

MORGAN SELBEKK



INTRODUCTION

I am a creative and self-motivated individual who is currently seeking his first role as a junior web designer. I studied (BA) Media Communications at university which taught me a lot about online marketing and advertising. After working within the advertising industry in a sales role for the past year and a half, I have decided to pursue my passion for design. I am looking for a role where I can develop my skill set and learn all aspects of web-design as well as web-development. I thoroughly enjoy UI/UX design as well as building custom WordPress websites.



EXPERIENCE

ADMEDO – SALES EXECUTIVE 2014 - 2015 (10 MONTHS)

Admedo is a self-serve DSP, which enables advertisers and agencies to run programmatic display campaigns on desktop and mobile devices. My role was to bring Admedo incremental revenue by finding new business opportunities with direct advertisers. Once I had closed new business, I worked alongside my account management team to ensure campaigns were delivering inline with the clients KPI's. The role consisted of the full sales cycle – introduction pitches, organising meetings, creation of presentations, meetings, closing business, campaign management, repeat business.

VIBRANT MEDIA – INTERNATIONAL ACCOUNT EXECUTIVE 2014 (6 MONTHS)

Vibrant Media is the first company I worked for once graduated from University. Vibrant Media provides contextual products and technology, which allows advertisers to reach their online-targeted audiences through content, images, news and video. At Vibrant I was an International Account Executive, which meant I was responsible for the management of online campaigns. My responsibilities included; setting them up, managing and optimizing their performance, providing the client with up-to-date reports throughout the campaigns lifespan.

PRACTICUS – DATA ENTRY & RESEARCH CLERK 2012-2014 (2 YEARS)

Practicus is an outcome delivery partner, which works with organisations to deliver their change initiatives. I worked at Practicus whilst at University for the last 2 years of my degree. I was initially hired as a part time data clerk, researching companies, adding new contacts and updating their database. I was then given other responsibilities such as speaking to and qualifying interims, as well as analysing CV's for relevant job roles.

NUMBATE – FREELANCE GRAPHIC DESIGNER 2013 (3 MONTHS)

Numbate is a mobile advertising company that contracted me as a freelance graphic designer. I was responsible for designing mobile-ad campaigns for Starbucks and Sony PlayStation over the course of a month. This was a great experience, as not only did I have a deadline to meet and a brief to follow, it was an exciting project to be a part of.

FOXTONS ESTATE AGENCY – LETTINGS NEGOTIATOR 2010 (7 MONTHS)

Before University I worked as an estate agent in Richmond, letting out houses to the public. The 12-hour shifts 6 days a week taught me many skills such as time management and how to work efficiently for long periods of time. As the main aspect of my job was to sell, it taught me the importance of having a personable and professional attitude when dealing with people.



EDUCATION

MEDIA COMMUNICATIONS - 2.1 BA (HONS)
UNIVERSITY OF THE ARTS, LONDON
2011 - 2014

A-LEVELS - ART (A) GEOGRAPHY (B) ENGLISH (C)
ST GEORGES COLLEGE
2002 - 2009



PERSONAL

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