

# The 10 Commandments of ETL

by Martin Schoombee

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# About Me

“I help people make sense  
of their data”

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**Even if you've never been to  
Broadway...**

# #1: Stage your data





**#2: Be a pickpocket...**  
**Extract data quickly**





# **#3: Configure your instance & databases**



**#4: Heaps!!\***





# #5: Automate everything



# **#6: Use the right tool for the job**





**#7: Speed is  
everything**



**And now, something we all  
hate...**



# #8: Document your work



## **#9: Plan for worst-case scenarios**



# **#10: The bottom line...**

## **Learn T-SQL**



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CALM  
AND  
CARRY  
ON  
CODING**

**Questions?**