

Chris

30 years old
B.S. in Architecture

"I'm working and playing hard, learning a lot, and aiming for a bright future. If you can save me time and make my day a little more efficient, I'm all for it."



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ABOUT CHRIS HANSON

- Favorite Meal: Mom's Eggplant Lasagna
- Macbook Pro, Samsung Tablet. Uses Android phone to check favorite sports scores

PET PEEVE Above ground power lines that ruin cityscapes

COWORKERS SAY Strongly influenced by shapes/forms and colors/patterns in nature

Need something glued? Chris is your man

BUSINESS DOMAIN INFO

Spends 15-20 mins daily following favorite blogs

Follows 10 blogs regularly, another 12 from time to time. None are subscription based.

Short of time, would like to organize posts that interest him for future reference

Hi! I'm Chris Hanson and I work at Meyer, Scherer & Rockcastle, an architectural firm in Minneapolis, Minnesota. I'm really busy with work during the week, I run two miles every evening, play tennis on weekend, and my girlfriend and I just got engaged. With all that going on there isn't a lot of time where I can sit down and read. Still, I like to keep up to date with some favorite topics including sports, politics, reviews of new gadgets, and of course architecture and design.

I have a list of blogs I read regularly for each of those topics. This may sound low tech, but the way I get to each blog is by just starting to type in the name of the blog in my browser address bar, then the browser displays a list of matching sites and I just tap on the right one. So long as I don't lose my browser history it works great.

Sure I've tried feed readers before. One of them even

displayed duplicate posts, and posts that the blog author had deleted. Surprisingly they didn't even do a good job of searching the blogs I had registered with them. I've never found one that I liked enough to continue using on a regular basis, so I just keep coming back to using the browser address bar.

There is one big downside to my manual approach of visiting my blogs. When I stumble upon a new interesting blog, I bookmark it in the browser, but not once have I ever gone back to dig through that long list of bookmarks, so in practice I never see those sites again! Maybe it's just as well, since I probably don't have time to read every one of them anyway, but I do sometimes wonder what I might be missing out on.

No one wants to dig through a long list of bookmarks. The browser bookmarks menu is where good links go to die.

Chris on saving favorite sites



When I do find time read, it might be ten minutes at lunch time, a little bit while waiting in line at the post office or grocery store, and a few minutes before bed. So my reading switches between my computer, my phone, and my tablet. If it's not too much work to set up, I could see the benefits of a blog aggregator service that would synchronize my reading across my different devices.

I think I'm fairly competent with computers. While I don't write software, I do use computers all day at work for creating architectural designs, including 3D renderings and blueprints. So I wouldn't mind spending a little time to configure a good blog reading service, so long as it's a one time thing. Please don't waste my time by making me repeat myself with duplication information for each of my devices.

If you really want me to use your service, you had better make it low overhead for me to use, automatically sync across my devices, and provide reasonable search results. Provide a way for me see my bookmarked sites and posts in a way that that's more usable than the drudgery of the browser bookmarks menu. No one wants to dig through long lists of bookmarks. The browser bookmark menu is where good links go to die. My life's in high gear. If your solution is full of speed bumps, don't even bother. The bottom line is it must be convenient and save me time. If you can throw in a way to recommend new content that I like, I'd consider it an added bonus.