#### FLORIDA DEPARTMENT OF CITRUS

# Florida Citrus Economic & Market Indicators June 2019

Florida Department of Citrus

Economic and Market Research



#### **Florida Citrus Economic & Market Indicators**

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#### **Summary Comments**

- Brazil's OJ exports for 2018-19 Brazilian season (July May) were down 15.7% from the previous year with exports to the NAFTA region, Europe and the Far East down 37.7%, down 5.5% and down 10.6%, respectively.
- Season-to-date through 06/01/19, Florida FCOJ availability, movement and ending inventories were up 16.9%, up 11.0%,, and up 21.0% respectively, from last season.
- Season-to-date through 06/01/19, Florida SSOJ availability, movement and ending inventories were up 13.7%, down 6.5%,, and up 37.9% respectively, from last season.
- For October through April of the 2018-19 season, U.S. OJ imports and exports were down 12.6% and down 3.4% from last season, respectively. Season-to-date though 06/01/19, Florida OJ exports were up 27.5% (FDOC Processors Report).
- For October through April of the 2018-19 season, Non-FDOC Processor FCOJ disappearance, based on FCOJ inventories and imports, was down 56.1%.
- Season-to-date through 05/11/19, OJ volume sales in all Nielsen retail outlets (U.S. grocery stores doing \$2 million and greater annual sales, drug stores doing \$1 million and greater annual sales, mass merchandisers, Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA) were down 6.4% from the previous season, with the NFC price down 4.1%, the Recon price down 2.0% and the overall OJ price down 3.3%.
- The average FCOJ Futures price was \$0.99/PS, down \$0.68/PS from last year.
- Season-to-date through 02/23/19, the delivered-in price for early and midseason oranges was \$2.20/PS, down \$0.39/PS from last season. Late season Orange Prices cannot be compared.
- Season to date through 06/02/19, fresh orange and specialty citrus shipments were up 2.5%, from last season.
- From August through April of the 2018-19 season, clementine and tangerine imports were down 2.9% relative to last season. Season-to-date through 05/11/19, Texas fresh grapefruit shipments were down 16.3% relative to last season.
- Season-to-date through 06/01/19, Florida FCGJ availability, movement and ending inventories were down 35.2%, down 51.5%,, and down 3.8% respectively, from last season.
- Season-to-date through 06/01/19, Florida SSGJ availability, movement and ending inventories were up 2.3%, down 13.0%,, and up 8.6% respectively, from last season.
- For October through April of the 2018-19 season, U.S. GJ exports were up 7.2%. Season-to-date through 06/01/19, Florida GJ exports were down 50.2% (FDOC Processors report).
- Season-to-date through 05/11/19, GJ volume sales in all Nielsen retail outlets (U.S. grocery stores doing \$2 million and greater annual sales, drug stores doing \$1 million and greater annual sales, mass merchandisers, Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA) were down 11.9% from the previous season, with the overall GJ price up 7.3%.
- Season-to-date through 06/02/19, Florida fresh grapefruit shipments were up 10.1% from last season, with Domestic/Canadian shipments up 24.8% and offshore shipments down 6.9% (DFVI). Shipments to Europe and Japan were down 15.2% and down 3.6%, respectively. Domestic FOB prices (CAC) for fresh white and red/pink grapefruit were down 19.0% and down 6.9%, respectively.
- For the month of May versus the same period last year, the Euro/USD, Real/USD, and Yen/USD exchange rates were up 5.7%, up 10.3%, and up 0.3% respectively.



#### **Brazil Orange Juice Exports**

	Season-to-Date					
Destination		(July - May)				
	2017-18	2018-19	Change			
NAFTA <sup>b</sup>	-million S	SE Gallons- <b>268.8</b>	-%-			
Europe <sup>c</sup>	921.9	871.3	-5.5			
Far East <sup>d</sup>	138.0	123.4	-10.6			
Others	79.9	61.0	-23.7			
Total	1571.5	1324.5	-15.7			

<sup>&</sup>lt;sup>a</sup>Assumes exports with codes 2009.11.00 (FCOJ) and 2009.19.00 (Other) are 66° Brix, while exports with code 2009.12.00 (NFC) are 11.6° Brix.

SOURCE: Secretary of External Commerce - Brazil



<sup>&</sup>lt;sup>b</sup>U.S., Canada, and Mexico.

<sup>&</sup>lt;sup>c</sup>Russia, Ukraine, and Turkey are included in Europe.

<sup>&</sup>lt;sup>d</sup>China, Japan, Taiwan, Hong Kong, Macau, South Korea, North Korea, Philippines, and Vietnam.

## Florida FCOJ Availability, Movement and Inventory

	Prior	Season Compa	rison	Season-to-Date 06/01/19			
Item	(Oct	ober - Septem	ber)	(FDOC Processor Week 35)			
	2016-17	2017-18	Change	2017-18	2018-19	Change	
	- millio	on PS -	- % -	- milli	on PS -	- % -	
<b>Beginning Inventory</b>	219.0	192.2	-12.2	192.2	243.1	+26.5	
Pack from Fruit	74.5	41.1	-44.8	41.1	85.0	+106.9	
Imports <sup>a</sup>	261.8	313.9	+19.9	253.7	241.0	-5.0	
Availability	555.2	547.2	-1.4	487.0	569.2	+16.9	
Movement	363.0	303.5	-16.4	201.1	223.1	+11.0	
Bulk	292.3	237.3	-18.8	156.5	181.3	+15.9	
Packaged	70.7	66.2	-6.4	44.6	41.8	-6.2	
<b>Ending Inventory</b>	192.2	243.7	+26.8	285.9	346.1	+21.0	
Bulk	185.0	237.8	+28.5	279.5	339.7	+21.5	
Packaged	7.2	5.9	-17.8	6.4	6.4	-0.1	
	- weeks supply -		- % -	- weeks supply -		- % -	
Carry Over - STD <sup>b</sup>	27.5	41.8	+51.7	49.8	54.3	+9.1	

<sup>&</sup>lt;sup>a</sup>Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, chilled OJ used in FCOJ, net loss or gain during reprocessing and adjustments.



<sup>&</sup>lt;sup>b</sup>Season-to-date weeks supply based on season-to-date movement.

## Florida SSOJ Availability, Movement and Inventory

	Prior	Season Compa	rison	Season-to-Date 06/01/19			
Item	(Oct	ober - Septem	ber)	(FDO	eek 35)		
	2016-17	2017-18	Change	2017-18	2018-19	Change	
	- millio	on PS -	- % -	- milli	ion PS -	- % -	
<b>Beginning Inventory</b>	202.8	186.7	-7.9	186.7	124.5	-33.3	
Pack from Fruit	320.8	200.2	-37.6	199.9	310.4	+55.3	
Imports <sup>a</sup>	63.7	104.9	+64.6	84.4	100.7	+19.4	
Availability	587.2	491.8	-16.2	471.0	535.7	+13.7	
<b>Movement</b> <sup>b</sup>	397.9	365.4	-8.2	260.3	243.3	-6.5	
Bulk	31.2	26.7	-14.4	17.7	14.0	-20.7	
Packaged	366.7	338.7	-7.6	242.6	229.3	-5.5	
<b>Ending Inventory</b>	186.7	124.6	-33.3	209.7	289.1	+37.9	
Bulk	181.0	119.7	-33.9	205.1	284.4	+38.7	
Packaged	5.8	4.9	-15.1	4.6	4.6	+1.2	
	- weeks	supply -	- % -	- weeks supply -		- % -	
Carry Over - STD <sup>c</sup>	24.4	17.7	-27.4	28.2	41.6	+47.5	

<sup>&</sup>lt;sup>a</sup>Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCOJ used in chilled OJ, net loss or gain during reprocessing and adjustments.



 $<sup>^{\</sup>mathrm{b}}\mathrm{Excludes}$  evaporated COJ.

<sup>&</sup>lt;sup>c</sup>Season-to-date weeks supply based on season-to-date movement.

# **U.S.** Orange Juice Imports<sup>a</sup>

Season-to-Date October - April

		Octobe	r - Aprii				
Country		Volume			FOB Value/SSG <sup>c</sup>		
Country	2017-18	2018-19	Change	2017-18	2018-19	Change	
		TOT	AL OJ				
	- million S	SE gallons -	- % -	- \$/S	SE gallon -	- % -	
Brazil	231.76	157.90	-31.9	1.36	1.46	+7.4	
CBI <sup>b</sup>	16.30	16.24	-0.4	1.89	1.68	-11.1	
Mexico	134.98	161.42	+19.6	2.03	1.89	-6.9	
Other	2.09	1.07	-48.8	2.66	3.25	+22.2	
TOTAL	385.13	336.63	-12.6	1.62	1.69	+4.3	
		NF	COI				
Brazil	80.34	77.76	-3.2	1.49	1.59	+6.7	
CBI <sup>b</sup>	0.01	0.00	-100.0	4.68	5.40	+15.4	
Mexico	20.99	23.78	+13.3	2.71	2.55	-5.9	
Other	0.05	0.04	-20.0	3.06	4.55	+48.7	
TOTAL	101.38	101.58	+0.2	1.75	1.82	+4.0	

<sup>&</sup>lt;sup>a</sup>Includes OJ with added vitamins and minerals.



<sup>&</sup>lt;sup>b</sup>Includes Dominican Republic-Central America initiatives.

<sup>&</sup>lt;sup>c</sup>The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons. SOURCE: U.S. Department of Commerce.

# **U.S.** Orange Juice Exports<sup>a,b</sup>

**Season-to-Date** October - April Volume FOB Value/SSG<sup>c</sup> Country 2018-19 2017-18 2018-19 2017-18 Change Change - million SSE gallons -- \$/SSE gallon -- % -- % -Canada 18.82 17.73 -5.8 4.88 5.18 +6.1 0.18 -65.4 5.27 +3.9 **Europe** 0.52 5.07 0.24 6.83 +61.1 Japan 0.23 +4.3 4.24 **Other** 6.55 +9.3 -0.5 5.99 5.50 5.47 **TOTAL** 25.56 24.69 -3.4 5.02 5.27 +5.0

SOURCE: U.S. Department of Commerce.



<sup>&</sup>lt;sup>a</sup> Includes OJ with added vitamins and minerals.

<sup>&</sup>lt;sup>b</sup> FDOC Processor exports of OJ for the 2018-19 season were up 27.5%, season-to-date through 06/01/19.

<sup>&</sup>lt;sup>c</sup> The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.

#### **Non-FDOC Processor FCOJ Disappearance Index**

Item	Season-to-Date October - April					
	2017-18	2018-19	Change			
	- million S	SSE gallons -	- % -			
Beginning Inventory	15.5	12.3	-20.8			
Foreign Imports <sup>b</sup>	<u>102.4</u>	<u>57.4</u>	<u>-44.0</u>			
Availability <sup>c</sup>	117.8	69.6	-40.9			
Ending Inventory <sup>2</sup>	<u>16.5</u>	<u>25.2</u>	<u>+52.8</u>			
Non-FDOC Processor FCOJ Disappearance	101.4	44.5	-56.1			

<sup>&</sup>lt;sup>a</sup>National Agricultural Statistics Service (NASS), U.S. FCOJ cold storage minus FDOC Processor, FCOJ inventory, as reported in NASS-USDA, "Cold Storage" reports and FDOC Processor weekly reports.

<sup>&</sup>lt;sup>d</sup>Non-FDOC Processor FCOJ Disappearance is a partial Measure of non-Florida presumed consumption that does not include U.S. production from States other than Florida or U.S. exports.



<sup>&</sup>lt;sup>b</sup>U.S. Department of Commerce, FCOJ imports (excludes bonded product) minus FDOC Processor, FCOJ foreign product imported by members (includes bonded product).

<sup>&</sup>lt;sup>c</sup>Beginning inventory and imports.

#### **U.S. Retail Orange Juice Sales**

**Expanded All Outlets Combined (xAOC)**<sup>a</sup>

	Vo	olume Sale	es	D	ollar Sales		Pri	ce/Eq Gall	on
Item	2016-17	2017-18	Change	2016-17	2017-18	Change	2016-17	2017-18	Change
	- million SS	E gallons -	- % -	- million	dollars -	- % -	- \$/SSE	gallon -	- % -
		Full Sea	son Resu	lts for the Pi	revious Two	Seasons			
Refrigerated	414.05	394.63	-4.7	2,801.24	2,719.60	-2.9	6.77	6.89	+1.9
NFC	265.39	249.12	-6.1	2,036.10	1,964.97	-3.5	7.67	7.89	+2.8
RECON	148.66	145.51	-2.1	765.14	754.63	-1.4	5.15	5.19	+0.8
FCOJ	18.08	16.40	-9.3	89.20	82.00	-8.1	4.93	5.00	+1.3
Shelf Stable	0.29	0.24	-18.4	2.55	2.15	-15.6	8.67	8.96	+3.4
TOTAL	432.43	411.27	-4.9	2,892.99	2,803.76	-3.1	6.69	6.82	+1.9
		Season-to	-Date thro	ough 05/11/	19, Topline	Report #	08		
	2017-18	2018-19	Change	2017-18	2018-19	Change	2017-18	2018-19	Change
Refrigerated	250.84	233.87	-6.8	1,715.01	1,653.54	-3.6	6.84	7.07	+3.4
NFC	165.65	148.80	-10.2	1,289.30	1,236.27	-4.1	7.78	8.31	+6.7
RECON	85.19	85.08	-0.1	425.72	417.27	-2.0	5.00	4.90	-1.8
FCOJ	10.63	9.79	-7.9	53.27	48.65	-8.7	5.01	4.97	-0.8
Shelf Stable	7.42	8.10	+9.2	53.92	59.89	+11.1	7.27	7.40	+1.7
TOTAL	268.89	251.76	-6.4	1,822.21	1,762.07	-3.3	6.78	7.00	+3.3



# **U.S.** Retail NFC Orange Juice Promotional Pricing (xAOC)

	Average Price Per Unit			Average Price Per Eq. Gallon		
<b>Unit Sizes</b>	16 Week Period Ending			16 Week Period Ending		
	05/13/17	05/12/18	05/11/19	05/13/17	05/12/18	05/11/19
		Non-Pro	motional Price			
NFC <11 oz	\$3.88	\$3.91	\$4.06	\$11.92	\$12.00	\$12.16
NFC 11-20 oz	\$1.85	\$1.95	\$1.95	\$15.97	\$15.70	\$16.27
NFC 20-50 oz	\$3.81	\$3.51	\$3.72	\$14.22	\$13.88	\$14.71
NFC 50-70 oz	\$3.82	\$3.74	\$3.74	\$7.89	\$7.92	\$8.57
NFC 70-110 oz	\$5.83	\$5.86	\$5.83	\$8.38	\$8.43	\$8.39
NFC >110 oz	\$6.44	\$6.46	\$6.71	\$6.44	\$6.46	\$6.71
		Promo	otional Price <sup>a</sup>			
NFC <11 oz	\$3.52	\$3.50	\$3.40	\$10.71	\$10.13	\$10.50
NFC 11-20 oz	\$1.28	\$1.28	\$1.32	\$13.67	\$13.29	\$13.47
NFC 20-50 oz	\$2.78	\$2.70	\$2.97	\$10.50	\$10.60	\$11.91
NFC 50-70 oz	\$3.06	\$3.14	\$3.06	\$6.60	\$6.93	\$7.48
NFC 70-110 oz	\$5.44	\$5.46	\$5.54	\$7.82	\$7.85	\$7.98
NFC >110 oz	\$6.32	\$6.56	\$6.46	\$6.32	\$6.56	\$6.46



<sup>&</sup>lt;sup>a</sup>Promotional prices includes features, displays, and combined feature and display prices. Temporary price reductions (TPR) are not included in promotional prices.

# U.S. Retail NFC Orange Juice Sales by Unit Size (xAOC)

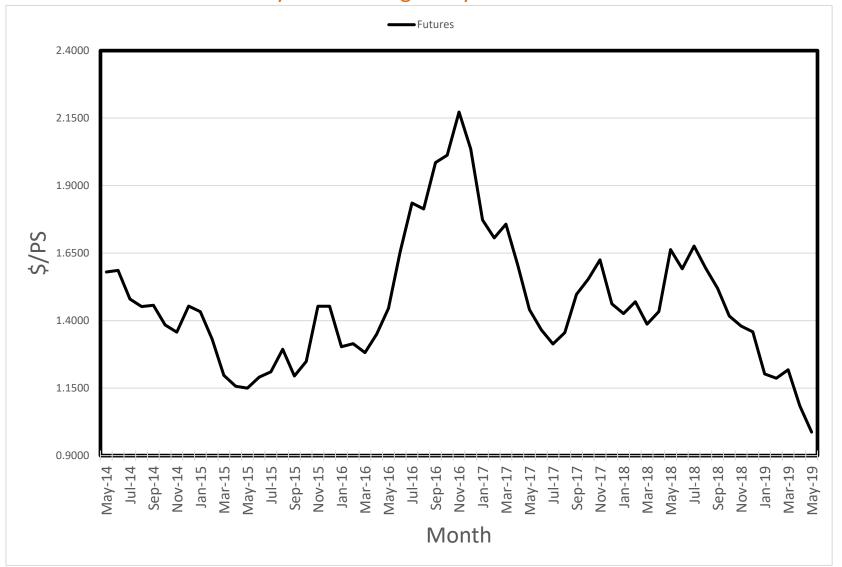
Dollar Sales			Gallon Sales			
<b>Unit Sizes</b>	16 Week Period Ending		16 Week Period Ending			
	05/13/17	05/12/18	05/11/19	05/13/17	05/12/18	05/11/19
NFC <11 oz	\$11,265,343	\$10,834,681	\$9,745,990	954,867	919,197	812,779
NFC 11-20 oz	\$31,564,104	\$34,143,256	\$33,577,916	2,057,334	2,265,973	2,163,580
NFC 20-50 oz	\$7,412,364	\$7,195,452	\$7,578,581	561,626	544,141	532,231
NFC 50-70 oz	\$425,624,854	\$398,268,361	\$377,109,575	58,589,596	53,202,905	46,709,655
NFC 70-110 oz	\$142,980,651	\$148,524,907	\$153,994,182	17,381,022	18,044,634	18,560,178
NFC >110 oz	\$28,831,235	\$25,456,697	\$22,182,589	4,481,921	3,934,200	3,315,007
		% Sold o	on Promotion <sup>a</sup>			
NFC <11 oz	9.4%	9.8%	8.9%	10.4%	11.4%	10.2%
NFC 11-20 oz	24.2%	23.2%	23.3%	27.1%	26.3%	26.8%
NFC 20-50 oz	21.9%	16.1%	14.1%	27.5%	20.1%	16.8%
NFC 50-70 oz	44.0%	40.5%	42.3%	48.4%	43.8%	45.7%
NFC 70-110 oz	26.4%	32.8%	22.2%	27.8%	34.4%	23.1%
NFC >110 oz	9.7%	8.8%	6.8%	9.8%	8.7%	7.1%



<sup>&</sup>lt;sup>a</sup>Promotional prices includes features, displays, and combined feature and display prices. Temporary price reductions (TPR) are not included in promotional prices.

#### **FCOJ Futures Monthly Average Prices**

May 2014 through May 2019





# FCOJ Prices May

Item	2018	2018 2019	
	-\$,	- % -	
FCOJ Futures	1.6632	0.9871	-40.7

SOURCES: Intercontinental Exchange, Inc. (Futures)



#### **FDOC Processor Delivered-In Prices**

Variety	STD Prices Reported for Canner's A					
Variety	2017-18	2018-19	Change			
Early & Midseason Oranges <sup>a</sup>	\$ <b>2.59</b>	/PS- <b>\$2.20</b>	-%- - <b>15.2</b>			
Late Season Oranges <sup>b</sup>	N/A	\$2.39	N/A			
White Grapefruit <sup>c</sup>	\$3.25	\$3.15	-2.8			
Red/Pink Grapefruit <sup>c</sup>	\$3.20	\$3.07	-4.0			

<sup>&</sup>lt;sup>a</sup> 2018-19 Season final price from 02/23/19. 2017-18 Season final price from 02/17/18.



<sup>&</sup>lt;sup>b</sup> 2018-19 Season final price from 07/21/19. 2017-18 STD price through 06/02/18.

 $<sup>^{\</sup>rm c}$  2018-19 Season final price from 05/18/19. 2017-18 Season final price from 04/14/18.

# **Sao Paulo Processed Orange Spot Prices Monthly Average and Season-to-Date**

Season	May Average			n-to-Date <sup>a</sup> y - May)
	Price	Change from Year Ago	Price	Change from Year Ago
	- \$ / box <sup>b</sup> -	- % -	- \$ / box <sup>b</sup> -	- % -
2016-17	5.15		6.64	
2017-18	4.75	-7.8	5.51	-17.0
2018-19	4.56	-4.0	5.55	+0.6

<sup>&</sup>lt;sup>a</sup> Unweighted average of monthly prices.



<sup>&</sup>lt;sup>b</sup> In U.S. dollars as reported at the CEPEA website.

# Florida Fresh Orange and Specialty Fruit Shipments and FOB Prices Season-to-Date

	Shipments through 06/02/19			FOB Price through 05/26/19			
Variety	2017-18	2018-19	Change	2017-18	2018-19	Chango	
	STD STD	Change	Final	STD	Change		
	- 1,000 of 4/5	bu. cartons -	- % -	- \$ / c	arton -	- % -	
Early & Mid Oranges	1,613	1,735	+7.6	17.43	15.07	-13.5	
Navel	504	665	+32.1	21.75	17.60	-19.1	
Valencia	2,196	1,926	-12.3	17.43	N/A	N/A	
Tangelo	136	133	-2.0	21.86	16.07	-26.5	
Early Tangerines <sup>a</sup>	513	576	+12.1	26.14	21.37	-18.2	
Honey / Murcotts	175	218	+24.3	26.91	29.67	+10.3	
Royal Tangerines / Temples	40	52	+28.3	21.60	17.91	-17.1	
TOTAL	5,177	5,304	+2.5		_	-	

Source: Fresh fruit shipments as reported by FDACS. FOB prices as released by the Citrus Administrative Committee.



<sup>&</sup>lt;sup>a</sup>Prices for Sunburst.

# **Selected Competitive Fresh Fruit Shipments**

	U.S. Clementine, Tangerine and Wilkings Imports			Texas Fresh Grapefruit Shipments			
2017-18	2018-19	Change	2017-18	2018-19	Change		
Augus	t - April		STD - 0	5/11/19			
- million	- million pounds % -		- thousand 7/10 bu. Cartons -		- % -		
477.0	462.1	2.0	Total 5,486	4,593	-16.3		
477.0	463.1	-2.9	Export 379	274	-27.7		
Source: U.S. Department of Cor	ource: U.S. Department of Commerce.			alley Citrus Committee.			



## Florida FCGJ Availability, Movement and Inventory

	Prior	Prior Season Comparison			Season-to-Date 06/01/19			
ltem	(Oct	(October - September)			(FDOC Processor Week 35)			
	2016-17	2017-18	Change	2017-18	2018-19	Change		
	- millio	on PS -	- % -	- mill	ion PS -	- % -		
Beginning Inventory	14.2	9.5	-33.0	9.5	5.2	-45.8		
Pack from Fruit	8.6	2.3	-73.4	2.3	2.7	+19.5		
Imports <sup>a</sup>	1.5	4.5	+193.0	4.2	2.4	-41.1		
Availability	24.4	16.4	-32.9	16.0	10.3	-35.2		
Movement	15.9	11.7	-26.7	8.1	3.9	-51.5		
Bulk	15.8	11.6	-26.9	8.0	3.8	-52.6		
Packaged	0.1	0.1	-9.2	0.1	0.1	+75.3		
<b>Ending Inventory</b>	9.6	5.2	-45.6	8.1	7.8	-3.8		
Bulk	9.5	5.2	-45.6	8.1	7.8	-3.7		
Packaged	0.0	0.0	-25.3	0.0	0.0	-34.9		
	weeks supply		- % -	weeks supply		- % -		
Carry Over <sup>b</sup>	31.3	23.2	-25.7	35.3	69.9	+98.1		

<sup>&</sup>lt;sup>a</sup>Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCGJ used in chilled GJ, net loss or gain during reprocessing and adjustments.



<sup>&</sup>lt;sup>b</sup>Season-to-date weeks supply based on season-to-date movement.

## Florida SSGJ Availability, Movement and Inventory

	Prior Season Comparison			Season-to-Date: 06/01/19				
ltem	(Oct	(October - September)			(FDOC Processor Week 35)			
	2016-17	2017-18	Change	2017-18	2018-19	Change		
	- millio	on PS -	- % -	- mil	ion PS -	- % -		
Beginning Inventory	9.6	8.6	-11.2	8.6	6.9	-19.7		
Pack from Fruit	11.2	6.4	-42.9	6.4	8.7	+36.7		
Imports <sup>a</sup>	2.0	4.4	+120.6	4.3	4.1	-4.7		
Availability	22.8	19.3	-15.3	19.3	19.7	+2.3		
Movement	14.2	12.4	-12.9	8.7	7.6	-13.0		
Bulk	2.4	1.2	-50.4	0.9	0.4	-55.6		
Packaged	11.8	11.2	-5.3	7.8	7.2	-8.4		
<b>Ending Inventory</b>	8.6	6.8	-20.5	10.5	11.4	+8.6		
Bulk	8.4	6.7	-20.3	10.3	11.1	+8.3		
Packaged	0.2	0.1	-28.5	0.2	0.2	+30.2		
	weeks supply		- % -	weeks supply		- % -		
Carry Over <sup>b</sup>	31.3	28.6	-8.7	42.1	52.5	+24.9		

<sup>&</sup>lt;sup>a</sup>Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCGJ used in chilled GJ, net loss or gain during reprocessing and adjustments.



<sup>&</sup>lt;sup>b</sup>Season-to-date weeks supply based on season-to-date movement.

# **U.S.** Grapefruit Juice Exports<sup>a,b</sup>

Season-to-Date October - April

Country		October - April Volume			FOB Value/SSG <sup>c</sup>		
Country	2017-18	2018-19	Change	2017-18	2018-19	Change	
Canada	- million SS <b>0.62</b>	SE gallons - <b>0.94</b>	- % - +51.6	- \$/SSE <b>4.86</b>	gallon - <b>5.99</b>	+23.3	
Europe	1.74	1.35	-22.4	4.50	5.66	+25.8	
Japan	0.32	0.57	+78.1	4.49	4.99	+11.1	
Other	0.78	0.85	+9.0	4.16	4.23	+1.7	
TOTAL	3.46	3.71	+7.2	4.49	5.31	+18.3	

<sup>&</sup>lt;sup>a</sup> SOURCE: U.S. Department of Commerce.



<sup>&</sup>lt;sup>b</sup> FDOC Processor exports of GJ for the 2018-19 season were down 50.2%, season-to-date through 06/01/19.

<sup>&</sup>lt;sup>c</sup> The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.

## **U.S. Retail Grapefruit Juice Sales**

**Expanded All Outlets Combined (xAOC)**<sup>a</sup>

	Vo	olume Sale	es	D	<b>Dollar Sales</b>		Price/Eq Gall		on
Item	2016-17	2017-18	Change	2016-17	2017-18	Change	2016-17	2017-18	Change
	- million SS	SE gallons -	- % -	- million	dollars -	- % -	- \$/SSE	gallon -	- % -
		Full Sea	son Resu	Its for the P	revious Two	Seasons			
Refrigerated	10.04	9.25	-7.9	78.85	75.95	-3.7	7.85	8.21	+4.6
NFC	9.20	8.44	-8.3	71.83	68.57	-4.5	7.81	8.13	+4.1
RECON	0.84	0.81	-4.2	7.02	7.38	+5.1	8.31	9.12	+9.7
FCGJ	0.12	0.09	-22.9	0.52	0.44	-15.6	4.42	4.84	+9.4
<b>Shelf Stable</b>	3.77	3.77	-0.1	23.66	23.33	-1.4	6.28	6.19	-1.3
TOTAL	13.94	13.11	-6.0	103.07	99.72	-3.3	7.39	7.61	+2.9
		Season-to	-Date thro	ough 05/11/	/19, Topline	Report #	08		
	2017-18	2018-19	Change	2017-18	2018-19	Change	2017-18	2018-19	Change
Refrigerated	5.93	5.17	-12.9	47.81	45.33	-5.2	8.06	8.77	+8.8
NFC	5.57	5.11	-8.4	45.49	44.58	-2.0	8.16	8.73	+7.0
RECON	0.36	0.06	-83.0	2.33	0.75	-68.0	6.50	12.26	+88.7
FCGJ	0.06	0.20	+267.0	0.27	0.96	+257.9	4.84	4.72	-2.5
Shelf Stable	2.29	1.92	-16.1	14.14	12.50	-11.6	6.17	6.50	+5.4
TOTAL	8.28	7.30	-11.9	62.23	58.79	-5.5	7.51	8.06	+7.3



# Florida Fresh Grapefruit Shipments Season-to-Date through 06/02/19

Destination/Variety	2017-18 STD		
	- 1,000 4/5-	- % -	
Domestic & Canadian - All	1,732	2,162	+24.8
White	50	43	-14.7
Red/Pink	1,682	2,119	+26.0
Offshore Exports - All	1,508	1,405	-6.9
White	300	356	+18.8
Red/Pink	1,209	1,049	-13.2
TOTAL - All	3,241	3,567	+10.1
White	350	399	+14.0
Red/Pink	2,891	3,168	+9.6

Source: DFVI, Florida Dept. of Agriculture

# Florida Fresh Grapefruit Shipments Season-to-Date through 06/02/19

Country	2017-18 STD	2018-19 STD	Change			
	- 1,000 4/5-bu. cartons -					
United States	1,512	1,862	+23.2			
Canada	221	300	+36.0			
Europe	610	517	-15.2			
Japan	676	652	-3.6			
Other	222	236	+6.2			
TOTAL - All	3,241	3,567	+10.1			

Source: DFVI, Florida Dept. of Agriculture

# Florida Fresh Grapefruit Domestic FOB Prices Season-to-Date through 05/26/19

	FOB Price				
Variety	2017-18	2018-19	Chango		
	Final	STD	Change		
	-\$/c	arton -	- % -		
TOTAL <sup>a</sup>	19.30	17.69	-8.3		
White	20.58	16.66	-19.0		
Red/Pink	19.14	17.82	-6.9		

<sup>&</sup>lt;sup>a</sup>Weighted average based on FDACS reporting of fresh fruit shipments. Source: Citrus Administrative Committee



# **Foreign Exchange Rates Per USD**

Date	Euro	Real	Yen
Annual			
2014	0.7536	2.353	105.84
2015	0.9013	3.329	121.02
2016	0.9042	3.492	108.91
2017	0.8871	3.188	112.14
2018	0.8472	3.640	110.24
2018 (through May)	0.8201	3.352	108.45
2019 (through May)	0.8850	3.840	110.43
% Change	+7.9	+14.6	+1.8
Average for Month of May			
2018	0.8452	3.624	109.69
2019	0.8935	3.997	110.07
% Change	+5.7	+10.3	+0.3

