

Auto_Import_SpeakerImages_To_InDesign

Script for Adobe InDesign that will import/place an image for each speaker from our server in to the .indd file. It does this based on a paragraph format that is reserved for speaker names only.

What it does

- Check if document is already open – if not, throw error and stop script.
- Check if paragraph styles "**title**" and "**speakers**" exists in the document – if not, throw error and stop script.
- Check if object styles "**speakerBild_frei**" and "**speakerBild_wp**" exists in the document – if not, throw error and stop script.
- Loop through each page and find paragraph with style "**speakers**".
- Copy content of found paragraph to variable.
- Modify content of variable as follows:
 - from: speakername (company)
 - to: speakername | company
- Modify content of another variable so it matches our speaker-image naming schema:
 - Trim content of variable to only include the speaker name – everything after the opening bracket (i.e. company) is removed.
 - Convert uppercase to lowercase letters.
 - Convert German Umlaute to their respective EN-compliant version.
 - Change order of first & last name.
 - Add string "_frei.png" at the end for Freisteller-images.
 - Add string "_wp_1024x1024.jpg" at the end for Wordpress-images as fallback.
 - Add the string "_dr" to the two previous variants to check if the author may have a doctor-title
- Get first character of last name to get the correct server path of the spaker image
- Check if Freisteller-image exists.
 - If YES, place it inside a rectangle shape and apply object format "**speakerBild_frei**" (which sets position + width/height).
 - If NO, check if Wordpress-image exists.
 - If YES, place it inside a round shape and apply object format "**speakerBild_wp**" (which sets position + width/height).
 - If NO, skip image.