

Madeline Marco Scanlon

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ACADEMIC APPOINTMENTS

AUGUST 2024 Assistant Professor of Finance
Darla Moore School of Business, University of South Carolina, Columbia, SC

EDUCATION

AUGUST 2024 Finance, PhD
Katz School of Business, University of Pittsburgh, Pittsburgh, PA
MAY 2018 Finance, MS
Tepper School of Business, Carnegie Mellon University, Pittsburgh, PA
DECEMBER 2014 MBA
Robert Morris University, Moon Township, PA
DECEMBER 2014 Actuarial Science, BS; Finance, BSBA
Robert Morris University, Moon Township, PA
NOVEMBER 2014 Exam P: Probability (Society of Actuaries)
VEE Coursework: Economics, Corporate Finance, Applied Statistical Methods

RESEARCH INTERESTS

Empirical Corporate Finance, Political Economy, Labor Economics

PUBLICATIONS

Shining a Light on Firm Political Connections: The Role of Dark Money

with Matthew Denes

Review of Corporate Finance Studies (<https://doi.org/10.1093/rcfs/cfaf016>)

PEAD.txt: Post-Earnings-Announcement Drift Using Text

with Pierre Liang, Vitaly Meursault, and Bryan Routledge

Journal of Financial and Quantitative Analysis (<https://doi.org/10.1017/S0022109022001181>)

WORKING PAPERS

Democracy in the Dark: How Hidden Political Donations Shape U.S. Elections

with Matthew Denes

INVITED SEMINARS, CONFERENCES, AND WORKSHOPS (*BY CO-AUTHOR)

- 2025 EFA Early Career and New Ideas Sessions; Georgetown Political Finance Conference
2024 RCFS Winter Conference, Politics and Corporate Finance
2023 AEA Annual Meeting; CMU-Pitt-PSU Finance Conference, PhD Student Session; Rochester Institute of Technology; Clemson University; University of South Carolina; Oregon State University; Louisiana State University; Fordham University
2022 CMU-Pitt-PSU Finance Conference, PhD Student Session; Indiana University*; Brown University*; NBER Summer Institute, Political Economy*
2021 FARS 2021*; ETH Zürich*; Bocconi University*; SFS Cavalcade North America*; London Political Finance (POLFIN) Workshop*

TEACHING EXPERIENCE

- SPRING 2026 Instructor: Undergraduate, Corporate Financial Analysis
Darla Moore School of Business, University of South Carolina
SPRING 2025 Instructor: Undergraduate, Corporate Financial Analysis
Darla Moore School of Business, University of South Carolina
FALL 2023 Teaching Assistant: Graduate (MBA), Financial Management 1 (*Frederik-Paul Schlingemann*)
Katz School of Business, University of Pittsburgh
SUMMER 2023 Instructor: Graduate (PhD), Finance PhD Student Empirical Research Workshop
Katz School of Business, University of Pittsburgh
SPRING 2021 Instructor: Undergraduate, Introduction to Finance (*OMET, Mean: 4.1 / 5.0*)
Katz School of Business, University of Pittsburgh
FALL 2020 Instructor: Undergraduate, Introduction to Finance (*OMET, Mean: 4.1 / 5.0*)
Katz School of Business, University of Pittsburgh
SPRING 2019 Teaching Assistant: Undergraduate, Introduction to Finance (*Spyros Lagaras*)
Katz School of Business, University of Pittsburgh
SPRING 2018 Teaching Assistant: Undergraduate, Corporate Finance (*Matthew Denes*)
Tepper School of Business, Carnegie Mellon University

FELLOWSHIPS, AWARDS, AND GRANTS

- Graduate & Professional Student Government Travel Grant, 2024
Katz School of Business, Dean's Office Grant, 2024
Clarke Family Fellowship, 2022 - 2023
American Finance Association Travel Grant, January 2023
Clarke Family Fellowship, 2020 - 2021
Braskem America, Inc. Fellowship, Fall 2018 - Spring 2023
William Larimer Mellon Fellowship, Fall 2016 - Spring 2018

ACADEMIC SERVICE

Referee: *Financial Management*

Conference Discussions and Session Chair:

2025 FMA Conference; Fixed Income and Financial Institutions (FIFI) Conference

2024 Fixed Income and Financial Institutions (FIFI) Conference

University of South Carolina: Faculty Recruiting Committee (2025-present)

MEDIA COVERAGE

Shining a Light on Firms' Political Connections, *The CLS Blue Sky Blog* (October 2025)

Dark Money Dominates Spending by Special Interest Groups and Sways Elections, *ProMarket* (August 2022)

PROFESSIONAL EXPERIENCE

PNC Analytics and Portfolio Management, Model Development, Pittsburgh, PA

January 2015-May 2016

PNC Independent Risk Management, Internship Program, Pittsburgh, PA

June-August 2014

United Way Female Veterans Grant, Robert Morris University, Moon Township, PA

March-August 2013