

# MERRICK SAPSFORD

**Engineering Leader** with 10+ years experience building and scaling high-performing mobile teams across health tech and consumer products.

## Experience

### **Oviva AG - Director Engineering**

**Berlin, DE / Oct 2021 — Today**

- Lead and scale multiple cross-functional teams, supporting a digital health platform used by hundreds of thousands of patients across multiple European markets.
- Own delivery and execution across multiple product initiatives, partnering with product, design and leadership to provide continuous feature iteration alongside high user retention + NPS.
- Led large-scale regulatory initiatives ensuring the platform maintains the highest clinical and regulatory standards, while also supporting rapid iteration and feature development.
- Established engineering best practices around agile execution, planning, and stakeholder communication, enabling predictable roadmap delivery in a regulated environment.
- Led major platform modernisation initiatives including modularisation, architectural refactoring, and CI/CD improvements, significantly improving release cadence, system reliability, and testability.
- Built and evolved team structures, processes, and career frameworks; coached and mentored engineers to support growth, performance, and long-term org scalability.

### **Mimi Hearing Technologies - Mobile Lead**

**Berlin, DE / Oct 2017 — Oct 2021**

- Led mobile engineering, managing and mentoring a team of iOS and Android engineers delivering consumer and B2B hearing health products.
- Led and architected the Mimi SDK to provide personalised audio and hearing profiles, enabling integrations with global audio brands including Beyerdynamic, Kygo, and Everlisten.
- Delivered medically certified hearing health features used by millions of users worldwide, operating at the intersection of consumer mobile and regulated medical software.
- Partnered closely with Product, QA, and external partners to ensure high-quality releases across multiple markets and devices.

### **Apadmi - Software Engineer**

**Manchester, UK / Aug 2015 — Oct 2017**

- Delivered high-quality iOS applications for large-scale consumer clients including BBC Music, Travel Counsellors, and Co-op.

### **AviationLogic - Software Engineer**

**UK / Aug 2013 — Jul 2014**

- Developed iOS applications that support general aviation pilots in visualising and evaluating their approach to an airfield using a dynamic graphical canvas.

## **Vulcan to the Sky Trust - Software Engineer**

**UK / Mar 2011 — Oct 2015**

- Designed and built mobile applications that enabled enthusiasts to track and follow a historic aircraft in real time.
- Delivered a highly visible consumer app supporting fundraising and community engagement efforts.

## **Personal Projects**

- Creator of widely adopted open source libraries (**Tabman**, **Pageboy**) with 5000+ GitHub stars.
- Creator of Loungebird, an application that provides live airport lounge occupancy at London Heathrow on iOS, iPadOS and macOS.

## **Education**

### **BSc Computer Software Development (First Class with Honours)**

July 2015 - University of Hull

## **Selected Work & Links**

- GitHub: <https://github.com/msaps>
- Open Source: [Tabman](#), [Pageboy](#)
- Apps: [Loungebird](#), [Mimi Hearing Test](#), [BBC Music](#), [Co-op](#)

## **Contact**

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