

Questions on GERT

1. Write the advantages and disadvantages of GERT.
2. Briefly describe the use of GERT in the planning and control of marketing research.
3. Describe the steps for GERT application for an R&D project.
4. Write a short note on GERT Modelling with an example.
5. What are the components of GERT.
6. What is a deterministic node and a probabilistic node?