

Madeline Marco Scanlon

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ACADEMIC APPOINTMENTS

AUGUST 2024 Assistant Professor of Finance
Darla Moore School of Business, University of South Carolina, Columbia, SC

EDUCATION

AUGUST 2024 Finance, PhD
Katz School of Business, University of Pittsburgh, Pittsburgh, PA
MAY 2018 Finance, MS
Tepper School of Business, Carnegie Mellon University, Pittsburgh, PA
DECEMBER 2014 MBA
Robert Morris University, Moon Township, PA
DECEMBER 2014 Actuarial Science, BS; Finance, BSBA
Robert Morris University, Moon Township, PA
NOVEMBER 2014 Exam P: Probability (Society of Actuaries)
VEE Coursework: Economics, Corporate Finance, Applied Statistical Methods

RESEARCH INTERESTS

Empirical Corporate Finance, Political Economy, Labor Economics

PUBLICATIONS

PEAD.txt: Post-Earnings-Announcement Drift Using Text
with Pierre Liang, Vitaly Meursault, and Bryan Routledge
Journal of Financial and Quantitative Analysis (<https://doi.org/10.1017/S0022109022001181>)

WORKING PAPERS

Investing in Automation: Evidence from Natural Disasters

Job Market Paper

Disclosure in Democracy

with Matthew Denes and Florian Schulz

INVITED SEMINARS, CONFERENCES AND WORKSHOPS (*BY CO-AUTHOR)

2024 RCFS Winter Conference, Politics and Corporate Finance
2023 AEA Annual Meeting; CMU-Pitt-PSU Finance Conference, PhD Student Session;
Rochester Institute of Technology; Clemson University; University of South Carolina;
Oregon State University; Louisiana State University; Fordham University
2022 CMU-Pitt-PSU Finance Conference, PhD Student Session; Indiana University*; Brown University*;
NBER Summer Institute, Political Economy*
2021 FARS 2021*; ETH Zürich*; Bocconi University*; SFS Cavalcade North America*;
London Political Finance (POLFIN) Workshop*

TEACHING EXPERIENCE

FALL 2023	Teaching Assistant: Graduate (MBA), Financial Management 1 (<i>Frederik-Paul Schlingemann</i>) <i>Katz School of Business, University of Pittsburgh</i>
SUMMER 2023	Instructor: Graduate (PhD), Finance PhD Student Empirical Research Workshop <i>Katz School of Business, University of Pittsburgh</i>
SPRING 2021	Instructor: Undergraduate, Introduction to Finance (<i>OMET, Mean: 4.1 / 5.0</i>) <i>Katz School of Business, University of Pittsburgh</i>
FALL 2020	Instructor: Undergraduate, Introduction to Finance (<i>OMET, Mean: 4.1 / 5.0</i>) <i>Katz School of Business, University of Pittsburgh</i>
SPRING 2019	Teaching Assistant: Undergraduate, Introduction to Finance (<i>Spyros Lagaras</i>) <i>Katz School of Business, University of Pittsburgh</i>
SPRING 2018	Teaching Assistant: Undergraduate, Corporate Finance (<i>Matthew Denes</i>) <i>Tepper School of Business, Carnegie Mellon University</i>

COMPUTING SKILLS

R; Stata; Python; Matlab; SAS/Enterprise Guide; SQL; \LaTeX

FELLOWSHIPS, AWARDS, AND GRANTS

Graduate & Professional Student Government Travel Grant, *2024*
Katz School of Business, Dean's Office Grant, *2024*
Clarke Family Fellowship, *2022 - 2023*
American Finance Association Travel Grant, *January 2023*
Clarke Family Fellowship, *2020 - 2021*
Braskem America, Inc. Fellowship, *Fall 2018 - Spring 2023*
William Larimer Mellon Fellowship, *Fall 2016 - Spring 2018*

ACADEMIC SERVICE

Referee: *Financial Management*

MEDIA COVERAGE

Dark Money Dominates Spending by Special Interest Groups and Sways Elections, *ProMarket* (August 2022)

PROFESSIONAL EXPERIENCE

PNC Analytics and Portfolio Management, Model Development, Pittsburgh, PA
January 2015-May 2016

PNC Independent Risk Management, Internship Program, Pittsburgh, PA
June-August 2014

United Way Female Veterans Grant, Robert Morris University, Moon Township, PA
March-August 2013