Dr. Martin Schoemann

Psychological Research Methods & Cognitive Modelling
School of Science – Faculty of Psychology
TUD Dresden University of Technology
BZW, Office A322
Zellescher Weg 17, Dresden, D-01069
\$\frac{\textbf{x}}{2} +49 (351) 463-32467
\$\times \text{martin.schoemann[at]tu-dresden.de}

Academic Appointments

2022 – present	TUD Dresden University of Technology , Dresden, Germany Research Associate, Psychological Research Methods and Cognitive Modelling
2020 – 2022	Aarhus University , Aarhus, Denmark Research Assistant, Management
2016 – 2020	TUD Dresden University of Technology , Dresden, Germany Predoctoral Researcher, Psychological Research Methods and Cognitive Modelling and CRC 940 <i>Volition and Cognitive Control</i>

Education & Training

2025 TUD Dresden University of Technology, Dresden, Germany **Dr. rer. nat. (PhD) Psychology** Dissertation: The Trouble with Reverse Inference: On the Mapping between Decision Processes and Movement Dynamics

Doctoral Committee: Stefan Scherbaum, Andreas Glöckner, Sebastian Pannasch, & Alexander Strobel

2016 Erfurt University, Erfurt, Germany

M. Sc. Psychology

Thesis: Distinguishing Comparison Strategies in Intertemporal Decision Making: An Eye-tracking Study Advisors: Frank Renkewitz & Stefan Scherbaum

2013 Erfurt University, Erfurt, Germany

B. A. Psychology & Philosophy

Thesis: Small Sample Advantage in Complex Environments: On the Detection of Population Parameters in the Iowa Gamblina Task

Advisor: Tilman Betsch

2024 Hochschudidaktik Sachsen, Leipzig, Germany

Cert. Teacher of HE

Thesis: Reducing Cognitive Load while Simultaneously Teaching Statistics and Programming Skills

Research Interests

- Process Dynamics in Judgement and Decision Making: Exploring the temporal dynamics of cognitive and affective processes underlying human judgment and decision making.
- **Methods of Process Tracing**: Developing and applying process-tracing methods to uncover temporal dynamics of cognitive processes underlying human behavior.
- Cognitive Modeling (DDM, ABM, DFT): Using formal cognitive models such as Drift Diffusion Model, Agent-Based Modeling, and Dynamic Field Theory to simulate and explain the cognitive processes driving human behavior.
- **Behavior Change**: Investigating psychological drivers and interventions that promote sustainable and health-related change in human behavior.
- **Meta-science**: Examining the practices, methods, and structures of psychological science to improve research transparency, reproducibility, and cumulative knowledge building.

Teaching Interests

- **Psychological Research Methods**: Teaching rigorous research design and methodology to foster critical thinking, transparency, and reproducibility in psychological science.
- **Statistics**: Introducing statistical reasoning and providing hands-on training on tools for analyzing psychological data in a reproducible manner.
- Programming & Data Science: Providing hands-on training for programming and data analytics in R and MATLAB for transparent, reproducible, and efficient handling, visualization, evaluation of psychological data.
- **Cognitive Modeling**: Introducing formal modeling techniques to stimulate better reasoning and theory building in psychological science.
- **Meta analysis & Meta studies**: Teaching methods for synthesizing evidence across studies and to establish robust and generalizable psychological research findings.

Publications

ORCID: 0000-0002-2531-4175 | Google Scholar Profile

Citations: 529 • h-index: 11 • i10-index: 11

* indicates equal contribution

Refereed Journal Articles

- 1. Grenke, O., Scherbaum, S., & **Schoemann, M.** (2025). Exploring the synthesis of mouse cursor tracking and drift diffusion modeling in a perceptual decision-making task. *Behavior Research Methods*. 57, 297. DOI: 10.3758/s13428-025-02805-0. Citations (#): 0.
- Bernardoni, F., King, J. A., Schoemann, M., Seidel, M., Keusch, L., Mehlhase, E., ... & Ehrlich, S. (2025). Reduced contextual influence on decision conflict during delay discounting persists after weight-restoration in anorexia nervosa. *Appetite*. 209, 107934. DOI: 10.1016/j.appet.2025.107934. Citations (#): 0.
- 3. Löschner, D. M., **Schoemann, M.**, Jauk, E., Herchenhahn, L., Schwöbel, S., Kanske, P., & Scherbaum, S. (2025). A computational framework to study the etiology of grandiose narcissism. *Scientific Reports*. 15(1), 5897. DOI: 10.1038/s41598-025-90109-w. Citations (#): 0.
- 4. *Schoemann, M., *van de Mosselaar, P., Perkovic, S., & Orquin, J. L. (2025). A method for measuring consumer confusion due to lookalike labels. *International Journal of Research in Marketing*. 42(2), 298-315. DOI: 10.1016/j.ijresmar.2024.08.010. Citations (#): 3.
- 5. Maguinness, C., Schall, S., Mathias, B., **Schoemann, M.**, & von Kriegstein, K. (2024). Prior multisensory learning can facilitate auditory-only voice-identity and speech recognition in noise. *Quarterly Journal of Experimental Psychology.* 78(7), 1348-1368. DOI: 10.1177/17470218241278649. Citations (#): 0.
- 6. Senftleben, U., **Schoemann, M.**, & Scherbaum, S. (2024). Choice Repetition Bias in Intertemporal Choice: An Eye-Tracking Study. *Journal of Behavioral Decision Making*. *37*(3), e2388. DOI: 10.1002/bdm.2388. Citations (#): 2.
- 7. Schaerer, M., Du Plessis, C., Nguyen, M. H. B., Van Aert, R. C., Tiokhin, L., Lakens, D., ... & Gender Audits Forecasting Collaboration (2023). On the trajectory of discrimination: A meta-analysis and forecasting survey capturing 44 years of field experiments on gender and hiring decisions. Organizational Behavior and Human Decision Processes. 179, 104280. DOI: 10.1016/j.obhdp.2023.104280. Citations (#): 66.
- 8. Scheffel, C., Korb, F., Dörfel, D., Eder, J., Möschl, M., **Schoemann, M.**, & Scherbaum, S. (2023). Gute wissenschaftliche Praxis und Open Science im Empiriepraktikum: Wissenschaftlicher Kompetenzerwerb durch Replikationsstudien. *Psychologische Rundschau*. 74(4), 241-243. DOI: 10.1026/0033-3042/a000643. Citations (#): 3.
- 9. Bernardoni, F., King, J. A., Hellerhoff, I., **Schoemann, M.**, Seidel, M., Geisler, D., ... & Ehrlich, S. (2023). Mouse-cursor trajectories reveal reduced contextual influence on decisionconflict

- during delay discounting in anorexia nervosa. *International Journal of Eating Disorders.* 56(10), 1898-1908. DOI: 10.1002/eat.24019. Citations (#): 4.
- 10. *Perkovic, S., ***Schoemann, M.**, Lagerkvist, C. J., & Orquin, J. L. (2023). Covert attention leads to fast and accurate decision making. *Journal of Experimental Psychology: Applied.* 29(1), 78-94. DOI: 10.1037/xap0000425. Citations (#): 24.
- 11. **Schoemann, M.**, O'Hora, D., Dale, R., & Scherbaum, S. (2021). Using mouse cursor tracking to investigate online cognition: Preserving methodological ingenuity while moving toward reproducible science. *Psychonomic Bulletin & Review.* 28(3), 766-787. DOI: 10.3758/s13423-020-01851-3. Citations (#): 82.
- 12. Senftleben, U., **Schoemann, M.**, Rudolf, M., & Scherbaum, S. (2021). To stay or not to stay: The stability of choice perseveration in value-based decision making. *Quarterly Journal of Experimental Psychology*. 74(1), 199-217. DOI: 10.1177/1747021820964330. Citations (#): 20.
- 13. **Schoemann, M.**, & Scherbaum, S. (2020). From high- to one-dimensional dynamics of decision making: Testing simplifications in attractor models. *Cognitive Processing*. *21*(2), 303-313. DOI: 10.1007/s10339-020-00953-z. Citations (#): 8.
- 14. *Atiya, N. A. A., *Zgonnikov, A., O'Hora, D., **Schoemann, M.**, Scherbaum, S., Wong-Lin, K.-F. (2020). Changes-of-mind in the absence of new post-decision evidence. *PLoS Computational Biology*. *16*(2), e1007149. DOI: 10.1371/journal.pcbi.1007149. Citations (#): 41.
- 15. Grage, T., **Schoemann, M.**, Kieslich, P. J., & Scherbaum, S. (2019). Lost to translation: How design factors of the mouse-tracking procedure impact the inference from action to cognition. *Attention, Perception, and Psychophysics.* 81(7), 2358-2557. DOI: 10.3758/s13414-019-01889-z. Citations (#): 34.
- *Senftleben, U., *Schoemann, M., Schwenke, D., Richter, S., Dshemuchadse, M., & Scherbaum, S. (2019). Choice perseveration in value-based decision making: The impact of inter-trial interval and mood. *Acta Psychologica*. 198, 102876. DOI: 10.1016/j.actpsy.2019.102876. Citations (#): 20.
- 17. **Schoemann, M.**, Schulte-Mecklenbeck, M., Renkewitz, F., & Scherbaum, S. (2019). Forward inference in risky choice: Mapping gaze and decision processes. *Journal of Behavioral Decision Making*. *32*(5), 521-535. DOI: 10.1002/bdm.2129. Citations (#): 30.
- 18. Kieslich, P. J., **Schoemann, M.**, Grage, T., Hepp, J., & Scherbaum, S. (2020). Design factors in mouse-tracking: What makes a difference?. *Behavior Research Methods*. *52*(1), 317-341. DOI: 10.3758/s13428-019-01228-y. Citations (#): 85.
- 19. **Schoemann, M.**, Lüken, M., Grage, T., Kieslich, P. J., & Scherbaum, S. (2019). Validating mouse-tracking: How design factors influence action dynamics in intertemporal decision making. *Behavior Research Methods*. *51*(5), 2356-2377. DOI: 10.3758/s13428-018-1179-4. Citations (#): 51.
- 20. **Schoemann, M.**, & Scherbaum, S. (2017). Attractor dynamics in delay discounting: A call for complexity. *Proceedings of the Annual Meeting of the Cognitive Science Society.* 39. Citations (#): 1.
- 21. Betsch, T., Lehmann, A., Lindow, S., Lang, A., & **Schoemann, M.** (2016). Lost in search: (Maladaptation to probabilistic decision environments in children and adults. *Developmental Psychology*. *52*(2), 311–325. DOI: 10.1037/dev0000077. Citations (#): 45.

Working Papers & Papers Under Review

- 1. **Schoemann, M.**, Grenke, O., & Scherbaum, S. (2025). Testing the link between decision and action dynamics. *Working paper*. DOI: 10.31234/osf.io/4geys_v1. Citations (#): 0.
- 2. Priolo, G., Stablum, F., Vacondio, M., D'Ambrogio, S., Caserotti, M., Conte, B., ... & Rubaltelli, E. (2023). The robustness of mental accounting: a global perspective. *Under review*. DOI: 10.31219/osf.io/apc26. Citations (#): 4.
- 3. **Schoemann, M.**, & Scherbaum, S. (2019). Choice History Bias in Intertemporal Choice. *In revision*. DOI: 10.31234/osf.io/7h9zj. Citations (#): 6.
- 4. Simonsen, N., **Schoemann, M.**, Orquin, J.L., Perkovic, S. (2025). Rebiasing heuristics and biases: A novel framework for risk perception and sustainable decision-making. *Under review*.

- 5. Herchenhahn, L., Scherbaum, S., **Schoemann, M.**, Jauk, E., Lerche, V. (2025). From charm to conflict: Simulating narcissistic interpersonal dynamics with agent-based modeling. *Under review*.
- 6. *Pongratz, H., & ***Schoemann, M.** (2025). A large-scale compilation of choice and response-time data in intertemporal choice. *Under review*.
- 7. *Pongratz, H., & ***Schoemann, M.** (2025). Fast and automatic short-term choice vs slow and deliberate long-term decisions? A systematic meta-study of response times in experimental studies on intertemporal choice. *Working paper*.
- 8. *Dutschke, R., *Thiele, G., **Schoemann, M.**, Surrey, C., & Scherbaum, S. (2025). Testing the reliability and validity of the triad task in assessing belief structures. *Working paper*.
- 9. *Thiele, G., *Dutschke, R., Scherbaum, S., Surrey, C., & **Schoemann, M.** (2025). Assessing belief structures efficiently through balanced incomplete designs and reduced elements in the triads task. *Working paper*.
- 10. **Schoemann, M.**, Perkovic, S., Stojić, H., Todd, P. M., Larsen, N. M., Dolan, R. J., & Orquin, J. L. (2021). A foraging model of consumer search. *In revision*.

Presentations / Conferences

Total Presentations by Category:

Conference Presentation (8), Poster Presentation (4)

Conference Presentations

- "Copycat product labels cause consumer confusion", with van de Mosselaar, P., Perkovic, S., & Orquin, J. L. Talk presented at 29th Biennial Meeting of the European Association for Decision Making (SPUDM29), Vienna, Austria. 2023.
- 2. "Back to the future: Toward a gold-standard for mouse-tracking research". Talk presented at 27th Biennial Meeting of the European Association for Decision Making (SPUDM27), Amsterdam, Netherlands. 2019.
- 3. "Mouse-tracking revisited: Methodological implementations from the beginning", with O'Hora, D., Dale, R., & Scherbaum, S. Talk presented at 38th Annual Meeting of the European Group of Process Tracing Studies, Dresden, Germany. 2019.
- 4. "Validate mouse tracking: How design factors influence action dynamics", with Lüken M., Grage, T., Kieslich, P. J., & Scherbaum, S. Talk presented at 37th Annual Meeting of the European Group of Process Tracing Studies, Aarhus, Denmark. 2018.
- 5. "The Needleman-Wunsch algorithm: Fixation sequences as an indicator of decision strategies", with Scherbaum, S., & Renkewitz, F. Talk presented at 26th Biennial Meeting of the European Association for Decision Making (SPUDM26), Haifa, Israel. 2017.
- 6. "Attractor dynamics in delay discounting: A call for complexity", with Scherbaum, S. Talk presented at 39th Annual Conference of the Cognitive Science Society, London, UK. 2017.
- 7. "The continuity between choice and preference: Augmenting a drift-diffusion analysis of delay discounting with eye-tracking measures", with Scherbaum, S. Talk presented at 59th Tagung experimental arbeitender Psychologen (Conference of Experimental Psychologists), Dresden, Germany. 2017.
- 8. "Distinguishing comparison strategies in intertemporal decision making", with Renkewitz, F., & Scherbaum, S. Talk presented at 35th Annual Meeting of the European Group of Process Tracing Studies, Bonn, Germany. 2016.

Posters

- "(Communication of) Open Science Practices at Conferences", with Schulte-Mecklenbeck, M. Poster presented at Society for Judgment and Decision Making (SJDM) Annual Conference 2024, New York City (NY), USA. 2024.
- 2. "A method for measuring consumer confusion due to copycat product label", with van de Mosselaar, P., Perkovic, S., & Orquin, J. L. Poster presented at Society for Judgment and Decision Making (SJDM) Annual Conference 2023, San Francisco (CA), USA. 2023.
- 3. "Validate mouse tracking: How design factors influence action dynamics in intertemporal choice", with Lüken M., Grage, T., Kieslich, P. J., & Scherbaum, S. Poster presented at 60th Tagung experimental arbeitender Psychologen (Conference of Experimental Psychologists), Marburg, Germany. 2018.
- 4. "Forward inference and scanpath analysis: An approach to improved process tracing", with Scherbaum, S., & Renkewitz, F. Poster presented at 36th Annual Meeting of the European Group of Process Tracing Studies, Galway, Ireland. 2017.

Teaching & Education

Courses Taught at TUD Dresden University of Technology

Sem.	Course	Role	Туре	Level
F16	Psy-Ba-M1: Introduction to psychological research methods	Instructor	Seminar	BA
S17	Psy-Ba-M2: Experimental design and sample size	Instructor	Seminar	BA
F17	Psy-Ba-M1: Introduction to psychological research methods	Instructor	Seminar	BA
S18	Psy-Ba-M2: Experimental design and sample size	Instructor	Seminar	BA
F18	Psy-Ba-M1: Introduction to psychological research methods	Instructor	Seminar	BA
S19	Psy-Ba-M2: Experimental design and sample size	Instructor	Seminar	BA
F19	Psy-Ba-M1: Introduction to psychological research methods	Instructor	Seminar	BA
S20	Psy-Ba-M2: Experimental design and sample size	Instructor	Seminar	BA
F20	BIO-MBBT-32Pog: Statistics for biologists	Instructor	Tutorial	BA
S22	Psy-Ba-M2: Introduction to statistics	Instructor	Tutorial	BA
F22	Psy-Ba-M1: Introduction to psychological research methods	Instructor	Seminar	BA
S23	Psy-Ba-M2: Introduction to statistics	Instructor	Tutorial	BA
S23	Psy-BaMa: Data analysis with R	Instructor	Tutorial	Mixed
F23	Psy-Ba-M1: Introduction to psychological research methods	Instructor	Seminar	BA
S24	Psy-Ba-M2: Introduction to statistics	Instructor	Tutorial	BA
F24	Psy-Ba-M1: Introduction to psychological research methods	Instructor	Seminar	BA
F24	Psy-BaMa: Data analysis with R	Instructor	Tutorial	Mixed
S25	Psy-Ba-M2: Introduction to statistics	Instructor	Tutorial	BA

F = Fall, denotes the winter term, Oct.-Mar.; S = Spring, denotes the summer term, Apr.-Sep.

Workshops

1. "Tracking the embodied dynamics of cognition using computer mouse tracking", with Scherbaum, S. Spring School Interdisciplinary College (IK), Günne, Germany. Mar 03, 2023.

Guest Lectures

- 1. "Mouse cursor tracking: Measuring conflict between valuation systems" University of Aarhus, School of Business and Social Sciences, Aarhus, Denmark. Sep 26, 2025.
- 2. "Mouse cursor tracking: Foundations and applications in digital marketing" School of Business and Economics, University of Galway, Galway, Ireland. Feb 09, 2024.

Advising

Masters Students

- 1. Clemens Steinke, TUD Dresden University of Technology, with Grenke, O. (2022).
- 2. Deborah M. Löschner, TUD Dresden University of Technology, with Scherbaum, S. (2022).
- 3. Hannah Pongratz, TUD Dresden University of Technology, with Scherbaum, S. (2024).
- 4. Kevin Padrón Escobar, TUD Dresden University of Technology, with Frisch, S. (2019).
- 5. Lena Herchenhahn, TUD Dresden University of Technology, with Scherbaum, S. (2022).
- 6. Oliver Grenke, TUD Dresden University of Technology, with Scherbaum, S. (2020).
- 7. Peggy Wehner, TUD Dresden University of Technology, with Scherbaum, S. (2020).

Bachelors Students

- 1. David Hamann, TUD Dresden University of Technology, with Scherbaum, S. (2020).
- 2. Ella Hirche, TUD Dresden University of Technology, with Senftleben, U. (2024).
- 3. Jennifer Küpper, TUD Dresden University of Technology, with Helmert, J. (2023).
- 4. Melchior Reiche, TUD Dresden University of Technology (2025).
- 5. Philipp Schake, TUD Dresden University of Technology, with Scherbaum, S. (2019).
- 6. Rahel Martin, TUD Dresden University of Technology (2025).
- 7. Shawaiz H. Kakra, TUD Dresden University of Technology (2024).

Internships

- 1. David Hamann, TUD Dresden University of Technology (2018 to 2020).
- 2. Anke Richter, TUD Dresden University of Technology (2019 to 2020).
- 3. Eva Sinning, TUD Dresden University of Technology (2019).
- 4. Malte V. Lüken, TUD Dresden University of Technology (2018).
- 5. Till Habenicht, TUD Dresden University of Technology (2025).

Grants

Internal Grants

- TUD Psychology Seed Funding (No. MK202303). "Trial-level signal detection parameters".
 €900. 100% Credit. May 2023 Apr. 2024.
- 2. TUD Psychology Seed Funding. "The applicability of scanpath analysis for measuring cognitive processes in decision-making paradigms". €500. 100% Credit. Oct. 2016 Sep. 2017.

Affiliated Grants

- 1. Icelandic Research Fund (No. 511673-051). "The foundations of attention management and its applications for health and sustainability in marketing". PI: J.L. Orquin. €499,056. Affiliated researcher. Jan. 2025 Dec. 2028.
- 2. Danish Research Fund (No. 2099-00015A). "Using cognitive biases to increase risk perceptions of endocrine-disrupting chemicals: ReBIAS". PI: S. Perkovic. €385,130. Affiliated researcher. Nov. 2023 Mar. 2026.

Honors / Awards

• 2017: Student Travel Award, Cognitive Science Society (sponsored by the Robert J. Glushko and Pamela Samuelson Foundation).

Service

Faculty Service

- 1. Steering Committee, OSIP at TUD (2025 present).
- 2. Member, Open Science Initiative of the Faculty of Psychology (OSIP) at TUD (2018 present).

Professional Service

 Organizer, with Grage T. & Scherbaum, S. 38th Annual Meeting of the European Group of Process Tracing Studies in Judgment and Decision Making, Dresden, Germany (2019).

Peer Reviewer

Completed 23 journal reviews (2019 - present)

List of Journals

BMC Psychology
Behavior Research Methods
Cognitive Science
Computers in Human Behavior
Emotion
Intelligence
Journal of Behavioral Decision Making

Journal of Experimental Psychology: Applied Journal of Experimental Psychology: LMC Nature Human Behavior Psychonomic Bulletin & Review Scientific Reports SoftwareX

Continuing Education

- Certification programme "Diversity in Focus" on Diversity and Inclusion in Higher Education (47 units of instruction), TUD Dresden University of Technology, Dresden, Germany (2025 present).
- 2. Course (Train the Trainer) on Research Data Management, Dr. Sven Paßmann, University of Leipzig, Leipzig, Germany (2023).
- 3. Certification programme for Teaching and Learning in Higher Education Saxony (240 units of instruction), Hochschudidaktik Sachsen, Leipzig, Germany (2022 2024).
- 4. Web-based course "Protecting Human Research Participants Online Training" (2020).
- 5. Lecture on Good Scientific Practice, Dr. Michael Höfler, TUD Dresden University of Technology, Dresden, Germany (2018).
- 6. Summer school on the Dynamic Field Theory, Prof. Dr. Gregor Schöner, Institute of Neuroinformatics, Ruhr University Bochum, Bochum, Germany (2017).

Skills

- · Language: German (native language), English (fluent), French (basic), Spanish (basic).
- **Data Collection**: Survey Design, Experiment Design (behavioral, mouse cursor tracking, eye tracking), Systematic Search (for meta study/analysis).

- **Modeling & Analysis**: Computational Cognitive Modeling, Discrete Choice Modeling, Resampling, Optimization, Regression, Time Series.
- Programming: R, MatLab, LaTeX, Markdown, Java
- Technologies: Quarto, Git/GitHub, OSF, REDCap, ORSEE, OpenSesame

Referees

Prof. Jacob L. Orquin, PhD

Department of Management Aarhus University Fuglesangs Allé 4 DK-8210, Aarhus V, Denmark ⊠ jalo[at]mgmt.au.dk

Prof. Dr. Stefan Scherbaum

Psychological Research Methods and Cognitive Modelling TUD Dresden University of Technology Zellescher Weg 17 D-01069, Dresden Germany stefan.scherbaum[at]tu-dresden.de