

Morgan Selbekk

I am a creative and self-motivated individual who left his sales job 4 and a half years ago to learn how to design and build for the web. I have spent this time becoming proficient in HTML and CSS whilst currently learning JavaScript. I decided to enter the SaaS world a year and a half ago as the role was a combination of three main interests: learning about the web, problem solving as well as customer facing. To summarise; I think like a developer, empathetic like a designer, with a sales background that taught me the importance of communication.

-  HTML & CSS
-  JAVASCRIPT (LEARNING)
-  CUSTOMER SUCCESS
-  TECHNICAL SUPPORT
-  PHOTOSHOP

Experience

ZMAGS - ONBOARDING & IMPLEMENTATION MANAGER 2019 - PRESENT (5 MONTHS)

I am currently employed at Zmags and have been promoted to Onboarding & Implementation Manager at the start of the year. This role comprises of two main responsibilities. The first being to onboard new clients onto the Creator platform, assisting with all training, template building and software integration. The second is to assist the sales team as a technical specialist. This consists of demoing the platform for functional reviews as well as answering any technical questions.

ZMAGS - CUSTOMER SUCCESS MANAGER 2018- 2019 (1 YEAR)

My first role at Zmags was as a Customer Success Manager. 40% of my time was spent onboarding new clients onto both Zmags platforms; Publisher and Creator. Another 40% was spent on the Zmags support desk answering technical support tickets. 20% was spent as technical support, helping the sales team close deals.

DIXONS CARPHONE - WEB DESIGNER & DEVELOPER 2016 - 2018 (2 YEARS)

When employed at Dixons Carphone, I worked on both the Currys and PC World websites. My job role consisted of two parts. The first being responsible for keeping the website up to date on a daily basis. As there are constantly new products and new promotions, I had to action any website changes required. The second part was to work with suppliers to build their brand shops. I have worked with suppliers such as Apple, SanDisk, Sony, Fitbit plus many more. All pages are built in HTML5 & CSS3.

MORGANSELBEKK.COM - FREELANCE WEB DESIGNER 2015 - PRESENT (3 YEARS 10 MONTHS)

After leaving my sales job to pursue a career in web design and development, I took a year out to learn HTML & CSS. During this time, I managed to pick up a handful of freelance jobs, some paid and some unpaid to get experience. Four and half years later I am still working on side projects in my spare time.

Education

MEDIA COMMUNICATIONS - 2.1 BA (HONS)
UNIVERSITY OF THE ARTS, LONDON
2011 - 2014

A-LEVELS - ART (A) GEOGRAPHY (B) ENGLISH (C)
ST GEORGES COLLEGE
2002 - 2009

Personal

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