



WIPX

S P A C E

Make it Work, Together.



Meet Alex

- First-Year Software Engineering Intern
- Out-of-State Student
- First Corporate Job



Meet John

- New Hire Full Time Employee
- Senior Software Engineer
- Recently Relocated to Milwaukee

The Problem



New hires struggle to build relationships



It is difficult to informally interact in a remote world



Lack of connection and collaboration leads to lower productivity

It's Not Just Alex and John...

- 65% of online employees felt less connected to their coworkers 9 months into the pandemic, at the height of the remote work. ([Gallup](#))
- New Employees at NM feel the same (47 people from #newemployees):
 - **78%** often work somewhere other than their desk
 - **74%** often find themselves working alone while at their desk
 - **50%** would find their job more enjoyable or engaging if they could sit with another person
 - **83%** would find it helpful to sit next to someone with similar skills and experience who they could collaborate with
 - **85%** would find it easier to connect if there were more, informal social interactions throughout the day
 - **54%** feel it is more difficult to integrate with their teams in a remote setting because they have fewer pre-existing connections than more long-term employees



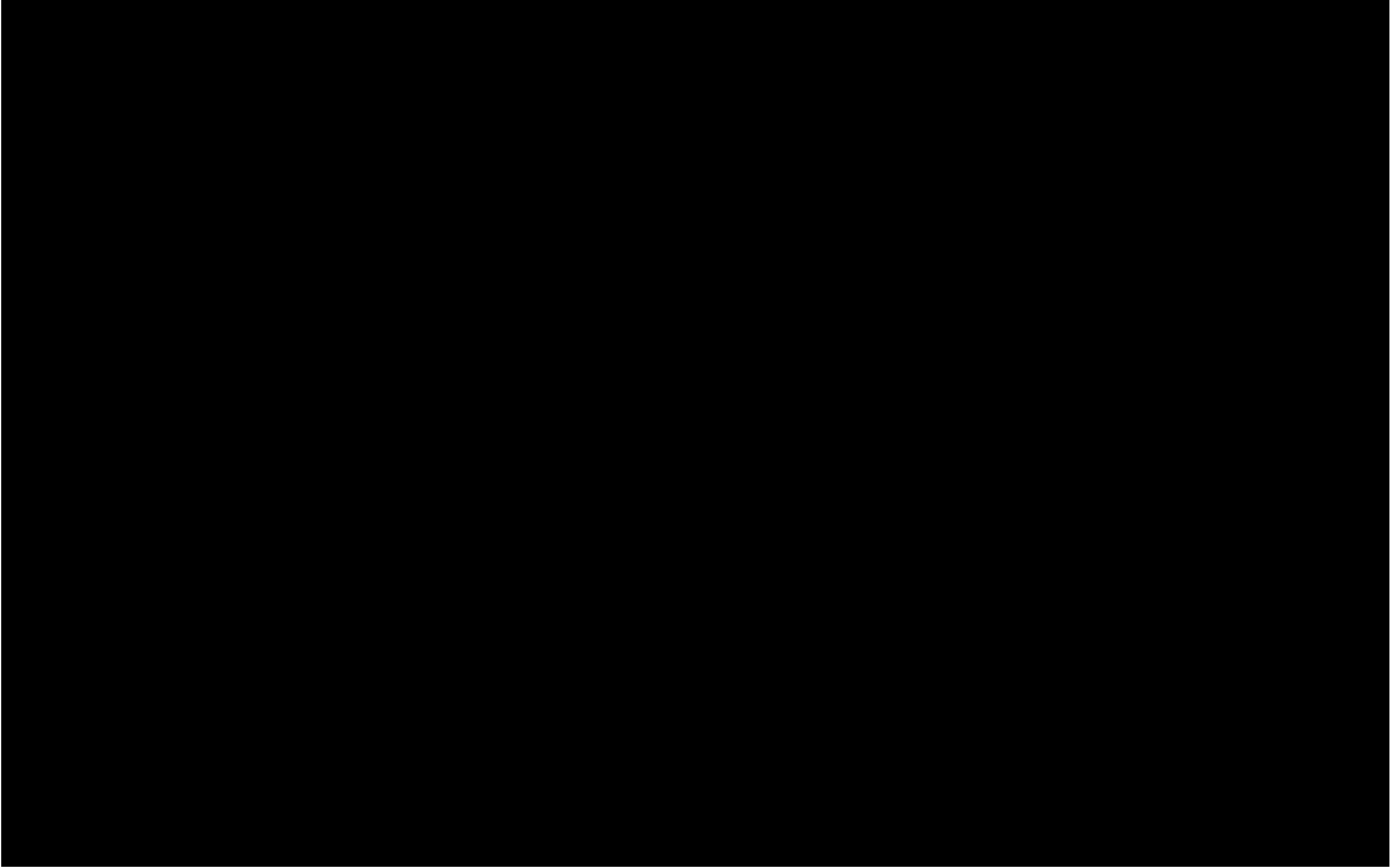
WIRX
SPACE

Our Solution

- Alex, John, and new NM employees need:
 - A way to feel more connected with their coworkers
 - A way to have more informal interactions with coworkers
 - A way to be around other people to bond and work with



Demo



From: wrxSpace <noreply-wrxSpace@northwesternmutual.com>

Date: Wednesday, August 3rd, 2022 at 1:07 PM

To: Peters, John M. <johnpeters@northwesternmutual.com>

Subject: wrxSpace Desk Buddy Request

Hello John Peters,

Alex Rose has reviewed your profile on wrxSpace and has requested you as a desk buddy. An overview of her profile has been included below:

Name	Role	Department	Skills
Alex Rose	Software Engineering Intern	Engineering Solutions Delivery	Frontend Development, Technical Writing

Alex Rose has suggested a wrxSpace in the following area:

Location	Building	Floor	Equipment
Milwaukee	Tower	T29	Multiple monitors

Please accept or deny this request.

Accept

Deny

Sincerely,

The wrxSpace Team



Business Impact

- **Cultural Improvements = Improvement of Employee Retention**
 - "Culture is a 10.4 times more predictive factor of attrition rate than compensation," ([MIT Sloan Review](#))
- **Coworker connections will increase satisfaction and productivity**
 - "Employees with a 'best' work buddy are seven times as likely to be engaged in their jobs," ([Gallup](#))
 - "Even small increases in social cohesiveness led to large gains in production," ([MIT Sloan Review](#))



Thank You!
- The wrxSpace Team

Questions?

