

**Psst...  
It's about to happen!**



3 DAYS IT CONFERENCE IN MAURITIUS

# DEVELOPERS CONFERENCE 2020



## PARTNERSHIP PROPOSAL

2ND, 3RD & 4TH APRIL 2020

CAUDAN ARTS CENTRE, PORT LOUIS

6th Edition!

Comics time



**Following the huge success and tradition of previous years, the Mauritius Software Craftsmanship Community (MSCC) is organising the 6th edition of the Developers Conference in partnership with local and international companies and ICT user groups.**

**As usual, the event is a community-driven, free-of-charge three-days IT tech conference hosted annually in Mauritius.**

**It's an event full of business opportunities and professional networking. Attendees can learn about latest software development technologies, methodologies as well as cloud features and infrastructure.**

**Attendance has been increasing over the past years and we are striving reach up to 1,000 attendees for 2020.**

# DEVELOPERS CONFERENCE 2020

**DATE : 2ND - 4TH OF APRIL 2020**  
**TIME : 09:00 HRS - 17:30 HRS DAILY**  
**VENUE : CAUDAN ARTS CENTRE  
PORT-LOUIS**





The aim of the conference is to provide software developers a buffet of tools, practices and principles applicable to tackle current challenges in the Mauritian context. From keeping up to date with the latest technologies and trends to resolving specific tasks in large enterprise systems - it's a variety of experiences, ideas and pragmatic advice as well as an opportunity to connect with peers across the industry.

When the MSCC was founded back in 2013, it quickly became clear that our tropical island had a certain lack of informational and technical events. During some monthly meetings, we spoke about this and that it would be very interesting and delightful to organise such an event.

Our monthly MSCC meetings are usually topic-centered and most amazingly we had solid technical content and quality sessions during the last couple of months. The Developers Conference is the subsequent development of this process to quench our thirst for more information in the world of modern IT.





# **WHY PARTNER WITH US FOR THE DEVELOPERS CONFERENCE?**

Reach out and engage with a community of IT experts, professionals and students.

Partners of the Developers Conference are exposed to highly talented tech people in Mauritius and in the world. Unlike other events, participants of the Developers Conference are generally people who craft software using a wide variety of skills that help make the lives of people easier.

The Developers Conference attracts renowned speakers and companies worldwide.

## **ATTENDEE PROFILE**

The event targets professionals working in the IT sector, both local and international. We strive to keep the Developers Conference free of charge, for the benefit of students.

The event aims to attract up to a 1,000 attendees across industries such as financial services, web agencies, media houses, telcos, etc.

## **WHAT'S IN FOR ME?**

Access to influential professionals

Platform for networking

Opportunity for recruitment

Cross sales business opportunities

Unique brand and marketing exposure

## **INCREASE VISIBILITY IN MAURITIUS**

Sponsorship revenue can highly increase the exposure of Mauritius by not only encouraging the local community but also helping international speakers come to talk on our island.

This helps us to learn and grow the skills of our local people by interacting with international speakers.

# PARTNERSHIP PACKAGES

POWER STONE (DIAMOND)

SPACE STONE (TITANIUM)

REALITY STONE (PLATINUM)

SOUL STONE (GOLD)

TIME STONE (SILVER)

MIND STONE (BRONZE)



## Power Booth

5 mins speech during the Opening Ceremony

3 Speaking sessions or half-day workshop in a room of your choice

Featured guest during the evening panel discussion

+ All non-repeating advantages of lower tiers



**POWER STONE  
(DIAMOND)**



**FEE  
RS 500,000  
~ USD 14,500**



**SPACE STONE  
(TITANIUM)**

## Space Booth

5 mins speech during the Closing Ceremony

2 Speaking sessions or boot camp in a conference room

+ All non-repeating advantages of lower tiers



**FEE  
RS 350,000  
~ USD 10,000**

## Reality Booth

1 Speaking session or boot camp in a conference room

Advertising video to be played on all available screens at the venue

+ All non-repeating advantages of lower tiers

**REALITY STONE  
(PLATINUM)**

**FEE  
RS 200,000  
~ USD 6,000**

**Soul Booth**

**Logo on outdoor banner**

**Your branded roll-up banner in one  
location of your choice  
(provided by you)**

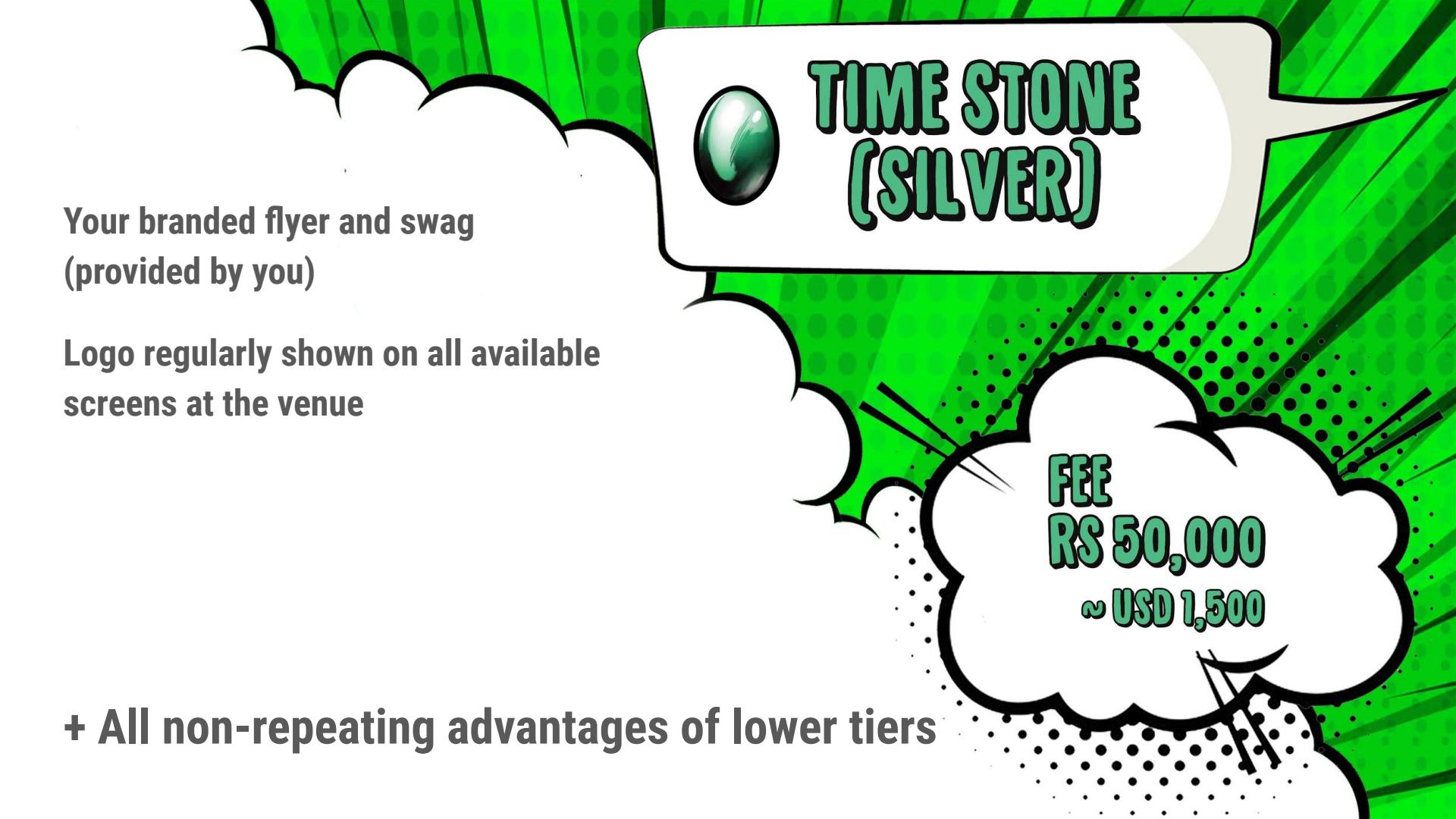
**+ All non-repeating advantages of lower tiers**



**SOUL STONE  
(GOLD)**



**FEE  
RS 100,000  
~USD 3,000**



# TIME STONE (SILVER)

Your branded flyer and swag  
(provided by you)

Logo regularly shown on all available  
screens at the venue

FEE  
RS 50,000  
~USD 1,500

+ All non-repeating advantages of lower tiers

Logo & partnership acknowledgement  
during the Opening Ceremony

Logo on conference website

Logo on photo backdrop

Logo on conference roll-up banners

Logo on conference lecterns

Logo on email invitation



MIND STONE  
(BRONZE)



FEE  
RS 25,000  
~ USD 750

# SPEAKER PARTNER

Responsibility for air tickets and hotel accommodation of one or several speakers

All details to be discussed with the speaker(s) directly

Speaker advertising video to be played on all available screens at the venue

All incentives of Time Stone

**FEE (VARIES)  
FROM RS 50,000  
UPWARDS**

# HAPPY HOUR PARTNER

Exclusive networking opportunity to provide catering  
for attendees at the end of a conference day

Available for Thursday or Friday

Your branded roll-up banner  
(provided by you)

All incentives of Time Stone

FEE  
RS 100,000

# THE "3S" COCKTAIL PARTNER

"3S" - Speakers, Sponsors and Squad

The 3S cocktail will take place after the closing of the conference. All speakers, sponsors and squad members will be invited to attend - approx. 60 pax.

Logo regularly shown on all available screens at the venue

All incentives of Mind Stone

**FEE  
(APPROX.)  
RS 80,000**

**MEDIA PARTNER**

Individual arrangement

per consultation

**SPECIAL  
PARTNER  
PACKAGE**



# CONTACT DETAILS

Should you be interested to participate and are interested to discuss details of a certain partnership package, please reach out to us.

