

GA4 Event List with Serial Numbers and Codes

- 001. First Visit - User Interaction - GA4AE01
- 002. Session Start - User Interaction - GA4AE02
- 003. User Engagement - User Interaction - GA4AE03
- 004. Page View - User Interaction - GA4AE04
- 005. Outbound Link Click - User Interaction - GA4AE05
- 006. File Downloads - User Interaction - GA4AE06
- 007. Page Scroll Depth - User Interaction - GA4AE07
- 008. Search Result Views - User Interaction - GA4AE08 / GA4RE34
- 009. Video Engagement - User Interaction - GA4AE09
- 010. Video Progress - User Interaction - GA4AE10
- 011. Video Complete - User Interaction - GA4AE11
- 012. Click - User Interaction - GA4AE12
- 013. Form Start - User Interaction - GA4AE13
- 014. Form Submission - User Interaction - GA4AE14
- 015. Dom Ready State - Technical - GA4EE01
- 016. All Events On A Single Page - Technical - GA4ME01
- 017. Purchase Confirmations - E-commerce - GA4MA03
- 018. Add Payment Info Events - E-commerce - GA4RE01
- 019. Add Shipping Info Events - E-commerce - GA4RE02
- 020. Add To Cart Events - E-commerce - GA4RE03
- 021. Begin Checkout Events - E-commerce - GA4RE05
- 022. Generate Lead Events - Lead Generation - GA4RE10
- 023. Purchase Events - E-commerce - GA4RE17
- 024. Refund Events - E-commerce - GA4RE19
- 025. Remove From Cart Events - E-commerce - GA4RE20

026. Select Item Events - E-commerce - GA4RE23

027. View Item Events - E-commerce - GA4RE32

028. View Item List Events - E-commerce - GA4RE33

029. View Search Results Events - E-commerce - GA4RE34/GA4AE08

030. Signup Completions - Lead Generation - GA4EE05

031. Login Form Interactions - User Interaction - GA4EE06

032. Add To Wishlist Events - E-commerce - GA4RE35

033. Close Convert Lead Events - Lead Generation - GA4RE36

034. Close Unconvert Lead Events - Lead Generation - GA4RE37

035. Disqualify Lead Events - Lead Generation - GA4RE38

036. Earn Virtual Currency Events - Gamification - GA4RE39

037. Join Group Events - Gamification - GA4RE40

038. Level End Events - Gamification - GA4RE41

039. Level Start Events - Gamification - GA4RE42

040. Level Up Events - Gamification - GA4RE43

041. Login Events - User Interaction - GA4RE44

042. Post Score Events - Gamification - GA4RE45

043. Qualify Lead Events - Lead Generation - GA4RE46

044. Search Events - User Interaction - GA4RE47/GA4VP12

045. Select Content Events - Content Interaction - GA4RE48

046. Select Promotion Events - Content Interaction - GA4RE49

047. Share Events - Social Media - GA4RE50

048. Sign Up Events - Lead Generation - GA4RE51-1

049. Signup Form Interactions - Lead Generation - GA4RE51-2

050. Spend Virtual Currency Events - Gamification - GA4RE52

051. Tutorial Begin Events - Gamification - GA4RE53

052. Tutorial Complete Events - Gamification - GA4RE54

053. Unlock Achievement Events - Gamification - GA4RE55

054. View Cart Events - E-commerce - GA4RE56

055. View Promotion Events - E-commerce - GA4RE57

056. Working Lead Events - Lead Generation - GA4RE58

057. Clicks With Element Trigger - Technical - GA4TP01

058. Custom Html Injection - Technical - GA4TP02

059. Custom Image Load - Technical - GA4TP03

060. Custom Image Load - Technical - GA4TP04

061. Javascript Errors - Technical - GA4TP05

062. Social Media Clicks - Social Media - GA4TP06-DONE

063. Timer Based Actions - Technical - GA4TP07

064. Custom Event Trigger - Technical - GA4TG01

065. Element Visibility Trigger - Technical - GA4TG02

066. Hash Change Tracking - Technical - GA4TG03

067. Page Visibility State Trigger - Technical - GA4TG04

068. Window Loaded Trigger - Technical - GA4TG05

069. Extract Page View Data - Technical - GA4VP01

070. Extract Button Click Data - Technical - GA4VP02

071. Scroll Depth - Technical - GA4VP03

072. Capture Form Submissions - Technical - GA4VP04

073. Video Engagement - User Interaction - GA4VP05

074. Remove From Cart Events - E-commerce - GA4VP06

075. Checkout Process - E-commerce - GA4VP07

076. Purchase Confirmation - E-commerce - GA4VP08

077. User Login - User Interaction - GA4VP09

078. User Logout - User Interaction - GA4VP10

079. Custom Events - Custom Events - GA4VP11

080. Search Queries - User Interaction - GA4VP12/GA4RE47

081. Product Views - E-commerce - GA4VP13

082. Download File - User Interaction - GA4VP14

083. Feedback Submissions - Lead Generation - GA4VP15

084. Page Performance Metrics - Technical - GA4VP16

085. Javascript Errors - Technical - GA4VP17

086. Social Engagement - Social Media - GA4VP18

087. Ad Clicks - Advertising - GA4VP19

088. Form Field Interactions - Lead Generation - GA4VP20

089. Implement Standard Data Layers - Technical - GA4VP21

090. Data Layer Enabled Page - Technical - GA4VP22

091. Non Data Layer Page - Technical - GA4VP23

092. Time On Page Using GTM For Ga4 - Technical - GA4CE01

093. Inject Custom Event Using GTM For Ga4 - Technical - GA4CE02

094. Advanced Custom Event Injection Using Gtm For Ga4 - Technical - GA4CE03

095. Text Copy Events Using GTM For Ga4 - Technical - GA4CE04

096. Contact Form Submissions - Lead Generation - GA4CE05

097. Signup Confirmation - Lead Generation - GA4EE04

098. All Link Clicks - User Interaction - GA4EE07

099. History Changes - User Interaction - GA4EE08

100. Embedded Youtube Videos - Content Interaction - GA4EE09

101. Self Hosted Videos - Content Interaction - GA4EE10

102. Video Platform Content - Content Interaction - GA4EE11

103. Video Pause Actions - Content Interaction - GA4EE12

104. Thank You Page - User Interaction - GA4EE13