

MACALLISTER "CALLIE" BALLAINE

msball20@stlawu.edu | 206.549.0495 | 1518 28th Avenue West, Seattle, WA 98199

College Education

St. Lawrence University, Canton, NY

Class of 2024; Major: Data Science; Minor: Communications

Danish International School, Copenhagen, Spring Semester 2023

Honors

- 2023 Tri Delta Leadership Award (Sarah Ida Shaw Award)
- 2023 Dean's List, Spring Semester
- 2021 Bradley R. Evers Outstanding First-Year Student Award

Professional Experience

Chapter President, Tri Delta Sorority, Beta Chapter at St. Lawrence University, Canton, NY

August 2023 - present

- Motivate and manage 19 chapter officers to achieve chapter goals through effective leadership and communication
- Primary representative and spokesperson for the Tri Delta chapter, cultivating positive relationships with various stakeholders, including St. Lawrence University and Tri Delta National Leadership

Admissions Ambassador, Office of Admissions at St. Lawrence University, Canton, NY

August 2023 – present

- Conduct campus tours and information sessions for prospective students and their families, effectively conveying the unique features and opportunities offered by the University

Student Body Government Representative, Thelomathesian Society, St. Lawrence University, Canton, NY

August 2023 – present

- Voice opinions and vote on issues presented by the Administration, Faculty and Student Body ranging from University policies to student activity fund requests from campus organizations

Research & Marketing Intern, U.S. News & World Report, New York, NY

June – August 2023 & June – August 2022

- Strengthened outreach efforts to help leading organizations in healthcare, education and consumer goods promote themselves via U.S. News Rankings
- Successfully developed, managed and maintained a large-scale database, demonstrating proficiency in handling complex data sets in Excel and ensuring data accuracy through meticulous attention to detail
- Thrived in this fast-paced environment with tight franchise launch deadlines
- Invited back to Internship Program for a consecutive summer based on outstanding performance

Student Delegate, St. Lawrence University Alumni Executive Council, Canton, NY

May 2022 – May 2023

- Elected student voice to the Alumni Council, presented updates at meetings about campus culture and news; served on the Communications & Marketing Committee

Social Media Manager, Tri Delta Sorority, St. Lawrence University, Canton, NY
September – December 2022

- Responsible for strategy, implementation and day-to-day management of social media channels

Research Project Intern, Y Cross Branding & Advertising, Seattle WA
July 2021

- Conducted a competitive audit of the FinTech space; presented analysis to the agency principal

Technical Skills

- CS Languages — evolving proficiency in Python, Java, SQL, and RStudio
- Microsoft Office Applications — Word, Excel, PowerPoint, Teams, OneNote
- Google Workspace — Drive, Docs, Sheets, Slides
- Social Media Platforms — Instagram, TikTok, YouTube, Snapchat, Facebook