# Advanced Power Bl Modeling Techniques

by Martin Schoombee



### **About Me**

"I help people make sense of their data"

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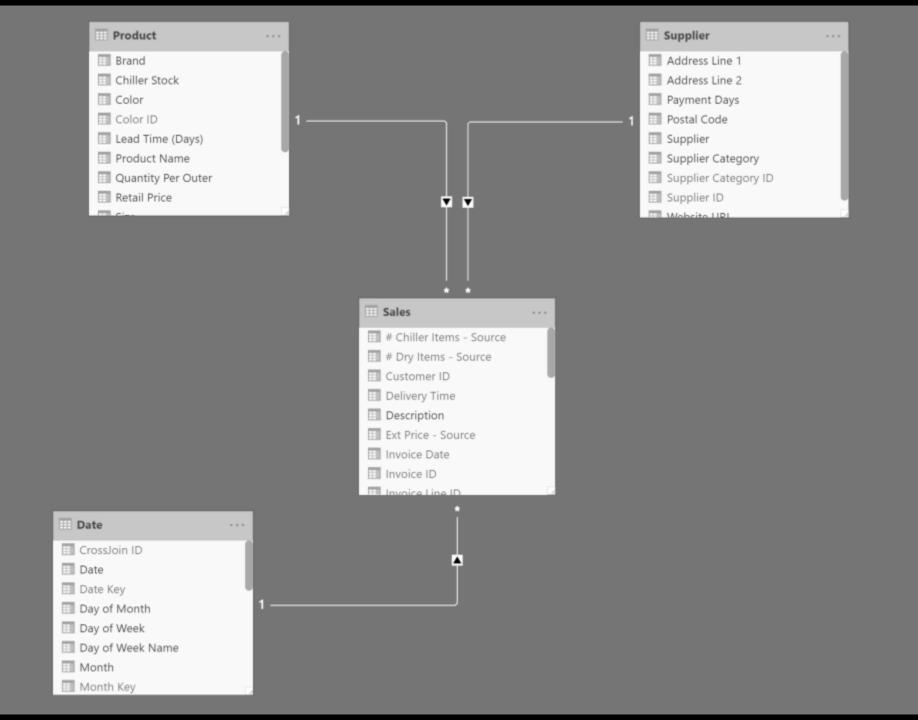


## Agenda

- Measure Tables
- Dynamic Currency Conversions
- Role-Playing Dimensions
- (Bonus Content) Dynamic Month Bands

# Measure Table?



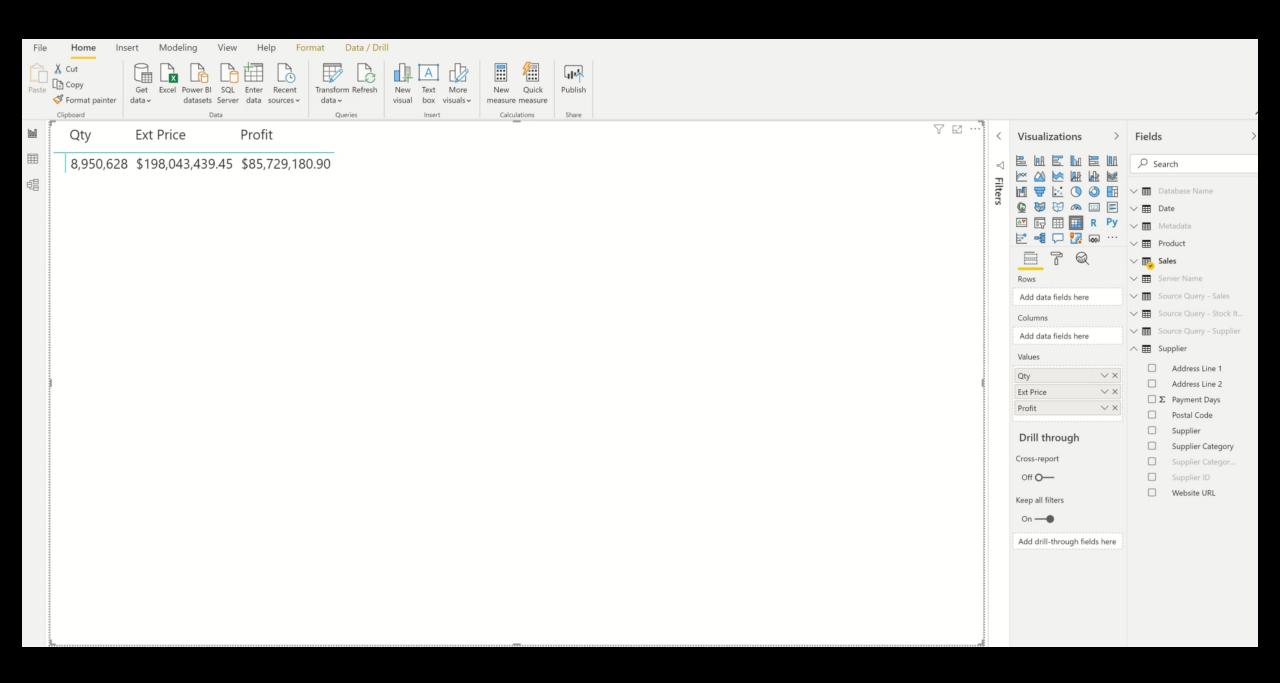


Qty	Ext Price	Profit
2,624,338	\$53,407,430.60	\$21,929,432.50
525,778	\$11,849,641.64	\$6,071,706.15
5,696,347	\$115,763,819.96	\$51,663,616.75
104,165	\$17,022,547.25	\$6,064,425.50
8,950,628	\$198,043,439.45	\$85,729,180.90
	2,624,338 525,778 5,696,347 104,165	2,624,338 \$53,407,430.60 525,778 \$11,849,641.64 5,696,347 \$115,763,819.96

Measure Name	Clothing Supplier	Novelty Goods Supplier	Packaging Supplier	Toy Supplier	Total
Qty	2,624,338	525,778	5,696,347	104,165	8,950,628
Ext Price	53,407,431	11,849,642	115,763,820	17,022,547	198,043,439
Profit	21,929,433	6,071,706	51,663,617	6,064,426	85,729,181

## Demo Time





## Create a calculated table

## ROW DAX Function (Table manipulation)

```
    ≡ Syntax | Return values | Examples | Articles
```

Returns a single row table with new columns specified by the DAX expressions.

#### Syntax

PARAMETER	ATTRIBUTES	DESCRIPTION
Name	Repeatable	Name of the new column.
Expression Repeatable		The expression for the column.

#### Return values

TABLE An entire table or a table with one or more columns.

A single row table.

## UNION DAX Function (Table manipulation)

≡ Syntax | Return values | Remarks | Related

Returns the union of the two tables whose columns match.

#### Syntax

#### UNION ( <Table> [, <Table> [, ... ] ])

PARAMETER	ATTRIBUTES	DESCRIPTION
Table	Repeatable	A table that will participate in the crossjoin union.

#### Return values

TABLE An entire table or a table with one or more columns.

A table that contains all the rows from each of the table expressions.

```
My Measures =
UNION
(
    ROW("Measure Name", "Qty", "Sort Order", 1)
, ROW("Measure Name", "Ext Price", "Sort Order", 2)
, ROW("Measure Name", "Profit", "Sort Order", 3)
)
```

## DATATABLE DAX Function (Table manipulation)

Syntax | Return values | Remarks | Examples | Articles

Returns a table with data defined inline.

#### Syntax

#### DATATABLE ( <name>, <type> [, <name>, <type> [, ... ] ], <data> )

PARAMETER	ATTRIBUTES	DESCRIPTION
name	Repeatable	A column name to be defined.
type	Repeatable	A type name to be associated with the column.
data		The data for the table.

#### Return values

TABLE An entire table or a table with one or more columns.

A table declaring an inline set of values.

```
My Measures =
DATATABLE
       "Measure Name", STRING
"Sort Order", INTEGER
             {"Qty", 1}
{"Ext Price", 2}
{"Profit", 3}
```

#### **Table Constructor**

```
12/09/2018 • 2 minutes to read • Contributors \land 🔰
```

Returns a table of one or more columns.

#### **Syntax**

```
DAX

{ <scalarExpr1>, <scalarExpr2>, ... }
{ ( <scalarExpr1>, <scalarExpr2>, ... ), ( <scalarExpr1>, <scalarExpr2>, ... ), ... }
```

#### **Parameters**

Term	Definition
scalarExprN	Any DAX expression that returns a scalar value.

#### Return value

A table of one or more columns. When there is only one column, the name of the column is Value. When there are N columns where N > 1, the names of the columns from left to right are Value1, Value2, ..., ValueN.

```
Measures =
 ("Qty", 1)
("Ext Price",
 ("Profit", 3)
```

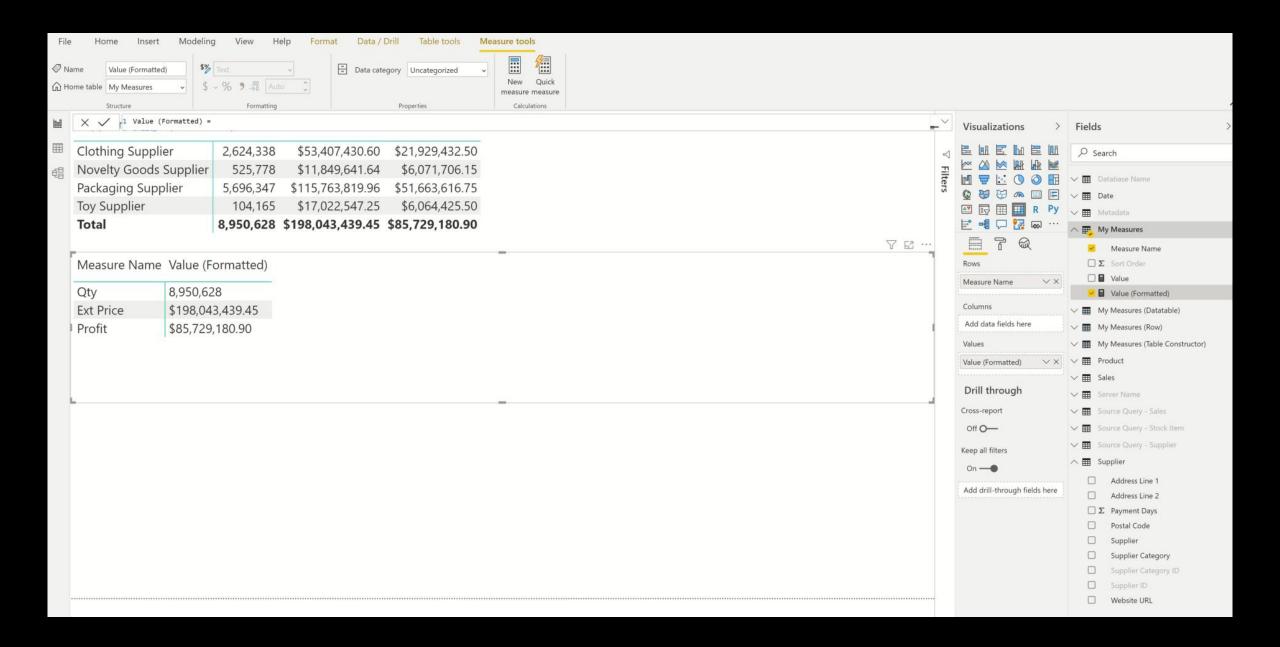
# Define a measure

```
Value =
SWITCH
    FIRSTNONBLANK('My Measures'[Measure Name])
    "Qty", [Qty]
"Ext Price", [Ext Price]
    "Profit", [Profit]
    BLANK()
```

Supplier Category	Qty	Ext Price	Profit
Clothing Supplier	2,624,338	\$53,407,430.60	\$21,929,432.50
Novelty Goods Supplier	525,778	\$11,849,641.64	\$6,071,706.15
Packaging Supplier	5,696,347	\$115,763,819.96	\$51,663,616.75
Toy Supplier	104,165	\$17,022,547.25	\$6,064,425.50
Total	8,950,628	\$198,043,439.45	\$85,729,180.90

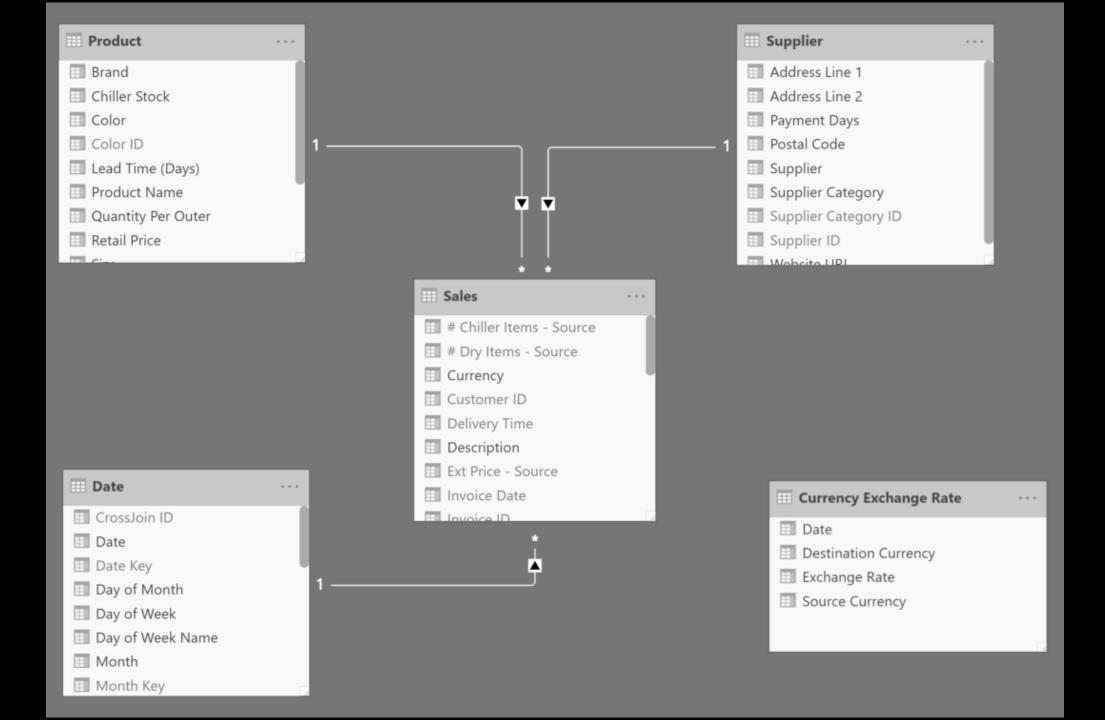
Measure Name	Clothing Supplier	Novelty Goods Supplier	Packaging Supplier	Toy Supplier	Total
Qty	2,624,338	525,778	5,696,347	104,165	8,950,628
Ext Price	53,407,431	11,849,642	115,763,820	17,022,547	198,043,439
Profit	21,929,433	6,071,706	51,663,617	6,064,426	85,729,181

```
Value (Formatted) =
SWITCH
    VALUES('My Measures'[Measure Name])
"Qty", FORMAT([Qty], "#,0")
    "Ext Price", FORMAT([Ext Price], "Currency")
    "Profit", FORMAT([Profit], "Currency")
    BLANK()
```



Dynamic Currency Conversion

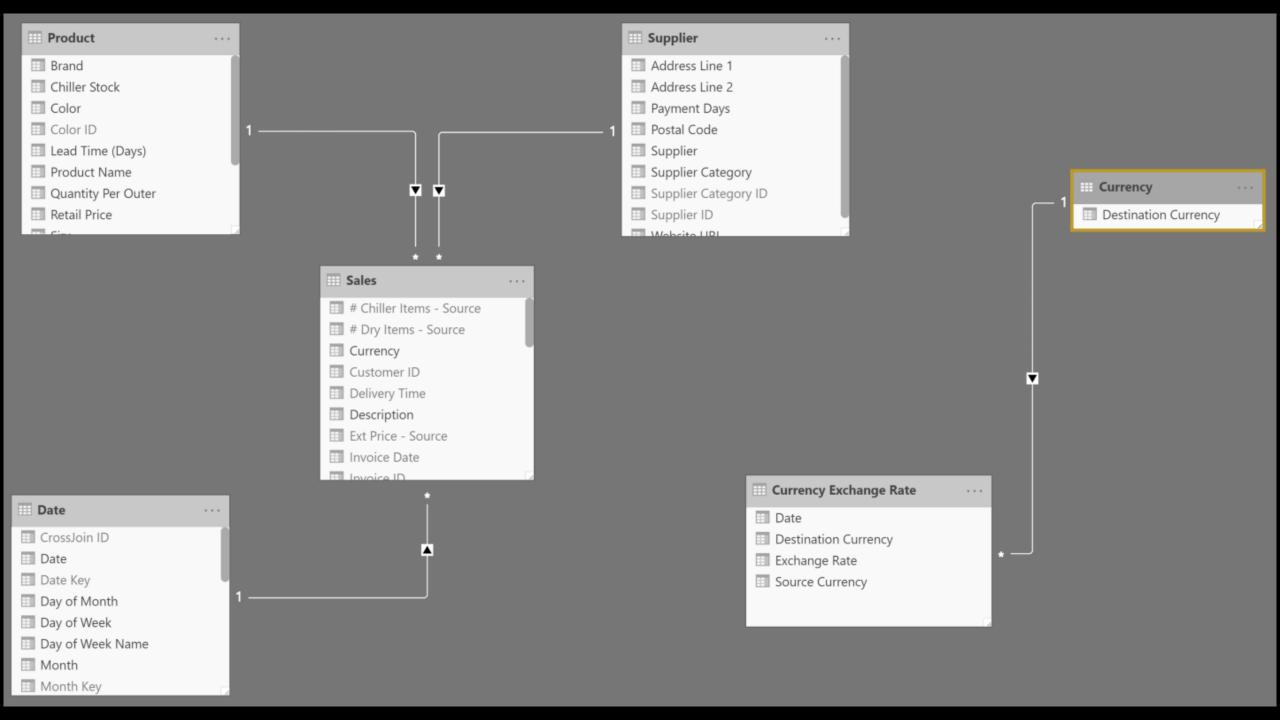




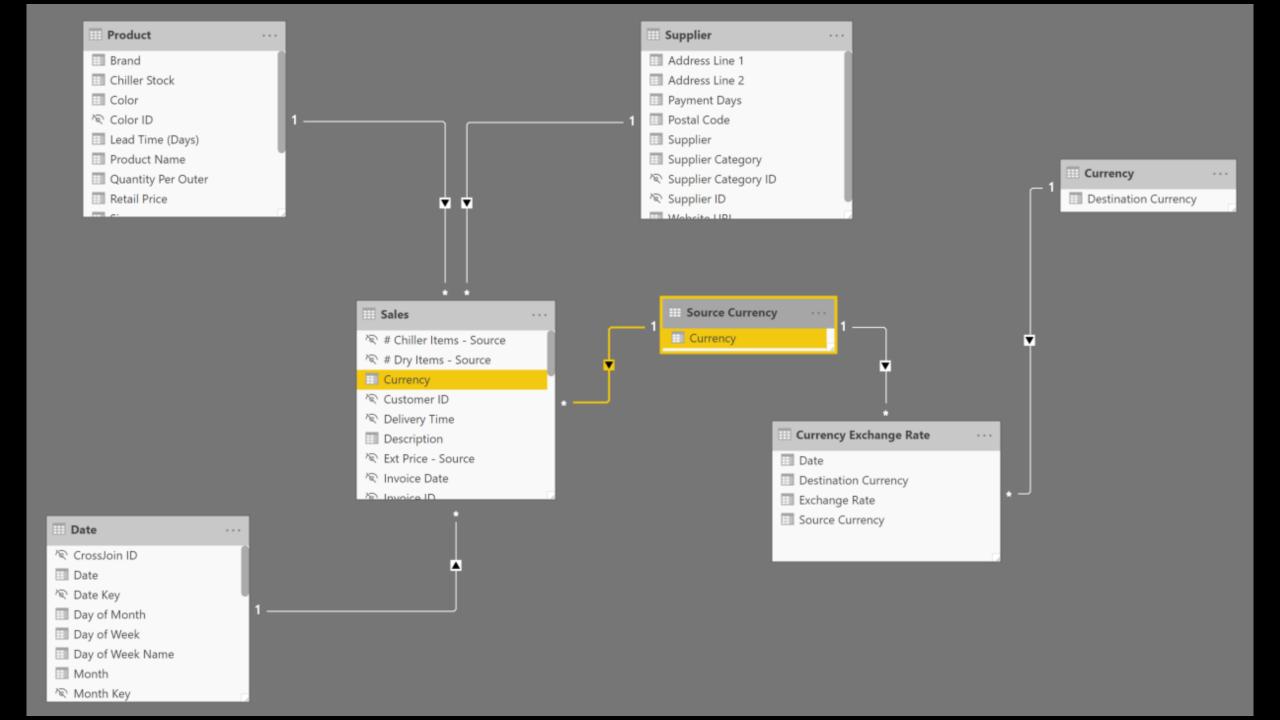
```
Ext Price (CAD) =
SUMX
(
    Sales
,    Sales[Ext Price - Source] * Sales[Exchange Rate (CAD)]
)
```

Year	Ext Price	Ext Price (CAD)	Exchange Rate (CAD)
2013	\$52,563,272.64	\$36,794,290.85	\$0.70
2014	\$57,418,916.89	\$45,935,133.51	\$0.80
2015	\$62,090,220.81	\$37,254,132.49	\$0.60
2016	\$25,971,029.11	\$23,373,926.20	\$0.90
Total	\$198,043,439.45	\$143,357,483.05	\$0.90

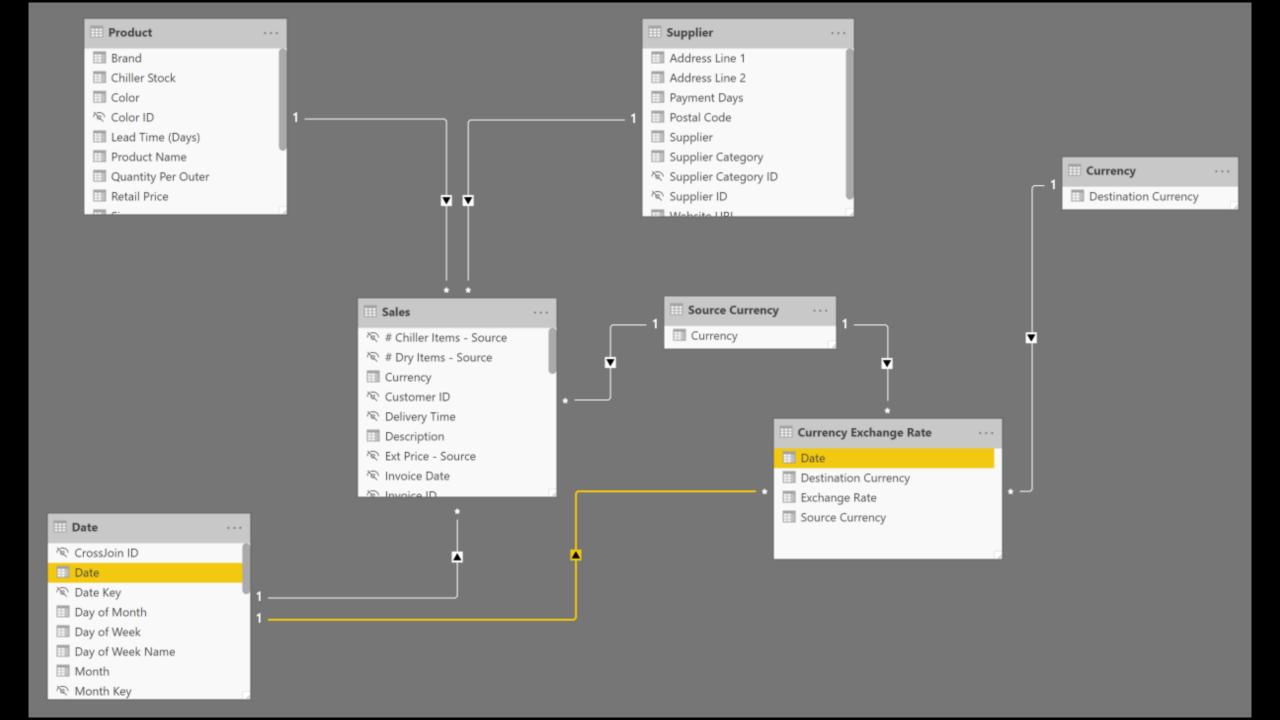
## Create a filter dimension



# Create a bridge table



# Add a relationship to the Date entity



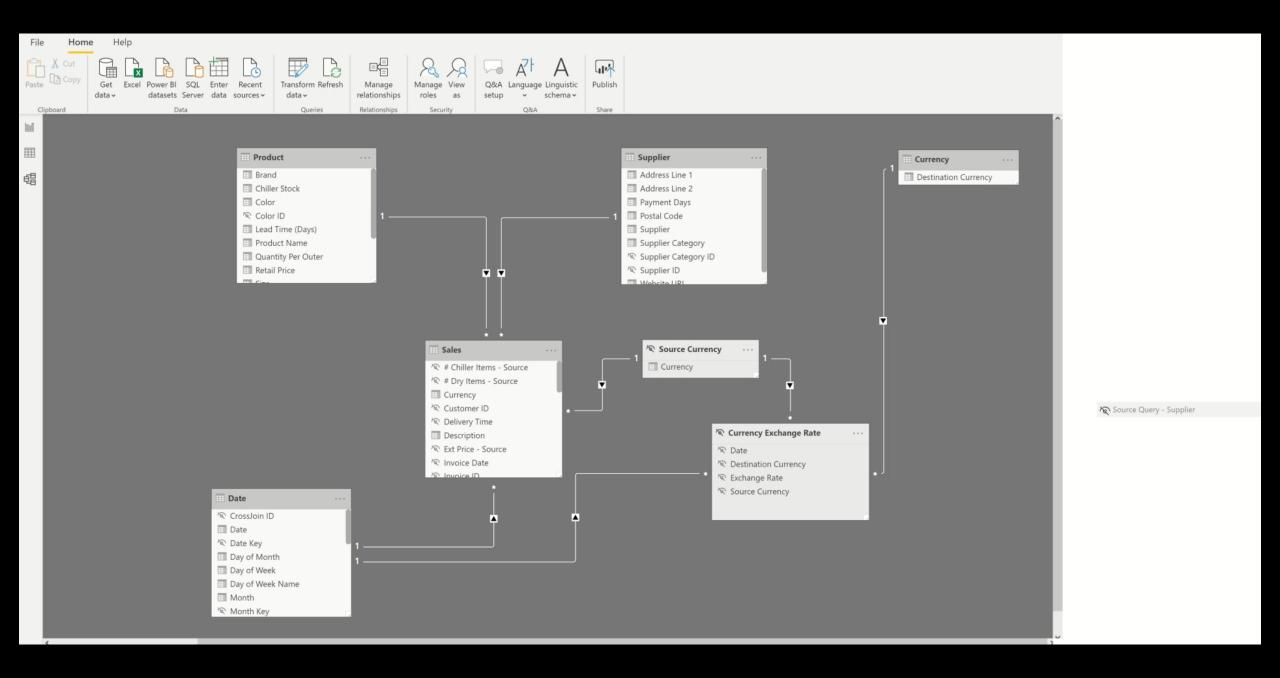
## Create the measures

```
Exchange Rate = MAX('Currency Exchange Rate'[Exchange Rate])
```

```
New Ext Price =
ΙF
    HASONEVALUE('Currency'[Destination Currency])
    SUMX
        Sales
        [Ext Price] * [Exchange Rate]
    CALCULATE
        SUMX
            sales
            [Ext Price] * [Exchange Rate]
        'Currency'[Destination Currency] = "USD"
```

## Demo Time



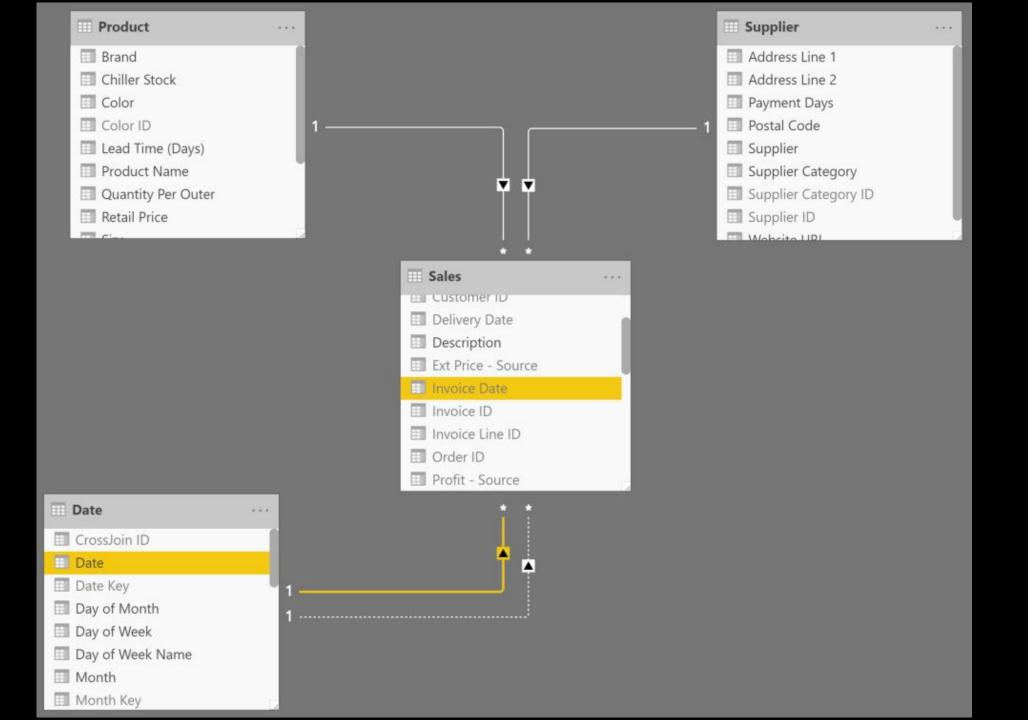


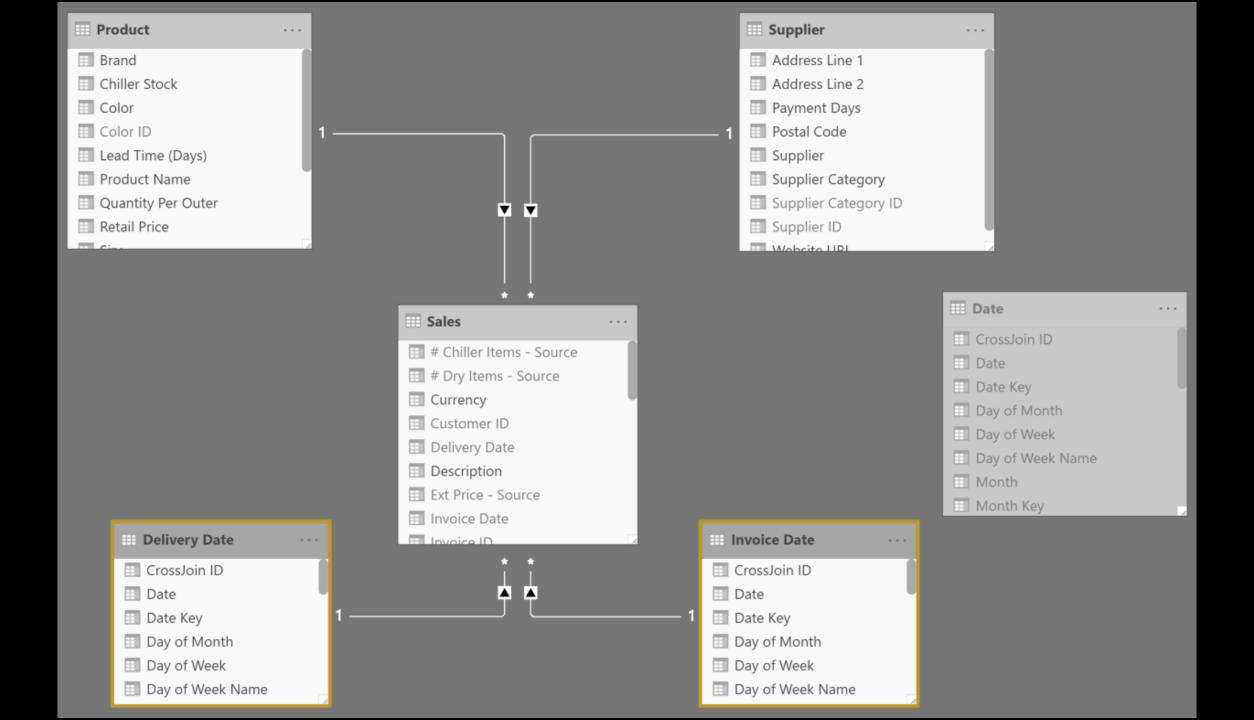
Role-Playing Dimensions

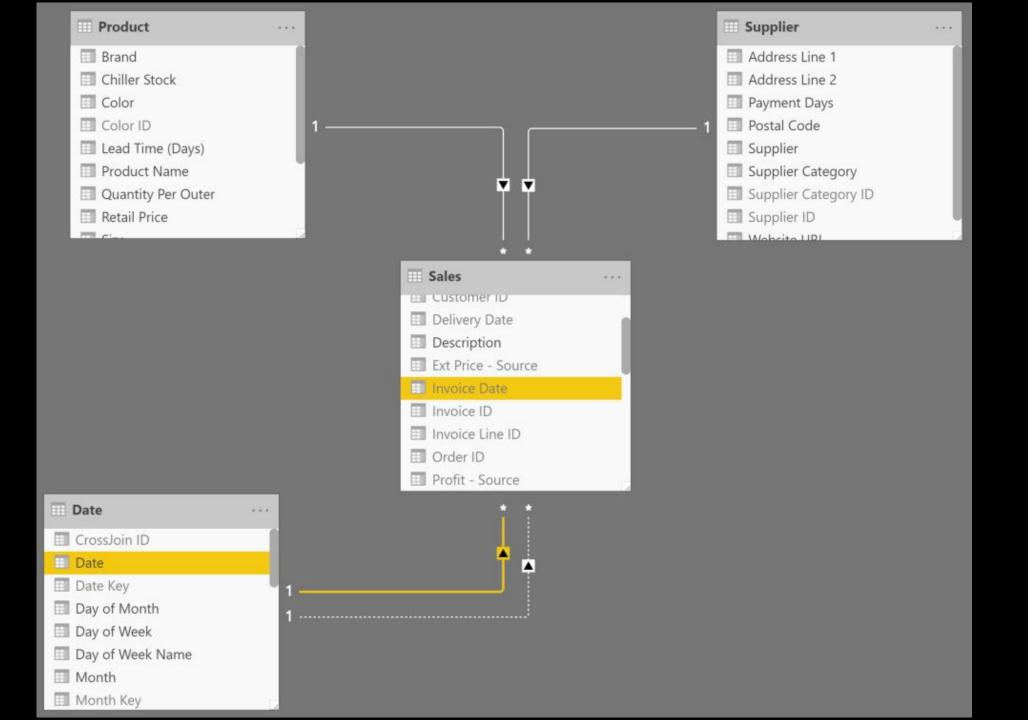


Role-Playing What?



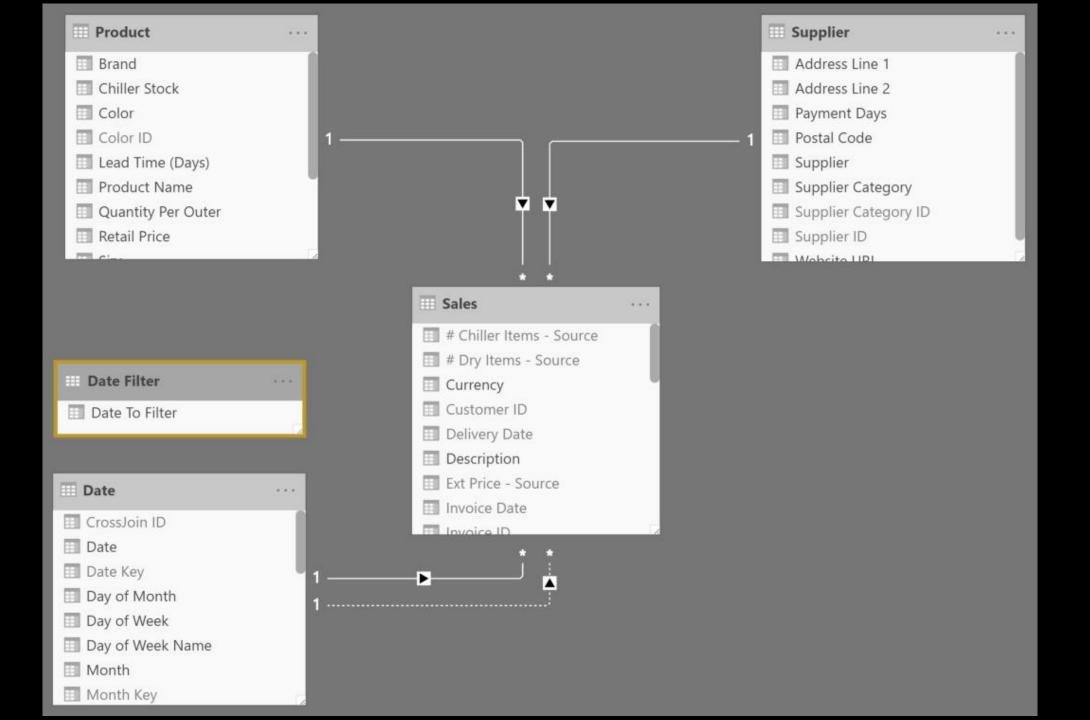






```
Ext Price by Delivery Date =
CALCULATE
    [Ext Price]
    USERELATIONSHIP(Sales[Delivery Date], 'Date'[Date])
Ext Price by Invoice Date =
CALCULATE
    [Ext Price]
    USERELATIONSHIP(Sales[Invoice Date], 'Date'[Date])
```

### Create a filter dimension

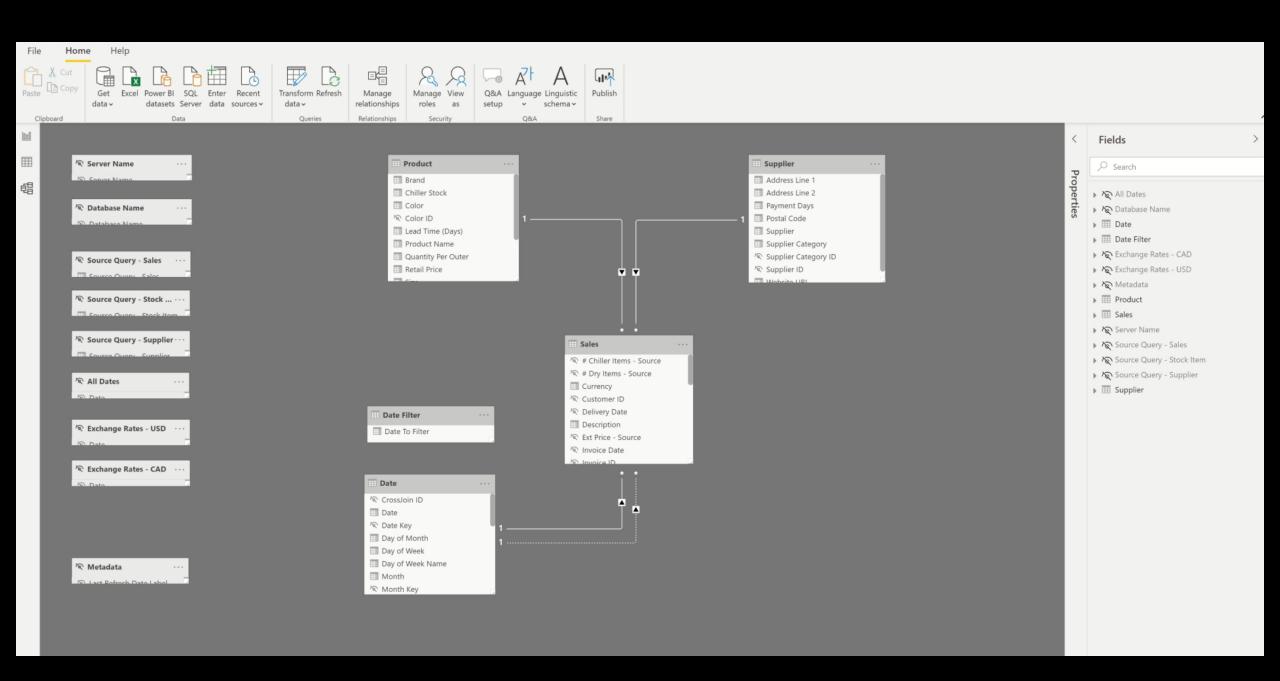


## Create a measure that's "date aware"

```
Ext Price - Date Aware =
VAR
    SelectedDate = SELECTEDVALUE('Date Filter'[Date To Filter], "Invoice Date")
VAR
    UseInvoiceDate =
                        CALCULATE
                             [Ext Price]
                             USERELATIONSHIP(Sales[Invoice Date], 'Date'[Date])
VAR
    UseDeliveryDate =
                        CALCULATE
                             [Ext Price]
                             USERELATIONSHIP(Sales[Delivery Date], 'Date'[Date])
RETURN
    SWITCH
        SelectedDate
        "Invoice Date"
        UseInvoiceDate
        "Delivery Date"
        UseDeliveryDate
        UseInvoiceDate
```

### Demo Time





## Dynamic Month Bands



Current vs. Historic Data: Jan 2020 - Apr 2020

Partnering for Care Since

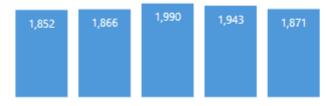
#### Total Activity Locations: 1,871

Work Site	1,271
Chaplain Home/Office	559
Other Location (Specify in Setting Notes)	17
Hospital	10
Funeral Home	7
Employee Home	6
Jail	1

#### Total Care Activities: 28,484

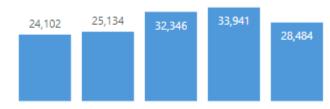
Chaplain Engagement	10,302
Confidential Discussions	9,289
Distributed Resources	4,251
Communications	3,865
Referrals	413
Employee Care Program Orientation	292
Crisis Event	30
Job Related Issues	21
Inspirational Activity	9
Funeral	7
Special Activity	5

#### **Activity Locations**





#### **Total Care Activities**



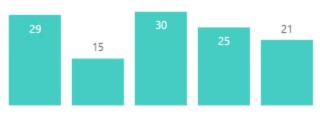
Sep 2018 - Jan 2019 - May 2019 - Sep 2019 - Jan 2020 -Dec 2018 Apr 2019 Aug 2019 Dec 2019 Apr 2020

#### Total CDs





#### **Job Related Issues**



Sep 2018 -	Jan 2019 -	May 2019 -	Sep 2019 -	Jan 2020 -
Dec 2018	Apr 2019	Aug 2019	Dec 2019	Apr 2020

#### **Chaplain Engagement**



#### **Distributed Resources**



#### **Reporting Month**

- Apr 2020
- O Mar 2020
- O Feb 2020
- O Jan 2020
- O Dec 2019
- O Nov 2019
- O Oct 2019
- O Sep 2019
- O Aug 2019
- O Jul 2019
- O Jun 2019
- O May 2019

#### **Band Size (Months)**

- 0 1
- 0 2
- O 3
- 4
- O 5
- 0 6
- 0 7
- 0 8
- 0 9
- O 10
- 0 11
- O 12

# Create a table for the band (range) size

Z	Band Size (Months)	Add Column
1	1	
2	2	
3	3	
4	4	
5	5	
6	6	
7	7	
8	8	
9	9	
10	10	
11	11	
12	12	

## Create a Cartesian product table

∡ Reporting Month	RelativeMonthOffset - Reporting Month	▼ Mon	th Ba ▼	RelativeMonthOffset -	Band Size (Months)	† <sup>™</sup>	Month Band -	MonthBandKey ▼	MonthBandOffset ▼	Add Column
1 Apr 2020		-1 Dec	2019	-5		1	Dec 2019	201912201912	-5	
2 Apr 2020		-1 Jan	2020	-4		1	Jan 2020	202001202001	-4	
3 Apr 2020		-1 Feb	2020	-3		1	Feb 2020	202002202002	-3	
4 Apr 2020		-1 Mar	2020	-2		1	Mar 2020	202003202003	-2	
5 Apr 2020		-1 Apr	2020	-1		1	Apr 2020	202004202004	-1	

▲ Reporting Month → Repor	RelativeMonthOffset - Reporting Month	Month 9	- E	RelativeMonthOffset 💌	Band Size (Months) +	7	Month Band ▼	MonthBandKey ▼	MonthBandOffset ▼	Add Column
1 Apr 2020	-1	Jul 2019		-10	2	2	Jul 2019 - Aug 2019	201907201908	-5	
2 Apr 2020	-1	Aug 2019		-9	2	2	Jul 2019 - Aug 2019	201907201908	-5	
3 Apr 2020	-1	Sep 2019		-8	2	2 5	Sep 2019 - Oct 2019	201909201910	-4	
4 Apr 2020	-1	Oct 2019		-7	2	2 5	Sep 2019 - Oct 2019	201909201910	-4	
5 Apr 2020	-1	Nov 2019		-6	2	2 1	Nov 2019 - Dec 2019	201911201912	-3	
6 Apr 2020	-1	Dec 2019		-5	2	2 1	Nov 2019 - Dec 2019	201911201912	-3	
7 Apr 2020	-1	Jan 2020		-4	2	2	Jan 2020 - Feb 2020	202001202002	-2	
8 Apr 2020	-1	Feb 2020		-3	2	2 :	Jan 2020 - Feb 2020	202001202002	-2	
9 Apr 2020	-1	Mar 2020		-2	2	2 1	Mar 2020 - Apr 2020	202003202004	-1	
10 Apr 2020	-1	Apr 2020		-1	2	2 1	Mar 2020 - Apr 2020	202003202004	-1	

#### RETURN

ReportingMonths

Month	RelativeMonthOffset	
Apr 2020		-1
Mar 2020		-2
Feb 2020		-3
Jan 2020		-4
Dec 2019		-5
Nov 2019		-6
Oct 2019		-7
Sep 2019		-8
Aug 2019		-9
Jul 2019		-10
Jun 2019		-11
May 2019		-12

```
VAR
    ReportingBandSize =
        ALL('Reporting Band Selection')
VAR

ReportingMonthAndBandSize =
        GENERATE
        (
             ReportingMonths
             ReportingBandSize
        )

RETURN
    ReportingMonthAndBandSize
```

Month	Relative Month Off set	Band Size (Months)	
May 2019	-12	1	
Jun 2019	-11	1	
Jul 2019	-10	1	
Aug 2019	-9	1	
Sep 2019	-8	1	
Oct 2019	-7	1	
Nov 2019	-6	1	
Dec 2019	-5	1	
Jan 2020	-4	1	
Feb 2020	-3	1	
Mar 2020	-2	1	
Apr 2020	-1	1	
May 2019	-12	2	
Jun 2019	-11	2	
Jul 2019	-10	2	
Aug 2019	-9	2	
Sep 2019	-8	2	

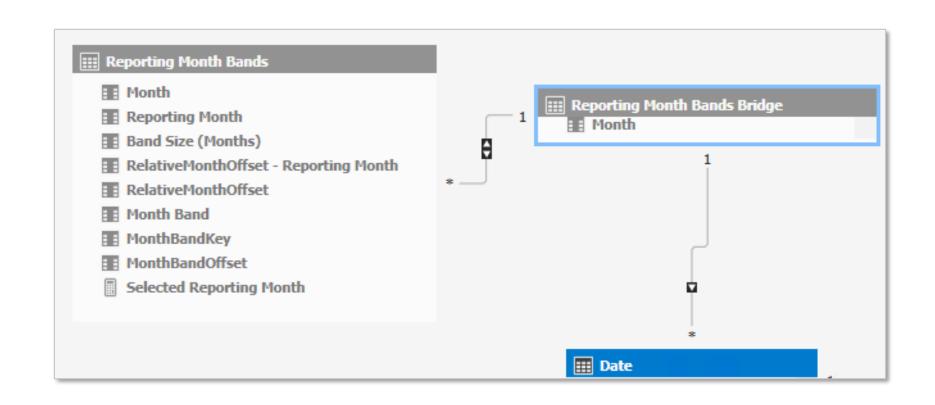
RETURN

CalculatedReportingMonths

Reporting Month	Band Size (Months)	RelativeMonthOffset - Reporting Month	Month	RelativeMonthOffset
Apr 2020	1	-1	Apr 2020	-1
Apr 2020	1	-1	Mar 2020	-2
Apr 2020	1	-1	Feb 2020	-3
Apr 2020	1	-1	Jan 2020	-4
Apr 2020	1	-1	Dec 2019	-5
Apr 2020	2	-1	Apr 2020	-1
Apr 2020	2	-1	Mar 2020	-2
Apr 2020	2	-1	Feb 2020	-3
Apr 2020	2	-1	Jan 2020	-4
Apr 2020	2	-1	Dec 2019	-5
Apr 2020	2	-1	Nov 2019	-6
Apr 2020	2	-1	Oct 2019	-7
Apr 2020	2	-1	Sep 2019	-8
Apr 2020	2	-1	Aug 2019	-9
Apr 2020	2	-1	Jul 2019	-10

### Demo Time





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