#### FLORIDA DEPARTMENT OF CITRUS

# Florida Citrus Economic & Market Indicators September 2019

Florida Department of Citrus

Economic and Market Research



#### **Florida Citrus Economic & Market Indicators**

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#### **Summary Comments**

- Brazil's OJ exports for 2018-19 Brazilian season (July August) were down 17.5% from the previous 3 season average with exports to the NAFTA region, Europe and the Far East down 37.7%, down 8.6% and down 14.4%, respectively.
- Season-to-date through 08/31/19, Florida FCOJ availability, movement and ending inventories were up 14.7%, up 6.1%,, and up 24.2% respectively, from last season.
- Season-to-date through 08/31/19, Florida SSOJ availability, movement and ending inventories were up 14.3%, down 5.4%,, and up 59.3% respectively, from last season.
- For October through July of the 2018-19 season, U.S. OJ imports and exports were down 20.6% and down 6.2% from last season, respectively. Season-to-date though 08/31/19, Florida OJ exports were up 24.2% (FDOC Processors Report).
- For October through July of the 2018-19 season, Non-FDOC Processor FCOJ disappearance, based on FCOJ inventories and imports, was down 64.6%.
- Season-to-date through 08/31/19, OJ volume sales in all Nielsen retail outlets (U.S. grocery stores doing \$2 million and greater annual sales, drug stores doing \$1 million and greater annual sales, mass merchandisers, Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA) were down 5.5% from the previous season, with the NFC price down 3.2%, the Recon price down 1.4% and the overall OJ price down 2.7%.
- The average FCOJ Futures price was \$0.99/PS, down \$0.60/PS from last year.
- Season-to-date through 02/23/19, the delivered-in price for early and midseason oranges was \$2.20/PS, down \$0.39/PS from last season. Season-to-date through 43673, the delivered-in price for late season oranges was \$2.38/PS, down \$0.45/PS from last season.
- Season to date through 06/02/19, fresh orange and specialty citrus shipments were up 2.5%, from last season.
- From August through July of the 2018-19 season, clementine and tangerine imports were down 4.2% relative to last season. Season-to-date through 06/22/19, Texas fresh grapefruit shipments were down 12.8% relative to last season.
- Season-to-date through 08/31/19, Florida FCGJ availability, movement and ending inventories were down 36.1%, down 57.4%,, and up 20.5% respectively, from last season.
- Season-to-date through 08/31/19, Florida SSGJ availability, movement and ending inventories were up 4.5%, down 11.1%,, and up 18.5% respectively, from last season.
- For October through July of the 2018-19 season, U.S. GJ exports were down 8.4%. Season-to-date through 08/31/19, Florida GJ exports were down 49.9% (FDOC Processors report).
- Season-to-date through 08/31/19, GJ volume sales in all Nielsen retail outlets (U.S. grocery stores doing \$2 million and greater annual sales, drug stores doing \$1 million and greater annual sales, mass merchandisers, Walmart, club (Sam's and BJ's), dollar stores (Dollar General, Family Dollar and Fred's), and military/DECA) were down 11.1% from the previous season, with the overall GJ price up 7.6%.
- Season-to-date through 06/02/19, Florida fresh grapefruit shipments were up 10.1% from last season, with Domestic/Canadian shipments up 24.8% and offshore shipments down 6.9% (DFVI). Shipments to Europe and Japan were down 15.2% and down 3.6%, respectively. Domestic FOB prices (CAC) for fresh white and red/pink grapefruit were down 19.0% and down 6.9%, respectively.
- For the month of August versus the same period last year, the Euro/USD, Real/USD, and Yen/USD exchange rates were up 3.6%, up 2.5%, and down 4.3% respectively.



## **Brazil Orange Juice Exports**

			Season-			Change from 3
Destinat	tion		(July-A	ugust)		season
		2016-17	2017-18	2018-19	2019-20	average
			million SS	E Gallons		%
NIA ETA b	Total	41.6	55.0	53.5	46.4	-7.3
NAFTA <sup>b</sup>	FCOJ	25.9	32.3	33.4	31.7	+3.9
	SSOJ	15.7	22.8	20.1	14.7	-24.8
	Total	163.4	173.0	165.9	198.7	+18.7
Europe <sup>c</sup>	FCOJ	124.4	133.7	131.5	155.2	+19.5
	SSOJ	39.0	39.3	34.3	43.5	+15.8
East Asia <sup>d</sup>	Total	13.1	14.6	10.2	29.4	+133.3
Others	Total	16.2	8.9	7.9	7.2	-34.5
Total		234.3	251.5	237.5	281.8	+16.9

<sup>&</sup>lt;sup>a</sup>Assumes exports with codes 2009.11.00 (FCOJ) and 2009.19.00 (Other) are 66° Brix, while exports with code 2009.12.00 (NFC) are 11.8° Brix.

SOURCE: Secretary of External Commerce - Brazil



<sup>&</sup>lt;sup>b</sup>U.S., Canada, and Mexico.

<sup>&</sup>lt;sup>c</sup>Russia, Ukraine, and Turkey are included in Europe.

<sup>&</sup>lt;sup>d</sup>China, Japan, Taiwan, Hong Kong, Macau, South Korea, North Korea, Philippines, and Vietnam.

# Florida FCOJ Availability, Movement and Inventory

	Prior	Season Compa	arison	Season-to-Date 08/31/19			
ltem	(Oct	ober - Septem	ber)	er) (FDOC Processor Week 4			
	2016-17	2017-18	Change	2017-18	2018-19	Change	
	- millio	on PS -	- % -	- milli	on PS -	- % -	
<b>Beginning Inventory</b>	219.0	192.2	-12.2	192.2	243.1	+26.5	
Pack from Fruit	74.5	41.1	-44.8	41.1	87.3	+112.4	
Imports <sup>a</sup>	261.8	313.9	+19.9	299.6	280.9	-6.2	
Availability	555.2	547.2	-1.4	532.9	611.3	+14.7	
Movement	363.0	303.5	-16.4	279.2	296.1	+6.1	
Bulk	292.3	237.3	-18.8	217.9	237.5	+9.0	
Packaged	70.7	66.2	-6.4	61.2	58.6	-4.2	
<b>Ending Inventory</b>	192.2	243.7	+26.8	253.7	315.2	+24.2	
Bulk	185.0	237.8	+28.5	247.4	309.2	+25.0	
Packaged	7.2	5.9	-17.8	6.3	6.0	-5.0	
	- weeks	supply -	- % -	- weeks supply -		- % -	
Carry Over - STD <sup>b</sup>	27.5	41.8	+51.7	43.6	51.1	+17.1	

<sup>&</sup>lt;sup>a</sup>Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, chilled OJ used in FCOJ, net loss or gain during reprocessing and adjustments.



<sup>&</sup>lt;sup>b</sup>Season-to-date weeks supply based on season-to-date movement.

# Florida SSOJ Availability, Movement and Inventory

	Prior	Season Compa	arison	Season-to-Date 08/31/19			
ltem	(Oct	ober - Septem	ber)	er) (FDOC Processor We			
	2016-17	2017-18	Change	2017-18	2018-19	Change	
	- millio	on PS -	- % -	- milli	on PS -	- % -	
<b>Beginning Inventory</b>	202.8	186.7	-7.9	186.7	124.5	-33.3	
Pack from Fruit	320.8	200.2	-37.6	200.1	318.3	+59.1	
Imports <sup>a</sup>	63.7	104.9	+64.6	99.3	112.9	+13.7	
Availability	587.2	491.8	-16.2	486.2	555.8	+14.3	
<b>Movement</b> <sup>b</sup>	397.9	365.4	-8.2	339.7	321.5	-5.4	
Bulk	31.2	26.7	-14.4	24.5	17.4	-28.8	
Packaged	366.7	338.7	-7.6	315.2	304.1	-3.5	
<b>Ending Inventory</b>	186.7	124.6	-33.3	144.7	230.6	+59.3	
Bulk	181.0	119.7	-33.9	139.5	224.8	+61.2	
Packaged	5.8	4.9	-15.1	5.3	5.8	+9.4	
	- weeks	supply -	- % -	- weeks supply -		- % -	
Carry Over - STD <sup>c</sup>	24.4	17.7	-27.4	20.5	34.4	+68.3	

<sup>&</sup>lt;sup>a</sup>Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCOJ used in chilled OJ, net loss or gain during reprocessing and adjustments.



 $<sup>^{\</sup>mathrm{b}}\mathrm{Excludes}$  evaporated COJ.

<sup>&</sup>lt;sup>c</sup>Season-to-date weeks supply based on season-to-date movement.

# **U.S.** Orange Juice Imports<sup>a</sup>

Season-to-Date October - July

		Octobe	er - July							
Country		Volume		FOB Value/SSG <sup>c</sup>						
Country	2017-18	2018-19	Change	2017-18	2018-19	Change				
TOTAL OJ										
	- million S	SE gallons -	- % -	- \$/S	SE gallon -	- % -				
Brazil	330.37	198.73	-39.8	1.36	1.46	+7.4				
CBI <sup>b</sup>	31.53	27.55	-12.6	1.87	1.68	-10.2				
Mexico	161.78	190.33	+17.6	2.05	1.86	-9.3				
Other	3.05	1.53	-49.8	2.73	3.51	+28.6				
TOTAL	526.73	418.13	-20.6	1.61	1.67	+3.7				
		NFO	Ol							
Brazil	108.40	97.36	-10.2	1.53	1.60	+4.6				
CBI <sup>b</sup>	0.01	0.01	0.0	4.68	5.21	+11.3				
Mexico	23.33	24.30	+4.2	2.68	2.56	-4.5				
Other	0.09	0.05	-44.4	3.15	4.63	+47.0				
TOTAL	131.83	121.71	-7.7	1.74	1.79	+2.9				

<sup>&</sup>lt;sup>a</sup>Includes OJ with added vitamins and minerals.



<sup>&</sup>lt;sup>b</sup>Includes Dominican Republic-Central America initiatives.

<sup>&</sup>lt;sup>c</sup>The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons. SOURCE: U.S. Department of Commerce.

# **U.S.** Orange Juice Exports<sup>a,b</sup>

Season-to-Date October - July

	Volume					FOB Value/SSG <sup>c</sup>			
Country	2017-18	2018-19	Change	2017-18	2018-19	Change			
	- million SS	SE gallons -	- % -	- \$/SSE	gallon -	- % -			
Canada	27.18	24.87	-8.5	4.95	5.21	+5.3			
Europe	0.82	0.42	-48.8	4.62	6.80	+47.2			
Japan	0.38	0.33	-13.2	4.56	6.36	+39.5			
Other	9.04	9.47	+4.8	5.53	5.39	-2.5			
TOTAL	37.42	35.09	-6.2	5.08	5.29	+4.1			

<sup>&</sup>lt;sup>a</sup> Includes OJ with added vitamins and minerals.

SOURCE: U.S. Department of Commerce.



<sup>&</sup>lt;sup>b</sup> FDOC Processor exports of OJ for the 2018-19 season were up 24.2%, season-to-date through 08/31/19.

<sup>&</sup>lt;sup>c</sup> The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.

#### **Non-FDOC Processor FCOJ Disappearance Index**

ltem	Season-to-Date October - July						
	2017-18	2018-19	Change				
	- million S	SE gallons -	- % -				
Beginning Inventory	15.5	12.3	-20.8				
Foreign Imports <sup>b</sup>	<u>128.9</u>	<u>54.3</u>	<u>-57.9</u>				
<b>Availability</b> <sup>c</sup>	144.4	66.5	-53.9				
Ending Inventory <sup>a</sup>	<u>15.2</u>	<u>20.8</u>	<u>+37.0</u>				
Non-FDOC Processor FCOJ Disappearance	129.2	45.8	-64.6				

<sup>&</sup>lt;sup>a</sup>National Agricultural Statistics Service (NASS), U.S. FCOJ cold storage minus FDOC Processor, FCOJ inventory, as reported in NASS-USDA, "Cold Storage" reports and FDOC Processor weekly reports.

<sup>&</sup>lt;sup>d</sup>Non-FDOC Processor FCOJ Disappearance is a partial Measure of non-Florida presumed consumption that does not include U.S. production from States other than Florida or U.S. exports.



<sup>&</sup>lt;sup>b</sup>U.S. Department of Commerce, FCOJ imports (excludes bonded product) minus FDOC Processor, FCOJ foreign product imported by members (includes bonded product).

<sup>&</sup>lt;sup>c</sup>Beginning inventory and imports.

## **U.S. Retail Orange Juice Sales**

**Expanded All Outlets Combined (xAOC)**<sup>a</sup>

	Vo	olume Sale	es	Dollar Sales			Price/Eq Gallon		
Item	2016-17	2017-18	Change	2016-17	2017-18	Change	2016-17	2017-18	Change
	- million SS	SE gallons -	- % -	- million	dollars -	- % -	- \$/SSE	gallon -	- % -
		Full Sea	son Resu	Its for the Pi	revious Two	Seasons			
Refrigerated	414.05	394.63	-4.7	2,801.24	2,719.60	-2.9	6.77	6.89	+1.9
NFC	265.39	249.12	-6.1	2,036.10	1,964.97	-3.5	7.67	7.89	+2.8
RECON	148.66	145.51	-2.1	765.14	754.63	-1.4	5.15	5.19	+0.8
FCOJ	18.08	16.40	-9.3	89.20	82.00	-8.1	4.93	5.00	+1.3
<b>Shelf Stable</b>	0.29	0.24	-18.4	2.55	2.15	-15.6	8.67	8.96	+3.4
TOTAL	432.43	411.27	-4.9	2,892.99	2,803.76	-3.1	6.69	6.82	+1.9
		Season-to	-Date thro	ough 08/31/	19, Topline	Report #	12		
	2017-18	2018-19	Change	2017-18	2018-19	Change	2017-18	2018-19	Change
Refrigerated	356.30	335.90	-5.7	2,448.24	2,379.89	-2.8	6.87	7.09	+3.1
NFC	232.73	211.76	-9.0	1,832.47	1,773.05	-3.2	7.87	8.37	+6.3
RECON	123.57	124.14	+0.5	615.77	606.84	-1.4	4.98	4.89	-1.9
FCOJ	15.28	14.15	-7.4	76.74	70.51	-8.1	5.02	4.98	-0.7
Shelf Stable	11.23	11.74	+4.5	81.98	86.07	+5.0	7.30	7.33	+0.5
TOTAL	382.82	361.78	-5.5	2,606.96	2,536.47	-2.7	6.81	7.01	+3.0



# **U.S.** Retail NFC Orange Juice Promotional Pricing (xAOC)

	Ave	rage Price Per	Unit	Average Price Per Eq. Gallon			
<b>Unit Sizes</b>	16 W	Veek Period En	nding	16 Week Period Ending			
	09/02/17	09/01/18	08/31/19	09/02/17	09/01/18	08/31/19	
		Non-Pro	motional Price				
NFC <11 oz	\$3.85	\$3.93	\$4.04	\$11.97	\$12.03	\$12.18	
NFC 11-20 oz	\$1.92	\$1.95	\$1.92	\$16.02	\$15.50	\$16.27	
NFC 20-50 oz	\$3.83	\$3.55	\$3.85	\$14.78	\$14.03	\$15.17	
NFC 50-70 oz	\$3.68	\$3.72	\$3.73	\$7.61	\$8.11	\$8.66	
NFC 70-110 oz	\$5.86	\$5.86	\$5.89	\$8.43	\$8.43	\$8.47	
NFC >110 oz	\$6.39	\$6.65	\$6.70	\$6.39	\$6.65	\$6.70	
		Promo	otional Price <sup>a</sup>				
NFC <11 oz	\$3.41	\$2.95	\$3.14	\$10.62	\$10.12	\$10.30	
NFC 11-20 oz	\$1.28	\$1.30	\$1.30	\$13.40	\$13.19	\$12.99	
NFC 20-50 oz	\$3.35	\$2.71	\$3.03	\$12.64	\$10.54	\$11.92	
NFC 50-70 oz	\$3.12	\$3.13	\$3.13	\$6.73	\$7.07	\$7.60	
NFC 70-110 oz	\$5.42	\$5.51	\$5.52	\$7.80	\$7.92	\$7.96	
NFC >110 oz	\$6.38	\$6.10	\$6.34	\$6.38	\$6.10	\$6.34	



<sup>&</sup>lt;sup>a</sup>Promotional prices includes features, displays, and combined feature and display prices. Temporary price reductions (TPR) are not included in promotional prices.

# U.S. Retail NFC Orange Juice Sales by Unit Size (xAOC)

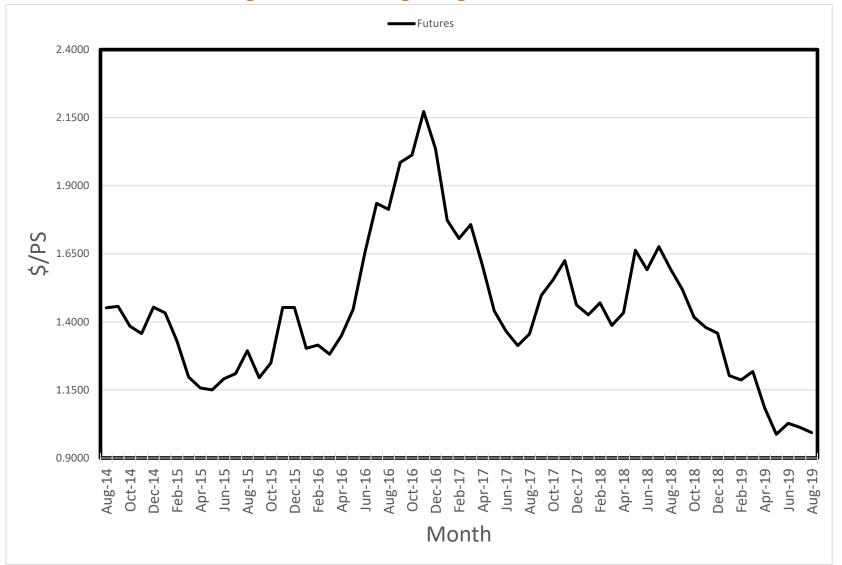
		<b>Dollar Sales</b>		Gallon Sales			
<b>Unit Sizes</b>	16 W	16 Week Period Ending		16 W	eek Period En	iod Ending	
	09/02/17	09/01/18	08/31/19	09/02/17	09/01/18	08/31/19	
NFC <11 oz	\$9,585,247	\$8,517,192	\$8,351,693	809,311	720,085	694,680	
NFC 11-20 oz	\$29,706,535	\$31,827,952	\$32,031,556	1,945,222	2,147,485	2,076,240	
NFC 20-50 oz	\$5,787,418	\$7,531,566	\$7,167,542	401,979	562,230	485,906	
NFC 50-70 oz	\$369,149,752	\$342,545,523	\$332,025,163	50,947,080	44,672,899	40,337,328	
NFC 70-110 oz	\$125,754,440	\$132,715,143	\$137,679,365	15,185,635	15,943,840	16,447,314	
NFC >110 oz	\$25,071,477	\$20,039,114	\$19,517,043	3,925,438	3,034,367	2,919,650	
		% Sold o	on Promotion <sup>a</sup>				
NFC <11 oz	8.2%	8.9%	7.0%	9.2%	10.4%	8.1%	
NFC 11-20 oz	24.9%	26.2%	21.6%	28.4%	29.4%	25.7%	
NFC 20-50 oz	15.5%	14.4%	10.4%	17.7%	18.3%	12.9%	
NFC 50-70 oz	38.4%	38.9%	37.5%	41.4%	42.2%	40.7%	
NFC 70-110 oz	22.1%	20.1%	18.2%	23.4%	21.1%	19.1%	
NFC >110 oz	8.0%	7.1%	3.5%	8.0%	7.6%	3.7%	



<sup>&</sup>lt;sup>a</sup>Promotional prices includes features, displays, and combined feature and display prices. Temporary price reductions (TPR) are not included in promotional prices.

#### **FCOJ Futures Monthly Average Prices**

August 2014 through August 2019





# FCOJ Prices August

Item	2018	2019	Change			
	-\$,	- \$ / PS -				
FCOJ Futures	1.5939	0.9933	-37.7			

SOURCES: Intercontinental Exchange, Inc. (Futures)



#### **FDOC Processor Delivered-In Prices**

Variety	STD Prices Reported for Canner's A						
variety	2017-18	2018-19	Change				
Early & Midseason Oranges <sup>a</sup>	\$ <b>2.59</b>	/PS- <b>\$2.20</b>	-%- <b>-15.2</b>				
Late Season Oranges <sup>b</sup>	\$2.84	\$2.38	-16.0				
White Grapefruit <sup>c</sup>	\$3.25	\$3.15	-2.8				
Red/Pink Grapefruit <sup>c</sup>	\$3.20	\$3.07	-4.0				

<sup>&</sup>lt;sup>a</sup> 2018-19 Season final price from 02/23/19. 2017-18 Season final price from 02/17/18.



<sup>&</sup>lt;sup>b</sup> 2018-19 STD price through 08/31/19. 2017-18 Season final price from 07/21/18.

 $<sup>^{\</sup>rm c}$  2018-19 Season final price from 05/18/19. 2017-18 Season final price from 04/14/18.

# **Sao Paulo Processed Orange Spot Prices Monthly Average and Season-to-Date**

Season	August Average Season			on-to-Date <sup>a</sup> y - August)	
	Price	Change from Year Ago	Price	Change from Year Ago	
	- \$ / box <sup>b</sup> -	- % -	- \$ / box <sup>b</sup> -	- % -	
2017-18	6.13		5.96		
2018-19	5.60	-8.6	5.49	-7.9	
2019-20	4.98	-11.1	5.11	-6.9	

<sup>&</sup>lt;sup>a</sup> Unweighted average of monthly prices.



<sup>&</sup>lt;sup>b</sup> In U.S. dollars as reported at the CEPEA website.

# Florida Fresh Orange and Specialty Fruit Shipments and FOB Prices Season-to-Date

	Shipme	nts through 0	6/02/19	FOB Price through 05/26/19		
Variety	2017-18 2018-19		Change	2017-18	2018-19	Chango
	STD	STD	Change	Final	STD	Change
	- 1,000 of 4/5	bu. cartons -	- % -	- \$ / c	arton -	- % -
Early & Mid Oranges	1,613	1,735	+7.6	17.43	15.07	-13.5
Navel	504	665	+32.1	21.75	17.60	-19.1
Valencia	2,196	1,926	-12.3	17.43	N/A	N/A
Tangelo	136	133	-2.0	21.86	16.07	-26.5
Early Tangerines <sup>a</sup>	513	576	+12.1	26.14	21.37	-18.2
Honey / Murcotts	175	218	+24.3	26.91	29.67	+10.3
Royal Tangerines / Temples	40	52	+28.3	21.60	17.91	-17.1
TOTAL	5,177	5,304	+2.5		_	-

Source: Fresh fruit shipments as reported by FDACS. FOB prices as released by the Citrus Administrative Committee.



<sup>&</sup>lt;sup>a</sup>Prices for Sunburst.

# **Selected Competitive Fresh Fruit Shipments**

	J.S. Clementing	•	Texas Fresh Grapefruit Shipments			
2017-18	2018-19	Change	2017-18	2018-19	Change	
Augus	t - July		STD - 0	6/22/19		
- millior	pounds -	- % -	- thousand 7/10 bu. Cartons -		- % -	
CO2 0	CC4 0	1	Total 5,141	4,481	-12.8	
692.8	664.0	-4.2	-4.2 Export 379	274	-27.7	
ource: U.S. Department of Commerce.			Source: Texas V	alley Citrus Committee.		



# Florida FCGJ Availability, Movement and Inventory

	Prior Season Comparison			Season-to-Date 08/31/19			
ltem	(Oct	(October - September)		(FDOC Processor Week 48)			
	2016-17	2017-18	Change	2017-18	2018-19	Change	
	- millio	on PS -	- % -	- mil	ion PS -	- % -	
Beginning Inventory	14.2	9.5	-33.0	9.5	5.2	-45.8	
Pack from Fruit	8.6	2.3	-73.4	2.3	2.7	+19.5	
Imports <sup>a</sup>	1.5	4.5	+193.0	4.4	2.4	-44.1	
Availability	24.4	16.4	-32.9	16.2	10.3	-36.1	
Movement	15.9	11.7	-26.7	10.8	4.6	-57.4	
Bulk	15.8	11.6	-26.9	10.7	4.5	-58.4	
Packaged	0.1	0.1	-9.2	0.1	0.2	+52.6	
<b>Ending Inventory</b>	9.6	5.2	-45.6	5.9	7.1	+20.5	
Bulk	9.5	5.2	-45.6	5.9	7.1	+20.6	
Packaged	0.0	0.0	-25.3	0.0	0.0	-11.9	
	weeks supply		- % -	weeks supply		- % -	
Carry Over <sup>b</sup>	31.3	23.2	-25.7	26.2	74.1	+183.0	

<sup>&</sup>lt;sup>a</sup>Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCGJ used in chilled GJ, net loss or gain during reprocessing and adjustments.



<sup>&</sup>lt;sup>b</sup>Season-to-date weeks supply based on season-to-date movement.

# Florida SSGJ Availability, Movement and Inventory

	Prior Season Comparison			Season-to-Date: 08/31/19			
Item	(October - September)		(FDOC Processor Week 48)				
	2016-17	2017-18	Change	2017-18	2018-19	Change	
	- millio	on PS -	- % -	- mill	ion PS -	- % -	
Beginning Inventory	9.6	8.6	-11.2	8.6	6.9	-19.7	
Pack from Fruit	11.2	6.4	-42.9	6.4	8.7	+36.8	
Imports <sup>a</sup>	2.0	4.4	+120.6	4.3	4.5	+4.9	
Availability	22.8	19.3	-15.3	19.3	20.2	+4.5	
Movement	14.2	12.4	-12.9	11.3	10.1	-11.1	
Bulk	2.4	1.2	-50.4	1.0	0.4	-56.2	
Packaged	11.8	11.2	-5.3	10.3	9.6	-6.8	
Ending Inventory	8.6	6.8	-20.5	7.8	9.3	+18.5	
Bulk	8.4	6.7	-20.3	7.6	9.0	+19.8	
Packaged	0.2	0.1	-28.5	0.3	0.2	-17.5	
	weeks supply		- % -	weeks supply		- % -	
Carry Over <sup>b</sup>	31.3	28.6	-8.7	33.1	44.2	+33.4	

<sup>&</sup>lt;sup>a</sup>Also includes domestic receipts by members of non-Florida product, foreign imports, reprocessed tangerine juice, FCGJ used in chilled GJ, net loss or gain during reprocessing and adjustments.



<sup>&</sup>lt;sup>b</sup>Season-to-date weeks supply based on season-to-date movement.

# **U.S.** Grapefruit Juice Exports<sup>a,b</sup>

Season-to-Date October - July

Country		October - July Volume			FOB Value/SSG <sup>c</sup>		
Country	2017-18	2018-19	Change	2017-18	2018-19	Change	
Canada	- million SS <b>1.00</b>	E gallons - 1.34	+34.0	- \$/SSE <b>4.94</b>	gallon - <b>6.05</b>	- % - <b>+22.5</b>	
Europe	2.39	1.56	-34.7	4.65	5.33	+14.6	
Japan	0.78	0.88	+12.8	4.79	5.04	+5.2	
Other	1.28	1.21	-5.5	4.78	4.39	-8.2	
TOTAL	5.45	4.99	-8.4	4.76	5.24	+10.1	

<sup>&</sup>lt;sup>a</sup> SOURCE: U.S. Department of Commerce.



<sup>&</sup>lt;sup>b</sup> FDOC Processor exports of GJ for the 2018-19 season were down 49.9%, season-to-date through 08/31/19.

<sup>&</sup>lt;sup>c</sup> The FOB value of the products reported by the exporter, which does not include duties, freight, custom fees or other charges, divided by the reported number of single strength gallons.

# **U.S. Retail Grapefruit Juice Sales**

**Expanded All Outlets Combined (xAOC)**<sup>a</sup>

	Vo	olume Sale	es	Dollar Sales			Price/Eq Gall		on
Item	2016-17	2017-18	Change	2016-17	2017-18	Change	2016-17	2017-18	Change
	- million SS	SE gallons -	- % -	- million	dollars -	- % -	- \$/SSE	gallon -	- % -
		Full Sea	son Resu	Its for the P	revious Two	Seasons			
Refrigerated	10.04	9.25	-7.9	78.85	75.95	-3.7	7.85	8.21	+4.6
NFC	9.20	8.44	-8.3	71.83	68.57	-4.5	7.81	8.13	+4.1
RECON	0.84	0.81	-4.2	7.02	7.38	+5.1	8.31	9.12	+9.7
FCGJ	0.12	0.09	-22.9	0.52	0.44	-15.6	4.42	4.84	+9.4
<b>Shelf Stable</b>	3.77	3.77	-0.1	23.66	23.33	-1.4	6.28	6.19	-1.3
TOTAL	13.94	13.11	-6.0	103.07	99.72	-3.3	7.39	7.61	+2.9
	:	Season-to	-Date thro	ough 08/31/	19, Topline	Report #	12		
	2017-18	2018-19	Change	2017-18	2018-19	Change	2017-18	2018-19	Change
Refrigerated	8.62	7.63	-11.4	70.58	67.98	-3.7	8.19	8.90	+8.7
NFC	8.15	7.53	-7.6	67.46	66.53	-1.4	8.28	8.84	+6.7
RECON	0.47	0.11	-77.3	3.12	1.45	-53.7	6.65	13.59	+104.4
FCGJ	0.08	0.35	+314.6	0.41	1.64	+304.8	4.83	4.72	-2.4
Shelf Stable	3.44	2.81	-18.4	21.24	18.61	-12.4	6.17	6.62	+7.3
TOTAL	12.14	10.79	-11.1	92.23	88.23	-4.3	7.60	8.18	+7.6



# Florida Fresh Grapefruit Shipments Season-to-Date through 06/02/19

Destination/Variety	2017-18 STD		
	- 1,000 4/5-	bu. cartons -	- % -
Domestic & Canadian - All	1,732	2,162	+24.8
White	50	43	-14.7
Red/Pink	1,682	2,119	+26.0
Offshore Exports - All	1,508	1,405	-6.9
White	300	356	+18.8
Red/Pink	1,209	1,049	-13.2
TOTAL - All	3,241	3,567	+10.1
White	350	399	+14.0
Red/Pink	2,891	3,168	+9.6

Source: DFVI, Florida Dept. of Agriculture

# Florida Fresh Grapefruit Shipments Season-to-Date through 06/02/19

Country	2017-18 STD					
	- 1,000 4/5-bu. cartons -					
United States	1,512	1,862	+23.2			
Canada	221	300	+36.0			
Europe	610	517	-15.2			
Japan	676	652	-3.6			
Other	222	236	+6.2			
TOTAL - All	3,241	3,567	+10.1			

Source: DFVI, Florida Dept. of Agriculture

# Florida Fresh Grapefruit Domestic FOB Prices Season-to-Date through 05/26/19

	FOB Price				
Variety	2017-18	2018-19	Chango		
	Final	STD	Change		
	-\$/c	arton -	- % -		
TOTAL <sup>a</sup>	19.30	17.69	-8.3		
White	20.58	16.66	-19.0		
Red/Pink	19.14	17.82	-6.9		

<sup>&</sup>lt;sup>a</sup>Weighted average based on FDACS reporting of fresh fruit shipments. Source: Citrus Administrative Committee



# **Foreign Exchange Rates Per USD**

Date	Euro	Real	Yen
Annual			
2014	0.7536	2.353	105.84
2015	0.9013	3.329	121.02
2016	0.9042	3.492	108.91
2017	0.8871	3.188	112.14
2018	0.8472	3.640	110.24
2018 (through August)	0.8348	3.533	109.29
2019 (through August)	0.8877	3.857	109.33
% Change	+6.3	+9.2	+0.0
Average for Month of August			
2018	0.8665	3.912	111.02
2019	0.8980	4.010	106.20
% Change	+3.6	+2.5	-4.3

