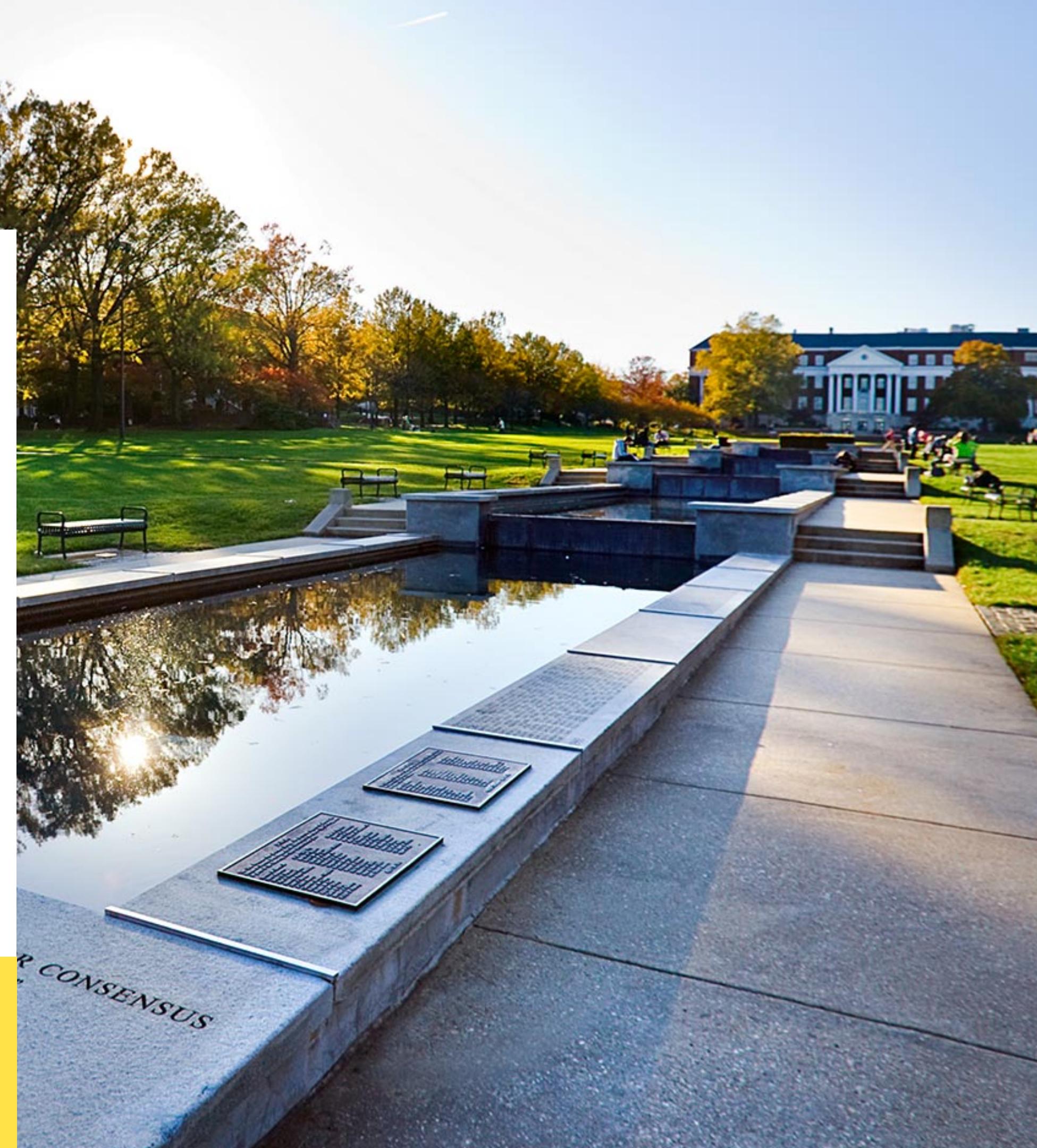


Does the Big Business of College Sports Impact Student Outcomes?

by Matt Schwartz

JULY 23RD, 2021





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Overview and Business Problem

COLLEGE SPORTS IS BIG BUSINESS

With sky-high investment in sports, do regular students suffer? To find out, we'll look at how University spending behaviors affect post-graduate earnings

INEQUALITY

Girls and women's sports have long been underfunded and under-supported for decades.

Can we find differences in outcomes when Universities invest more in women's sports?



Data

College Athletics Financial Information Database

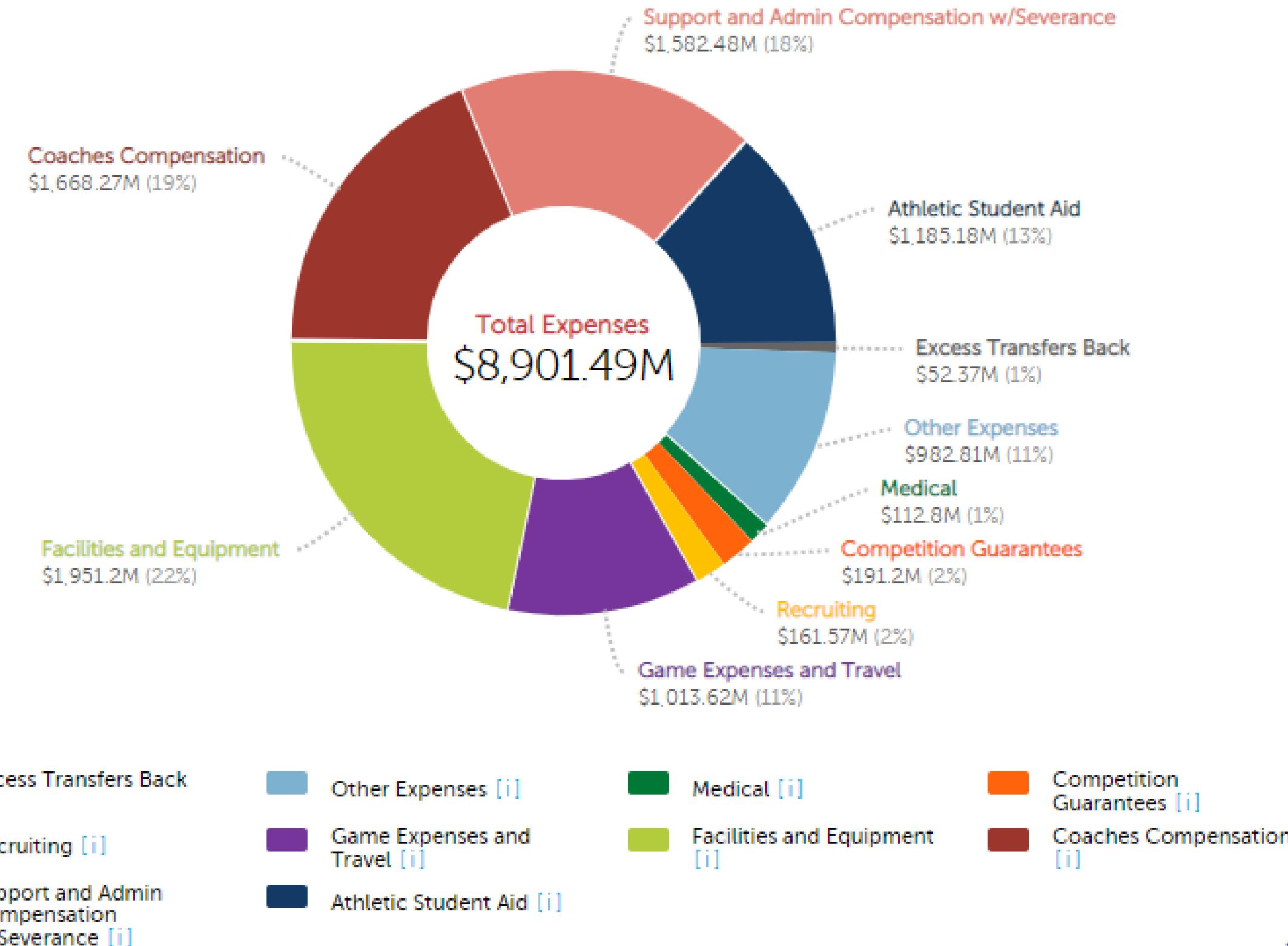
Revenues and expenses of athletic departments across the country

The College Scorecard

Captures demographics and outcomes for all Universities in the U.S.

Equity in Athletics

Contains details on men's and women's teams





Methods

WHAT FEATURES HAVE THE BIGGEST AFFECT ON POST-GRADUATE EARNINGS?

We'll be studying what features about a University affect the earnings of students who enrolled 6 years ago, and have since graduated

Using regression analysis, we will narrow down 120 possible features to just those that impact average earnings of these students

Data Understanding

Results

01

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more. It is mostly presented before an audience.

02

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05

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Calendar

OPEN HOUSE DATES AND PRIVATE VIEWINGS

January 11	5 pm to 8 pm
January 12	9 am to 12 noon
January 18	5 pm to 8 pm
January 19	9 am to 12 noon
January 25	5 pm to 8 pm
January 26	9 am to 12 noon





Contact details

For bookings and viewings

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