

# Florida Citrus Economic & Market Indicators

## August 2013



Florida Department of Citrus  
Economic and Market Research



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<b>Summary Comments</b>	3
<b>Oranges &amp; Specialty Fruit</b>	
• Brazil Orange-Juice Exports	4
• Florida Orange-Juice Availability, Movement and Inventory	5
• Florida Orange-Juice Movement	6
• Florida FCOJ Movement	7
• Florida NFC-OJ Movement	7
• U.S. Orange-Juice Imports	8
• U.S. Orange-Juice Exports	9
• Non-FDOC Processor FCOJ Disappearance Index	10
• U.S. Retail Orange-Juice Sales Expanded All Outlets Combined (xAOC)	11
• FCOJ Futures, Florida Bulk FOB & Rotterdam Monthly Average Prices	12
• FCOJ Prices	13
• FDOC Processor Delivered-In Prices	14
• Sao Paulo Processed Orange Delivered-In Prices	15
• Florida Fresh Orange and Specialty Fruit Shipments and FOB Prices, Season-to-Date	16
• Selected Competitive Fresh Fruit Shipments	17
<b>Grapefruit</b>	
• Florida Grapefruit-Juice Availability, Movement and Inventory	18
• Florida Grapefruit-Juice Movement	19
• Florida FCGJ Movement	20
• Florida NFC-GJ Movement	20
• U.S. Grapefruit-Juice Exports	21
• Florida FCGJ Export Movement	22
• Florida NFC-GJ Export Movement	22
• U.S. Retail Grapefruit-Juice Sales (Expanded Outlets XAOC)	23
• Florida Fresh Grapefruit Shipments, Season-to-Date	24
• Florida Fresh Grapefruit Domestic and Export Certified Shipments	25
• Florida Fresh Grapefruit Domestic FOB Prices, Season-to-Date	26
<b>Foreign Exchange Rates Per \$US</b>	27

# Summary Comments



- Brazil's OJ exports for July (2013-14 Brazilian season) were down 17.3% from the previous year with exports to the NAFTA region, Europe and the Far East up 24.5%, down 25.5% and down 36.5%, respectively.
- Season-to-date through 08/03/13, Florida OJ availability, movement and ending inventories were up 1.5%, down 5.8%, and up 12.3%, respectively, from last season.
- From October through June of the 2012-13 season, U.S. OJ imports and exports were up 86.0% and 16.7% from last season, respectively. Season-to-date through 08/03/13, Florida OJ exports were down 3.4% (FDOC Processors Report).
- From October through June of the 2012-13 season, Non-FDOC Processor FCOJ disappearance, based on FCOJ inventories and imports, was up 99.5%.
- Season-to-date through 07/06/13, OJ volume sales in all Nielsen retail outlets (U.S. grocery stores doing \$2 million and greater annual sales, drug stores doing \$1 million and greater annual sales, mass merchandisers, Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA) were down 0.3% from the previous season, with the NFC price up 1.8%, the Recon price down 4.8% and the overall OJ price up 0.1%.
- The July average FCOJ Futures price was \$1.41/PS, up \$.23/PS from last year, while the Rotterdam price was at an estimated \$2,375/MT, down \$25/MT from last year.
- The season (final) delivered-in price for early and midseason oranges was \$1.36/PS, down \$.41/PS from last season. Season (final) delivered-in price for Valencias was \$1.67/PS, down \$.38/PS from last season. Season (final) delivered-in price for white grapefruit was \$1.40/PS, down \$.11/PS from last season. Season (final) delivered-in price for red grapefruit was \$1.03/PS, down \$.51/PS from last season.
- Season-to-date through 06/16/13, fresh orange and specialty citrus shipments were down 9.0% from last season.
- Season-to-date through June, clementine and tangerine imports were down 2.2% relative to last season. Season-to-date through 06/02/13, Texas fresh grapefruit shipments were up 11.0%.
- Season-to-date through 08/03/13, Florida GJ availability, movement and ending inventory were down 2.7%, up 1.2% and down 6.8%, respectively.
- For October through June of the 2012-13 season, U.S. GJ exports were up 2.8%. Season-to-date through 08/03/13, Florida GJ exports were down 0.6% (FDOC Processors report).
- Season-to-date through 07/06/13, GJ volume sales in all Nielsen retail outlets (U.S. grocery stores doing \$2 million and greater annual sales, drug stores doing \$1 million and greater annual sales, mass merchandisers, Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA) were down 6.3% from the previous season, with the overall GJ price up 3.5%.
- Season-to-date through 06/02/13, Florida fresh grapefruit shipments were down 1.4% from last season, with Domestic/Canadian shipments up 8.9% and offshore shipments down 9.8% (CAC). Season-to-date through 07/21/13, shipments to Europe and Japan were up 4.2% and down 19.0% respectively. Season-to-date through 4/28/13, domestic FOB prices (CAC) for fresh white grapefruit and for fresh colored grapefruit were up 15.9% and 14.1% respectively.
- For the week ending 08/11/13 versus the same period last year, the Euro-per-Dollar exchange rate was down 7.1%, while the Yen-per-Dollar was up 24.1%.

# Brazil Orange-Juice Exports

Destination	Season-to-Date (July)		
	2011-12	2012-13	Change
	- - - - million SSE gallons <sup>a</sup> - - - -		- % -
NAFTA <sup>b</sup>	19.3	24.0	+24.5
Europe <sup>c</sup>	114.0	85.0	-25.5
Far East <sup>d</sup>	6.0	3.8	-36.5
Others	3.3	5.3	+58.4
<b>TOTAL</b>	<b>142.7</b>	<b>118.1</b>	<b>-17.3</b>

<sup>a</sup>Assumes exports with codes 2009.11.00 (FCOJ) and 2009.19.00 (Other) are 66° Brix, while exports with code 2009.12.00 (NFC) are 11.6° Brix.

<sup>b</sup>U.S., Canada, and Mexico.

<sup>c</sup>Russia, Ukraine, and Turkey are included in Europe.

<sup>d</sup>China, Japan, Taiwan, Hong Kong, Macau, South Korea, North Korea, Philippines, and Vietnam.

SOURCE: SECEX.

# Florida Orange-Juice Availability, Movement and Inventory

Item	Season (October-September)			Season-to-Date 08/03/2013 (FDOC Processor Week 44)		
	2011-12	2012-13f	Change	2011-12	2012-13	Change
	- million SSE gallons -		- % -	- million SSE gallons -		- % -
<b>Beginning Inventory</b>	<b>391.2</b>	<b>433.5</b>	<b>+10.8</b>	<b>391.2</b>	<b>433.5</b>	<b>+10.8</b>
<b>Pack from Fruit<sup>a</sup></b>	<b>926.6</b>	<b>814.5</b>	<b>-12.1</b>	<b>919.5</b>	<b>812.3</b>	<b>-11.7</b>
<b>Imports<sup>ab</sup></b>	<b>109.3</b>	<b>206.4</b>	<b>+88.9</b>	<b>106.1</b>	<b>191.9</b>	<b>+80.8</b>
<b>Availability</b>	<b>1,427.1</b>	<b>1,454.4</b>	<b>+1.9</b>	<b>1,416.9</b>	<b>1,437.7</b>	<b>+1.5</b>
<b>Movement</b>	<b>993.6</b>	<b>934.0</b>	<b>-6.0</b>	<b>847.9</b>	<b>798.6</b>	<b>-5.8</b>
FCOJ	501.8	440.8	-12.2	429.0	377.9	-11.9
NFC <sup>c</sup>	491.7	493.2	+0.3	418.9	420.7	+0.4
<b>Ending Inventory</b>	<b>433.5</b>	<b>520.4</b>	<b>+20.0</b>	<b>569.0</b>	<b>639.1</b>	<b>+12.3</b>
FCOJ	247.0	303.3	+22.8	310.1	355.1	+14.5
COJ	186.6	217.1	+16.3	258.9	284.0	+9.7
	- - weeks supply - -		- % -	- - weeks supply - -		- % -
<b>Carryover – STD<sup>c,d</sup></b>	<b>22.7</b>	<b>29.0</b>	<b>+27.7</b>	<b>29.5</b>	<b>35.2</b>	<b>+19.2</b>
FCOJ <sup>c</sup>	25.6	35.8	+39.8	31.8	41.3	+30.0
COJ <sup>c</sup>	19.7	22.9	+16.0	25.6	28.0	+9.3

f = forecast (season estimates for 2012-13 reflect the latest USDA-FASS crop forecast released on July 11<sup>th</sup>, 2013).

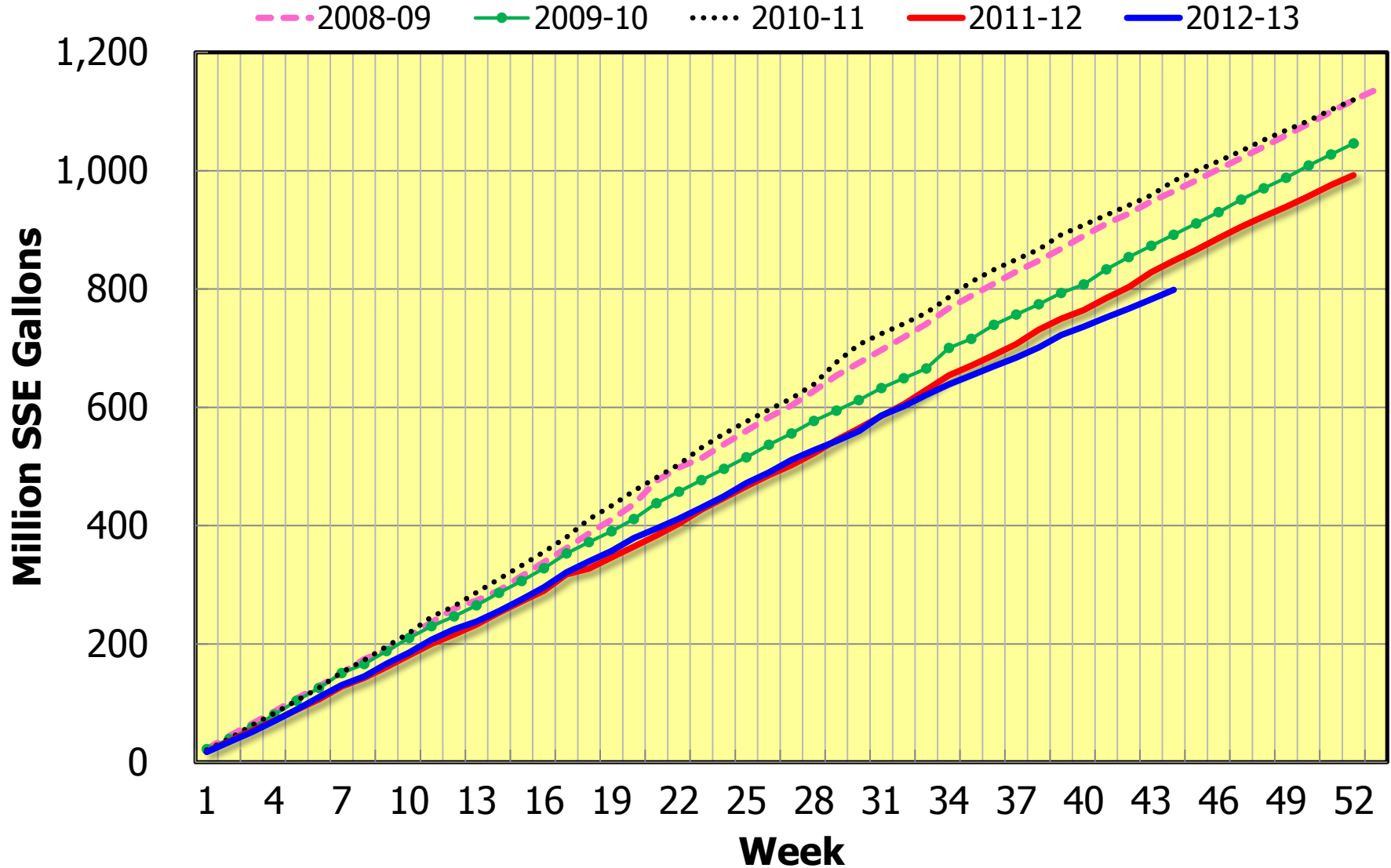
<sup>a</sup>FDOC Processor non-member Florida product included in pack from fruit for season data but included in imports for season-to-date data.

<sup>b</sup>Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, chilled OJ used in FCOJ, net loss or gain during reprocessing and adjustments.

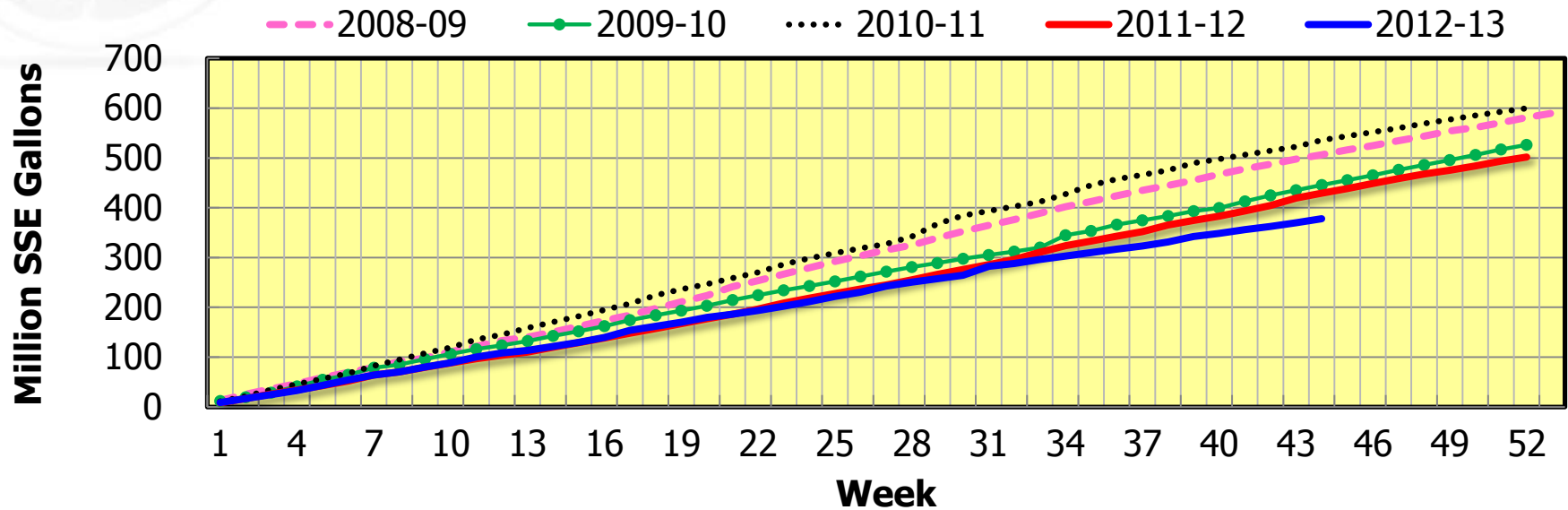
<sup>c</sup>Excludes movement of reconstituted chilled orange juice and evaporated COJ.

<sup>d</sup>Season-to-date weeks supply based on season-to-date movement.

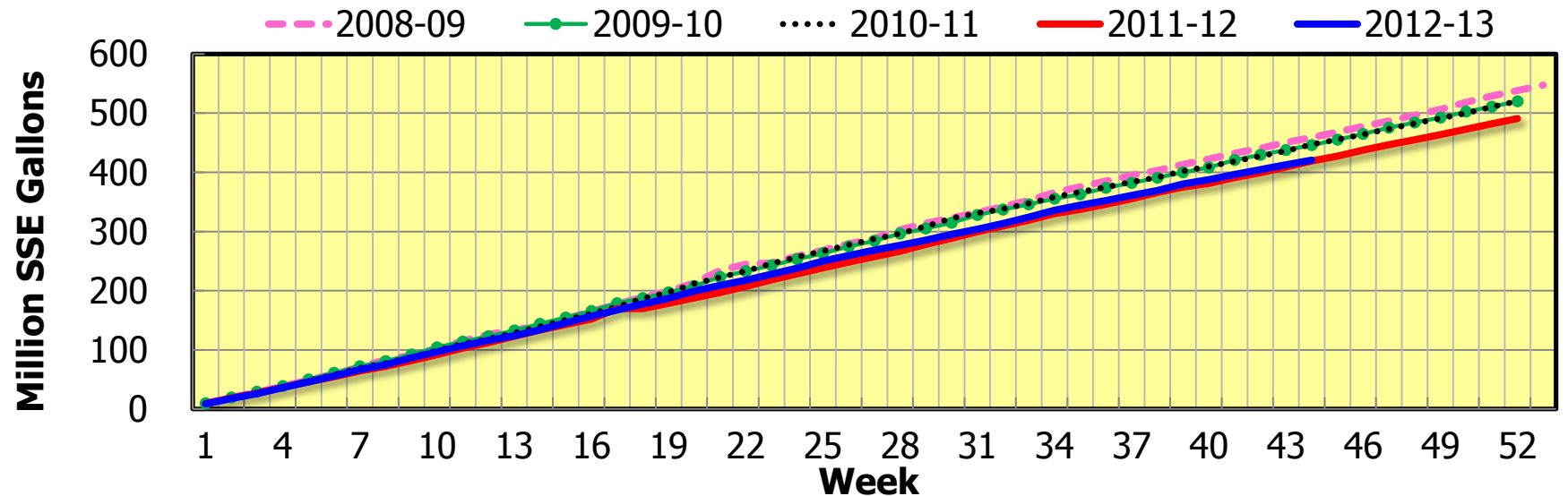
# Florida Orange Juice Movement



# Florida FCOJ Movement



# Florida NFC OJ Movement



# U.S. Orange-Juice Imports<sup>a</sup>

Season-to-Date  
(October – June)

Country	Volume			Value/SSG <sup>c</sup>		
	2011-12	2012-13	Change	2011-12	2012-13	Change
	- - million SSE gallons - -		- - % - -	- - \$/SSE gallon - -		- - % - -
TOTAL OJ						
Brazil	84.59	191.74	+126.7	1.61	1.19	-26.1
CBI <sup>b</sup>	32.00	38.09	+19.0	1.80	1.52	-15.6
Mexico	64.28	116.16	+80.7	1.75	1.42	-18.9
Other	9.32	7.74	-17.0	2.99	3.15	+5.4
TOTAL	190.20	353.73	+86.0	1.76	1.34	-23.9
NFC OJ						
Brazil	32.85	40.47	+23.2	1.66	1.53	-7.8
CBI <sup>b</sup>	.04	.01	-75.0	2.17	8.15	+275.6
Mexico	4.07	6.06	+48.9	2.70	2.35	-13.0
Other	.02	.02	+.1	5.52	5.02	-9.1
TOTAL	36.98	46.56	+25.9	1.78	1.64	-7.9

<sup>a</sup>Includes OJ with added vitamins and minerals.

<sup>b</sup>Includes Dominican Republic-Central America initiatives.

<sup>c</sup>The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.

SOURCE: U.S. Department of Commerce.



# U.S. Orange-Juice Exports<sup>a,b</sup>

Season-to-Date  
(October – June)

Country	Volume			Value/SSG <sup>c</sup>		
	2011-12	2012-13	Change	2011-12	2012-13	Change
	-- million SSE gallons --		- % -	-- \$/SSE gallon --		- % -
Canada	65.32	69.92	+7.0	3.20	3.03	-5.3
Europe	30.10	34.28	+13.9	2.40	1.83	-23.8
Japan	.95	0.83	-12.6	3.63	3.49	-3.86
Other	19.06	29.69	+55.8	3.34	2.70	-19.2
<b>TOTAL</b>	<b>115.43</b>	<b>134.72</b>	<b>+16.7</b>	<b>3.02</b>	<b>2.65</b>	<b>-12.3</b>

<sup>a</sup>Includes OJ with added vitamins and minerals.

<sup>b</sup>FDOC Processor exports of OJ for the 2012-13 season were down 3.4%, season-to-date through 08/03/2013.

<sup>c</sup>The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.

SOURCE: U.S. Department of Commerce.

# Non-FDOC Processor FCOJ Disappearance Index

Item	Season-to-Date (October - June)		
	2011-12	2012-13	Change
	- million SSE gallons -		- % -
<b>Beginning Inventory<sup>a</sup></b>	<b>31.0</b>	<b>30.0</b>	<b>-3.2</b>
<b>Foreign Imports<sup>b</sup></b>	<b><u>75.6</u></b>	<b><u>144.6</u></b>	<b><u>+91.3</u></b>
<b>Availability<sup>c</sup></b>	<b>106.5</b>	<b>174.5</b>	<b>+63.8</b>
<b>Ending Inventory<sup>a</sup></b>	<b><u>31.7</u></b>	<b><u>25.3</u></b>	<b><u>-20.4</u></b>
<b>Non-FDOC Proc. FCOJ Disappearance<sup>d</sup></b>	<b>74.8</b>	<b>149.3</b>	<b>+99.5</b>

<sup>a</sup>National Agricultural Statistics Service (NASS), U.S. FCOJ cold storage minus FDOC Processor, FCOJ inventory, as reported in NASS-USDA, "Cold Storage" reports and FDOC Processor weekly reports.

<sup>b</sup>U.S. Department of Commerce, FCOJ imports (excludes bonded product) minus FDOC Processor, FCOJ foreign product imported by members (includes bonded product).

<sup>c</sup>Beginning inventory and imports.

<sup>d</sup>Partial measure of non-Florida presumed consumption. Omits non-Florida, U.S. production and exports.

# U.S. Retail Orange Juice Sales Expanded All Outlets Combined (xAOC)<sup>a</sup>

Item	Volume			Price		
	2011-12	2012-13f	Change	2011-12	2012-13f	Change
	- - million SSE gallons - -		- % -	- - \$/SSE gallon - -		- % -
SEASON: <sup>b</sup>						
Refrigerated	535.39	536.32	+0.2	6.31	6.29	-0.3
NFC	315.41	320.61	+1.6	7.18	7.30	+1.7
RECON	219.98	215.71	-1.9	5.05	4.79	-5.2
FCOJ	31.94	27.64	-13.5	4.75	4.70	-1.0
Shelf Stable	1.93	1.43	-25.7	8.41	8.83	+5.0
TOTAL	569.26	565.39	-0.7	6.23	6.22	-0.2
SEASON-TO-DATE: (through 07/06/2013) <sup>c</sup>						
Refrigerated	419.28	421.47	+0.5	6.28	6.28	0.0
NFC	246.32	251.48	+2.1	7.13	7.26	+1.8
RECON	172.96	169.98	-1.7	5.07	4.83	-4.8
FCOJ	25.35	22.12	-12.8	4.76	4.74	-0.5
Shelf Stable	1.55	1.16	-25.3	8.28	8.71	+5.1
TOTAL	446.18	444.74	-0.3	6.20	6.21	+0.1

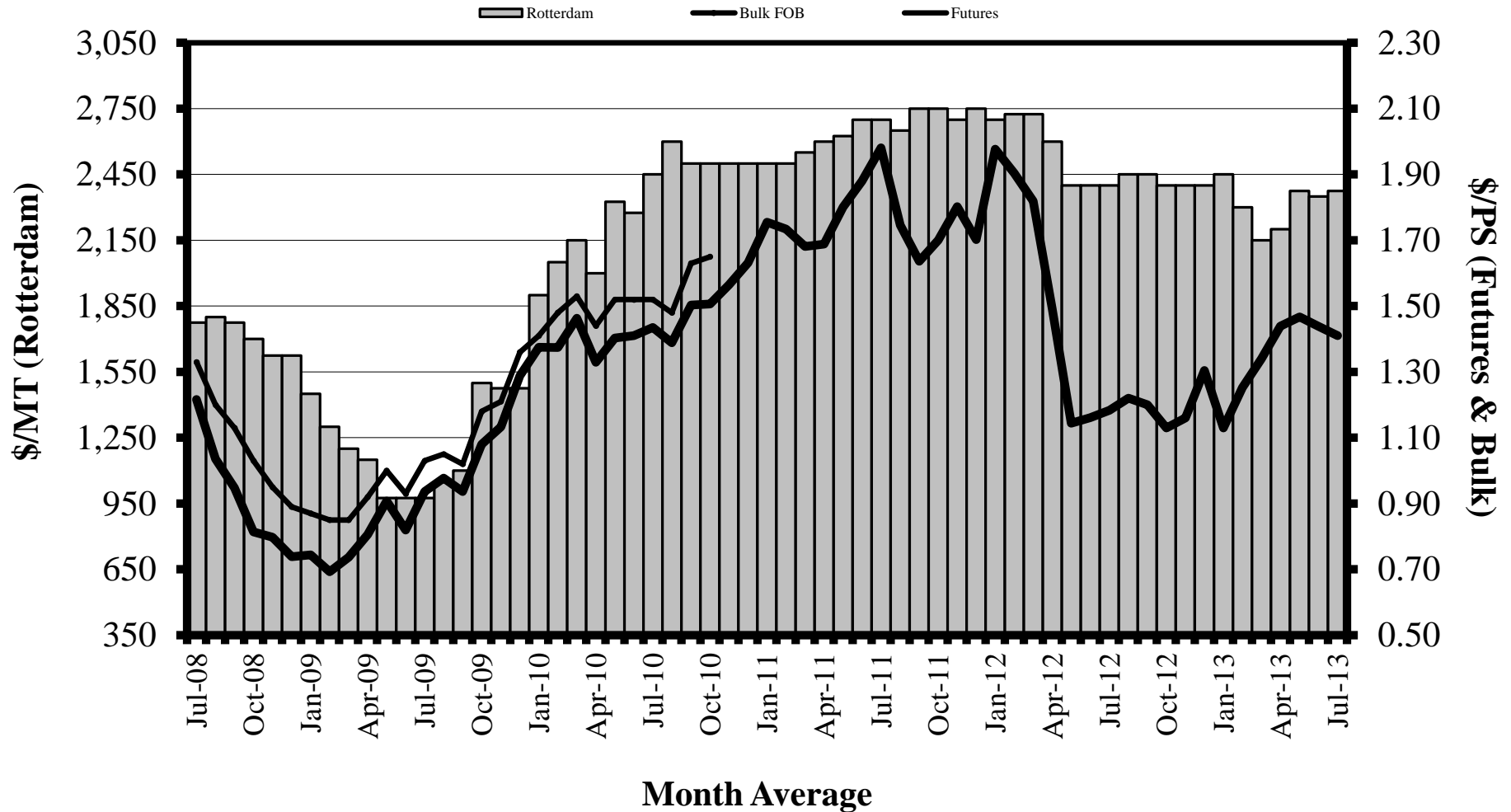
f = forecast (season estimates for 2012-13 reflect the latest USDA-FASS crop forecast released on July 11<sup>th</sup>, 2013).

<sup>a</sup> Expanded All Outlets Combined (xAOC) is a new Nielsen retail universe. xAOC data are for U.S. grocery stores doing \$2 million and greater annual sales, drug stores doing \$1 million and greater annual sales, mass merchandisers, Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA. Walmart data is now point-of sale (POS) data; previously, it was panel data. All periods in this report have been restated with the new POS data. Previous reports will not be compatible with this report.

<sup>b</sup> Actual for 2011-12 and forecast for 2012-13.

<sup>c</sup> Actual for 2011-12 and estimate for 2012-13.

# FCOJ Futures, Florida Bulk FOB & Rotterdam Monthly Average Prices July 2008 through July 2013



# FCOJ Prices

## July

Item	2012	2013	Change
	- - - - \$/pounds solids - - - -		- - % - -
<b>FCOJ Futures</b>	<b>1.18</b>	<b>1.41</b>	<b>+19.5</b>
	- - - - \$/metric ton - - - -		
<b>FCOJ Rotterdam</b>	<b>2,400</b>	<b>2,375</b>	<b>-1.0</b>

SOURCES: IntercontinentalExchange, Inc. (Futures); *Foodnews* (Rotterdam).

# FDOC Processor Delivered-In Prices

## Report #39 – Week Ending 06/29/13

Variety	Season Final		
	2011-12	2012-13	Change
	----- \$/PS -----		
Early & Midseason <sup>a</sup>	1.769	1.360	-.409
Valencias <sup>a</sup>	2.043	1.665	-.378
White Grapefruit <sup>b</sup>	1.507	1.398	-.109
Red Grapefruit <sup>b</sup>	1.538	1.033	-.505

<sup>a</sup> Season final. Final priced, combined.

<sup>b</sup> Season final.

# Sao Paulo Processed Orange Spot Prices

## Monthly Average and Season-to-Date

Season	July Average		Season-to-Date (July) <sup>a</sup>	
	Price	Change From Year Ago	Price	Change From Year Ago
	-- \$/box <sup>b</sup> --	-- % --	-- \$/box <sup>b</sup> --	-- % --
<b>2011-12<sup>c</sup></b>	<b>No Data Available</b>			
<b>2012-13</b>	<b>3.43</b>	<b>NA</b>	<b>3.43</b>	<b>NA</b>
<b>2013-14</b>	<b>3.01</b>	<b>-12.24</b>	<b>3.01</b>	<b>-12.24</b>

<sup>a</sup> Unweighted average of monthly prices.

<sup>b</sup> In U.S. dollars as reported at the CEPEA website.

<sup>c</sup> Minimum prices were set at \$R10 per box, or \$5.70/box. CEPEA did not published prices for "ORANGE - DELIVERED IN CITRUS PLANT (Spot Market)" from April 2011 to June 2012. In the 2011-12 season, processors did not trade their fruit in the spot market, only through annual contracts. In the 2011-12 season, producers negotiated with the industry (by contract) a minimum value during the season of R\$10.00/box (USD \$5.70/box) and they should receive a bonus at the end of the season (July 2012) based on the international price of the OJ.

SOURCE: CEPEA website – <http://www.cepea.esalq.usp.br>



# Florida Fresh Orange and Specialty Fruit Shipments and FOB Prices, Season-to-Date

Variety	Shipments thru 06/16/13			FOB Price thru 06/16/13		
	2011-12 STD	2012-13 STD	Change	2011-12 STD	2012-13 STD	Change
	- 1,000 4/5-bu. cartons -		- % -	- - - - \$/carton - - - -		- % -
<b>Early, Mids &amp; Temples<sup>a</sup></b>	<b>2,654</b>	<b>2,818</b>	<b>+6.2</b>	<b>11.46</b>	<b>11.37</b>	<b>-0.8</b>
<b>Navel</b>	<b>3,336</b>	<b>2,666</b>	<b>-20.1</b>	<b>13.19</b>	<b>14.07</b>	<b>+6.7</b>
<b>Valencia</b>	<b>2,990</b>	<b>3,172</b>	<b>+6.1</b>	<b>12.38</b>	<b>11.15</b>	<b>-9.9</b>
<b>Tangelo</b>	<b>672</b>	<b>788</b>	<b>+17.3</b>	<b>11.50</b>	<b>11.72</b>	<b>+1.9</b>
<b>Early Tangerines<sup>b</sup></b>	<b>2,940</b>	<b>2,304</b>	<b>-21.6</b>	<b>13.96</b>	<b>17.96</b>	<b>+28.7</b>
<b>Honey</b>	<b>2,146</b>	<b>1,664</b>	<b>-22.5</b>	<b>16.06</b>	<b>17.68</b>	<b>+10.1</b>
<b>TOTAL</b>	<b>14,738</b>	<b>13,412</b>	<b>-9.0</b>			

<sup>a</sup>Prices for Early & Mids.

<sup>b</sup>Prices for Sunburst.

SOURCE: Citrus Administrative Committee.



# Selected Competitive Fresh Fruit Shipments

## U.S. Clementine and Tangerine Imports

2011-12	2012-13	Change
August – June		
- - - - million pounds - - - -		- % -
271.29	265.37	-2.2

SOURCE: U.S. Department of Commerce.

## Texas Fresh Grapefruit Shipments

2011-12	2012-13	Change
STD – 06/02/13		
- - thousand 7/10-bu. cartons - -		- % -
5,010	5,560	+11.0

SOURCE: Citrus Administrative Committee.

# Florida Grapefruit-Juice Availability, Movement and Inventory

Item	Season			Season-to-Date 08/03/13		
	(October-September)			(FDOC Processor Week 44)		
	2011-12	2012-13 <sup>f</sup>	Change	2011-12	2012-13	Change
	- million SSE gallons -		- % -	- million SSE gallons -		- % -
<b>Beginning Inventory</b>	<b>33.1</b>	<b>36.5</b>	<b>+10.2</b>	<b>33.1</b>	<b>36.5</b>	<b>+10.5</b>
<b>Pack from Fruit<sup>a</sup></b>	<b>60.4</b>	<b>54.8</b>	<b>-9.3</b>	<b>59.2</b>	<b>53.2</b>	<b>-10.1</b>
<b>Availability</b>	<b>93.5</b>	<b>91.2</b>	<b>-2.4</b>	<b>92.3</b>	<b>89.7</b>	<b>-2.7</b>
<b>Movement</b>	<b>56.8</b>	<b>57.1</b>	<b>+0.6</b>	<b>46.9</b>	<b>47.5</b>	<b>+1.2</b>
FCGJ	33.7	34.5	+2.3	29.0	29.8	+2.8
NFC <sup>b</sup>	23.1	22.7	-2.0	17.9	17.6	-1.5
<b>Ending Inventory</b>	<b>36.5</b>	<b>34.7</b>	<b>-4.8</b>	<b>45.3</b>	<b>42.2</b>	<b>-6.8</b>
FCGJ	22.5	19.5	-13.7	27.0	24.1	-10.8
CGJ	13.9	15.3	+9.5	18.3	18.1	-0.9
	- - weeks supply - -		- % -	- - weeks supply - -		- % -
<b>Carryover – STD<sup>c,d</sup></b>	<b>33.2</b>	<b>31.9</b>	<b>-4.0</b>	<b>42.5</b>	<b>39.1</b>	<b>-7.9</b>
FCGJ <sup>c</sup>	34.8	29.3	-15.6	41.0	35.6	-13.3
CGJ <sup>c</sup>	31.3	35.0	+11.8	40.9	37.7	-7.8

<sup>f</sup> = forecast (season estimates for 2012-13 reflect the latest USDA-FASS crop forecast released on July 11<sup>th</sup>, 2013).

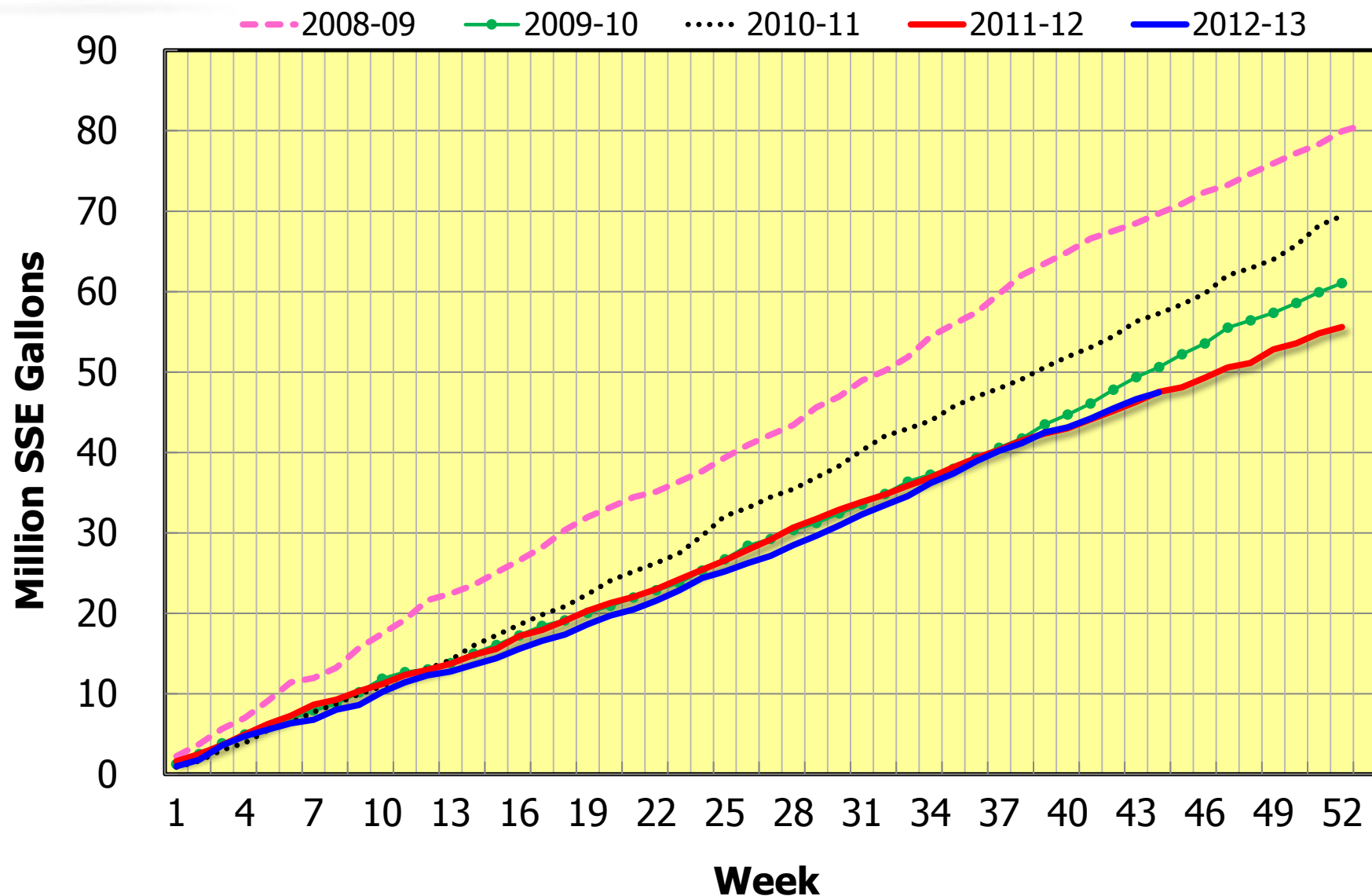
<sup>a</sup>FDOC Processor non-member Florida product included in pack from fruit for season data but included in imports for season-to-date data.

<sup>b</sup>Includes domestic receipts by members of non-Florida product, Florida product received by members from non-members, foreign imports, net loss or gain during reprocessing and adjustments.

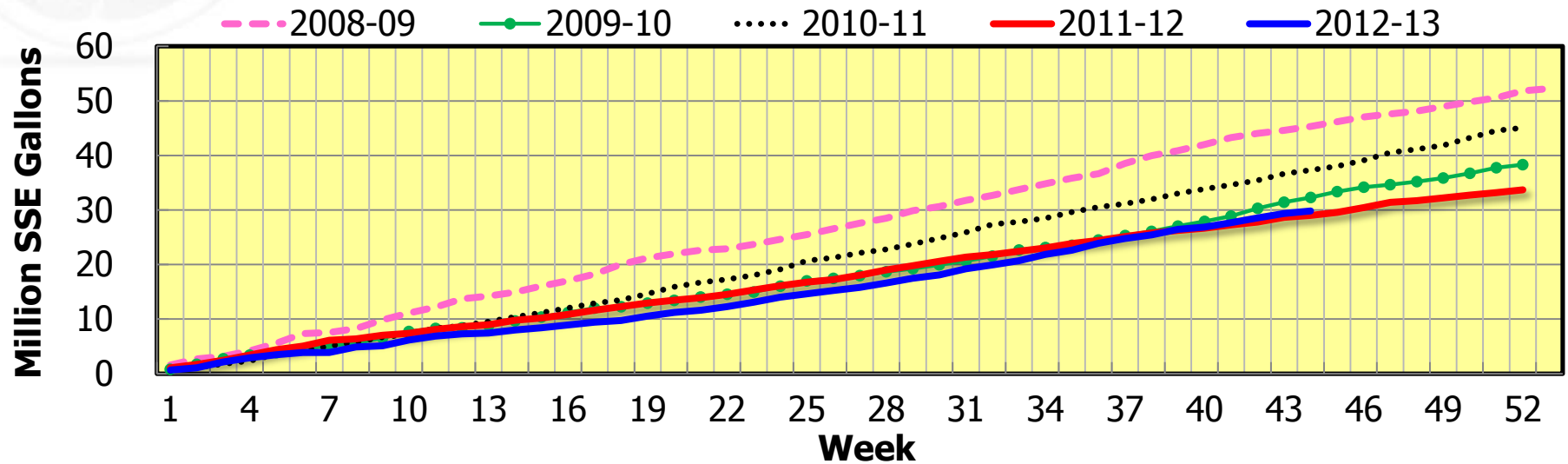
<sup>c</sup>Excludes movement of reconstituted chilled grapefruit juice and evaporated CGJ.

<sup>d</sup>Season-to-date weeks supply based on season-to-date movement.

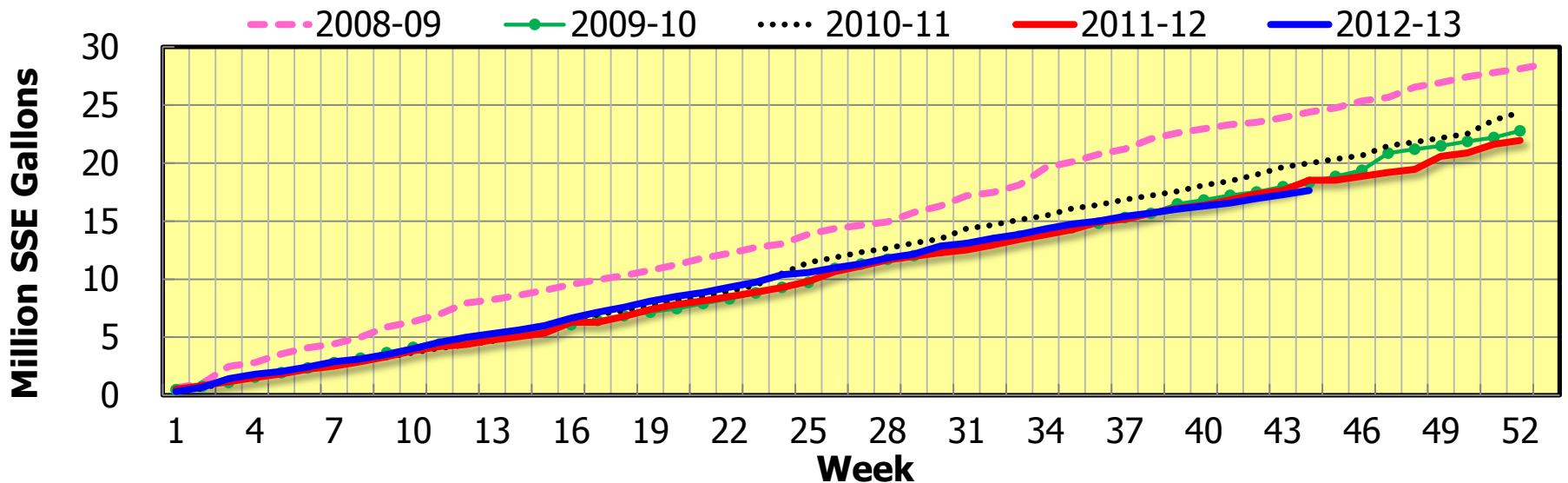
# Florida Grapefruit Juice Movement



# Florida FCGJ Movement



# Florida NFC GJ Movement



# U.S. Grapefruit-Juice Exports<sup>a,b</sup>

Season-to-Date  
(October - June)

Country	Volume			Value/SSG <sup>c</sup>		
	2011-12	2012-13	Change	2011-12	2012-13	Change
	-- million SSE gallons --		- % -	-- \$/SSE gallon --		- % -
Canada	1.51	1.52	+7	4.52	4.93	+9.1
Europe	3.68	4.79	+30.2	3.35	3.59	+7.2
Japan	3.90	3.29	-15.6	4.09	3.45	-15.6
Other	2.21	2.01	-9.0	3.85	4.17	+8.3
<b>TOTAL</b>	<b>11.30</b>	<b>11.62</b>	<b>+2.8</b>	<b>3.86</b>	<b>3.82</b>	<b>-1.0</b>

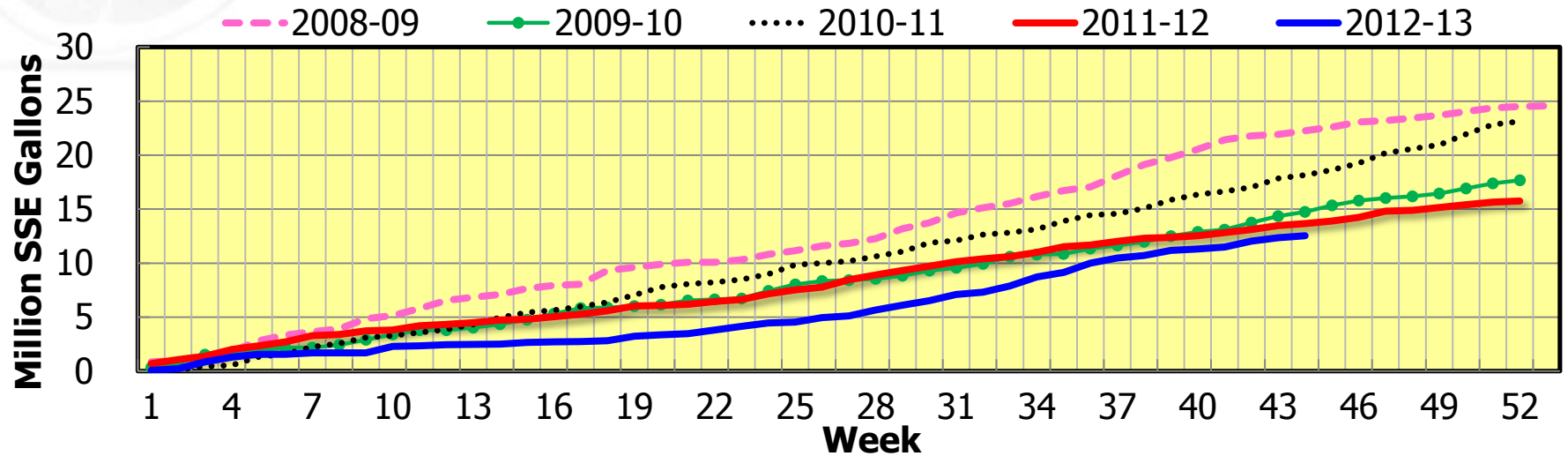
<sup>a</sup>FDOC estimates.

<sup>b</sup>FDOC Processor exports of GJ for the 2012-13 season were down -0.6%, season-to-date through 08/03/2013.

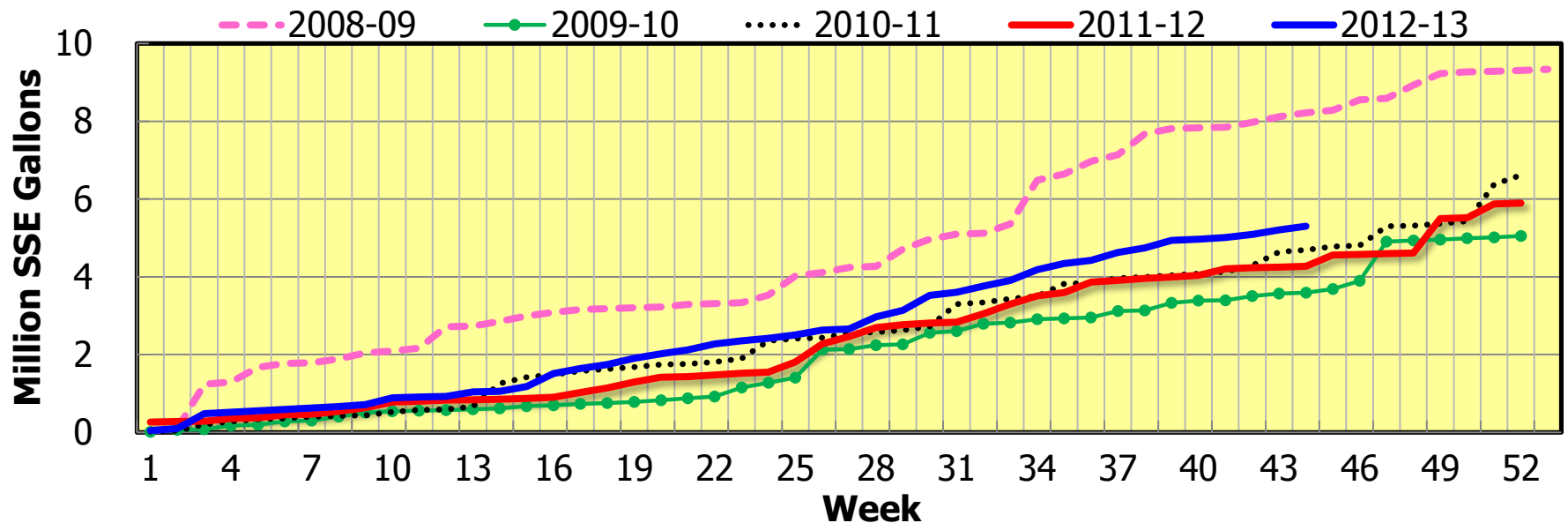
<sup>c</sup>The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.

SOURCE: U.S. Department of Commerce.

# Florida FCGJ Export Movement



# Florida NFC GJ Export Movement



# U.S. Retail Grapefruit Juice Sales Expanded All Outlets Combined (xAOC)<sup>a</sup>

Item	Volume			Price		
	2011-12	2012-13f	Change	2011-12	2012-13f	Change
	- - million SSE gallons - -		- % -	- - \$/SSE gallon - -		- % -
SEASON: <sup>b</sup>						
Refrigerated	12.17	11.66	-4.2	7.24	7.48	+3.3
NFC	11.54	10.62	-8.0	7.30	7.60	+4.1
RECON	0.63	1.04	+65.4	6.01	6.24	+3.8
FCGJ	0.43	0.39	-8.5	4.50	4.41	-2.1
Shelf Stable	6.10	5.51	-9.7	5.79	5.95	+2.7
TOTAL	18.70	17.56	-6.1	6.70	6.93	+3.4
SEASON-TO-DATE: (through 07/06/2013) <sup>c</sup>						
Refrigerated	9.45	9.06	-4.1	7.18	7.41	+3.3
NFC	9.01	8.30	-7.9	7.24	7.54	+4.1
RECON	0.43	0.76	+75.1	5.82	6.06	+4.1
FCGJ	0.33	0.31	-6.5	4.51	4.43	-1.9
Shelf Stable	4.70	4.19	-10.8	5.71	5.89	+3.1
TOTAL	14.47	13.56	-6.3	6.64	6.88	+3.5

f = forecast (season estimates for 2012-13 reflect the latest USDA-FASS crop forecast released on July 11<sup>th</sup>, 2013).

<sup>a</sup> Expanded All Outlets Combined (xAOC) is a new Nielsen retail universe. xAOC data are for U.S. grocery stores doing \$2 million and greater annual sales, drug stores doing \$1 million and greater annual sales, mass merchandisers, Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA. Walmart data is now point-of sale (POS) data; previously, it was panel data. All periods in this report have been restated with the new POS data. Previous reports will not be compatible with this report.

<sup>b</sup> Actual for 2011-12 and forecast for 2012-13.

<sup>c</sup> Actual for 2011-12 and estimate for 2012-13.

## Florida Fresh Grapefruit Shipments, Season-to-Date through 06/02/13

Shipments/Variety	2011-12 STD	2012-13 STD	Change
	----- 1,000 4/5-bu. Cartons -----		---- % ----
<b>Domestic &amp; Canadian - All</b>	<b>6,521</b>	<b>7,101</b>	<b>+8.9</b>
<b>White</b>	<b>149</b>	<b>142</b>	<b>-4.7</b>
<b>Colored</b>	<b>6,372</b>	<b>6,959</b>	<b>+9.2</b>
<b>Offshore Exports - All</b>	<b>7,970</b>	<b>7,189</b>	<b>-9.8</b>
<b>White</b>	<b>1,793</b>	<b>1,542</b>	<b>-14.0</b>
<b>Colored</b>	<b>6,177</b>	<b>5,647</b>	<b>-8.6</b>
<b>TOTAL - All</b>	<b>14,491</b>	<b>14,290</b>	<b>-1.4</b>
<b>White</b>	<b>1,942</b>	<b>1,684</b>	<b>-13.3</b>
<b>Colored</b>	<b>12,549</b>	<b>12,606</b>	<b>+0.5</b>

SOURCE: Citrus Administrative Committee, preliminary.





## Florida Fresh Grapefruit Domestic and Export Certified Shipments, Season-to-Date through 07/21/13

Country	2011-12 STD	2012-13 STD	Change
		- thousand cartons -	- % -
United States	5,530	5,988	+8.3
Canada	992	1,087	+9.6
Europe	2,799	2,917	+4.2
Japan	4,807	3,894	-19.0
Other	363	386	+6.3
<b>TOTAL</b>	<b>14,491</b>	<b>14,272</b>	<b>-1.5</b>

SOURCE: Florida Department of Citrus.

# Florida Fresh Grapefruit Domestic FOB Prices Season-to-Date through 04/28/13

Variety	FOB Price		
	2011-12 STD	2012-13 STD	Change
	----- \$/carton-----		-- % --
<b>TOTAL</b>			
<b>White</b>	<b>10.72</b>	<b>12.42</b>	<b>+15.9</b>
<b>Colored</b>	<b>10.27</b>	<b>11.72</b>	<b>+14.1</b>

SOURCE: Citrus Administrative Committee.

# Foreign Exchange Rates Per \$US

Date	Euro	Real	Yen
<b>ANNUAL</b>			
<b>2008</b>	<b>0.6832</b>	<b>1.8291</b>	<b>103.42</b>
<b>2009</b>	<b>0.7190</b>	<b>1.9924</b>	<b>93.58</b>
<b>2010</b>	<b>0.7546</b>	<b>1.7535</b>	<b>87.78</b>
<b>2011</b>	<b>0.7188</b>	<b>1.6698</b>	<b>79.70</b>
<b>2012</b>	<b>0.7781</b>	<b>1.9508</b>	<b>79.79</b>
<b>2012 (thru 08/11/2012)</b>	<b>0.7785</b>	<b>1.8916</b>	<b>79.53</b>
<b>2013 (thru 08/11/2013)</b>	<b>0.7616</b>	<b>2.0714</b>	<b>96.20</b>
<b>% Change</b>	<b>-2.2</b>	<b>+9.5</b>	<b>+21.0</b>
<b>WEEK ENDING 08/11/2013</b>			
<b>2012</b>	<b>0.8086</b>	<b>2.0232</b>	<b>78.44</b>
<b>2013</b>	<b>0.7510</b>	<b>2.2871</b>	<b>97.38</b>
<b>% Change</b>	<b>-7.1</b>	<b>+13.0</b>	<b>+24.1</b>