1. General Information

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| Project Title: | Content Creator Website | | |
| Brief Project Description: | A mock website for a content creator (youtuber, streamer, etc.) | | |
| Prepared By: | Malachi Nelson | | |
| Date: | 1/11/2021 | Version: |  |

1. Project Objective:

Explain the specific objectives of the project. For example: What value does this project add to the organization? How does this project align with the strategic priorities of the organization? What results are expected? What are the deliverables? What benefits will be realized? What problems will be resolved?

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| In this situation, the website would be for an independent person, not a cooperation.  Having a separate website as a content creator would make them less dependent on existing websites for income and it would give them a unified platform to promote content, projects, merchandise etc. It would also help them diversify as they promote content on many different social platforms. |

#### Assumptions

List and describe the assumptions made in the decision to charter this project. Please note that all assumptions must be validated to ensure that the project stays on schedule and on budget.

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| Minimal budget, must meet due dates and requirements given by professor |

#### Project Scope

Describe the scope of the project. The project scope establishes the boundaries of the project. It identifies the limits of the project and defines the deliverables.

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| Website may contain…  Merchandise/Store  Schedule  Account sign-up  Promoted existing content (embedded YouTube videos, links to socials etc.) |

List any requirements that are specifically excluded from the scope.

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#### Project Milestones

List the major milestones and deliverables of the project.

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| **Milestones** | **Deliverables** | **Date** |
| Meets web-page requirement |  |  |
| Site is fully responsive |  |  |
| Mobile Friendly |  |  |
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1. Impact Statement

List the impact this project may have on existing systems or units.

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| **Potential Impact** | **Systems / Units Impacted** |
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1. **Roles and Responsibilities**

Describe the roles and responsibilities of project team members followed by the names and contact information for those filling the roles. The table below gives some generic descriptions. Modify, overwrite, and add to these examples to accurately describe the roles and responsibilities for this project.

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| Sponsor: Provides overall direction on the project. Responsibilities include: approve the project charter and plan; secure resources for the project; confirm the project’s goals and objectives; keep abreast of major project activities; make decisions on escalated issues; and assist in the resolution of roadblocks. | |
| **Name** | **Email / Phone** |
| None |  |
|  |  |
| Project Manager: Leads in the planning and development of the project; manages the project to scope. Responsibilities include: develop the project plan; identify project deliverables; identify risks and develop risk management plan; direct the project resources (team members); scope control and change management; oversee quality assurance of the project management process; maintain all documentation including the project plan; report and forecast project status; resolve conflicts within the project or between cross-functional teams; ensure that the project’s product meets the business objectives; and communicate project status to stakeholders. | |
| **Name** | **Email / Phone** |
|  | [mswanson@email.com](mailto:mswanson@email.com), 651-385-6342 |
|  |  |
| Team Member: Works toward the deliverables of the project. Responsibilities include: understand the work to be completed; complete research, data gathering, analysis, and documentation as outlined in the project plan; inform the project manager of issues, scope changes, and risk and quality concerns; proactively communicate status; and manage expectations. | |
| **Name** | **Email / Phone** |
| Malachi Nelson | malalchi.nelson@my.southeastmn.edu |
|  |  |
| **Customer:** The person or department requesting the deliverable. Responsibilities include: partner with the sponsor or project manager to create the Project Charter; partner with the project manager to manage the project including the timeline, work plan, testing, resources, training, and documentation of procedures; work with the project team to identify the technical approach to be used and the deliverables to be furnished at the completion of the project; provide a clear definition of the business objective; sign-off on project deliverables; take ownership of the developed process and software. | |
| **Name** | **Email / Phone** |
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| **Subject Matter Expert:** Provides expertise on a specific subject. Responsibilities include: maintain up-to-date experience and knowledge on the subject matter; and provide advice on what is critical to the performance of a project task and what is nice-to-know. | |
| **Name** | **Email / Phone** |
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1. Resources

Identify the initial funding, personnel, and other resources committed to this project by the project sponsor.

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| Resource | Constraints |
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1. Project Risks

Identify the high-level project risks and the strategies to mitigate them.

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| Risk | Mitigation Strategy |
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1. Success Measurements

Identify metric and target you are trying to achieve as a result of this project. For example, overall cost savings of $50K or reduce processing time by 25 percent.

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1. Signatures

The signatures of the people below document approval of the formal Project Charter. The project manager is empowered by this charter to proceed with the project as outlined in the charter.

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| **Customer:** |  |  |
| **Name** | **Signature** | **Date** |
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| **Project Sponsors:** |  |  |
| **Name** | **Signature** | **Date** |
|  |  |  |
|  |  |  |
| **Project Manager:** |  |  |
| **Name** | **Signature** | **Date** |
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