



AW Customers Analysis Dashboard

2015

2016

2017

18K

Total Customer

\$57.27K

Average Annual Income

62.42

Average Age

Education

All

Gender

All

Annual Income

All

Occupation

All

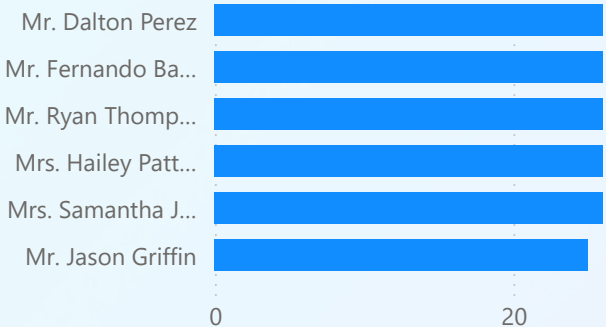
Home Owner?

All

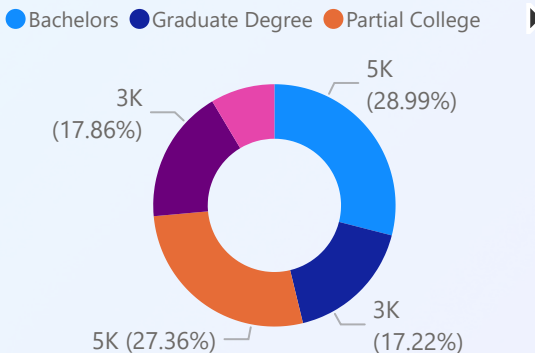
Is Married?

All

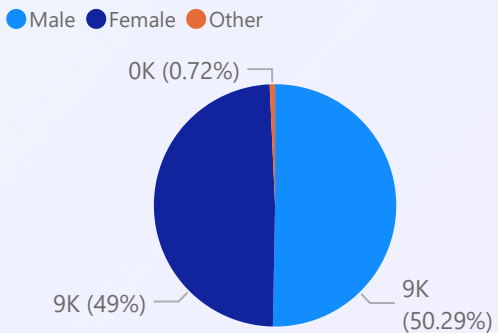
Number of Orders by Customer Name



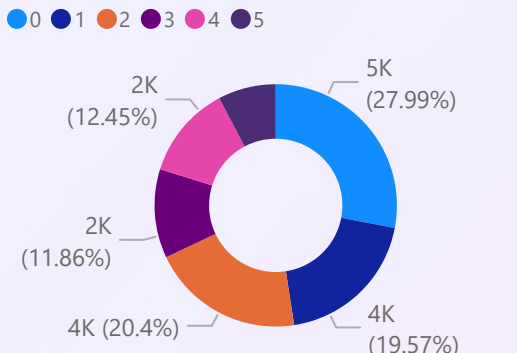
Number of Customers by Education



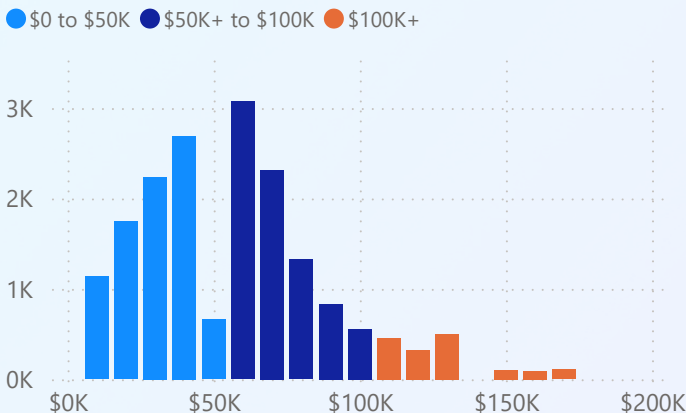
Number of Customers by Gender



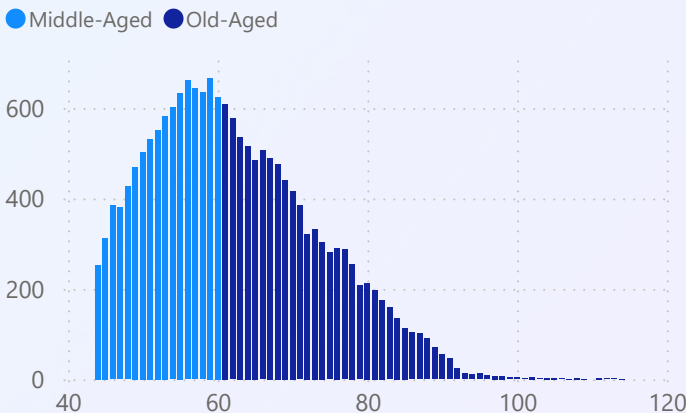
Number of Customers by Children



Number of Customers by Annual Income



Number of Customers by Age



Customers Country Identification





AW Sales Analysis Dashboard

2015

2016

2017

25K

Total Order

84K

Quantity Sold

1828

Quantity Returned

2.17%

Return Rate

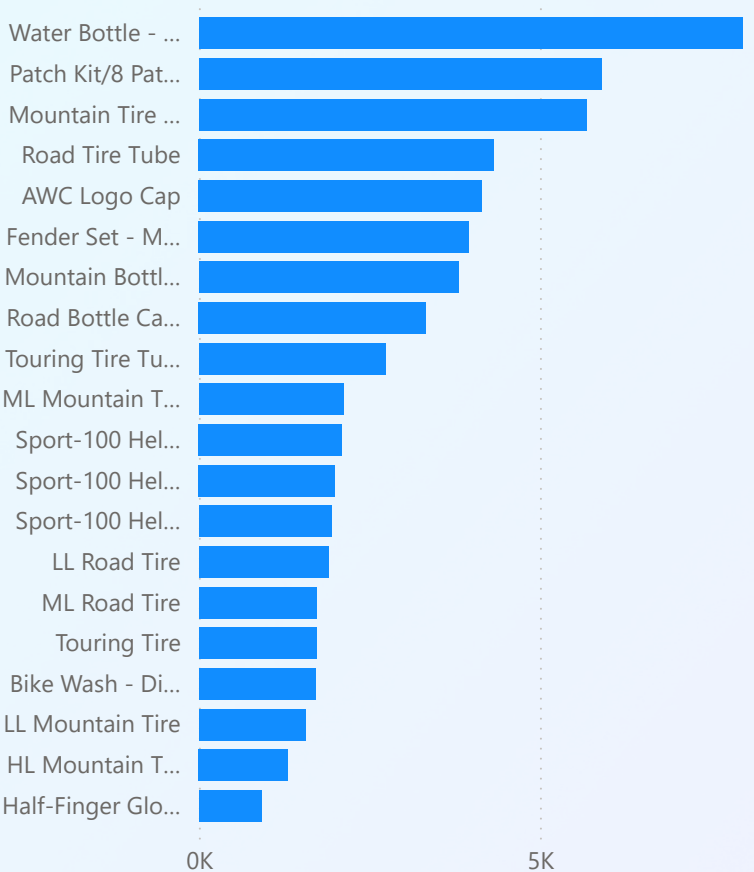
24.15M

Total Revenue

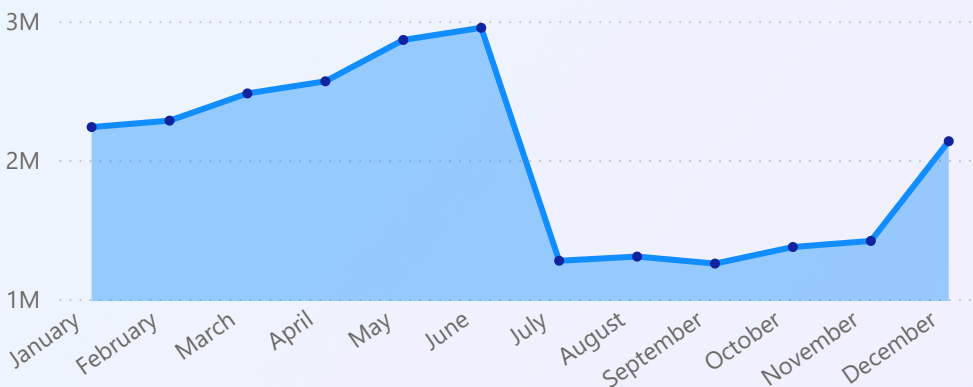
Country

- ☐ United States
- ☐ Canada
- ☐ France
- ☐ Germany

Order Quantity by Product Name



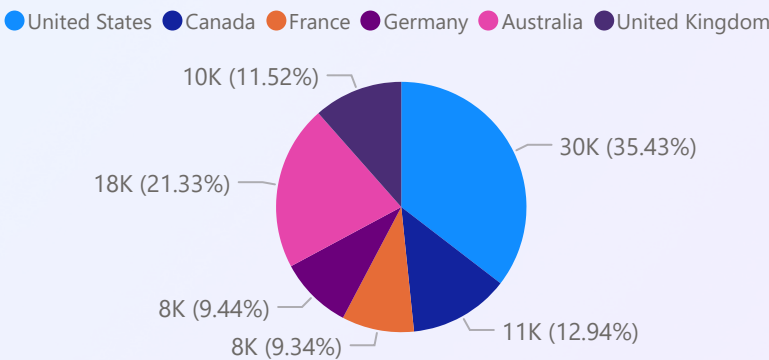
Revenue by Month Name



Return Quantity by Product Name

ProductName	Return Quantity
Water Bottle - 30 oz.	155
Patch Kit/8 Patches	95
Mountain Tire Tube	93
Mountain Bottle Cage	77
Sport-100 Helmet, Red	70
Road Tire Tube	67
Sport-100 Helmet, Blue	66
Road Bottle Cage	56
Total	1828

Order Quantity by Country



Order Quantity by Continent

