554       Alaska       North Slope Borough         86       3.128434       9.559099       4.164754       5.477473       Alaska       Northwest Arctic Borough   | County                     | State  | PC4       | РС3       | PC2       | PC1       |    |
| 73       1.513140       7.752609       3.705396       5.286949       Alaska       Dillingham Census Area         81       5.827615       12.614982       5.394652       6.731539       Alaska       Kusilvak Census Area         82       0.943499       10.400522       3.811759       7.016760       Alaska       Lake and Peninsula Borough         84       2.882938       9.840638       3.773945       5.152682       Alaska       Nome Census Area         85       2.397895       7.074290       3.028609       7.513554       Alaska       North Slope Borough         86       3.128434       9.559099       4.164754       5.477473       Alaska       Northwest Arctic Borough   | Aleutians East Borough     | Alaska | 10.742319 | -1.248396 | 3.125398  | -1.347609 | 67 |
| 81       5.827615       12.614982       5.394652       6.731539       Alaska       Kusilvak Census Area         82       0.943499       10.400522       3.811759       7.016760       Alaska       Lake and Peninsula Borough         84       2.882938       9.840638       3.773945       5.152682       Alaska       Nome Census Area         85       2.397895       7.074290       3.028609       7.513554       Alaska       North Slope Borough         86       3.128434       9.559099       4.164754       5.477473       Alaska       Northwest Arctic Borough  | Bethel Census Area         | Alaska | 5.575720  | 4.394921  | 9.073309  | 3.407044  | 70 |
| 82       0.943499       10.400522       3.811759       7.016760       Alaska       Lake and Peninsula Borough         84       2.882938       9.840638       3.773945       5.152682       Alaska       Nome Census Area         85       2.397895       7.074290       3.028609       7.513554       Alaska       North Slope Borough         86       3.128434       9.559099       4.164754       5.477473       Alaska       Northwest Arctic Borough  | Dillingham Census Area     | Alaska | 5.286949  | 3.705396  | 7.752609  | 1.513140  | 73 |
| 84       2.882938       9.840638       3.773945       5.152682       Alaska       Nome Census Area         85       2.397895       7.074290       3.028609       7.513554       Alaska       North Slope Borough         86       3.128434       9.559099       4.164754       5.477473       Alaska       Northwest Arctic Borough  | Kusilvak Census Area       | Alaska | 6.731539  | 5.394652  | 12.614982 | 5.827615  | 81 |
| 85       2.397895       7.074290       3.028609       7.513554       Alaska       North Slope Borough         86       3.128434       9.559099       4.164754       5.477473       Alaska       Northwest Arctic Borough   | Lake and Peninsula Borough | Alaska | 7.016760  | 3.811759  | 10.400522 | 0.943499  | 82 |
| <b>86</b> 3.128434 9.559099 4.164754 5.477473 Alaska Northwest Arctic Borough  | Nome Census Area           | Alaska | 5.152682  | 3.773945  | 9.840638  | 2.882938  | 84 |
|  | North Slope Borough        | Alaska | 7.513554  | 3.028609  | 7.074290  | 2.397895  | 85 |
| 95 2.271239 9.385133 2.503918 3.613377 Alaska Yukon-Koyukuk Census Area  | Northwest Arctic Borough   | Alaska | 5.477473  | 4.164754  | 9.559099  | 3.128434  | 86 |
|  | Yukon-Koyukuk Census Area  | Alaska | 3.613377  | 2.503918  | 9.385133  | 2.271239  | 95 |

What sets them apart? The cell below retrieves the normalized data and county name for the outlying rows, and then plots the normalized values of each variable for all 9 counties as vertical ticks, along with a point indicating the mean for the outlying counties. This plot can be used to determine which variables are over- or under-average for the outlying counties relative to the nation by simply locating means that are far from zero in either direction.

```
In [61]: # retrieve normalized data for outlying rows
         outlier data = x ctr.loc[outliers.index.values].join(
             census.loc[outliers.index.values, ['County']]
         # melt to long format for plotting
         outlier_plot_df = outlier_data.melt(
             id_vars = 'County',
             var_name = 'Variable',
             value name = 'Normalized value'
         # plot ticks for values (x) for each variable (y)
         ticks = alt.Chart(outlier_plot_df).mark_tick().encode(
             x = 'Normalized value',
             y = 'Variable'
         # shade out region within 3SD of mean
         grey = alt.Chart(
             pd.DataFrame(
                  {'Variable': x ctr.columns,
                   'upr': np.repeat(3, 22),
                   'lwr': np.repeat(-3, 22)}
         ).mark_area(opacity = 0.2, color = 'gray').encode(
             y = 'Variable',
             x = alt.X('upr', title = 'Normalized value'),
             x2 = 'lwr'
         # compute means of each variable across counties
         means = alt.Chart(outlier_plot_df).transform_aggregate(
             group mean = 'mean(Normalized value)',
             groupby = ['Variable']
         ).transform calculate(
             large = 'abs(datum.group_mean) > 3'
         ).mark_circle(size = 80).encode(
             x = 'group_mean:Q',
             y = 'Variable',
             color = alt.Color('large:N', legend = None)
         # layer
         ticks + grey + means
```

Out[61]:



### Question 2 (b)

The two variables that clearly set the outlying counties apart from the nation are the percentage of the population using alternative transportation (extremely above average) and the percentage that drive to work (extremely below average). Why is this?

(Hint: take a peek at the Wikipedia page on transportation in Alaska.)

Since Alaska is located very far away from the rest of states in the United States and usually experiences great snow fall, there are very few roads connecting to major cities within the state. With cities being so sparse and spread out the primary form of transportation is by plane. Car travel percentage is very low as to the lack of roads and access to major highways from smaller, remote cities within the state. In the article, the capital of Juneau cannot be driven to from outside of and can only be accessed via boat or air travel. Thus, indicating that there is no primary transportation method in Alaska, but air travel is the most common considering the geographic location and weather conditions.

### Regional patterns

Are there regional patterns in the data? The cell below merges a table of U.S. census regions with the projected data.

```
In [62]: # add US region
    regions = pd.read_table('data/regions.txt', sep = ',')
    plot_df = pd.merge(projected_data, regions, how = 'left', on = 'State')
# any non-matches?
    plot_df.Region.isna().mean()
```

Out[62]: 0.024238657551274082

However, there are some counties that didn't get a match in the region table. In fact, all of Puerto Rico:

```
In [63]: # inspect rows with missing region
    plot_df[plot_df.Region.isna()].State.value_counts()

Out[63]: Puerto Rico     78
    Name: State, dtype: int64
```

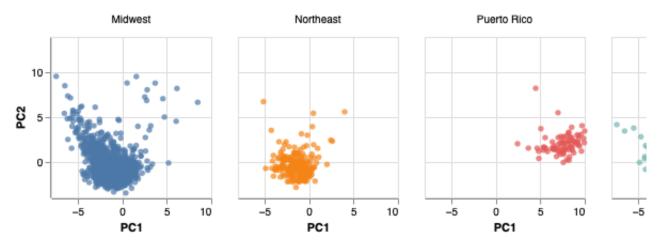
That's an easy fix. We'll just give PR its own epynomous region.

```
In [64]: # replace NaNs
plot_df.Region = plot_df.Region.fillna('Puerto Rico')
```

### Question 2 (c)

Use plot\_df to construct a faceted scatterplot of PC2 against PC1 by region, and color the points by region.

Out[65]:



### Question 2 (d)

How does the northeast compare with the south?

### (i) Describe the location of scatter along the PC axes.

(For instance, the western region scatter is centered around a PC1 value just below zero, say around -1, and a PC2 value just above zero, say around 2.)

#### **Answer**

For the Northeast region, the scatterrplot is centered slightly around -2 for PC1 and centered around -1 for PC2. For the South region, the plot looks to be centered at 1 for PC1 and -1 for PC2.

### (ii) Can you interpret the difference in location in any way?

State one qualitative difference in southern and northeastern counties that this points to.

#### Answer

There is a relatively large difference between the average values for PC1 where the South is positive and the Northeast is negative. Since PC1 deals with income and poverty and PC2 deals with unemployment rates, we can infer that the South will see higher poverty and unemployment rates. Conversely, since the Northeast Region is relatively lower in PC1 than the South, there is direct relationship with higher employment rates and income in that region.

## **Submission Checklist**

- 1. Save file to confirm all changes are on disk
- 2. Run Kernel > Restart & Run All to execute all code from top to bottom
- 3. Save file again to write any new output to disk
- 4. Select File > Download as > HTML.
- 5. Open in Google Chrome and print to PDF on A3 paper in portrait orientation.
- 6. Submit to Gradescope

To double-check your work, the cell below will rerun all of the autograder tests.

```
In [ ]: grader.check_all()
In [ ]:
```