## **DID YOU KNOW THAT?**

Traffic jams result in 13.4 billion hours of delay annually in US in 2017 alone, an average of 41hours per person.

Or

Drivers in LA spent, on average, over 102 hours in traffic at peak times in 2017, costing drivers \$2,828 each and the city \$19.2 billion from direct and indirect costs

— CNN news



## PROBLEM?

Causes of Traffic jams:

Poorly designed or over capacity of traffic loads on roads

Or more localized factors such as traffic lighting patterns

Or Events like accidents and construction closures or SUPER BOWL

**BUT** 

The worst kinds as **PHANTOM JAMS** 

