

#### Automatically Collected Events

- 001. First Visit
- 002. Session Start
- 003. User Engagement
- 004. Page View
- 005. Click
- 006. File Downloads
- 007. Page Scroll Depth
- 008. Outbound Link Click
- 009. Search Result Views
- 010. Video Engagement
- 011. Video Progress
- 012. Video Complete

#### Enhanced Measurement Events

- 013. Scroll Depth
- 014. Outbound Link Click
- 015. File Downloads
- 016. Video Engagement
- 017. Click
- 018. Page View

#### Recommended Events

- 019. Add Payment Info Events
- 020. Add Shipping Info Events
- 021. Add To Cart Events
- 022. Begin Checkout Events
- 023. Generate Lead Events
- 024. Purchase Events
- 025. Refund Events
- 026. Remove From Cart Events
- 027. Select Item Events
- 028. View Item Events
- 029. View Item List Events
- 030. View Search Results Events
- 031. Signup Completions
- 032. Login Events
- 033. Sign Up Events
- 034. Search Events
- 035. Select Content Events
- 036. Select Promotion Events
- 037. Share Events
- 038. View Cart Events
- 039. View Promotion Events

#### Custom Events

- 040. Form Start
- 041. Form Submission
- 042. Dom Ready State
- 043. All Events On A Single Page
- 044. Add To Wishlist Events
- 045. Close Convert Lead Events
- 046. Close Unconvert Lead Events
- 047. Disqualify Lead Events
- 048. Earn Virtual Currency Events

- 049. Join Group Events
- 050. Level End Events
- 051. Level Start Events
- 052. Level Up Events
- 053. Post Score Events
- 054. Qualify Lead Events
- 055. Signup Form Interactions
- 056. Spend Virtual Currency Events
- 057. Tutorial Begin Events
- 058. Tutorial Complete Events
- 059. Unlock Achievement Events
- 060. Working Lead Events
- 061. Thank You Page

#### GTM Tag-Based Events

- 062. Clicks With Element Trigger
- 063. Custom Html Injection
- 064. Custom Image Load
- 065. Javascript Errors
- 066. Social Media Clicks
- 067. Timer Based Actions

#### GTM Trigger-Based Events

- 068. Custom Event Trigger
- 069. Element Visibility Trigger
- 070. Hash Change Tracking
- 071. Page Visibility State Trigger
- 072. Window Loaded Trigger

#### GTM Variable-Based Events

- 073. Extract Page View Data
- 074. Extract Button Click Data
- 075. Capture Form Submissions
- 076. Scroll Depth
- 077. Video Engagement
- 078. Remove From Cart Events
- 079. Checkout Process
- 080. Purchase Confirmation
- 081. User Login
- 082. User Logout
- 083. Custom Events
- 084. Search Queries
- 085. Product Views
- 086. Download File
- 087. Feedback Submissions
- 088. Page Performance Metrics
- 089. Javascript Errors
- 090. Social Engagement
- 091. Ad Clicks
- 092. Form Field Interactions
- 093. Implement Standard Data Layers
- 094. Data Layer Enabled Page
- 095. Non Data Layer Page

#### Custom Event Injection via GTM

- 096. Time On Page Using GTM For Ga4
- 097. Inject Custom Event Using GTM For Ga4
- 098. Advanced Custom Event Injection Using Gtm For Ga4
- 099. Text Copy Events Using GTM For Ga4

#### Form and Content Events

- 100. Contact Form Submissions
- 101. Signup Confirmation
- 102. All Link Clicks
- 103. History Changes
- 104. Embedded Youtube Videos
- 105. Self Hosted Videos
- 106. Video Platform Content
- 107. Video Pause Actions