

Mariano Sáenz de Cenzano

Full stack Developer - Ruby on Rails, JavaScript, HTML, CSS

mscenzano@gmail.com

Summary

I'm a Full-stack web developer working with Ruby on Rails, JavaScript, and HTML & CSS currently living in Madrid, but available for interesting new projects outside Spain.

After 6 years of experience as a strategic planner in different advertising agencies, I decided to make a change in my life and joined Ironhack's Coding bootcamp. I Learned new technologies and improved my programming skills.

I'm trilingual in English, Spanish and French.

Specialties: Ruby on Rails, HTML & CSS, JavaScript.

Experience

Account Executive / Strategic Planner at Wasabi

septiembre de 2014 - octubre de 2016 (2 años 2 meses)

- BTL Campaigns for multinationals (Vodafone, Mahou, Allain Afflelou)

- Management of client / agency relations

- Event planning and brand activations

- Implementation of Experientials

- Strategic planning

- Branding projects

- Budget management

- Field: BTL Advertising and Retail/Trade Marketing

Strategic Planner at Funcorp PR Agency

julio de 2012 - septiembre de 2014 (2 años 3 meses)

- Crisis Cabinet and Decision Support

- Strategic Planner

- Elaboration of social responsibility report

- Event planning

- Client/Agency relations management

- Clients: santalucía seguros, Posdata, Powerspot...

- Field: PR and Advertising

Education

Ironhack

Full Stack Developer, Computer Programming, 2016 - 2016

Universidad San Pablo-CEU

Advertising and PR, 2008 - 2014

Lycée Français de Madrid

French Baccalauréat

Skills & Expertise

Ruby on Rails

JavaScript

Test Driven Development

HTML

CSS

Git

jQuery

Event Management

Public Relations

Marketing Communications

Experiential Events

Github

Bootstrap

Online Marketing

RSpec

Street Marketing

SASS

Cascading Style Sheets (CSS)

Marketing

Honors and Awards

Bronze for Best Experiential Event in Shopping Centers - 2016

Evento Plus

julio de 2016

Bronze for the activation of Keep Chic and be Woman, a marketing experiential in 9 shopping centers in Spain and Portugal

Finalist at MA Advertising Creativity Contest

Marco Aldany

junio de 2012

Team Work

Persuasive Copywriting

Languages

Spanish

(Competencia bilingüe o nativa)

French

(Competencia bilingüe o nativa)

English

(Competencia profesional completa)

Certifications

CAE Cambridge ADVANCED - English

Cambridge University mayo de 2012

Interests

New technologies, sports (mostly soccer) and photography!

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[Contact Mariano on LinkedIn](#)