

Features

- Track time of different activities
- Extremely simple to use UI / intuitive
- Voice driven
- Get analytics on:
 - How long do you take to do things (“You spend an avg of 7hs on homework”)
 - When do you do these things (“You usually do your homework on Wednesdays and Saturdays)
 - How often do you do these things
- Calendar view of all logged events (sort of like a diary)
- List your to-dos and it will help you organize/determine when you should do it, and how much time you should allocate to that activity, depending on your other calendar events
- Weekly/Monthly reports on how you spend your time
- With every entry, it keeps track of:
 - Geo Location
 - Time of day
 - Duration
- Allows you to set timers
- Pomodoro/break reminder (5min break after 25min of work)
- “Memory backup”
- Lock-screen widget for easy access

Audience characteristics

- Broad audience
 - Students
 - Executives/Entrepreneurs
 - Athletes
 - Commuters
 - Procrastinator
- People with busy lives
- Have complicated calendars
- Lot of to-dos
- Need help budgeting time
- Need help balancing all of their commitments
- Need help planning their days
- Frequently asks themselves: “How much time do I actually have?”

App Definition Statement

[*App Name*] is a time tracker for people with busy lives that need help planning their days. By providing an intuitive and voice-driven interface to track how you spend your time over the course of the day, you can keep a log of your different activities and see how long you spend on each one of them; finally being able to answer to the question “How much time do I actually have?”