

# Morgan Selbekk

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## Introduction

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I am a creative and self-motivated individual who left his sales job two and a half years ago to pursue my love for web design and development. I have spent this time becoming proficient in HTML5 & CSS3 whilst currently learning JavaScript. I have been designing throughout college and University however I have realised my true passion is being able to bring my designs to life through some code. Unlike your typical developer I believe my sales background has also benefited me as I have learnt all about the importance of communication.

## Experience

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### **DIXONS CARPHONE - WEB DESIGNER    2016 - PRESENT (1 YEAR 6 MONTHS)**

I am currently employed at Dixons Carphone, working on both Currys and PC World websites. My job role consists of two parts. The first being responsible for keeping the website up to date on a daily basis. As there are constantly new products and new promotions it is my responsibility to action any website changes required. The second part is to work with suppliers to build their brand shops. I have worked with suppliers such as SanDisk, Sony, Fitbit plus many more. All pages are built in HTML5 & CSS3.

### **MSELBEKK.COM - FREELANCE WEB DESIGNER    2015 - PRESENT (2 YEARS 6 MONTHS)**

After leaving my sales job to pursue a career in web design and development, I took a year out to learn HTML5 & CSS3. During this time, I managed to pick up a handful of freelance jobs, some paid and some unpaid, to get experience. Two and half years later I am still working on side projects in my spare time.

### **ADMEDO – SALES EXECUTIVE    2014 - 2015 (10 MONTHS)**

Admedo is a self-serve DSP, which enables advertisers and agencies to run programmatic display campaigns on desktop and mobile devices. My role was to bring Admedo incremental revenue by finding new business opportunities with direct advertisers. Once I had closed new business, I worked alongside my account management team to ensure campaigns were delivering inline with the clients KPI's. The role consisted of the full sales cycle – introduction pitches, organising meetings, creation of presentations, meetings, closing business, campaign management, repeat business.

### **VIBRANT MEDIA – INTERNATIONAL ACCOUNT EXECUTIVE    2014 (6 MONTHS)**

Vibrant Media is the first company I worked for once I graduated from University. Vibrant Media provides contextual products and technology, which allows advertisers to reach their online-targeted audiences through content, images, news and video. At Vibrant I was an International Account Executive, which meant I was responsible for the management of online campaigns. My responsibilities included; setting them up, managing and optimizing their performance, providing the client with up-to-date reports throughout the campaigns lifespan.

## Education

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### **MEDIA COMMUNICATIONS - 2.1 BA (HONS)**

UNIVERSITY OF THE ARTS, LONDON

2011 - 2014

### **A-LEVELS - ART (A)    GEOGRAPHY (B)    ENGLISH (C)**

ST GEORGES COLLEGE

2002 - 2009

## Personal

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