Scott Fowler

KEY QUALIFICATIONS

UX/UI DESIGN & FRONT-END DEVELOPMENT

Front-end Web Development: UX/UI Design / HTML, CSS with Sass, JavaScript / Bootstrap Framework
Front-end build tools: gulp.js, node.js, npm / **Frameworks:** Razor in .ASP.Net MVC /Familiar with Agile workflow / Basic database queries

UX/UI DESIGN & FRONT-END DEVELOPMENT SKILLS

HTML - 10+ years
CSS - 9 years
JavaScript - 6 years
Bootstrap - 4+ years
UX Design - 5+ years
Wireframing - 5+ years

Sketch with InVision for mockups
Git Source Control/TFS Source Control
Agile Processes
Adobe CC Suite
Visual Studio/Visual Studio Code
Atlassian BitBucket, Jira, Confluence
ASP.Net MVC

EDUCATION

2015 - 2014

DIPLOMA - WEB DESIGN
Art Institute of Pittsburgh
Pittsburgh, PA

CLASSES: Fundamentals of the Internet, Design Fundamentals, Image Manipulation, Digital Color Theory, Applications & Industry, Typography-Traditional, User-Centered Information Design, Screen Design & Graphics, Interactive Authoring, Basic Web Scripting, Web Site Development, Intro to Programming, Database Systems, Web Site Development II, Sophomore Digital Portfolio.

1995 - 1993

ASSOCIATES OF APPLIED STUDIES - ADVERTISING ART
Art Center Design College
Albuquerque, NM

GRAPHIC DESIGN: Knowledge of 1-4 color designs, advertisements, newsletters, brochures, multi-media campaigns, posters, books and manuals.

ILLUSTRATION: Knowledge of 1-4 color designs, advertisements, newsletters, brochures, multi-media campaigns, posters, books and manuals.

PRINT PRODUCTION:
• Familiar with 4 color CMYK printing, spot and b&w production, including glossy work.
• Meet multiple deadlines on a daily basis.

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EXPERIENCE

Present - 2016

DESIGNER & FRONT-END DEVELOPER
New Mexico Interactive
Santa Fe, NM

Designer/Front-end Developer providing UI/UX website designs to corporate developers and designing business collateral for company and customers. Maintain database upkeep through Raven Database.

2015 - 2013

CREATIVE SERVICES MANAGER
Albuquerque Publishing Company
Albuquerque, NM

Managed Art Department newspaper staff of 8 graphic designers, while providing creative guidance, direction, and solutions for advertisers.

• Improved and optimized company processes for graphic design, web design.
• Developed a comprehensive user experience process for the company in regards to web site development.
• Initiated digital processes for the company by creating web advertisements, landing pages, and companion web sites.

2000 - 2013

MULTIMEDIA DESIGNER / ART DEPARTMENT MANAGER PRODUCTION COORDINATOR / GRAPHIC DESIGNER
Santa Fe New Mexican
Santa Fe, NM

Managed Art Department newspaper staff of 5 graphic designers. Directed general graphic design, web design & development, marketing & print production processes.

• Collaborated with company web team to successfully implement new content management system, TownNews.
• Successfully instituted ad positions within the content management system and directed the online advertising management system.
• Developed the marketing campaign concept for over 50 different advertisements in one of the most successful and versatile marketing campaigns the company ever used, You Turn to Us.
• Established graphics, procedures, templates, and workflow for the development of Photoshop & Flash web advertisements.
• Designed & developed the first company companion websites, including the advertising rates and pet calendar websites, marketing email blasts, and company online newsletters.
• Designed and created advertisements for print products.