Define Goals:

Name:

Orion

Importance:

Orion: Constellation: ever changing, adaptable, commitment, pursuing

Artimus(Arty): Vigilance, Helping, On-Guard

Logo: Constellation, greek, Blue, Space, Bull.  
Resonance:

Website/App:

Get free URL

What: “Insert Boss Ass Name Here”

Opportunity:

**Problem Summary:** People lose things all the time: wallets, bags, keys. Our device is for ***everyday*** ***people***. We have an alert system that is vigilant - letting you know something is wrong before ***you*** even realize it. We are creating a system that will immediately alert and inform you when something is gone - not just let you find it when you realize it is missing.

**Reach:** creativity is defined by the product, has uses in event planning, child care, public transport, and everyday life.

**Solution Summary:**

**Market:** Everyday people

**Competition:** Tile

Their Market:

Their Goals:”Never Lose Anything”

150-400ft range

Bluetooth trackers

Tile works with most iOS and Android devices

What Makes US Different? We act on information.

**Expectations:**

Brick Hack:

Short Term:

Long Term:

**Financial Data:**

**Job Reach:**

Kevin:

Marcus:

Hannah: