# Madeline Marco Scanlon

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#### **EDUCATION**

PRESENT Ph.D. Finance (Comps Passed: May/December 2020)

Katz School of Business, University of Pittsburgh, Pittsburgh, PA

May 2018 Masters of Science, Finance

Tepper School of Business, Carnegie Mellon University, Pittsburgh, PA

DECEMBER 2014 Masters of Business Administration; Actuarial Science, BS; Finance, BSBA

Robert Morris University, Moon Township, PA

November 2014 Exam P: Probability (Society of Actuaries)

Completed VEE Coursework (Economics, Corporate Finance, Applied Statistical Methods)

#### RESEARCH INTERESTS

Empirical Corporate Finance, Political Economy, Labor Economics

#### **PUBLICATIONS**

PEAD.txt: Post-Earnings-Announcement Drift Using Text (with Pierre Liang, Vitaly Meursault, and Bryan Routledge)

• Journal of Financial and Quantitative Analysis, Forthcoming (Accepted April 2022)

#### Working Papers

Disclosure in Democracy (with Matthew Denes and Florian Schulz)

## INVITED SEMINARS, CONFERENCES AND WORKSHOPS (\*BY CO-AUTHOR)

- 2023 AEA Annual Meeting (Upcoming, January 2023)
- 2022 CMU-Pitt-PSU Finance Conference, PhD Student Session; Indiana University\*; Brown University\*; NBER Summer Institute, Political Economy\*
- 2021 FARS 2021\*; ETH Zürich\*; Bocconi University\*; SFS Cavalcade North America\*; London Political Finance (POLFIN) Workshop\*

## TEACHING EXPERIENCE

Spring 2021	Instructor: Undergraduate, Introduction to Finance (OMET, Mean: 4.14 / 5.00)
	Katz School of Business, University of Pittsburgh
Fall 2020	Instructor: Undergraduate, Introduction to Finance (OMET, Mean: 4.06 / 5.00)
	Katz School of Business, University of Pittsburgh
Spring 2019	Teaching Assistant: Undergraduate, Introduction to Finance (Spyros Lagaras)
	Katz School of Business, University of Pittsburgh
Spring 2018	Teaching Assistant: Undergraduate, Corporate Finance (Matthew Denes)
	Tepper School of Business, Carnegie Mellon University

## COMPUTING SKILLS

R; Matlab; Stata; SAS/Enterprise Guide; SQL; LATEX

## FELLOWSHIPS, AWARDS, AND GRANTS

Clarke Family PhD Award (\$5,000), Fall 2020 Braskem America, Inc. Fellowship, Fall 2018-Present William Larimer Mellon Fellowship, Fall 2016-Spring 2018

### SELECTED MEDIA COVERAGE

Dark Money Dominates Spending by Special Interest Groups and Sways Elections, ProMarket

### Professional Experience

PNC Analytics and Portfolio Management, Model Development, Pittsburgh, PA January 2015-May 2016

PNC Independent Risk Management, Internship Program, Pittsburgh, PA June-August 2014

United Way Female Veterans Grant, Robert Morris University, Moon Township, PA March-August 2013