## msasnur\_UniversalBank

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22/10/2019

```
#Assignment 1 - Machine Learning#
#----Email- msasnur@kent.edu----#
#-----#
library(readr)
ubank<-read.csv("UniversalBank.csv")</pre>
View(ubank)
library(caret)
## Loading required package: lattice
## Loading required package: ggplot2
library(ISLR)
head(ubank,5)
##
     ID Age Experience Income ZIP.Code Family CCAvg Education Mortgage
## 1
      1 25
                     1
                           49
                                 91107
                                                 1.6
## 2
      2
                    19
                                                 1.5
                                                                      0
        45
                           34
                                             3
                                                             1
                                 90089
## 3
      3 39
                    15
                           11
                                 94720
                                            1
                                                 1.0
                                                             1
                                                                      0
                     9
                                                             2
                                                                      0
## 4 4
       35
                          100
                                            1
                                                 2.7
                                 94112
## 5
         35
                     8
                           45
                                 91330
                                            4
                                                 1.0
                                                             2
                                                                      0
##
     Personal.Loan Securities.Account CD.Account Online CreditCard
## 1
                                    1
                                               0
## 2
                 0
                                    1
                                               0
                                                       0
                                                                  0
                 0
                                               0
                                                                  0
## 3
                                    0
                                                       0
## 4
                 0
                                    0
                                               0
                                                       0
                                                                  0
## 5
                                                                  1
summary(ubank)
##
          ID
                                     Experience
                                                       Income
                        Age
                                                   Min.
## Min.
           :
               1
                   Min.
                          :23.00
                                   Min.
                                          :-3.0
                                                         : 8.00
    1st Qu.:1251
                   1st Qu.:35.00
                                                   1st Qu.: 39.00
                                   1st Qu.:10.0
##
   Median :2500
                   Median :45.00
                                   Median :20.0
                                                   Median : 64.00
## Mean
           :2500
                                           :20.1
                                                   Mean
                                                          : 73.77
                   Mean
                          :45.34
                                   Mean
##
   3rd Qu.:3750
                   3rd Qu.:55.00
                                   3rd Qu.:30.0
                                                   3rd Qu.: 98.00
           :5000
                          :67.00
                                           :43.0
##
   Max.
                   Max.
                                   Max.
                                                   Max.
                                                          :224.00
##
       ZIP.Code
                        Family
                                         CCAvg
                                                        Education
                                    Min. : 0.000
                                                     Min. :1.000
   Min. : 9307
                    Min. :1.000
```

```
1st Ou.:91911
                    1st Ou.:1.000
                                    1st Ou.: 0.700
                                                     1st Ou.:1.000
## Median :93437
                    Median :2.000
                                    Median : 1.500
                                                     Median :2.000
##
   Mean
           :93153
                    Mean
                           :2.396
                                    Mean
                                           : 1.938
                                                     Mean
                                                            :1.881
##
    3rd Qu.:94608
                    3rd Qu.:3.000
                                    3rd Qu.: 2.500
                                                     3rd Qu.:3.000
##
   Max.
           :96651
                    Max.
                           :4.000
                                    Max.
                                           :10.000
                                                     Max.
                                                            :3.000
                                    Securities.Account
##
       Mortgage
                    Personal.Loan
                                                         CD.Account
## Min.
         : 0.0
                    Min.
                           :0.000
                                    Min.
                                           :0.0000
                                                       Min.
                                                              :0.0000
    1st Qu.: 0.0
##
                    1st Qu.:0.000
                                    1st Qu.:0.0000
                                                       1st Qu.:0.0000
   Median: 0.0
                    Median :0.000
                                    Median :0.0000
                                                       Median :0.0000
##
   Mean
          : 56.5
                    Mean
                           :0.096
                                    Mean
                                           :0.1044
                                                       Mean
                                                              :0.0604
##
    3rd Qu.:101.0
                    3rd Qu.:0.000
                                    3rd Qu.:0.0000
                                                       3rd Qu.:0.0000
                    Max.
                           :1.000
                                           :1.0000
## Max.
           :635.0
                                    Max.
                                                       Max.
                                                              :1.0000
##
        Online
                       CreditCard
## Min.
           :0.0000
                     Min.
                            :0.000
##
   1st Qu.:0.0000
                     1st Qu.:0.000
## Median :1.0000
                     Median:0.000
## Mean
           :0.5968
                     Mean
                            :0.294
##
   3rd Qu.:1.0000
                     3rd Qu.:1.000
## Max.
           :1.0000
                     Max.
                            :1.000
library(dplyr)
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
       filter, lag
## The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
m_ubank <- ubank[,c(-1,-5)]
m_ubank$Personal.Loan<-factor(m_ubank$Personal.Loan)</pre>
#Data Partition - Training Data = 60% and Validation Data = 40%
set.seed(20)
Train Index = createDataPartition(m ubank $Age, p=0.6, list=FALSE)
Train_Data = m_ubank[Train_Index,]
Val Data = m ubank[-Train Index,]
Test_Index = createDataPartition(m_ubank$Age,p=0.2, list=FALSE)
Test Data = m ubank[Test Index,]
Traval_Data = m_ubank[-Test_Index,]
View(m_ubank)
summary(Train Data)
##
         Age
                      Experience
                                        Income
                                                         Family
## Min. :23.00
                  Min. :-3.00
                                    Min. : 8.00
                                                     Min. :1.000
```

```
1st Ou.:35.00
                    1st Ou.:10.00
                                     1st Ou.: 39.00
                                                      1st Ou.:1.000
##
   Median :45.00
                    Median :20.00
                                     Median : 64.00
                                                      Median :2.000
                                           : 74.75
##
   Mean
           :45.38
                    Mean
                           :20.18
                                     Mean
                                                      Mean
                                                              :2.415
##
    3rd Qu.:55.00
                    3rd Qu.:30.00
                                     3rd Qu.:102.00
                                                      3rd Qu.:4.000
                                            :224.00
##
   Max.
           :67.00
                    Max.
                           :43.00
                                     Max.
                                                      Max.
                                                              :4.000
##
        CCAvg
                      Education
                                        Mortgage
                                                      Personal.Loan
##
   Min.
           : 0.00
                    Min.
                           :1.000
                                     Min.
                                          : 0.00
                                                      0:2700
    1st Qu.: 0.70
                                     1st Qu.: 0.00
##
                    1st Qu.:1.000
                                                      1: 301
   Median: 1.50
##
                    Median :2.000
                                     Median: 0.00
##
   Mean
         : 1.94
                    Mean
                           :1.866
                                     Mean
                                            : 57.78
##
    3rd Qu.: 2.60
                    3rd Qu.:3.000
                                     3rd Qu.:100.00
##
   Max.
          :10.00
                    Max.
                           :3.000
                                            :635.00
                                     Max.
##
    Securities.Account
                         CD.Account
                                              Online
                                                             CreditCard
                               :0.00000
##
   Min.
           :0.0000
                       Min.
                                          Min.
                                                 :0.0000
                                                           Min.
                                                                   :0.0000
##
    1st Qu.:0.0000
                       1st Qu.:0.00000
                                          1st Qu.:0.0000
                                                           1st Qu.:0.0000
##
   Median :0.0000
                       Median :0.00000
                                          Median :1.0000
                                                           Median :0.0000
##
   Mean
           :0.0993
                       Mean
                               :0.05598
                                          Mean
                                                 :0.5978
                                                           Mean
                                                                   :0.2982
##
    3rd Qu.:0.0000
                       3rd Qu.:0.00000
                                          3rd Qu.:1.0000
                                                            3rd Qu.:1.0000
##
   Max.
           :1.0000
                       Max.
                              :1.00000
                                          Max.
                                                :1.0000
                                                           Max.
                                                                   :1.0000
summary(Val_Data)
##
         Age
                      Experience
                                         Income
                                                          Family
                                                      Min.
   Min.
          :23.00
                    Min. :-3.00
                                     Min.
                                          : 8.00
                                                              :1.000
##
                                                      1st Qu.:1.000
##
    1st Qu.:35.00
                    1st Qu.:10.00
                                     1st Qu.: 39.00
##
   Median :45.00
                    Median :20.00
                                     Median : 62.00
                                                      Median :2.000
##
           :45.27
                          :19.99
                                            : 72.31
   Mean
                    Mean
                                     Mean
                                                      Mean
                                                              :2.369
##
    3rd Qu.:55.00
                    3rd Qu.:30.00
                                     3rd Qu.: 93.00
                                                      3rd Qu.:3.000
##
   Max.
           :67.00
                    Max.
                           :42.00
                                     Max.
                                            :204.00
                                                      Max.
                                                              :4.000
##
                       Education
                                                       Personal.Loan
        CCAvg
                                         Mortgage
##
    Min.
           : 0.000
                     Min.
                            :1.000
                                      Min.
                                           : 0.00
                                                       0:1820
##
    1st Qu.: 0.700
                     1st Qu.:1.000
                                      1st Qu.: 0.00
                                                       1: 179
##
   Median : 1.500
                     Median :2.000
                                      Median: 0.00
                            :1.903
##
   Mean
           : 1.935
                     Mean
                                      Mean
                                             : 54.57
##
    3rd Qu.: 2.500
                     3rd Qu.:3.000
                                      3rd Qu.:102.00
##
   Max.
           :10.000
                     Max.
                            :3.000
                                      Max.
                                             :582.00
    Securities.Account
                                              Online
                                                             CreditCard
##
                         CD.Account
##
   Min.
           :0.0000
                       Min.
                               :0.00000
                                          Min.
                                                 :0.0000
                                                                   :0.0000
                                                           Min.
##
    1st Ou.:0.0000
                       1st Ou.:0.00000
                                          1st Qu.:0.0000
                                                           1st Ou.:0.0000
   Median :0.0000
                       Median :0.00000
##
                                                           Median :0.0000
                                          Median :1.0000
##
   Mean
           :0.1121
                       Mean
                              :0.06703
                                          Mean :0.5953
                                                           Mean
                                                                   :0.2876
##
    3rd Qu.:0.0000
                       3rd Qu.:0.00000
                                          3rd Qu.:1.0000
                                                           3rd Qu.:1.0000
                                          Max.
##
    Max.
           :1.0000
                       Max.
                              :1.00000
                                                 :1.0000
                                                           Max.
                                                                   :1.0000
summary(Test_Data)
##
         Age
                      Experience
                                         Income
                                                          Family
## Min.
          :23.00
                    Min. :-2.00
                                                              :1.000
                                     Min.
                                            : 8.00
                                                      Min.
                                                      1st Qu.:1.000
##
   1st Qu.:35.00
                    1st Qu.:10.00
                                     1st Qu.: 39.00
                    Median :20.00
   Median :45.00
                                     Median : 63.00
                                                      Median :2.000
##
   Mean :45.47
                    Mean :20.24
                                     Mean : 73.99
                                                      Mean :2.379
```

```
3rd Ou.:55.00
                    3rd Ou.:30.00
                                    3rd Ou.: 98.00
                                                      3rd Ou.:3.000
## Max.
           :67.00
                    Max.
                           :43.00
                                    Max.
                                           :205.00
                                                     Max.
                                                             :4.000
##
       CCAvg
                       Education
                                        Mortgage
                                                       Personal.Loan
## Min.
           : 0.000
                                          : 0.00
                                                      0:901
                     Min.
                            :1.000
                                     Min.
## 1st Qu.: 0.700
                     1st Qu.:1.000
                                     1st Qu.:
                                               0.00
                                                       1:100
## Median : 1.500
                     Median :2.000
                                     Median : 0.00
         : 1.918
## Mean
                     Mean :1.884
                                     Mean
                                           : 58.33
##
   3rd Qu.: 2.500
                     3rd Qu.:3.000
                                     3rd Qu.:103.00
                                            :589.00
## Max.
           :10.000
                     Max.
                            :3.000
                                     Max.
##
   Securities.Account
                         CD.Account
                                             Online
                                                             CreditCard
## Min.
          :0.0000
                       Min.
                              :0.00000
                                         Min.
                                                :0.0000
                                                           Min.
                                                                  :0.0000
                       1st Qu.:0.00000
                                         1st Qu.:0.0000
## 1st Qu.:0.0000
                                                           1st Qu.:0.0000
## Median :0.0000
                                                           Median :0.0000
                       Median :0.00000
                                         Median :1.0000
## Mean
           :0.1059
                       Mean
                              :0.06993
                                         Mean :0.6184
                                                           Mean
                                                                  :0.2927
## 3rd Qu.:0.0000
                       3rd Qu.:0.00000
                                         3rd Qu.:1.0000
                                                           3rd Qu.:1.0000
## Max.
          :1.0000
                       Max. :1.00000
                                         Max. :1.0000
                                                           Max. :1.0000
#Normalization
train.norm.df <- Train_Data[, -8]</pre>
valid.norm.df <- Val_Data[, -8]</pre>
Test.norm.df <- Test_Data[, -8]</pre>
traval.norm.df <- Traval_Data[, -8]</pre>
norm.values <- preProcess(train.norm.df, method=c("center", "scale"))</pre>
train.norm.df <- predict(norm.values, train.norm.df)</pre>
valid.norm.df <- predict(norm.values, valid.norm.df)</pre>
traval.norm.df <- predict(norm.values, traval.norm.df)</pre>
Test.norm.df <- predict(norm.values, Test.norm.df)</pre>
View(train.norm.df)
library(FNN)
k_ubank<-knn(train.norm.df,Test.norm.df,cl=Train_Data$Personal.Loan,k=3,prob
= TRUE)
# Confusion Matrix
library(gmodels)
CrossTable(x=Test Data$Personal.Loan,k ubank,prop.chisg = FALSE)
##
##
##
      Cell Contents
## |-
## |
                           N
##
               N / Row Total
## |
               N / Col Total
##
             N / Table Total
```

```
##
##
## Total Observations in Table: 1001
##
##
                        k_ubank
                                     1 | Row Total |
## Test Data$Personal.Loan
## -----|
                                     5
                                             901
                           896
##
                           0.994
                                      0.006
                                               0.900
##
                           0.976
                                      0.060
##
                           0.895
                                      0.005
## -----|----|
                                     78
                           22 |
                    1 |
                                                 100
##
                          0.220
                                   0.780
                                               0.100
##
                          0.024 l
                                    0.940 l
##
                           0.022
                                      0.078
                                     83
                          918 |
          Column Total |
                                                 1001
##
                           0.917
                                     0.083
## -----|
##
##
#Hypertuning
accuracy.df <- data.frame(k = seq(1, 55, 1), accuracy = rep(0, 55))
for(i in 1:55) {
 knn.pred <- knn(train.norm.df, valid.norm.df,</pre>
            cl = Train_Data$`Personal.Loan`, k = i)
 accuracy.df[i, 2] <- confusionMatrix(knn.pred,</pre>
Val_Data$`Personal.Loan`)$overall[1]
}
accuracy.df
##
     k accuracy
## 1
     1 0.9564782
## 2
    2 0.9609805
## 3
    3 0.9649825
## 4
     4 0.9574787
## 5
     5 0.9634817
## 6
     6 0.9574787
## 7
    7 0.9634817
## 8
     8 0.9579790
## 9
     9 0.9619810
## 10 10 0.9569785
## 11 11 0.9604802
## 12 12 0.9564782
## 13 13 0.9589795
## 14 14 0.9544772
```

```
## 15 15 0.9569785
## 16 16 0.9524762
## 17 17 0.9554777
## 18 18 0.9519760
## 19 19 0.9559780
## 20 20 0.9529765
## 21 21 0.9549775
## 22 22 0.9489745
## 23 23 0.9519760
## 24 24 0.9474737
## 25 25 0.9489745
## 26 26 0.9474737
## 27 27 0.9499750
## 28 28 0.9479740
## 29 29 0.9504752
## 30 30 0.9479740
## 31 31 0.9504752
## 32 32 0.9474737
## 33 33 0.9474737
## 34 34 0.9464732
## 35 35 0.9489745
## 36 36 0.9444722
## 37 37 0.9469735
## 38 38 0.9464732
## 39 39 0.9479740
## 40 40 0.9449725
## 41 41 0.9459730
## 42 42 0.9439720
## 43 43 0.9454727
## 44 44 0.9429715
## 45 45 0.9444722
## 46 46 0.9419710
## 47 47 0.9439720
## 48 48 0.9419710
## 49 49 0.9439720
## 50 50 0.9429715
## 51 51 0.9434717
## 52 52 0.9424712
## 53 53 0.9429715
## 54 54 0.9409705
## 55 55 0.9419710
accuracy.df[which.max(accuracy.df$accuracy),]
##
     k accuracy
## 3 3 0.9649825
#Accuracy obtained from train and test data (Confusion Matrix) = 97.3 when k
#Accuracy obtained from train and validation data = 96.4
```

```
#Best K value is 3 with accuracy of 97.3
# Part 4 - Classifying customer using best K value
x <- data.frame("Age" = 40, "Experience" = 10, "Income" = 84, "Family" = 2,
"CCAvg" = 2, "Education"= 1, "Mortgage" = 0, "Personal Loan"=
"Deny", "Securities Account" = 0, "CD Account" = 0, "Online" = 1, "Credit Card"
= 1)
y <- data.frame("Age" = 40, "Experience" = 10, "Income" = 84, "Family" = 2,
"CCAvg" = 2, "Education"= 2, "Mortgage" = 0, "Personal Loan"=
"Accept", "Securities Account" = 0, "CD Account" = 0, "Online" = 1, "Credit
Card'' = 1)
z <- data.frame("Age" = 40, "Experience" = 10, "Income" = 84, "Family" = 2,</pre>
"CCAvg" = 2, "Education"= 3, "Mortgage" = 0, "Personal Loan"=
"Deny", "Securities Account" = 0, "CD Account" = 0, "Online" = 1, "Credit Card"
= 1)
test pre<-as.data.frame(rbind(x,y,z))
test pre.norm<-test pre[,-8]
norm.values<- preProcess(test_pre.norm,method = c("center","scale"))</pre>
## Warning in preProcess.default(test_pre.norm, method = c("center",
## "scale")): These variables have zero variances: Age, Experience,
## Income, Family, CCAvg, Mortgage, Securities. Account, CD. Account, Online,
## Credit.Card
test pre.norm<-predict(norm.values, test pre.norm)
nn3<-
knn(train.norm.df,test=test_pre.norm,cl=Train_Data$`Personal.Loan`,k=4,prob =
CrossTable(x=test_pre$`Personal.Loan`,y=nn3,prop.chisq = FALSE)
##
##
##
     Cell Contents
## |-----
## |
                          Νĺ
## |
            N / Table Total
## |-----|
##
##
## Total Observations in Table: 3
##
##
##
                           nn3
## test pre$Personal.Loan
                                    0 | Row Total
##
                                    2
                                                2
                     Deny
##
                               0.667
```

```
## -----|----|
##
                               1 |
                Accept
##
                            0.333
## -----|----|
         Column Total
                               3 l
## -----|
##
##
#Customer's personal loan is rejected
#-----
#Part -5 Repartitioning the data, this time into training, validation, and
test sets (50% : 30% : 20%)
library(dplyr)
m ubank1 <- ubank\lceil, c(-1, -5)\rceil
m ubank1$Personal.Loan<-factor(m ubank1$Personal.Loan)</pre>
set.seed(20)
Train Index1 = createDataPartition(m ubank1$Age,p=0.5, list=FALSE)
Train Data1 = m ubank1[Train Index1,]
Val_Data1 = m_ubank1[-Train_Index1,]
Test Index1 = createDataPartition(Val_Data1$Age,p=0.2, list=FALSE)
Test_Data1 = Val_Data1[Test Index1,]
Val_Data1 = Val_Data1[-Test_Index1,]
View(m ubank1)
summary(Train_Data1)
##
                   Experience
                                   Income
                                                 Family
       Age
## Min.
         :23.00
                 Min. :-3.00
                               Min. : 8.00
                                              Min.
                                                    :1.000
  1st Qu.:35.00
                 1st Qu.:10.00
                               1st Qu.: 38.00
                                              1st Ou.:1.000
                 Median :20.00
## Median :45.00
                               Median : 63.00
                                              Median :2.000
## Mean
         :45.32
                 Mean
                      :20.11
                               Mean : 73.86
                                              Mean
                                                    :2.395
                 3rd Qu.:30.00
                               3rd Qu.:100.00
## 3rd Qu.:55.00
                                              3rd Qu.:3.000
## Max.
         :67.00
                 Max.
                       :42.00
                                    :205.00
                                                    :4.000
                               Max.
                                              Max.
      CCAvg
##
                    Education
                                  Mortgage
                                               Personal.Loan
## Min. : 0.000
                                    : 0.00
                  Min.
                        :1.000
                                Min.
                                              0:2264
##
   1st Qu.: 0.700
                  1st Qu.:1.000
                                1st Qu.: 0.00
                                              1: 237
## Median : 1.500
                  Median :2.000
                                Median: 0.00
## Mean : 1.933
                  Mean :1.864
                                Mean : 55.78
## 3rd Qu.: 2.500
                  3rd Qu.:3.000
                                3rd Qu.: 98.00
## Max.
        :10.000
                  Max. :3.000
                                Max. :617.00
                     CD.Account
## Securities.Account
                                       Online
                                                   CreditCard
## Min.
        :0.0000
                    Min.
                          :0.00000
                                   Min.
                                         :0.000
                                                        :0.0000
                                                 Min.
## 1st Qu.:0.0000
                    1st Qu.:0.00000 1st Qu.:0.000
                                                 1st Qu.:0.0000
## Median :0.0000
                    Median :0.00000 Median :1.000
                                                 Median :0.0000
## Mean :0.1008
                    Mean :0.05398 Mean :0.595
                                                 Mean :0.2939
```

```
3rd Ou.:0.0000
                        3rd Ou.:0.00000
                                           3rd Ou.:1.000
                                                            3rd Ou.:1.0000
                               :1.00000
## Max.
           :1.0000
                        Max.
                                           Max.
                                                  :1.000
                                                            Max.
                                                                   :1.0000
summary(Val_Data1)
##
                       Experience
                                          Income
                                                            Family
         Age
##
                            :-3.00
                                                               :1.000
    Min.
           :23.00
                     Min.
                                     Min.
                                             : 8.00
                                                       Min.
##
                     1st Qu.:10.00
                                     1st Qu.: 40.00
                                                       1st Qu.:1.000
    1st Qu.:35.00
##
    Median :45.00
                     Median :20.00
                                     Median : 63.00
                                                       Median :2.000
##
    Mean
           :45.38
                     Mean
                            :20.11
                                     Mean
                                             : 73.03
                                                       Mean
                                                               :2.404
##
    3rd Qu.:55.00
                     3rd Qu.:30.00
                                      3rd Qu.: 95.00
                                                       3rd Qu.:3.000
##
    Max.
           :67.00
                     Max.
                            :43.00
                                     Max.
                                             :204.00
                                                       Max.
                                                               :4.000
##
                                                       Personal.Loan
        CCAvg
                       Education
                                        Mortgage
##
    Min.
           : 0.00
                    Min.
                            :1.000
                                     Min.
                                           : 0.00
                                                       0:1809
    1st Qu.: 0.70
                     1st Qu.:1.000
                                     1st Qu.: 0.00
##
                                                       1: 188
##
    Median : 1.50
                    Median :2.000
                                     Median :
                                                0.00
##
    Mean
          : 1.93
                    Mean
                            :1.902
                                     Mean
                                             : 56.84
##
    3rd Qu.: 2.50
                     3rd Qu.:3.000
                                      3rd Qu.:102.00
##
    Max.
          :10.00
                    Max.
                            :3.000
                                             :635.00
                                     Max.
##
    Securities.Account
                          CD.Account
                                              Online
                                                              CreditCard
##
    Min.
           :0.0000
                        Min.
                               :0.0000
                                          Min.
                                                 :0.0000
                                                            Min.
                                                                   :0.0000
##
    1st Qu.:0.0000
                        1st Qu.:0.0000
                                          1st Qu.:0.0000
                                                            1st Qu.:0.0000
##
    Median :0.0000
                        Median :0.0000
                                          Median :1.0000
                                                            Median :0.0000
##
    Mean
           :0.1112
                        Mean
                               :0.0661
                                         Mean
                                                 :0.5949
                                                            Mean
                                                                   :0.2864
##
    3rd Qu.:0.0000
                        3rd Qu.:0.0000
                                          3rd Qu.:1.0000
                                                            3rd Qu.:1.0000
##
                               :1.0000
                                                 :1.0000
                                                                   :1.0000
    Max.
           :1.0000
                        Max.
                                          Max.
                                                            Max.
summary(Test_Data1)
##
                       Experience
                                          Income
                                                            Family
         Age
    Min.
                                     Min.
                                           : 8.00
                                                       Min.
                                                               :1.000
##
          :23.00
                    Min. :-2.00
##
    1st Qu.:35.00
                     1st Qu.:10.25
                                      1st Qu.: 39.00
                                                       1st Qu.:1.000
##
    Median :45.00
                     Median :20.00
                                     Median : 64.50
                                                       Median :2.000
                          :20.04
##
           :45.26
                                                               :2.373
    Mean
                    Mean
                                     Mean
                                            : 76.33
                                                       Mean
##
    3rd Qu.:55.00
                     3rd Qu.:30.00
                                      3rd Qu.:102.00
                                                       3rd Qu.:3.000
##
    Max.
           :67.00
                     Max.
                            :42.00
                                     Max.
                                             :224.00
                                                       Max.
                                                               :4.000
##
                        Education
                                                       Personal.Loan
        CCAvg
                                         Mortgage
##
    Min.
           :0.0000
                      Min.
                             :1.00
                                     Min.
                                             : 0.00
                                                       0:447
##
    1st Qu.:0.7125
                                                0.00
                                                       1: 55
                      1st Qu.:1.00
                                     1st Qu.:
##
    Median :1.6700
                      Median :2.00
                                     Median :
                                                0.00
##
    Mean
           :1.9974
                      Mean
                                     Mean
                                             : 58.74
                             :1.88
##
    3rd Ou.:2.6700
                                      3rd Ou.:114.75
                      3rd Ou.:3.00
                             :3.00
##
    Max.
           :8.8000
                      Max.
                                     Max.
                                             :587.00
    Securities.Account
                                               Online
                                                               CreditCard
##
                          CD.Account
##
                               :0.00000
                                           Min.
                                                  :0.0000
                                                                    :0.0000
    Min.
           :0.00000
                        Min.
                                                             Min.
##
    1st Qu.:0.00000
                        1st Qu.:0.00000
                                           1st Qu.:0.0000
                                                             1st Qu.:0.0000
##
    Median :0.00000
                        Median :0.00000
                                           Median :1.0000
                                                             Median :0.0000
    Mean
                        Mean
                                           Mean
                                                             Mean
           :0.09562
                               :0.06972
                                                :0.6135
                                                                    :0.3247
##
    3rd Qu.:0.00000
                        3rd Qu.:0.00000
                                           3rd Qu.:1.0000
                                                             3rd Qu.:1.0000
##
    Max.
           :1.00000
                                           Max.
                                                             Max.
                        Max.
                               :1.00000
                                                  :1.0000
                                                                    :1.0000
```

```
train.norm.df1 <- Train Data1[, -8]
valid.norm.df1 <- Val Data1[, -8]</pre>
Test.norm.df1 <- Test_Data1[, -8]</pre>
norm.values1 <- preProcess(train.norm.df1, method=c("center", "scale"))</pre>
train.norm.df1 <- predict(norm.values1, train.norm.df1)</pre>
valid.norm.df1 <- predict(norm.values1, valid.norm.df1)</pre>
Test.norm.df1 <- predict(norm.values1, Test.norm.df1)</pre>
View(train.norm.df1)
library(FNN)
k ubank1<-
knn(train.norm.df1,Test.norm.df1,cl=Train Data1$Personal.Loan,k=3,prob =
TRUE)
#Confusion Matrix
library(gmodels)
CrossTable(x=Test_Data1$Personal.Loan,k_ubank1,prop.chisq = FALSE)
##
##
##
      Cell Contents
##
##
               N / Row Total
##
              N / Col Total |
##
             N / Table Total
##
##
##
##
## Total Observations in Table:
##
##
##
                               k ubank1
## Test Data1$Personal.Loan
                                                        Row Total
##
                           0
                                     443
                                                    4
                                                               447
##
                                                             0.890
                                   0.991
                                                0.009
##
                                   0.957
                                                0.103
                                   0.882
                                                0.008
##
                           1
                                       20 |
                                                   35
                                                                55
##
                                   0.364
                                                0.636
                                                             0.110
##
                                   0.043 |
                                                0.897
##
                                   0.040
                                                0.070
##
##
               Column Total
                                                   39
                                                               502
                                     463 l
##
                                   0.922
                                                0.078
```

```
## -----|----|-----|
##
##
#Hypertuning
accuracy.df <- data.frame(k = seq(1, 55, 1), accuracy = rep(0, 55))
for(i in 1:55) {
  knn.pred1 <- knn(train.norm.df1, valid.norm.df1,</pre>
                  cl = Train_Data1$`Personal.Loan`, k = i)
  accuracy.df[i, 2] <- confusionMatrix(knn.pred1,</pre>
Val_Data1$`Personal.Loan`)$overall[1]
}
accuracy.df
##
       k accuracy
## 1
       1 0.9554331
## 2
       2 0.9519279
## 3
       3 0.9584377
## 4
       4 0.9529294
## 5
       5 0.9584377
## 6
       6 0.9479219
## 7
       7 0.9524286
## 8
       8 0.9474211
## 9
       9 0.9489234
## 10 10 0.9459189
## 11 11 0.9474211
## 12 12 0.9454181
## 13 13 0.9489234
## 14 14 0.9454181
## 15 15 0.9449174
## 16 16 0.9424136
## 17 17 0.9434151
## 18 18 0.9414121
## 19 19 0.9439159
## 20 20 0.9384076
## 21 21 0.9404106
## 22 22 0.9364046
## 23 23 0.9394091
## 24 24 0.9369054
## 25 25 0.9394091
## 26 26 0.9369054
## 27 27 0.9389084
## 28 28 0.9349024
## 29 29 0.9379069
## 30 30 0.9354031
## 31 31 0.9379069
## 32 32 0.9349024
## 33 33 0.9379069
## 34 34 0.9359039
```

```
## 35 35 0.9384076
## 36 36 0.9354031
## 37 37 0.9364046
## 38 38 0.9339009
## 39 39 0.9359039
## 40 40 0.9318978
## 41 41 0.9328993
## 42 42 0.9308963
## 43 43 0.9334001
## 44 44 0.9313971
## 45 45 0.9328993
## 46 46 0.9303956
## 47 47 0.9318978
## 48 48 0.9283926
## 49 49 0.9288933
## 50 50 0.9283926
## 51 51 0.9293941
## 52 52 0.9273911
## 53 53 0.9283926
## 54 54 0.9263896
## 55 55 0.9278918
accuracy.df[which.max(accuracy.df$accuracy),]
##
     k accuracy
## 3 3 0.9584377
#Comparing the accuracies from confusion matrix test set with test and
validation set, we found accuracy of 95.2% from confusion matrix and 95.8%
for training & validation data
```