

# Parameter Estimation for the Binomial Distribution

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# Maximum Likelihood Estimation

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Given data and the distribution family of the population, find the parameters that maximize the likelihood of the data.

## Example

Suppose you flip a possibly biased coin 50 times and you observe 30 heads.

You decide to model this as an outcome from a binomial distribution,  $\text{Binomial}(n, p)$ . Here,  $n$  is 50. One way to select  $p$  is to select the value that maximizes the probability of the observed data.

# Maximize $\binom{50}{30} p^{30} (1 - p)^{20}$

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- The probability of the observed data under  $\text{Binomial}(50, p)$  is  $\binom{50}{30} p^{30} (1 - p)^{20}$ .
- To maximize this, note that  $p \in [0, 1]$  and look for critical points within that interval.
  1. Differentiate:  $\frac{d}{dp} \binom{50}{30} p^{30} (1 - p)^{20} = \binom{50}{30} 30 p^{29} (1 - p)^{20} - \binom{50}{30} 20 p^{30} (1 - p)^{19}$
  2. Set  $\binom{50}{30} 30 p^{29} (1 - p)^{20} - \binom{50}{30} 20 p^{30} (1 - p)^{19} = 0$

# Solve for $p$

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$$30p^{29}(1-p)^{20} - 20p^{30}(1-p)^{19} = 0,$$

$$p^{29}(1-p)^{19}(30(1-p) - 20p) = 0$$

$$30 - 50p = 0,$$

$$p = \frac{3}{5}$$

- This is the only critical point, and the values at  $p = 0$  and  $p = 1$  are smaller than  $\binom{50}{30} \frac{3^{30}}{5} \left(1 - \frac{3}{5}\right)^{20}$ .
- Conclude  $p = \frac{3}{5}$  is the maximum likelihood estimate of  $p$ .

# Maximum Likelihood Value

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## Formula

Given  $k$  success in  $n$  trials as data from an experiment modeled as  $\text{Binomial}(n, p)$ , the maximum likelihood value of value of  $p$  equals  $\frac{k}{n}$ .



# Parameter Estimation

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Normal Data

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# Normal Maximum Likelihood

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## Example

Suppose that you have  $n$  mutually independent observations  $x_1 \dots x_n$  from  $Normal(\mu, \sigma^2)$  with  $\mu$  and  $\sigma^2$  unknown. Select the values of  $\mu$  and  $\sigma^2$  that maximize the probability density function for  $x_1 \dots x_n$ .



# The Joint Density

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The density of the probability distribution for the  $x$ 's is the product of the one-dimensional densities, with integration taking place in  $n$  dimensions. The density at  $x_1 \dots x_n$  is

$$\prod_{i=1}^n \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(-\frac{(x_i - \mu)^2}{2\sigma^2}\right)$$

# Use the Natural Log

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To maximize the density, one can maximize its natural log instead:

$$\sum_{i=1}^n \left[ -\frac{1}{2} (\ln(2\pi) + \ln(\sigma^2)) - \frac{(x_i - \mu)^2}{2\sigma^2} \right]$$

# Differentiate

## Replace $\sigma^2$ by $v$ for Convenience

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$$\frac{\partial}{\partial v} \left( \sum_{i=1}^n \left[ -\frac{1}{2} (\ln(2\pi) + \ln(v)) - \frac{(x_i - \mu)^2}{2v} \right] \right) = \sum_{i=1}^n \left( -\frac{1}{2} v^{-1} + \frac{(x_i - \mu)^2}{2} v^{-2} \right)$$

$$\frac{\partial}{\partial \mu} \left( \sum_{i=1}^n \left[ -\frac{1}{2} (\ln(2\pi) + \ln(v)) - \frac{(x_i - \mu)^2}{2v} \right] \right) = \sum_{i=1}^n \left( \frac{x_i - \mu}{v} \right)$$

# Solve for $\mu$

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$$\sum_{i=1}^n \left( \frac{x_i - \mu}{v} \right) = 0$$

# Solve for $\mu$

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$$\sum_{i=1}^n \left( \frac{x_i - \mu}{v} \right) = 0$$

$$\sum_{i=1}^n (x_i - \mu) = 0$$

# Solve for $\mu$

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$$\sum_{i=1}^n \left( \frac{x_i - \mu}{v} \right) = 0$$

$$\sum_{i=1}^n (x_i - \mu) = 0$$

$$\sum_{i=1}^n x_i - n\mu = 0$$

# Solve for $\mu$

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$$\sum_{i=1}^n \left( \frac{x_i - \mu}{n} \right) = 0$$

$$\sum_{i=1}^n (x_i - \mu) = 0$$

$$\sum_{i=1}^n x_i - n\mu = 0$$

$$\mu = \frac{\sum_{i=1}^n x_i}{n} = \bar{x}$$

# Solve for $v$

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$$\sum_{i=1}^n \left( -\frac{1}{2}v^{-1} + \frac{(x_i - \mu)^2}{2}v^{-2} \right) = -\frac{n}{2}v^{-1} + \frac{1}{2}v^{-2}\sum_{i=1}^n (x_i - \bar{x})^2 = 0$$



# Solve for $v$

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$$\sum_{i=1}^n \left( -\frac{1}{2}v^{-1} + \frac{(x_i - \mu)^2}{2}v^{-2} \right) = -\frac{n}{2}v^{-1} + \frac{1}{2}v^{-2}\sum_{i=1}^n (x_i - \bar{x})^2 = 0$$

$$-nv + \sum_{i=1}^n (x_i - \bar{x})^2 = 0$$

# Solve for $v$

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$$\sum_{i=1}^n \left( -\frac{1}{2}v^{-1} + \frac{(x_i - \mu)^2}{2}v^{-2} \right) = -\frac{n}{2}v^{-1} + \frac{1}{2}v^{-2}\sum_{i=1}^n (x_i - \bar{x})^2 = 0$$

$$-nv + \sum_{i=1}^n (x_i - \bar{x})^2 = 0$$

$$v = \frac{\sum_{i=1}^n (x_i - \bar{x})^2}{n}$$

# Maximum Likelihood Values

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## Theorem

Given  $n$  mutually independent observations  $x_1 \dots x_n$  from  $Normal(\mu, \sigma^2)$  with  $\mu$  and  $\sigma^2$  unknown, the values of  $\mu$  and  $\sigma^2$  that maximize the probability density function for  $x_1 \dots x_n$  are

- $\mu = \bar{x}$
- $\sigma^2 = \frac{\sum_{i=1}^n (x_i - \bar{x})^2}{n}$

