# FLORIDA FRESH CITRUS SHIPMENTS 1996-97 ANNUAL REPORT

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# Florida Fresh Citrus Shipments 1996-97 Annual Report

#### **Purpose**

This report provides a summary of fresh citrus shipment data for the 1996-97 season. It contains information on shipments of oranges, grapefruit, Temples, tangelos and tangerines for the domestic and export markets. The report is based on data collected by the Division of Fruit and Vegetable Inspection of the Florida Department of Agriculture.

The information is tabulated in three ways:

- (1) annually with comparisons of shipments in previous seasons,
- (2) by time period during the shipping season, and
- (3) by major markets for each variety.

### **Highlights**

Florida fresh citrus shipments totaled 72.5 million 4/5-bushel cartons in 1996-97, up 4.6% from the 69.3 million cartons shipped in 1995-96 and represents the second highest level since this report began in 1976-77. Total grapefruit, orange and tangerine shipments were up, while Temples, tangelos and honey tangerines showed decreases.

Fresh grapefruit shipments accounted for 61% of the fresh volume in 1996-97. Offshore markets accounted for 51% of those shipments, and showed a .9% increase over last season. Domestic grapefruit shipments showed a 2.2% increase and shipments to Canada were up 2.8%.

Fresh round-orange shipments represented 25.8% of the fresh volume, and Temple shipments represented an additional 1.2%. Orange shipments totaled 18.7 million 4/5-bushel cartons in 1996-97, up from 17 million cartons in the previous season. Tangerine shipments increased 33.3% over last season. Tangelo and honey tangerine shipments decreased by 1.9% and 7.4%, respectively.

Table 1. Total s	Table 1. Total shipments of Florida fresh citrus, 1987-88 through 1996-97 seasons.									
Variety	1987-88	1988-89	1989-90	1990-91	1991-92	1992-93	1993-94	1994-95	1995-96	1996-97
Grapefruit	45,198.1	46,363.2	25,709.5	46,436.4	43,862.8	44,195.6	43,026.6	42,404.8	43,534.5	44,223.7
Oranges	18,193.0	15,844.7	10,697.3	23,107.2	20,724.0	19,096.0	17,479.8	18,001.6	16,984.6	18,690.1
Temples	2,412.5	1,504.5	212.6	1,353.2	1,539.7	1,671.3	1,391.2	1,377.5	1,204.0	879.0
Tangelos	2,570.0	2,336.5	1,950.0	1,961.7	2,235.8	2,241.2	1,838.5	1,803.6	1,614.2	1,583.6
Honey Tangerines	1,454.2	1,427.2	367.1	1,272.5	1,795.3	1,823.0	2,384.8	1,595.3	2,114.2	1,958.1
Tangerines	1,606.2	1,703.6	1,113.5	549.4	1,907.2	2,090.5	3,352.5	3,386.6	3,874.7	5,163.4
TOTAL <sup>a</sup>	71,433.9	69,179.7	40,049.7	74,680.3	72,064.8	71,117.6	69,473.3	68,569.5	69,326.1	72,498.0

<sup>&</sup>lt;sup>a</sup>Columns may not add up to totals due to rounding.

Table 2.	Total domestic shi	pments of Florida	fresh citrus.	1987-88 through	1996-97 seasons.

Variety	1987-88	1988-89	1989-90	1990-91	1991-92	1992-93	1993-94	1994-95	1995-96	1996-97			
		1,000 4/5-bushel cartons											
Grapefruit	21,337.4	19,482.1	14,276.0	23,467.4	22,243.6	22,908.8	19,472.3	19,560.8	18,229.9	18,638.4			
Oranges	16,787.6	14,598.9	9,963.6	20,763.7	19,047.8	17,422.0	15,909.4	15,923.2	15,201.0	16,950.6			
Temples	2,184.2	1,421.9	203.1	1,284.8	1,458.7	1,611.5	1,335.6	1,326.7	1,139.1	837.1			
Tangelos	2,442.9	2,246.4	1,875.0	1,903.6	2,167.6	2,185.4	1,793.3	1,776.6	1,582.3	1,548.4			
Honey Tangerines	1,298.1	1,245.2	315.5	1,143.5	1,620.6	1,649.0	2,152.8	1,422.6	1,891.6	1,785.3			
Tangerines	1,539.1	1,640.0	1,058.8	518.4	1,792.5	1,986.6	3,194.1	3,188.7	3,661.9	4,890.6			
TOTAL <sup>a</sup>	45,589.3	40,634.5	27,692.0	49,081.4	48,330.7	47,763.3	43,857.5	43,198.6	41,705.9	44,650.4			

<sup>&</sup>lt;sup>a</sup>Columns may not add up to totals due to rounding.

Table 3.	Total Canadian shipments of Florida fresh citrus, 1987-88 through 1996-97 seasons.	

TOTAL <sup>a</sup>	4,960.9	4,791.1	3,010.5	5,559.6	4,668.5	5,652.3	4,862.0	4,850.2	4,575.3	4,786.9
Tangerines	67.0	61.2	54.7	24.9	98.9	85.9	138.2	160.2	194.0	241.3
Honey Tangerines	142.7	153.8	47.7	121.6	160.9	152.4	193.2	154.9	188.1	135.1
Tangelos	126.4	89.2	72.8	58.1	68.1	55.8	44.2	26.7	31.9	35.3
Temples	166.0	82.6	8.7	68.3	79.4	59.8	55.6	50.8	60.1	40.8
Oranges	1,267.6	1,091.5	720.6	1,670.7	1,278.7	1,489.6	1,224.5	1,324.8	1,141.1	1,292.7
Grapefruit	3,191.2	3,312.8	2,106.0	3,616.0	2,982.5	3,808.8	3,206.3	3,132.7	2,960.1	3,041.7
				1,0	000 4/5-bu	shel cartor	18			
Variety	1987-88	1988-89	1989-90	1990-91	1991-92	1992-93	1993-94	1994-95	1995-96	1996-97
Tuble 5. Total C	Junuarum Sinj	officing of I	TOTICA ITESII	Citi 45, 1707	oo unougi	1 1// 0 // 50	Justins.			

<sup>&</sup>lt;sup>a</sup>Columns may not add up to totals due to rounding.

Table 4. Total offshore shipments of Florida fresh citrus, 1987-88 through 1996-97 seasons.

TOTAL <sup>b</sup>	20,883.7	23,754.1	9,347.2	20,039.3	19,065.5	17,702.0	20,753.8	20,520.7	23,045.0	23,060.8
Tangerines	.0	2.4	a	6.0	15.8	18.0	20.2	37.6	18.8	31.6
Honey Tangerines	13.4	28.2	4.0	7.4	13.8	21.6	38.9	17.9	34.4	37.7
Tangelos	.7	.9	1.9	.0	.1	.0	.9	.2	.0	0.0
Temples	62.3	.0	.7	a	1.6	.0	.0	.0	4.8	1.1
Oranges	137.8	154.3	13.0	672.8	397.5	184.4	345.9	753.6	642.5	446.8
Grapefruit	20,669.6	23,568.3	9,327.5	19,353.0	18,636.7	17,478.1	20,348.0	19,711.3	22,344.5	22,543.6
				1,	000 4/5-bu	shel cartor	18			
Variety	1987-88	1988-89	1989-90	1990-91	1991-92	1992-93	1993-94	1994-95	1995-96	1996-97
Table 4. Total c	rishore shipi		mua mesm e	111 us, 1707	oo unough.	1770 71 300	isons.			

<sup>&</sup>lt;sup>a</sup>Less than 50,000 cartons.

<sup>&</sup>lt;sup>b</sup>Columns may not add up to totals due to rounding.

Table 5. Total shipments of Florida fresh citrus, 1996-97 season.

						Per	iod Num	ıber						_	%
	1	2	3	4	5	6	7	8	9	10	11	12	13		of
Variety		Report Date									Season Total	Total			
	08/01/96 thru 09/01/96	09/02/96 thru 09/29/96	09/30/96 thru 10/27/96	10/28/96 thru 11/24/96	11/25/96 thru 12/22/96	12/23/96 thru 01/19/97	01/20/97 thru 02/16/97	02/17/97 thru 03/16/97	03/17/97 thru 04/13/97	04/14/97 thru 05/11/97	05/12/97 thru 06/08/97	06/09/97 thru 07/06/97	07/07/97 thru 07/31/97	Total	Ship- ments
	•					1,	000 4/5-bi	ushel carto	ons					-	•
Grapefruit	0	315	3,283	4,891	4,809	4,635	6,994	6,881	6,099	3,858	1,733	569	156	44,224	61%
% of Total	0%	1%	7%	11%	11%	10%	16%	16%	14%	9%	4%	1%	0%	100%	
Cumulative %	0%	1%	8%	19%	30%	41%	56%	72%	86%	94%	98%	100%	100%		
Oranges	28	312	1,789	2,641	4,457	1,576	1,783	1,344	1,426	1,563	1,204	468	98	18,690	26%
% of Total	0%	2%	10%	14%	24%	8%	10%	7%	8%	8%	6%	3%	1%	100%	
Cumulative %	0%	2%	11%	26%	49%	58%	67%	75%	82%	91%	97%	99%	100%		
Temples	0	0	0	0	4	272	405	173	25	1	0	0	0	879	1%
% of Total	0%	0%	0%	0%	0%	31%	46%	20%	3%	0%	0%	0%	0%	100%	
Cumulative %	0%	0%	0%	0%	0%	31%	77%	97%	100%	100%	100%	100%	100%		
Tangelos	0	0	12	280	886	313	89	2	0	0	0	0	0	1,584	2%
% of Total	0%	0%	1%	18%	56%	20%	6%	0%	0%	0%	0%	0%	0%	100%	
Cumulative %	0%	0%	1%	18%	74%	94%	100%	100%	100%	100%	100%	100%	100%		
<b>Honey Tangerines</b>	0	0	1	0	3	258	657	478	390	159	12	0	0	1,958	3%
% of Total	0%	0%	0%	0%	0%	13%	34%	24%	20%	8%	1%	0%	0%	100%	
Cumulative %	0%	0%	0%	0%	0%	13%	47%	71%	91%	99%	100%	100%	100%		
Tangerines	0	46	820	1,525	1,916	795	55	1	4	2	0	0	0	5,163	7%
% of Total	0%	1%	16%	30%	37%	15%	1%	0%	0%	0%	0%	0%	0%	100%	
Cumulative %	0%	1%	17%	46%	83%	99%	100%	100%	100%	100%	100%	100%	100%		
Total All Citrus	28	674	5,906	9,337	12,075	7,849	9,982	8,879	7,945	5,582	2,950	1,037	254	72,498	100%
% of Total	0%	1%	8%	13%	17%	11%	14%	12%	11%	8%	4%	1%	0%	100%	
Cumulative %	0%	1%	9%	22%	39%	49%	63%	75%	86%	94%	98%	100%	100%		

Total domestic shipments of Florida fresh citrus, 1996-97 season. Table 6. Period Number % 2 3 8 9 4 5 6 10 11 12 13 of Season Variety Report Date Total Total Ship-12/23/96 01/20/97 08/01/96 09/02/96 09/30/96 10/28/96 11/25/96 02/17/97 03/17/97 04/14/97 05/12/97 06/09/97 07/07/97 ments thru 12/22/96 01/19/97 02/16/97 03/16/97 04/13/97 05/11/97 09/01/96 09/29/96 10/27/96 11/24/96 06/08/97 07/06/97 07/31/97 ---- 1,000 4/5-bushel cartons ---Grapefruit 0 2,273 1.814 1,933 1,790 485 18.638 42% 115 1.641 3.033 2,152 2,093 1.172 136 % of Total 0% 10% 10% 6% 100% 1% 9% 12% 16% 12% 11% 10% 3% 1% Cumulative % 0% 1% 9% 22% 38% 48% 59% 70% 81% 90% 97% 99% 100% **Oranges** 27 295 1.676 2,410 4,189 1,442 1,595 1,185 1,134 1,367 1,111 434 85 16,951 38% % of Total 0% 25% 9% 1% 2% 10% 14% 9% 7% 7% 8% 7% 3% 100% Cumulative % 0% 2% 51% 59% 69% 82% 90% 97% 99% 12% 26% 76% 100% **Temples** 0 0 0 0 4 257 387 164 23 1 0 0 0 837 2% % of Total 0% 0% 0% 0% 0% 0% 0% 31% 46% 20% 3% 0% 0% 100% Cumulative % 0% 0% 0% 0% 0% 31% 78% 97% 100% 100% 100% 100% 100% 0 0 2 0 0 0 0 1,548 **Tangelos** 12 274 871 302 86 0 3% % of Total 0% 0% 1% 18% 56% 20% 6% 0% 0% 0% 0% 0% 0% 100% Cumulative % 0% 19% 94% 100% 100% 100% 100% 100% 100% 100% 0% 1% 75% **Honey Tangerines** 0 0 1 0 598 441 351 12 0 1,785 4% 3 235 145 0% 0% % of Total 0% 0% 0% 0% 13% 34% 25% 20% 8% 1% 0% 100% Cumulative % 0% 0% 0% 0% 0% 13% 47% 72% 91% 99% 100% 100% 100% 0 45 1,457 51 1 4 2 0 0 4,891 11% **Tangerines** 786 1,798 748 % of Total 0% 30% 0% 0% 0% 0% 0% 100% 1% 16% 37% 15% 1% 0% Cumulative % 47% 84% 99% 100% 100% 100% 100% 0% 1% 17% 100% 100% 100% **Total Domestic Citrus** 27 455 4,117 6,413 9,897 4,870 3,887 3,445 3,303 919 222 44,650 100% 4,798 2,296 % of Total 0% 1% 9% 14% 22% 11% 11% 9% 8% 7% 5% 2% 0% 100% 0% Cumulative % 1% 10% 25% 47% 58% 68% 77% 85% 92% 97% 100% 100%

Table 7. Total Canadian shipments of Florida fresh citrus, 1996-97 season. Period Number % 2 3 8 9 4 5 6 10 11 12 13 of Season Variety Report Date Total Total Ship-01/20/97 08/01/96 09/02/96 09/30/96 10/28/96 11/25/96 12/23/96 02/17/97 03/17/97 04/14/97 05/12/97 06/09/97 07/07/97 ments thru 12/22/96 01/19/97 02/16/97 03/16/97 04/13/97 05/11/97 09/01/96 09/29/96 10/27/96 11/24/96 06/08/97 07/06/97 07/31/97 --- 1.000 4/5-bushel cartons ----Grapefruit 0 46 444 329 312 349 348 342 300 50 3.042 297 217 64% % of Total 0% 10% 2% 0% 100% 2% 15% 11% 10% 11% 11% 11% 10% 7% Cumulative % 0% 2% 16% 27% 37% 47% 58% 70% 81% 91% 98% 100% 100% **Oranges** 1 17 109 225 258 133 186 89 78 84 86 23 2 1.293 27% % of Total 0% 17% 20% 10% 7% 7% 2% 0% 100% 1% 8% 14% 6% 6% Cumulative % 0% 1% 27% 47% 79% 85% 91% 100% 10% 58% 72% 98% 100% 2 **Temples** 0 0 0 0 0 14 16 8 0 0 0 41 1% % of Total 0% 0% 0% 0% 0% 0% 0% 35% 39% 20% 6% 0% 0% 100% Cumulative % 0% 0% 0% 0% 0% 35% 74% 94% 100% 100% 100% 100% 100% **Tangelos** 0 0 0 6 15 3 0 0 0 0 0 0 35 1% 10 % of Total 0% 0% 0% 17% 44% 30% 10% 0% 0% 0% 0% 0% 0% 100% Cumulative % 0% 0% 17% 90% 100% 100% 100% 100% 100% 100% 100% 0% 61% **Honey Tangerines** 0 0 0 0 1 22 49 26 25 13 0 0 0 135 3% % of Total 0% 0% 0% 0% 0% 0% 0% 16% 36% 19% 19% 10% 0% 100% Cumulative % 0% 0% 0% 0% 0% 17% 53% 72% 90% 100% 100% 100% 100% 0 1 **30** 59 41 4 0 0 0 0 0 0 241 5% **Tangerines** 106 % of Total 0% 24% 17% 0% 0% 0% 0% 0% 100% 1% 13% 44% 1% 0% Cumulative % 0% 37% 99% 100% 100% 1% 13% 81% 100% 100% 100% 100% 100% **Total Canadian Citrus** 1 64 584 618 677 533 607 472 448 397 302 **73** 10 4,787 100% % of Total 0% 1% 12% 13% 14% 11% 13% 10% 9% 8% 6% 2% 0% 100% 0% Cumulative % 1% 14% 26% 41% 52% 64% 74% 84% 92% 98% 100% 100%

Total offshore shipments of Florida fresh citrus, 1996-97 season. Table 8. Period Number % 2 5 6 8 9 10 11 12 13 of Season Variety Total Report Date Total Ship-12/23/96 01/20/97 02/17/97 08/01/96 09/02/96 09/30/96 10/28/96 11/25/96 03/17/97 04/14/97 05/12/97 06/09/97 07/07/97 ments thru 09/01/96 09/29/96 10/27/96 11/24/96 12/22/96 01/19/97 02/16/97 03/16/97 04/13/97 05/11/97 06/08/97 07/06/97 07/31/97 -----1,000 4/5-bushel cartons -----Grapefruit 0 154 1,198 2,290 1,479 2,509 4,493 4,439 3,824 1,768 344 34 12 22,544 98% % of Total 0% 1% 5% 10% 7% 11% 20% 20% 17% 8% 2% 0% 0% 100% Cumulative % 0% 1% 6% 16% 23% 34% 54% 73% 90% 98% 100% 100% 100% **Oranges** 0 0 3 6 1 2 70 214 113 7 11 10 447 2% 10 % of Total 0% 0% 1% 1% 2% 0% 1% 16% 48% 25% 2% 3% 2% 100% Cumulative % 0% 98% 0% 1% 2% 4% 4% 5% 21% 68% 94% 95% 100% 0% **Temples** 0 0 0 0 0 0 1 0 0 0 0 0 1 % of Total 0% 0% 0% 0% 0% 0% 0% 100% 0% 0% 0% 0% 0% 100% Cumulative % 0% 0% 0% 0% 0% 0% 100% 100% 100% 100% 100% 100% 100% 0 0 **Tangelos** 0 0 0 0 0 0 0 0 0 0 0 0 0% % of Total 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% Cumulative % 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% **Honey Tangerines** 0 0 0 0 0 1 10 12 14 1 0 0 0 38 0% % of Total 0% 0% 0% 0% 0% 2% 32% 37% 3% 0% 0% 0% 100% 26% Cumulative % 0% 0% 0% 0% 0% 2% 28% 60% 97% 100% 100% 100% 100% 0 0 4 0 0 0 **32** 0% **Tangerines** 10 12 6 0 0 0 0 % of Total 0% 0% 12% 30% 39% 18% 0% 0% 0% 0% 0% 0% 0% 100% Cumulative % 0% 0% 12% 43% 82% 100% 100% 100% 100% 100% 100% 100% 100% **Total Offshore Citrus** 23,061 100% 0 154 1,205 2,305 1,501 2,517 4,506 4,521 4,051 1,882 351 45 22 % of Total 0% 1% 5% 10% 7% 11% 20% 20% 18% 8% 2% 0% 0% 100% 0% Cumulative % 6% 16% 22% 33% 72% 90% 98% 100% 100% 100% 1% 53%

Table 9. Market ranking of fresh Florida grapefruit, top 35 domestic and Canadian market areas, 1996-97 season.

Market Ranking	Market Area	1,000 4/5-Bushel Cartons	% Total Domestic & Canadian Shipments	Cumulative Shipment %	1995-96 Ranking by Market Area
1	New York City	2,341	10.80	10.80	New York City
2	Ontario	1,403	6.47	17.27	Quebec
	Boston	1,135	5.24	22.50	Ontario
4	Quebec	1,084	5.00	27.50	Boston
5	Chicago	939	4.33	31.83	Philadelphia
	Philadelphia	923	4.26	36.09	West Palm Beach
7	West Palm Beach	696	3.21	39.30	Chicago
8	Miami	542	2.50	41.80	Miami
9	Washington, DC	515	2.37	44.18	Minneapolis
10	Atlanta	497	2.29	46.47	Washington, DC
11	Minneapolis	474	2.19	48.66	St. Louis
12	Seattle-Tacoma	450	2.07	50.73	Atlanta
13	Baltimore	447	2.06	52.79	Detroit
14	Detroit	432	1.99	54.79	Baltimore
15	Tampa-St. Petersburg	411	1.89	56.68	Seattle-Tacoma
16	Cleveland	407	1.88	58.56	Cleveland
17	Springfield, MA	391	1.80	60.36	Los Angeles
18	St. Louis	381	1.76	62.12	Tampa-St. Petersburg
	Los Angeles	359	1.65	63.77	Springfield, MA
20	Milwaukee	348	1.61	65.38	Milwaukee
21	Pittsburgh	296	1.37	66.75	Pittsburgh
22	Charlotte	281	1.30	68.04	Charlotte
23	Indianapolis	253	1.17	69.21	Indianapolis
24	Cincinnati	226	1.04	70.25	Spartanburg
25	Spartanburg	218	1.01	71.26	Jacksonville
26	Harrisburg-York	216	.99	72.26	Denver
27	Scranton	211	.97	73.23	Lansing
28	Jacksonville	201	.93	74.15	Scranton
	Buffalo	198	.91	75.07	Orlando-Daytona
30	Birmingham	185	.85	75.92	Harrisburg-York
	Portland, OR	183	.84	76.76	Birmingham
32	Grand Rapids	180	.83	77.59	Cincinnati
33	British Columbia	174	.80	78.39	Buffalo
	Denver	173	.80	79.19	Salt Lake City
35 Orlando-Daytona		171	.79	79.98	Kansas City
35-Mark		17,340	79.98		
	mestic & Canadian	21,680	100.00		

Table 10. Market ranking of fresh Florida oranges, top 35 domestic and Canadian market areas, 1996-97 season.

	1996-97 season.				
Market Ranking	Market Area	1,000 4/5-Bushel Cartons	% Total Domestic & Canadian Shipments	Cumulative Shipment %	1995-96 Ranking by Market Area
1	New York City	2,999	16.44	16.44	New York City
	Atlanta	981	5.38	21.82	Atlanta
	Miami	832	4.56	26.38	Miami
	Ontario	737	4.04	30.42	Philadelphia
	Philadelphia	715	3.92	34.34	Boston
6	West Palm Beach	620	3.40	37.73	Ontario
	Chicago	611	3.35	41.08	West Palm Beach
	Boston	609	3.34	44.43	Chicago
	Orlando-Daytona	482	2.64	47.07	Washington, DC
	Charlotte	465	2.55	49.62	Quebec
	Baltimore	447	2.45	52.07	Charlotte
12	Washington, DC	433	2.37	54.44	Orlando-Daytona
13	Tampa-St. Petersburg	417	2.29	56.73	Birmingham
14	Birmingham	395	2.16	58.89	Baltimore
15	Quebec	384	2.11	61.00	Tampa-St. Petersburg
16	Jacksonville	324	1.78	62.77	Los Angeles
17	Spartanburg	299	1.64	64.41	Jacksonville
18	New Orleans	250	1.37	65.78	Detroit
19	Detroit	247	1.35	67.13	Raleigh-Durham
20	Raleigh-Durham	242	1.33	68.46	Spartanburg
21	Nashville	234	1.28	69.74	New Orleans
22	Richmond	199	1.09	70.83	Nashville
23	Columbia, SC	185	1.02	71.85	Richmond
24	Cleveland	175	.96	72.81	Columbia, SC
25	Indianapolis	172	.94	73.75	Louisville
26	Los Angeles	162	.89	74.64	Cleveland
27	Memphis	156	.86	75.49	Springfield, MA
28	Cincinnati	152	.83	76.33	Indianapolis
29	Louisville	149	.82	77.14	Memphis
30	Harrisburg-York	147	.80	77.95	Scranton
31	Springfield, MA	143	.79	78.73	Cincinnati
32	Montgomery	134	.73	79.47	Minneapolis
33	Milwaukee	126	.69	80.16	Ardmore-Ada
34	Pittsburgh	123	.67	80.83	Pittsburgh
35	Scranton	115	.63	81.46	St. Louis
35-Mark		14,861	81.46		
Total Do	mestic & Canadian	18,243	100.00		

Table 11. Market ranking of fresh Florida Temples, top 35 domestic and Canadian market areas, 1996-97 season.

	1996-97 season.				
Market Ranking	Market Area	1,000 4/5-Bushel Cartons	% Total Domestic & Canadian Shipments	Cumulative Shipment %	1995-96 Ranking by Market Area
1	New York City	114	12.93	12.93	New York City
	Chicago	56	6.40	19.33	Philadelphia
	Philadelphia	53	6.03	25.37	Atlanta
	Atlanta	44	5.04	30.40	Chicago
	Baltimore	32	3.60	34.00	Washington, DC
	Boston	30	3.43	37.43	Boston
	Washington, DC	30	3.37	40.81	Baltimore
	Detroit	27	3.06	43.87	Miami
9	Tampa-St. Petersburg	26	2.96	46.83	Detroit
	Springfield, MA	24	2.70	49.53	Ontario
11	West Palm Beach	22	2.55	52.07	West Palm Beach
12	Miami	22	2.54	54.61	Springfield, MA
13	Ontario	19	2.19	56.80	Cleveland
14	Cleveland	16	1.85	58.65	Charlotte
15	Charlotte	16	1.83	60.48	Raleigh-Durham
16	Jacksonville	16	1.80	62.28	Richmond
17	Raleigh-Durham	14	1.63	63.90	Tampa-St. Petersburg
18	Spartanburg	14	1.55	65.46	Spartanburg
19	Milwaukee	12	1.42	66.88	Quebec
20	Pittsburgh	12	1.33	68.20	Cincinnati
21	Harrisburg-York	12	1.32	69.52	Milwaukee
22	Indianapolis	12	1.31	70.83	Orlando-Daytona
23	Birmingham	12	1.31	72.14	Jacksonville
24	Cincinnati	11	1.24	73.39	Birmingham
25	Richmond	10	1.19	74.57	Indianapolis
26	Memphis	10	1.10	75.68	Columbus, OH
27	Grand Rapids	9	1.00	76.68	Pittsburgh
	Los Angeles	8	.95	77.62	Rochester
	Quebec	8	.91	78.53	Memphis
	Columbus, OH	8	.88	79.42	Montgomery
	Montgomery	7	.84	80.25	Grand Rapids
	St. Louis	6	.73	80.98	Scranton
	Rochester	6	.70	81.68	Harrisburg-York
	Hartford-New Haven	6	.68	82.36	Lansing
	Syracuse	6	.63	82.99	Columbia, SC
35-Mark		729	82.99		
Total Do	mestic & Canadian	878	100.00		

Table 12. Market ranking of fresh Florida tangelos, top 35 domestic and Canadian market areas, 1996-97 season.

	1996-97 season.		0/ T-4-1		1005.00
3.6.1.		1,000	% Total	Cumulative	1995-96
Market	Market Area	4/5-Bushel	Domestic &	Shipment	Ranking
Ranking		Cartons	Canadian	%	by
			Shipments		Market Area
	West Palm Beach	154	9.75	9.75	West Palm Beach
	Atlanta	80	5.06	14.81	Atlanta
3	New York City	78	4.93	19.74	Philadelphia
4	Philadelphia	72	4.57	24.31	New York City
5	Charlotte	50	3.19	27.50	Charlotte
6	Miami	44	2.81	30.31	Raleigh-Durham
	Birmingham	42	2.65	32.96	Chicago
8	Washington, DC	41	2.57	35.53	Birmingham
9	Tampa-St. Petersburg	41	2.57	38.11	Washington, DC
10	Raleigh-Durham	40	2.53	40.63	Miami
11	Nashville	37	2.32	42.95	Richmond
12	Chicago	34	2.14	45.10	Detroit
13	Detroit	34	2.14	47.23	Indianapolis
14	Indianapolis	32	2.04	49.27	Columbia, SC
15	Spartanburg	32	2.03	51.30	Baltimore
16	Columbia, SC	30	1.88	53.18	Nashville
17	Boston	29	1.84	55.03	Spartanburg
18	Baltimore	28	1.78	56.81	Cleveland
19	Cleveland	28	1.76	58.57	Tampa-St. Petersburg
20	Jacksonville	27	1.73	60.30	Cincinnati
21	Richmond	27	1.70	62.00	Louisville
22	Cincinnati	25	1.56	63.56	Jacksonville
23	Louisville	24	1.49	65.05	Pittsburgh
24	Pittsburgh	23	1.42	66.47	Boston
	Winston-Salem	21	1.31	67.78	Knoxville
26	Ontario	20	1.28	69.06	Winston-Salem
27	Knoxville	20	1.27	70.33	Ontario
28	Grand Rapids	19	1.22	71.55	Roanoke-Lynchburg
	Orlando-Daytona	18	1.14	72.70	Dayton
30	Milwaukee	18	1.13	73.82	Los Angeles
31	Charleston	17	1.08	74.91	Orlando-Daytona
32	Dayton	17	1.08	75.99	Milwaukee
	Roanoke-Lynchburg	15	.98	76.96	Grand Rapids
	Harrisburg-York	15	.95	77.91	Chattanooga
	Memphis	14	.88	78.79	Harrisburg-York
35-Mark	-	1,248	78.79		
Total Do	mestic & Canadian	1,584	100.00		

Table 13. Market ranking of fresh Florida tangerines, top 35 domestic and Canadian market areas, 1996-97 season.

	1996-97 season.		<u> </u>		
Market Ranking	Market Area	1,000 4/5-Bushel Cartons	% Total Domestic & Canadian Shipments	Cumulative Shipment %	1995-96 Ranking by Market Area
1	New York City	756	14.73	14.73	New York City
2	Atlanta	223	4.35	19.08	Chicago
	Chicago	215	4.20	23.27	Atlanta
4	Ontario	199	3.87	27.15	Los Angeles
5	Philadelphia	197	3.84	30.98	Philadelphia
	Boston	185	3.60	34.58	Boston
7	Los Angeles	156	3.05	37.63	Ontario
	Baltimore	135	2.64	40.27	Washington, DC
9	Detroit	127	2.48	42.75	Detroit
10	Tampa-St. Petersburg	120	2.34	45.09	Baltimore
	Charlotte	119	2.32	47.40	Miami
12	Washington, DC	116	2.25	49.66	Charlotte
13	Spartanburg	104	2.03	51.68	San Francisco
14	Miami	100	1.95	53.63	Indianapolis
15	Indianapolis	83	1.62	55.26	Tampa-St. Petersburg
16	Jacksonville	82	1.60	56.86	Spartanburg
17	Orlando-Daytona	82	1.60	58.46	Birmingham
18	Ardmore-Ada	80	1.55	60.01	Cleveland
19	Cincinnati	77	1.50	61.51	Ardmore-Ada
20	Springfield, MA	75	1.47	62.97	Cincinnati
21	Cleveland	75	1.45	64.43	Minneapolis
22	Raleigh-Durham	74	1.44	65.87	Jacksonville
23	San Francisco	70	1.36	67.23	Raleigh-Durham
24	Birmingham	67	1.30	68.52	Richmond
25	Pittsburgh	63	1.24	69.76	Springfield, MA
26	Minneapolis	62	1.22	70.98	Pittsburgh
27	Richmond	62	1.21	72.18	Nashville
28	New Orleans	54	1.05	73.23	Milwaukee
29	Nashville	54	1.04	74.27	Buffalo
30	Oklahoma City	52	1.02	75.29	Columbia, SC
31	St. Louis	51	1.00	76.30	St. Louis
32	Memphis	50	.98	77.28	Louisville
33	Milwaukee	50	.97	78.24	Quebec
34	Columbia, SC	49	.96	79.20	Orlando-Daytona
35	Scranton	49	.96	80.16	New Orleans
35-Mark		4,114	80.16		
Total Do	mestic & Canadian	5,132	100.00		
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Table 14. Market ranking of fresh Florida honey tangerines, top 35 domestic and Canadian market areas, 1996-97 season.

	areas, 1996-97 season				
Market Ranking	Market Area	1,000 4/5-Bushel Cartons	% Total Domestic & Canadian Shipments	Cumulative Shipment %	1995-96 Ranking by Market Area
1	New York City	304	15.85	15.85	New York City
	Los Angeles	210	10.92	26.77	Los Angeles
	Orlando-Daytona	101	5.26	32.03	San Francisco
	San Francisco	100	5.21	37.24	Ontario
	Boston	95	4.93	42.17	Chicago
	Chicago	84	4.39	46.55	Miami
	Ontario	84	4.37	50.93	Boston
	Atlanta	66	3.45	54.37	Orlando-Daytona
	Miami	60	3.12	57.49	Atlanta
	Philadelphia	52	2.70	60.20	Philadelphia
	Ardmore-Ada	50	2.61	62.81	Ardmore-Ada
12	Tampa-St. Petersburg	39	2.01	64.82	Quebec
	Baltimore	35	1.84	66.66	Seattle-Tacoma
14	Seattle-Tacoma	35	1.81	68.47	Jacksonville
15	Jacksonville	33	1.73	70.20	Washington, DC
16	Washington, DC	33	1.69	71.90	Baltimore
17	Scranton	25	1.30	73.19	Tampa-St. Petersburg
18	New Orleans	24	1.25	74.44	New Orleans
19	Quebec	20	1.06	75.50	Detroit
20	Detroit	18	.94	76.44	San Antonio
21	Birmingham	16	.86	77.30	Birmingham
22	Springfield, MA	16	.82	78.12	Minneapolis
23	Charlotte	16	.81	78.93	Springfield, MA
24	Denver	15	.77	79.70	Charlotte
25	San Antonio	15	.76	80.46	British Columbia
26	British Columbia	14	.74	81.20	Houston
27	Raleigh-Durham	14	.73	81.93	St. Louis
28	Minneapolis	13	.69	82.62	Denver
29	Oklahoma City	13	.66	83.28	Cleveland
	Portland, OR	12	.65	83.93	Spartanburg
	Dallas-Fort Worth	12	.64	84.57	Pittsburgh
	West Palm Beach	12	.61	85.17	Milwaukee
	Milwaukee	11	.59	85.77	Indianapolis
	Grand Rapids	11	.56	86.33	Richmond
	Spartanburg	11	.56	86.89	Raleigh-Durham
35-Mark		1,669	86.89		
Total Do	mestic & Canadian	1,920	100.00		

Table 15. Offshore shipments of Florida fresh grapefruit, 1987-88 through 1996-97 seasons.<sup>a</sup>

Country	1987-88	1988-89	1989-90	1990-91	1991-92	1992-93	1993-94	1994-95	1995-96	1996-97
				1	,000 4/5-bi	ishel carton	s			
Belgium	1,501	1,440	571	1,811	953	1,339	1,845	1,094	1,137	1,383
England	659	760	386	744	608	605	669	869	718	808
France	3,296	3,375	1,796	2,783	3,046	2,486	2,248	2,064	2,551	2,679
Germany	1,003	865	187	334	401	449	354	233	325	82
Holland	1,438	1,883	736	1,561	1,479	2,077	2,293	3,761	4,605	4,385
Italy	369	317	105	99	65	49	2	6	3	0
Japan	10,936	12,042	5,200	11,184	11,011	9,184	11,541	10,428	11,324	11,045
Norway	0	0	b	1	2	6	7	0	2	10
Puerto Rico	4	5	8	8	4	7	7	12	4	6
Sweden	104	98	34	60	57	63	48	47	80	86
Switzerland	64	93	78	14	3	0	1	0	1	0
Denmark	0	b	b	1	10	7	16	23	38	45
Taiwan	1,074	2,012	123	488	661	872	849	619	1,120	1,482
South Korea	150	609	72	201	238	238	375	461	270	348
Hong Kong	51	48	22	41	40	42	35	30	59	42
Singapore	12	17	7	16	34	31	28	28	33	50
Finland	2	4	0	0	6	13	16	21	52	58
Other	3	1	2	9	26	19	30	15	24	39
TOTAL <sup>c</sup>	20,668	23,568	9,328	19,353	18,637	17,478	20,348	19,711	22,344	22,544

<sup>&</sup>lt;sup>a</sup>August 1 through July 31.

<sup>&</sup>lt;sup>b</sup>Less than 500 cartons.

<sup>&</sup>lt;sup>c</sup>Columns may not add up to total due to rounding.

Table 16. Offshore shipments of Florida fresh oranges and Temples, 1987-88 through 1996-97 seasons.<sup>a</sup>

Country	1987-88	1988-89	1989-90	1990-91	1991-92	1992-93	1993-94	1994-95	1995-96	1996-97
				1	,000 4/5-bu	ishel carton	s			
Belgium	3	0	2	1	4	8	2	2	1	6
England	38	2	0	10	16	9	6	6	1	11
France	1	0	2	0	5	0	b	2	b	0
Germany	2	0	0	0	b	1	b	0	0	0
Holland	67	43	1	50	23	22	3	113	93	39
Italy	0	0	b	0	0	0	1	0	0	1
Japan	26	60	4	328	37	11	55	b	27	22
Norway	0	0	0	0	0	b	0	0	0	0
Puerto Rico	18	15	4	18	9	12	2	9	2	8
Sweden	3	0	0	0	0	0	0	7	0	0
Taiwan	32	29	0	95	181	95	256	600	467	334
South Korea	0	0	0	12	9	0	b	0	0	b
Hong Kong	1	0	0	154	90	17	0	0	4	b
Singapore	2	3	0	4	4	1	1	2	8	11
Finland	0	0	0	0	1	0	0	0	5	0
Other	5	2	0	0	18	6	19	12	32	14
TOTAL <sup>c</sup>	200	154	13	673	397	184	346	754	642	447

<sup>&</sup>lt;sup>a</sup>August 1 through July 31.

<sup>&</sup>lt;sup>b</sup>Less than 500 cartons.

<sup>&</sup>lt;sup>c</sup>Columns may not add up to total due to rounding.